

**WALLASEY CONSTITUENCY  
NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)**



**MEETING NOTES**

**Thursday 26 November 2015**

<b>Present:</b>	Caroline Laing (CL) Carl Leckey (CLE) Doug Darroch (DD) Pat Hackett (PH) Rusty Keane (RK)  Michelle Gray (MG) Paul Jackson (PJ) Tony Hurst (TH) Pippa Lea (PL) Tony Jones (TJ) Christine Downes (CD) Hedley Rees (HR) Neil Mitchell (NM) Chris Melia (CM) Greg Hunt (GH)	WMBC Constituency Manager (Notes) Momentary Art Project (MAP) Fort Perch Rock New Brighton Community Centre New Brighton Community Partnership/Friends of Vale Park  WMBC Constituency Engagement Officer Seabank Road Traders' Association Arcadia Amusements/Resort Group Floral Pavilion Theatre RNLI (Chair) Cabovino Wallasey Yacht Club WMBC Regeneration (part of meeting) AMION Consulting Ltd AMION Consulting Ltd
<b>Apologies:</b>	David Wilkie (DW) David MacKenzie (DM) Justin Dooley (JD)	Wilkie Leisure Group Ltd Floral Pavilion Theatre Caffe Cream
<b>Invited:</b>	Nick Ashfield (NA) Stephanie Nolan (SN) Albert Ellis (AE) Dan Hynd (DH)	Championship Miniature Golf The Master Mariner Seabank Road Residents' & Tenants' Association Promenade Estates

<b>1.</b>	<p><b>Welcome, introductions and apologies</b></p> <p>This meeting had been rescheduled from 19 November 2015.</p> <p>Notes from the meeting on 16 October had been signed off by email and published.</p> <p>Christine Downes and Hedley Rees were welcomed to their first meeting.</p>	
<b>2.</b>	<p><b>Minutes, actions and matters arising from the last meeting</b></p> <p><b>ACTION:</b> Tony Jones to contact Blackpool to ascertain their progress as a Coastal Community Team. Closed. Contact has been made.</p> <p><b>ACTION:</b> Caroline to contact the organisers of running events to explore options for working together (previously identified members to be involved).</p>	

	<p>Closed. Meetings are being organised for the New Year and those on the relevant 'task and finish' group will be invited to participate.</p> <p><b>ACTION: Caroline Laing to request that AMION Consulting makes contact with John Codling (Deputy Churchwarden) to ensure that the vision for St James' Church is reflected in the economic plan for the area and the vision for New Brighton as a whole.</b> Completed. Greg Hunt (AMION) has made initial contact.</p> <p><b>Michelle Gray to provide Tony Hurst with an engagement survey response box for his site.</b> Completed.</p> <p><b>ACTION: Caroline Laing to liaise with Merseyside Police and Wirral Anti-Social Behaviour Team regarding a location of anti-social behaviour identified.</b> Completed. Enforcement and diversionary activity has been undertaken.</p> <p><b>ACTION: David MacKenzie to progress the development of a logo for NBCCT incorporating The Great British Coast logo.</b> Carried over. Ongoing.</p> <p><b>Caroline Laing to invite a representative from the Council's Press Office to the next meeting.</b> Completed. A representative was due to attend; Caroline Laing will pursue further.</p> <p><b>ACTION: Caroline Laing to raise with the Council's Traffic and Transportation division issues identified with surfaces and road markings; query the reinstatement of 'New Brighton' signage to the gantry on the M53 Motorway and discuss markings at Fort Perch Rock car park.</b> Completed. Road markings at roundabouts and echelon parking markings on Kings Parade are due to be reinstated. No further works to the road surface will be undertaken at this time. An enquiry has been made with Highways England regarding the gantry signage but the limitations of this were outlined to the group. The congestion issues at Fort Perch car park are being considered further and options for resolution being identified.</p> <p><b>ACTION: Caroline Laing to query the location of a shipping container by the wild flower meadow at the rear of 'the dips'.</b> Completed. The container is no longer in situ.</p> <p>Tony Hurst reported that the local individual whose proposal to produce a Visitor Guide for New Brighton, which was discussed at the previous meeting, is making headway. Tony is hoping to use this as an opportunity to obtain current business content for the website (<a href="http://www.visitnewbrighton.com">www.visitnewbrighton.com</a>).</p>	<b>DM</b>
<p><b>3.</b></p>	<p><b>Feedback from the engagement survey</b></p> <p>Caroline Laing fed back on the response to the survey; over 320 surveys were completed. The survey was made available online and paper copies were available at Vale Park, the Floral Pavilion, New Brighton Community Centre,</p>	

	<p>Arcadia, Leasowe Millennium Centre, Wallasey Town Hall and Seacombe One Stop Shop (from 21 September 2015 to 30 October 2015). The results had been collated and a summary document is in the process of being produced. Some initial findings were shared and discussed, although there is still further data to add. The views of young people (gathered by the Council's Youth Support Service) are awaited and will be included. The final analysis will be circulated in due course and a summary published.</p> <p><b>ACTION: Caroline Laing to complete and circulate the analysis.</b></p> <p>Three surveys were randomly selected in turn to receive one of the prizes advertised. The names of the winners will be published at <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a>.</p>	<b>CL</b>
4.	<p><b>Update from AMION Consulting Ltd</b></p> <p>Greg Hunt provided a detailed presentation on the outcome of the visitor data research. The research was conducted through 'on the street' interviews in New Brighton throughout October including weekends (days and evenings) and the half term. The final analysis included the use of STEAM data (a tourism economic impact modelling process). The research findings were discussed by the group. The figures were very positive and demonstrate the significant impact of the regeneration on New Brighton's visitor economy. This research is being finalised and a final report will be completed and circulated.</p> <p><b>ACTION: Greg Hunt to provide the final visitor research report.</b></p> <p><b>ACTION: Caroline Laing to arrange for a press release regarding the findings.</b></p> <p>Chris Melia outlined the format for the economic plan (which is required to be published on or before 31 January 2016 as part of the grant conditions). This will focus upon the short, medium and long-term and will include a marketing strategy. The importance of this plan's link with other key strategic documents was noted. Chris and Greg will be contacting stakeholders (within NBCCT and more broadly) shortly to ensure that the economic plan is a collective view. The economic plan will be the focus of the discussion at the next meeting.</p> <p>A site visit took place immediately after the meeting with the Council's Head of Regeneration and Planning to discuss land use across the footprint, including areas which will continue to be protected as green space.</p>	<b>GH</b> <b>CL</b>
5.	<p><b>Forthcoming events</b></p> <p>Forthcoming events were noted and discussed.</p>	
6.	<p><b>Any other business</b></p> <p><u>Update - Marine Lake</u> A smaller 'task and finish' group of members of NBCCT are currently identifying options for the future use and management of Marine Lake. This work will result</p>	

	<p>in recommendations being made to Wirral Council and is anticipated to be concluded by Christmas.</p> <p><b>ACTION: Caroline Laing to meet with Hedley Rees to discuss Wallasey Yacht Club's activity on the lake.</b></p> <p><u>Momentary Art Project</u> An update was given on current projects (previously noted). Further projects are being developed.</p>	<p><b>CL</b></p>
<p><b>7.</b></p>	<p><b>Date of next meetings (closed)</b></p> <p><b>Monday 11 January 2016 2pm – 4pm</b></p> <p><b>ACTION: Caroline Laing to schedule a calendar of meetings for the full year (one per month) and circulate.</b></p>	<p><b>CL</b></p>