

**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)**



MEETING NOTES

Monday 11 January 2016

Present:	Caroline Laing (CL) Pat Hackett (PH) Rusty Keane (RK) Pippa Lea (PL) Tony Jones (TJ) Hedley Rees (HR) Michelle Gray (MG) Chris Melia (CM) Greg Hunt (GH)	WMBC Constituency Manager (Notes) New Brighton Community Centre New Brighton Community Partnership/Friends of Vale Park Floral Pavilion Theatre RNLI (Chair) Wallasey Yacht Club WMBC Constituency Engagement Officer AMION Consulting Ltd AMION Consulting Ltd
Apologies:	David MacKenzie (DM) Justin Dooley (JD) Carl Leckey (CLe) Christine Downes (CD) Paul Jackson (PJ)	Floral Pavilion Theatre Caffe Cream Momentary Art Project (MAP) Cabovino Seabank Road Traders' Association
Invited:	Doug Darroch (DD) Tony Hurst (TH) Nick Ashfield (NA) Stephanie Nolan (SN) Albert Ellis (AE) Dan Hynd (DH) David Wilkie (DW) Neil Mitchell (NM)	Fort Perch Rock Arcadia Amusements/Resort Group Championship Miniature Golf The Master Mariner Seabank Road Residents' & Tenants' Association Promenade Estates Wilkie Leisure Group Ltd WMBC Regeneration

1.	Welcome, introductions and apologies Notes from the meeting on 26 November had been signed off by email and published.	
2.	Minutes, actions and matters arising from the last meeting ACTION: David MacKenzie to progress the development of a logo for NBCCT incorporating The Great British Coast logo. Carried over. Ongoing but efforts will be made to produce drafts in advance of the economic plan being published. ACTION: Caroline Laing to complete and circulate the analysis from the engagement survey. Completed. This requires some further narrative and will then be published. ACTION: Greg Hunt to provide the final visitor research report. Carried over. This will be provided alongside the draft economic plan.	 DM GH

	<p>ACTION: Caroline Laing to arrange for a press release regarding the visitor research findings. Carried over. Linked to the above action.</p> <p>ACTION: Caroline Laing to meet with Hedley Rees to discuss Wallasey Yacht Club's activity on the lake. Completed.</p> <p>ACTION: Caroline Laing to schedule a calendar of meetings for the full year (one per month) and circulate. Completed. May 2016 date amended (see far below). Venue to be confirmed.</p>	CL
3.	<p>Economic Plan/Marketing Strategy</p> <p>Chris Melia and Greg Hunt (AMION Consulting Ltd) provided an update on the work they had undertaken following the last meeting, which included a series of telephone interviews with stakeholders and the development of the economic plan. The team split into two groups and discussed proposed projects and further populated content. A draft of the economic plan will be circulated to NBCCT members on or before 22 January 2016 to provide opportunity to review before the next meeting on 26 January.</p>	
4.	<p>Marine Lake</p> <p>An update was provided by members of the Marine Lake Task & Finish Group. The group has been 'fact finding' to establish what realistic options were available for the future use and management of Marine Lake, which would add value to New Brighton's tourism offer. Members of the group outlined their conclusions. NBCCT endorsed recommendations which included length of lease, days of operation on the Lake; use of the associated building; free community access; access for large scale events and rent/fees.</p> <p>These recommendations will be discussed further with the Council and Promenade Estates with a view to a tender being released by the Council in late January/early February 2016. It was noted that further consideration needs to be given to the cleaning of the Lake and in particular windblown sand and use of the sluice gates.</p>	
5.	<p>Events Programme 2016</p> <p>It was agreed that NBCCT would develop an Events Programme for the year. This would be advertised widely including on www.visitnewbrighton.com. Part of this focus is about collating existing activity and engaging with partners.</p> <p>ACTION: Members interested in being part of a small Events Programme Task & Finish Group to contact Caroline Laing.</p>	CL
6.	<p>Forthcoming events</p> <p>Forthcoming events were noted and discussed.</p>	

<p>7.</p>	<p>Any other business</p> <p><u>Funding bids</u> Coastal Revival Fund (Marine Lake) – The bid to light Marine Lake had been unsuccessful. Coastal Revival Fund (Perch Rock Lighthouse) - The bid to light Perch Rock Lighthouse was successful and work was progressing to light this by the end of March 2016. Burbo Bank Extension Community Fund - The bid for the art installation trail and time capsule had been unsuccessful in the first round, but the 12-month preclusion from reapplying had been waived and NBCCT has been invited to have the bid reconsidered in the current round. It was agreed that the bid would be split into phases with the Mermaid art installation trail (Phase 1) and the time capsule (Phase 2). Funding would therefore be sought only for Phase 1 from this Fund initially.</p> <p><u>The Master Mariner</u> This has a new manager, Rob Greenwood, who will be invited to future meetings.</p> <p><u>Light Night 2016</u> Pippa Lea is working with the manager of The Light Cinema to bring this event to New Brighton; this will complement but operate independently of Light Night Liverpool 2016.</p>	
<p>8.</p>	<p>Date of next meetings (closed)</p> <p>January, Tuesday 26th (10am–12pm) – this will be a special meeting focused upon reviewing and agreeing the contents of the economic plan and marketing strategy.</p> <p>All 2pm - 4pm:</p> <p>February, Monday 8th March, Monday 7th April, Monday 4th May, Monday 9th June, Monday 6th July, Monday 4th August, Monday 8th September, Monday 5th October, Monday 10th November, Monday 7th December, Monday 5th</p>	