



**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 22 January 2018

Present:	<p>Caroline Laing (CL) Pat Hackett (PH) Carl Leckey (CLe) Rose Leckey (RL) Cathy Roberts (CR) Tony Jones (TJ) Rev Heather Atkinson (RevA) Hedley Rees (HR) Tony Hurst (TH) Vicky Rice (VR) Nick Ashfield (NA) Michelle Gray (MG) Lesley Malone (LM)</p>	<p>WMBC Constituency Manager (Notes) New Brighton Community Centre Momentary Art Project (MAP) Momentary Art Project (MAP) Literally A Bookshop RNLI (Chair) St James with Emmanuel Church Wallasey Yacht Club Arcadia Amusements/Resort Group The Queens Royal Championship Adventure Golf WMBC Constituency Engagement Officer Athena Healthcare Group</p>
Apologies:	<p>David MacKenzie (DM) Rusty Keane (RK) Julie Rowlands (JR) Doug Darroch (DD) Shirley Ashton (SA) Frank Lund (FL) Christine Downes (CD)</p>	<p>Floral Pavilion Theatre Friends of Vale Park The Light Fort Perch Rock New Brighton Community Partnership The Black Pearl Team Cabovino Wine Bar & Tapas</p>
Invited:	<p>Carole Bowie (CB) Jane Packham (JP) Justin Dooley (JD) Natalie Cooper (NC) Paul Jackson (PJ) Jo Jones (JJ)/Laura Marks (LM) Albert Ellis (AE) Neil Mitchell (NM) Joanne Kettle (JK) Dave Peddie (DP)</p>	<p>Victoria Road Traders' Association Aprirose Caffe Cream The Master Mariner Seabank Road Traders' Association Blackberry Grove Seabank Road Residents' & Tenants' Association WMBC Regeneration Victoria Pharmacy The New Brighteners</p>

1.	<p>Welcome, introductions and apologies</p> <p>The meeting in December was cancelled due to the unavailability at short notice of a number of members.</p> <p>Apologies were noted.</p> <p>Lesley Malone (Events Ambassador for Athena Healthcare Group) was invited to attend the meeting to introduce herself and make contacts, due to the future opening of residential care facilities on Alexandra Road for people with dementia. There will be two lodges with 80 beds each and the facility will be employing 250 people; CVs are being sought. Lesley will be spearheading work via New Brighton and currently oversees a North-West Community Activity Hub</p>	
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	<p>for 'ageing well' that includes sixteen care homes at present. The marketing suite for the site will be open in April 2018 and NBCCT members were invited. Athena is keen to provide local information about things to see and do and where to stay, to support visiting families. www.ahcg.co.uk</p>	
2.	<p>Actions and matters arising from the last meeting</p> <p>The notes from the previous meeting had been agreed by email and published at www.wirral.gov.uk/newbrighton.</p> <p>ACTION: Tony Jones and Caroline Laing to review the terms of reference and agenda for a future meeting for further discussion. Carried over.</p> <p><i>ACTION: Albert Ellis to liaise with Victoria Road Traders' Association to provide the Christmas lighting in storage.</i> Completed. There are four lights from the original set still in working order which were made available to the Association; the remainder have been disposed of. It was noted that unfortunately The Old Town Christmas Fayre organised by the Association was cancelled due to limited engagement by traders.</p> <p><i>ACTION: Caroline Laing to invite the Council's Heritage Officer to a future meeting to advise further regarding funding opportunities.</i> Completed. Eileen Wilshaw was due to attend this meeting but was unable to due to unforeseen circumstances. This agenda item was therefore not discussed and was carried over to February's meeting.</p> <p>Visitor Information Point (VIP) – In Shirley's absence Caroline reported the forthcoming opening times for the Visitor Information Point (below); this has been updated on www.visitnewbrighton.com. Whilst some local businesses have supported with staffing the VIP, a larger base of volunteers is needed and support was sought for this.</p> <p>Next open: Saturday 17th/Sunday 18th February 2018 (10am-2pm); Saturday 24th/Sunday 25th February 2018 (10am-2pm); Saturday 24th/Sunday 25 March 2018 (10am-2pm); Every Saturday & Sunday (10am-2pm) after this date until the autumn/winter period. When closed, information is available from New Brighton Heritage Centre located at St James' Church, Victoria Road/Albion Street, open Tuesday-Saturday 11am-1pm.</p>	TJ / CL
3.	<p>Tourist Information Map</p> <p>Final minor tweaks to the draft map were agreed. The sponsorship and advertising opportunities for the map will be released shortly. Nick Ashfield kindly offered to sponsor a map. The map will go to print in due course.</p> <p>Due to the additional time taken to undertake the large number of additions by NBCCT a further payment for the design time required of £75 was agreed for the graphic designer.</p>	
4.	<p>Event: Tall Ships 2018</p> <p>Caroline Laing outlined the regatta event to take place over the second bank holiday weekend in May (25-28th), alongside the Mersey River Festival. Activity will take place in New Brighton on the Bank Holiday Monday (28th May). There</p>	

