



**NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 29 April 2019

Present:	Caroline Laing (CL) Cathy Roberts (CR) Carl Leckey (CLe) Frank Lund (FL) Hedley Rees (HR) Ian Richards (IR) Michelle Gray (MG) Rose Leckey (RL) Shirley Ashton (SA) Tony Jones (TJ) Deborah Aydon (DA) Ruth Embleton (RE)	WMBC Constituency Manager Literally A Bookshop Momentary Art Project (MAP) The Black Pearl Wallasey Yacht Club Rockpoint Leisure WMBC Wallasey Constituency Team Momentary Art Project (MAP) New Brighton Community Partnership RNLI (Chair) The People's Pool (Lido) WMBC Visitor Economy & Culture Team
Apologies:	Albert Ellis (AE) Alison Ord (AO) Carla Beardmore (CB) Carole Bowie (CB) Christine Downes (CD) Dave Peddie (DP) David MacKenzie (DM) Doug Darroch (DD) Lorraine Beasley (LB) Nick Ashfield (NA) Nick Clarke (NC) Pat Hackett (PH) Rev Heather Atkinson (RevA) Rusty Keane (RK) Sue Mace (MM)	Seabank Road Residents' & Tenants' Association Black Pearl Team Kollektive Wirral Model Shop Cabovino Wine Bar & Tapas The New Brighteners Floral Pavilion Theatre Fort Perch Rock The Black Pearl Championship Adventure Golf Fort Perch Rock New Brighton Community Centre St James with Emmanuel Church Friends of Vale Park The Black Pearl
Invited:	Jane Packham (JP) Joanne Kettle (JK) Julie Rowlands (JR) Tony Hurst (TH) Tricia Myers (TM) Natalie Cooper (NC) Neil Mitchell (NM) Vicky Rice (VR)	Aprirose/Marine Point Victoria Pharmacy The Light Arcadia Amusements/Resort Group Riverside Bowl & Laser Quest The Master Mariner WMBC Regeneration The Queens Royal

1.	Welcome, introductions and apologies: Apologies were noted.	
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<p>2.</p>	<p>Actions & matters arising from the last meeting:</p> <p>The notes from the previous meeting were agreed, with a correction on those in attendance, and will be published at www.wirral.gov.uk/newbrighton.</p> <p>ACTION: Pat Hackett to forward details of the gas works on Seabank Road. Carried over.</p> <p>ACTION: Caroline Laing to contact the four main non-attendees. Carried over.</p> <p>ACTION: Caroline Laing to obtain a formal response from the Council regarding the ongoing issue with defective street lighting on Marine Promenade. Carried over. This has been requested and an update will be provided in due course.</p> <p><i>ACTION: Caroline Laing to check if the fingerpost on the corner of Rowson Street and Victoria Road includes reference to the train station.</i> Completed. A directional finger for the train station has been omitted in error and the post has the maximum number of fingers possible. It was suggested that a sign for the station is incorporated into the design of the Pirate Trail.</p> <p><u>Matters arising</u> Carl Leckey noted that the seal project in Vale Park is progressing and is expected to be installed shortly. Carl also reported on three further events he has been booked for as a 'Town Crier'.</p>	<p>PH</p> <p>CL</p> <p>CL</p>
<p>3.</p>	<p>Lido Concept (The People's Pool), Deborah Aydon</p> <p>Deborah Aydon outlined her background as the former Executive Director & CEO of the Liverpool Everyman & Playhouse. She has a personal interest in Lidos and utilising her skills and expertise is seeking to bring one back to the Liverpool City Region, preferably New Brighton which was the home to Europe's largest when it was built. Deborah emphasised that the project aimed to deliver social and economic benefit to the community and the Lido would be financially self-sustaining; underpinned by social and environmental values. Deborah outlined various aspects of the project, including progress to date, potential elements of the business model and funding opportunities, concluding with a series of next steps, including identification of a viable site.</p> <p>The project was discussed. The opportunity for accessing Health funding was noted, particularly given the opportunities in terms of social prescribing. The nearby Guinea Gap leisure facility was referenced and Deborah noted that the Lido would provide a different offer, the only open air bathing pool within 60 minutes' drive, and would likely not impact on indoor swimming;</p>	

