

**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)**



MEETING NOTES

Wednesday 12 August 2015

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| Present: | Tony Jones (TJ) Caroline Laing (CL) Albert Ellis (AE) Carl Leckey (CLe) Cathy Roberts (CR) Dave Peddie (DP) Doug Darroch (DD) Jack Dunn (JDu) Justin Dooley (JD) Pat Hackett (PH) Pippa Lea (PL) Tony Hurst (TH) Michelle Gray (MG) | RNLI (Chair) WMBC Constituency Manager Seabank Road Residents' & Tenants' Association Momentary Art Project (MAP) Victoria Road Traders' Association / Mersey Compass The New Brighteners Fort Perch Rock The Master Mariner Caffe Cream New Brighton Community Centre Floral Pavilion Theatre Arcadia Amusements/Resort Group WMBC Engagement Officer (Minutes) |
| Apologies: | David MacKenzie (DM) Rusty Keane (RK) Sue Flannery (SF) Paul Jackson (PJ) Frank Lund (FL) | Floral Pavilion Theatre New Brighton Community Partnership/Friends of Vale Park Victoria Road Traders' Association Seabank Road Traders' Association The Black Pearl Team |
| Invited: | Dan Hynd (DH) David Wilkie (DW) Neil Mitchell (NM) Nick Ashfield (NA) | Promenade Estates Wilkie Leisure Group Ltd Regeneration Championship Miniature Golf |

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| 1. | Welcome, introductions and apologies <ul style="list-style-type: none"> • Apologies noted. • Frank Lund has requested that the Black Pearl Team becomes an Associate Member (rather than a core member); this was agreed. • Paul Jackson to attend this group in future representing the Seabank Road Traders' Association. | |
| 2. | Minutes, actions and matters arising from the last meeting <p>The minutes from the last meeting were agreed.</p> <p><u>Matters arising</u> It was noted that a date for the 2016 Love New Brighton Parade will be agreed shortly.</p> | |

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| | <p>It was agreed that the free Shuttle Bus was working well. It was noted that the timetable does not tie in with the trains on a Sunday.</p> <p><u>Actions from the last meeting</u></p> <p>ACTION: Cathy to share with Caroline the evaluation of the 2011 Pirate Muster event. Completed.</p> <p>ACTION: Tony Jones to contact Blackpool to ascertain their progress as a Coastal Community Team. Carried over. The relevant person is on leave.</p> <p>ACTION: Caroline to raise with the Council's press office the recent BBC Radio 4 Extra broadcast entitled 'Wreckers', re-broadcast from a number of years ago. Completed. The press office has contacted the BBC and suggested that they may wish to revisit New Brighton and asked that when broadcasting in the future if they could indicate (where applicable) that the programme is a re-run from an earlier date.</p> | TJ |
| 3. | <p>Update</p> <p>Caroline provided an update on a number of items.</p> <p>Tender to support NBCCT with development of its economic plan – interest was expressed but no bids were submitted. The tender has been reissued and the closing date is now 17 August. Caroline, Pat and Tony Jones will evaluate bids on 21 August and interview applicants on 28 August if required.</p> <p>Traffic Regulation Order (TRO) Atherton Street – for further information and/or to comment see www.wirral.gov.uk/highways.</p> <p>Quadricycles – the applicant for a street trading permit and to operate from the highway will be notified of the outcome shortly. NBCCT will be updated in due course.</p> <p>Tuk Tuks – a trader is seeking to operate in New Brighton. A meeting with the trader and Council officers is taking place this week to discuss further. The preference for electric propelled vehicles was noted.</p> <p>WIRED – The organisation is keen to provide a Shopmobility service in New Brighton; offering wheelchairs and motorised scooters for hire to improve accessibility. Caroline will incorporate this into a proposal for potential funding that Wallasey Constituency Committee has requested to tackle social isolation. However a location to operate from is required (10mx6m plus a 'front of house'/reception desk). ACTION: All traders to advise Caroline of any suitable premises/outlets.</p> <p>Merseytravel Promotion – Merseytravel published 'A Day Out in New Brighton' which was discussed. This is also an opportunity to highlight 'anti-litter' messages. ACTION: Caroline to Merseytravel/Council's Press Office.</p> | <p>All traders</p> <p>CL</p> |

