



**NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)  
MEETING NOTES**



**Monday 23 September 2019**

<b>Present:</b>	Caroline Laing (CL) Cathy Roberts (CR) Carl Leckey (CLe) Dan Davies (DD) Hedley Rees (HR) Rose Leckey (RL) Shirley Ashton (SA) Deborah Aydon (DA) Lucy Barrow (LB)	WMBC Constituency Manager (Notes) Literally A Bookshop (Acting Chair) Momentary Art Project (MAP) Rockpoint Leisure Wallasey Yacht Club Momentary Art Project (MAP) New Brighton Community Partnership The People's Pool/Our Lido Ltd WMBC Culture & Visitor Economy Team
<b>Apologies:</b>	Albert Ellis (AE) Carla Beardmore (CB) Carole Bowie (CB) Doug Darroch (DD) Lindsey Devlin (LD) Manisha Pandya (MP) Marie Kenny (MK) Michelle Gray (MG) Nick Ashfield (NA) Nick Clarke (NC) Pat Hackett (PH) Rev Heather Atkinson (RevA) Rusty Keane (RK) Sue Mace (SM) Tony Hurst (TH) Tony Jones (TJ)	Seabank Road Residents' & Tenants' Association Collective Wirral Model Shop Fort Perch Rock Floral Pavilion Theatre The New Brighteners Floral Pavilion Theatre WMBC Wallasey Constituency Team Championship Adventure Golf Fort Perch Rock New Brighton Community Centre St James with Emmanuel Church Friends of Vale Park The Black Pearl Arcadia Amusements/Resort Group RNLI (Chair)
<b>Invited:</b>	Jane Packham (JP) Joanne Kettle (JK) Julie Rowlands (JR) Tricia Myers (TM) Natalie Cooper (NC) Neil Mitchell (NM) Vicky Rice (VR)	Aprirose/Marine Point Victoria Pharmacy The Light Riverside Bowl & Laser Quest The Master Mariner WMBC Regeneration The Queens Royal

<b>1.</b>	<b>Welcome, introductions and apologies:</b>  Apologies were noted. The notes from the last meeting had been published at: <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a> .  The closure of Cabovino Wine Bar & Tapas was noted with regret. Thanks
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	<p>were noted to Christine Downes who had been a very active member of NBCCT, not least undertaking work around the wayfinding signage and participating in large scale events. Christine and her family were wished the very best of luck for the future.</p>	
<p>2.</p>	<p><b>Actions &amp; matters arising from the last meeting:</b></p> <p><b>ACTION: Caroline Laing to obtain a formal response from the Council regarding the ongoing issue with the reported defective street lighting on Marine Promenade.</b> Carried over. This has been chased again and an update will be provided in due course.</p> <p><i>ACTION: Caroline Laing to progress the sale of merchandise with Carla Beardmore &amp; Cathy Roberts.</i> The merchandise was discussed and it was agreed that a further discussion was required regarding the marketing of the Mermaid Trail and the associated merchandise. This will be an agenda item at November's meeting.</p> <p><i>ACTION: Caroline Laing to contact Darran Marquiss regarding the windblown sand by Marine Lake.</i> Completed.</p> <p><b>ACTION: Caroline Laing to seek the addition of signage at either end of the lake pathway, noting that it may not be suitable for users with mobility aids and prams due to windblown sand.</b></p> <p><i>ACTION: Cathy Roberts to contact the owners of the recently closed The Queens Royal on behalf of NBCCT.</i> Initial contact has been made. Formal thanks for The Queens Royal's previous participation in the team was noted with best wishes.</p> <p><i>ACTION: Caroline Laing to establish when further progress will be made with the camper vans by the Council.</i> A Task &amp; Finish Group will be convened shortly to review the strategic issues related to the camper vans; Carl Leckey has been invited to participate in that. There was a brief discussion regarding the impacts of displacement on the Wellington Road area.</p> <p><i>ACTION: Caroline Laing to provide an update with progression on work towards a Land Train at the next meeting.</i> Caroline outlined a series of steps which included public consultation and submission of the new/amended byelaw to the Secretary of State. The provisional timetable commences with a report to full Council in December 2019. Caroline will keep the team updated as this progresses.</p> <p><u>Matters arising</u></p>	<p>CL</p> <p>CL</p>