	<p>indeed promotional activity would aim to increase interest in swimming generally, and there may be opportunities for cross-support. NBCCT members were unanimously in favour of the project.</p> <p>The presentation can be found below.</p>  <p>NBCCT Presentation 29.4.19.pdf</p> <p>NBCCT formally noted its support for the project.</p>	
4.	<p>Update: Wirral Borough of Culture 2019, Ruth Embleton</p> <p>Ruth Embleton (Wirral Council Visitor Economy & Culture Team) provided an update on the Mersey River Festival on 1 & 2 June (12-5pm). The focus for the Wirral event will be New Brighton. There will be no road closures but the top end of Fort Perch Rock car park will be used to support the event and there will be a PA system around the lake. Ruth outlined some of the planned activities to animate the resort over the weekend. Work is ongoing with Rockpoint Leisure to focus some activity in the Victoria Road area. The Continental Market is also trading that weekend.</p> <p>Ruth also noted other forthcoming events as part of Wirral Borough of Culture 2019: www.imaginewirral.com.</p>	
5.	<p>Update: Task & Finish Group</p> <p>As agreed at the last meeting of NBCCT, a Task & Finish Group was convened to explore a number of issues. Volunteers for this were Shirley Ashton, Tony Jones, Hedley Rees and Carl Leckey, supported by Caroline Laing.</p> <p>Shirley provided an update from the Task & Finish Group:</p> <ul style="list-style-type: none"> • Further thought needs to be given to the publicising of the Mermaid Trail, including the sale of the merchandise which is only traded from the Floral Pavilion currently in a static display; • Progress needs to be made with exploring the opportunity for a land train. This is currently rests with the Council; • The application for an award was suggested by Carl Leckey and the criteria will be reviewed to make a decision regarding eligibility; • NBCCT needs to promote its work and be clear about its direction; • Any future items for 'any other business' should be emailed to Caroline Laing in advance of the meeting [by close of play the Wednesday before the meeting]. This will facilitate better time management of this agenda item and also enable enquiries to be made, if needed, before the meeting. This does not preclude any urgent items of AOB being raised and short routine updates (e.g. the date of a forthcoming event) do not need to be notified in advance; • It was emphasised for the benefit of all members that Tony Jones & Pat Hackett participate in the meetings as representatives of the RNLI and New Brighton Community Centre respectively. Any matters which 	

	<p>require discussion with a ward councillor and/or are relevant to their roles as ward councillors will take place outside of NBCCT meetings;</p> <ul style="list-style-type: none"> • The benefit received by NBCCT from Council officers was noted and concerns raised about the forthcoming changes to the Constituency Teams. A letter was drafted and delivered to the Council's Chief Executive emphasising the value of dedicated officer support to NBCCT. <p>Ian Richards noted that Rockpoint Leisure may be able to offer future support in terms of meeting venues, promotion, etc. This will be explored further in due course.</p>	
<p>5.</p>	<p>Any other business</p> <p>The addition of a pirate statue to the rotunda (bottom of Victoria Parade) is currently being discussed with United Utilities by Carl & Rose Leckey. This would form part of the Pirate Trail from the train station to The Black Pearl. A query was raised regarding the nearby CCTV camera which Caroline Laing will pursue.</p> <p>Carl Leckey noted that the spin off to the Mermaid Trail had hit a hurdle due to one of the agencies requiring liaison with not agreeing that the proposed works are exempt from their licensing process, and a fee of £1,400 is being sought for the application. Carl & Rose have raised this with Angela Eagle MP. This is ongoing.</p> <p>Rose Leckey updated on the latest 'recycled' benches to be installed by Wirral Older People's Parliament. The 200th bench will be dedicated to Claire House. It was agreed that the Council will speak with the operators of the forthcoming Continental Market to ensure that the benches are not used as anchor points. It was noted that this commitment had been given by the organisers after the last occurrence.</p> <p>Frank Lund noted that the pirates had been nominated for an ECHO Environmental Award, the decision on which would be made this week.</p> <p>Cathy Roberts reported that she is organising a Pirate-themed event on 17 & 18 August, with the Victoria Road area as 'The Devil's Nest'.</p> <p>Caroline Laing noted that a scoping meeting was to be arranged in May, led by the Council's Visitor Economy & Culture Team, with a small group of stakeholders leading projects to assist in the identification of opportunities and to identify what requires progression, such as the proposed Lido. Following this the Council will lead work with wider stakeholders, including and particularly with NBCCT, to build upon the Economic Plan to develop an ambition for New Brighton and identify and progress opportunities across the resort.</p>	
	<p>Date of next meetings (2019):</p>	

Monday 20 May (cancelled) Monday 17 June Monday 22 July Monday 23 September Monday 21 October Monday 18 November Monday 9 December	
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