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| | <p>Seabank Road – The Traders’ Association has been re-constituted. It is rebranding and has plans to increase footfall.</p> <p>Running Events – A number of successful running events have taken place in/through New Brighton. There are opportunities to link into these to promote New Brighton and for traders to support (e.g. offer pre-race carb loading meals, discounts for participants, etc.). Reference was made to a proposed marathon as well as further opportunities.</p> <p>ACTION: Caroline to contact the organisers to explore options. Justin and Tony Hurst to participate.</p> <p>It was noted that there are many successful events in New Brighton which are not capitalised upon; NBCCT will seek to work in partnership with event organisers. The Constituency Team operates an online calendar populated by partners of all known events. Caroline will continue to update the group of forthcoming events.</p> <p>ACTION: ALL to update Caroline (for circulation) of any events planned or aware of on an ongoing basis.</p> <p>Bus Tour/Land Train – A trader has approached the Council and following discussion is seeking to extend two Liverpool City tour buses to include New Brighton and Port Sunlight respectively. This is being developed for launch in 2016. The trader is also seeking to operate a land train from Seacombe to New Brighton; this is being explored further. Cathy, Tony Jones, Pat and Justin will participate.</p> <p>Feasibility study – the study obtained in 2009, commissioned by Neptune Developments, Wirral Council and Northwest Regional Development Agency, for options in relation to a Pier was noted.</p> | <p>CL</p> <p>ALL</p> |
| <p>4. Funding bids</p> | <p>Burbo Bank Extension Community Fund http://www.grantscape.org.uk/fund/bbecf/ Justin and Caroline presented the draft bid as agreed at the last meeting; the proposals around an art installation trail and time capsule have been combined and are focused upon bringing the different communities in New Brighton together and helping to move footfall around the area.</p> <p>ACTION: Justin, Caroline and Cathy to finalise the application for discussion and sign off at the next meeting.</p> <p>Coastal Revival Fund https://www.gov.uk/government/publications/coastal-revival-fund-bidding-prospectus-and-application-form The current position with Marine Lake was noted. (http://wir06metrognome.admin.ad.wirral.gov.uk/ieDecisionDetails.aspx?ID=3008). NBCCT will explore options for the future use, operation and management of Marine Lake. It was agreed the options around ‘reviving’ Marine Lake would be explored further for submission to the Coastal Revival Fund; this is to give consideration to the lighthouse.</p> <p>ACTION: Caroline to progress the above work around Marine Lake with the participation of Justin, Pippa, Doug, Tony Jones, Tony Hurst, Cathy, Pat and Jack.</p> | <p>JD/CL/CR</p> <p>CL</p> |

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| | <p>Your Wirral 2015/16 (http://www.wirral.gov.uk/my-services/council-and-democracy/neighbourhoods/your-wirral) Bids by groups independent of NBCCT were noted.</p> | |
| <p>5. Engagement</p> | <p>NBCCT has committed to undertake preparatory work to support the development of the economic plan for New Brighton. Stakeholders will be asked:</p> <ul style="list-style-type: none"> • What is good about New Brighton? • What could be improved about New Brighton? • What would you like to see or be made available in New Brighton? • How do you think Marine Lake could be best used? • Do you have any other ideas/comments? <p>This will be captured through leaflets for completion available in shops/outlets; use of SurveyMonkey (online survey form) and the views of young people will be sought through the Youth Service.</p> <p>ACTION: All traders to contact Caroline with details of any incentives they can offer to encourage returns with one or more responses to be selected at random.</p> <p>Previous work and public consultations will also be referenced in development of the economic plan.</p> | <p style="text-align: center;">All traders</p> |
| <p>6. Communications/Marketing</p> | <p>The content of a web page to be hosted on the Council's web site was agreed. This will go live on or before 2 September 2015.</p> <p>It was agreed that now NBCCT had been formally recognised as a Coastal Community Team by the Department for Communities and Local Government (DCLG) it will make the notes of its meetings publically available. This will be supported by other communication activity.</p> | |
| <p>7. Forthcoming events</p> | <p>Sunday 20 September Freedom of the Borough event Sunday 27 September Bernie Bucket's Paws Against Cancer Walk Sunday 29 September Circus Star Kings Parade</p> | |
| <p>8. Any other business</p> | <p>Carl updated the group on a number of projects taking place within New Brighton:</p> <ul style="list-style-type: none"> - 11 more benches to be installed along Ian Fraser Walk this includes one funded by Promenade Estates and an organisation in New Zealand. Costs are 'standard' £425 and 'corporate' £1090 (site and colour of choice). - Skipping Challenge – took place in New Brighton and hoping to extend Wirral-wide. Finals will always be held in New Brighton. - Container in the Travelodge car park had been painted by artist Fred Biddulph. | |

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| | The need to seek further large scale investment was noted. | |
| 9. | Date of next meetings (closed) <ul style="list-style-type: none">• Wednesday 26 August 2015 – 10am-12pm• Monday 7 September – 2pm-4pm | |