	<p>will be opportunities for community groups and businesses to get involved. The benefits of the Council's appointment of an Event Producer to support large scale events was noted in assisting with increasing the lead in time for local engagement; this post is currently advertised for recruitment. It was agreed that in the interim it would be beneficial for NBCCT to be updated in more detail about the Council's Cultural Programme, which had been offered.</p> <p>ACTION: Caroline Laing to invite Jane Morgan (Policy & Strategy Manager, Wirral Council) to a future meeting.</p> <p>It was noted that the Council will be tendering for an organisation to manage the catering for this and potentially other event/s. The opportunities created at previous New Brighton events for local businesses, including the River of Light 2017, was noted. It was agreed that a formal request from NBCCT will be submitted to the Council requesting that any successful bidder:</p> <ul style="list-style-type: none"> - provides affordable opportunities for local businesses to cater at the event and commits to a minimum number/percentage of the overall on street catering provision (subject to local interest); - ensures caterers commit to not using both polystyrene takeaway food packaging and single use plastics; <p>Additionally, that the Council enforces any unauthorised street trading. A proposal for the Floral Pavilion to be the 'official' provider of any theme-related merchandise at large scale events in New Brighton was supported.</p>	CL
<p>5.</p>	<p>Beach Sculpture Competition</p> <p>Carl Leckey highlighted an idea from The New Brighteners to organise a beach sculpture competition in the summer, using sand, flotsam and jetsam. A meeting is being held on 5th February to develop this further. The aim is to make this an annual event. Lesley Malone noted that she was involved in the organisation of a similar event at Formby Point to tie in with the World Cup which was discussed.</p> <p>It was suggested that a 'prize bank' (e.g. free tickets for attractions) be collated so that when organising events is it easier to access and know in advance what is available. It would also mean that the same traders weren't always called upon. Traders would be notified in advance as to which event/activity their donation was intended to be used for.</p> <p>ACTION: Any commitment to provide a free prize/s for events to be notified to Michelle Gray to collate a list.</p>	MG
<p>6.</p>	<p>Proposal from Sefton Council</p> <p>Caroline Laing highlighted a project by national charity, Tour De Coast, to see one hundred Daymark sculptures erected around the British Coastline. Work is ongoing in Sefton to seek the funding and contact was made with NBCCT regarding opportunities in New Brighton. This was discussed and whilst the project is of interest and would be very much welcomed in New Brighton, it was agreed that unfortunately NBCCT did not have the capacity at this time to actively seek the funding for this project.</p>	