	<p><u>Street lighting</u> Dan Davies noted issues with street lights not working being reported to Rockpoint Leisure. It was noted that the public can report any such issues online: <a href="https://www.wirral.gov.uk/parking-roads-and-travel/roads-and-pavements/street-lights-traffic-lights-and-signs/street-lights#wgSM-2">https://www.wirral.gov.uk/parking-roads-and-travel/roads-and-pavements/street-lights-traffic-lights-and-signs/street-lights#wgSM-2</a>.</p> <p><u>NBCCT Officer support</u> Shirley Ashton noted her continued expectation for a response from the Councils' Chief Executive regarding the request for a commitment to officer support for NBCCT. Caroline Laing outlined the reasons for the delay and next steps.</p>	
3.	<p><b>Update – Culture &amp; Visitor Economy</b></p> <p>Lucy Barrow (Assistant Director – Culture &amp; Visitor Economy) outlined work around Wirral's Visitor Economy Strategy. There was a discussion around the data which had been collated and assessed independently by the LEP (Local Economic Partnership) and local universities. Lucy offered to arrange a separate meeting to discuss the statistical information in more detail. Lucy also outlined the role of Tracey McGeagh, Head of Tourism &amp; Destination Marketing, who will support NBCCT with its efforts to promote and market the resort. Lucy also outlined the interim work which has improved the Visit Wirral web site and the plans across parts of the Liverpool City Region to develop a bespoke website.</p> <p><b>ACTION: Caroline Laing to arrange for an officer from the Culture &amp; Visitor Economy Team to meet with the Momentary Art Project to discuss support.</b></p> <p>Cathy Roberts noted the need for an 'Arts Policy' for Wirral and dedicated support for groups with funding. Lucy outlined plans for a workshop with funders to discuss future opportunities. There was a discussion around engagement with stakeholders for large scale events; Lucy will feed this back to her team. It was acknowledged that NBCCT was the starting point for that and therefore membership and subsequent participation imperative.</p>	CL
4.	<p><b>Update - LIDO Project: The People's Pool</b></p> <p>Deborah Aydon provided an update on the progression of the project to see a Lido returned to the Liverpool City Region. She has now formed a non-profit organisation – Our Lido Limited – and outlined the directors and their respective backgrounds. She has continued with her programme of engagement, networking and study visits since last visiting NBCCT.</p> <p>Deborah outlined recent and planned publicity including a feature in the Liverpool Echo and BBC Inside Out. Deborah also outlined the funding applications being prepared, together with a social history project being developed. Deborah emphasised that whilst she is exploring options for sites across the Liverpool City Region, New Brighton is still the preferred location due to its history and other factors. Wirral Council is currently exploring land availability in the resort.</p>	

	<p>Progress will be able to be followed online at <a href="http://www.ourlido.com">www.ourlido.com</a> and at the social media accounts listed on the holding web page.</p> <p>Deborah was thanked for her update on this exciting project.</p>	
5.	<p><b>Feedback – New Brighton Pirate Fest</b></p> <p>Cathy Roberts fed back following the successful Pirate Fest on 17<sup>th</sup> &amp; 18<sup>th</sup> August 2019. The weather was challenging but the battles were still able to take place; there were estimated to be 5,000 visitors to the event and the feedback from participants was very positive. Victoria Road did not see any increase in footfall, save for families attending to have their ‘pirate passports’ stamped but then not dwelling further. There is interest from ‘pirates’ internationally in future events. Cathy and her team are exploring this becoming an annual event.</p>	
6.	<p><b><u><a href="http://www.visitnewbrighton.com">www.visitnewbrighton.com</a></u></b></p> <p>There was a discussion about the current website and its need to be updated and upgraded. Caroline Laing noted that Tony Hurst, who has responsibility for the site and who was unable to attend the meeting, had noted that this was in hand. This will also be raised with Tracey McGeogh (Head of Tourism &amp; Destination Marketing).</p> <p><b>ACTION: Cathy Roberts &amp; Shirley Ashton to discuss <u><a href="http://www.visitnewbrighton.com">www.visitnewbrighton.com</a></u> with Tony Hurst.</b></p>	CR/SA/TH
7.	<p><b>Any other business</b></p> <p>Carl Leckey updated on Wirral Older People’s Parliament’s campaign to raise awareness around physical disabilities and access. The discussion focused upon New Brighton.</p> <p>Carl Leckey also raised issues with cars being parked over pavements in the area, causing an obstruction to people with disabilities. Caroline Laing noted that if there were any repeated locations to bring to her attention and she would raise with relevant colleagues internally and in Merseyside Police.</p> <p>Dan Davies noted a Christmas event he was planning.</p>	
	<p><b>Date of next meetings (2019):</b></p> <p><b>Monday 21 October</b>  <b>Monday 18 November</b>  <b>Monday 9 December</b></p>	