<p>7.</p>	<p>NBCCT promotional material</p> <p>Tony Jones suggested the value in purchasing flags for use at events and potentially painting parts of the resort's infrastructure with the NBCCT/Great British Coast logo. This was supported and the need to raise the profile of NBCCT and its work noted.</p> <p>ACTION: Caroline Laing to obtain quotes and discuss internally.</p>	<p>CL</p>
	<p>Any other business</p> <p>Carl Leckey reported that the Council will be imminently repairing the door to the disabled toilet at Marine Point and has made some suggestions about how the door opens in high winds. Carl emphasised the importance of reliable toilet facilities for people with disabilities.</p> <p>Carl reported that the Momentary Art Project's engagement with schools in relation to the 'rotunda' project (end of Victoria Parade) was proving challenging. Cathy Roberts will liaise with MAP regarding suggested points of contact in schools. Carl & Rose Leckey have decided to also fund the second artwork panel and will be working again with local artist, Fred Biddulph, on this.</p> <p>Carl reported on a recent survey conducted by The Echo seeking people's views on what they would like to see the former Grosvenor Casino site at Marine Point become.</p> <p>Carl reported that a group of clog/Morris dancers will be performing by The Black Pearl; they are also interested in performing at Marine Point.</p> <p>Carl has been seeking information about the owner of the former Budgen's store on Victoria Road as he is keen to develop a proposal to utilise this building. It is understood however that there is developer interest in the site.</p> <p>Rose Leckey reported that Wirral Older People's Parliament's 'recycled' benches are continuing to be installed with a further nineteen enquiries. The 100th bench will be sponsored by the Parliament and there are new colours coming too. The Parliament has recently created a 'community bench' and it was agreed that NBCCT would pay £20 for its own plaque on that bench.</p> <p>Rose also made reference to an initiative whereby businesses are creating places of rest for people who needed to sit down and take a break whilst shopping (Stand Up 4 Sitting Down Campaign). http://www.anchor.org.uk/media-centre/campaigns/standing-up-4-sitting-down/pledge-your-support.</p> <p>The 'spin off' Mermaid project is progressing after a few unavoidable delays. The Council is supporting with technical drawings which will hopefully enable the necessary permissions to be sought shortly.</p> <p>A large incremental increase in business rates was reported by one trader. Further enquiries will be made regarding this.</p> <p>Cathy Roberts reported that the ideas for the 'Wish You Were Here' Day were progressing; the date needs confirming with Merseyrail in order to take advantage of a travel offer. This event will support the high profile photography exhibition in New Brighton ('New Brighton Revisited') launching on 13/14 July,</p>	

	<p>discussed previously.</p> <p>Heather Atkinson proposed an idea for a Christmas event that would engage a number of businesses and organisations across New Brighton, which would require a significant amount of organisation and co-ordination. This was supported and Heather will develop this for further discussion.</p> <p>Tony Hurst noted recent issues with anti-social behaviour and crime, but that the source of this was moving from New Brighton within the next couple of months. Tony also raised the continued issue of parking on the pavements outside the former Lacy's Bar.</p> <p>ACTION: Caroline Laing to raise further with Wirral Council's Parking Services.</p> <p>Albert Ellis reported that the works were ready to be undertaken to the clock face in Quarry Park, however due to instances of criminal damage he was reluctant for this work to commence.</p> <p>Michelle Gray noted forthcoming training by the Alzheimer's Society, funded by Wallasey Constituency Committee, for independent businesses to access to help support customers with dementia. To book or for further information please contact wallaseyteam@wirral.gov.uk.</p> <p>Caroline Laing updated the group on a meeting with the Interim Development Director for Eureka! (https://www.eureka.org.uk/) which is proposing to open a children's science and learning museum at the Spaceport (Seacombe) site in 2021. They will be engaging with the public later in the year with a view to co-designing the facility.</p> <p>ACTION: Caroline Laing to invite Eureka! to March's meeting to outline in more detail the plans and opportunities.</p> <p>Caroline also noted that the Ebb & Flow Mermaid had now been taken indoors for the photographs to her torso and arms to be reapplied using an alternative product. The artists are working hard to see her back in her home shortly. Following this, Mermaid Trail merchandise will be launched from the Floral Pavilion. Cathy Roberts noted that her chapbook related to the mermaids has been printed and online animations will be released on YouTube shortly.</p> <p>The opportunities for Athena Healthcare Group and Shopmobility to work together were noted.</p> <p>ACTION: Caroline Laing to facilitate contact.</p>	<p>CL</p> <p>CL</p> <p>CL</p>
<p>8.</p>	<p>Date of next meetings (closed)</p> <p>Monday 19 February</p> <p>Monday 19 March</p> <p>Monday 23 April</p> <p>Monday 21 May</p> <p>Monday 18 June</p> <p>Monday 16 July</p> <p>Monday 10 September</p>	

	Monday 15 October Monday 12 November Monday 10 December	