



**WALLASEY CONSTITUENCY  
NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)  
MEETING NOTES**



**Tuesday 24 April 2018**

<b>Present:</b>	<p>Caroline Laing (CL) Carl Leckey (CLe) Rose Leckey (RL) Cathy Roberts (CR) Tony Jones (TJ) Hedley Rees (HR) Shirley Ashton (SA) Frank Lund (FL) Michelle Gray (MG) Jane Packham (JP) Albert Ellis (AE) Nick Clark (NE) Elaine Williams (EW) Julie Kay (JK) Richard Leyland (RL) Jane Morgan (JM) Tom Smith (TS) Charli McCann (CM)</p>	<p>WMBC Constituency Manager (Notes) Momentary Art Project (MAP) Momentary Art Project (MAP) Literally A Bookshop RNLI (Chair) Wallasey Yacht Club New Brighton Community Partnership The Black Pearl Team WMBC Constituency Engagement Officer Aprirose/Marine Point Seabank Road Residents' &amp; Tenants' Association Fort Perch Rock Piermaster's Rest Wirral Older People's Parliament WMBC Licensing (part) WMBC Culture Team WMBC Event Producer WMBC Culture Team</p>
<b>Apologies:</b>	<p>Pat Hackett (PH) Nick Ashfield (NA) David MacKenzie (DM) Rusty Keane (RK) Julie Rowlands (JR) Doug Darroch (DD) Christine Downes (CD) Tony Hurst (TH) Rev Heather Atkinson (RevA) Vicky Rice (VR)</p>	<p>New Brighton Community Centre Championship Adventure Golf Floral Pavilion Theatre Friends of Vale Park The Light Fort Perch Rock Cabovino Wine Bar &amp; Tapas Arcadia Amusements/Resort Group St James with Emmanuel Church The Queens Royal</p>
<b>Invited:</b>	<p>Carole Bowie (CB) Justin Dooley (JD) Natalie Cooper (NC) Paul Jackson (PJ) Jo Jones (JJ) Neil Mitchell (NM) Dave Peddie (DP) Joanne Kettle (JK)</p>	<p>Victoria Road Traders' Association Caffe Cream The Master Mariner Seabank Road Traders' Association Blackberry Grove WMBC Regeneration The New Brighteners Victoria Pharmacy</p>

<b>1.</b>	<b>Welcome, introductions and apologies</b>	
	Apologies were noted.	

<p><b>2.</b></p>	<p><b>Actions and matters arising from the last meeting</b></p> <p>The notes from the previous meeting had been agreed by email and published at <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a>.</p> <p><i>ACTION: Caroline Laing to make further enquiries internally regarding a presence for New Brighton at the forthcoming Liverpool International Business Festival (12-28 June 2018).</i></p> <p>Completed. After discussion with the Council's Growth section it was agreed that Shirley Ashton would be put in contact with a named officer from Liverpool City Council who will be co-ordinating a stand at the Festival highlighting the Liverpool City Region's key visitor economy destinations.</p> <p><i>ACTION: Caroline Laing to price a branded flag.</i></p> <p>Completed. Spend of £196 was agreed. Caroline will progress the purchase and the flag will be used during the Tall Ships Regatta.</p> <p><i>ACTION: Caroline Laing to publish the revised Terms of Reference at <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a> and contact NBCCT members who have not attended meetings for three or more consecutive meetings.</i></p> <p>Completed/closed. Tony Jones will be drafting the letter to members.</p> <p><u>Matters arising:</u></p> <p>The proposed expression of interest for the Coastal Communities Fund, led by Wirral Council, was discussed further. The proposal was formally endorsed by New Brighton Coastal Community Team and a letter signed by the Chair will be provided to the Council. Caroline also outlined agreed capital works funded by the Council to improve New Brighton's infrastructure in preparation for the forthcoming large scale events.</p> <p>Carl Leckey reported that he was no longer pursuing the performance of Clog/Morris dancers at Marine Point.</p>	
<p><b>3.</b></p>	<p><b>Pier Master's Rest</b></p> <p>The meeting was attended by Elaine Reavy, who together with Naomi Williams, have proposed the introduction of a vintage tearoom on a converted double decker bus; named Pier Master's Rest. The background to the project was outlined, with the venture named after their grandfather who was a former Pier Master in New Brighton. Photographs of the bus were shared and details of its operation provided. It was noted positively that this bus is accessible for wheelchair use. The proposed location on Kings Parade on the highway between the first 'dip' (nearest to the Championship Golf) and second 'dip' was agreed as a suitable location.</p> <p>Further details are available on Facebook:  <a href="https://en-gb.facebook.com/piermastersrest/">https://en-gb.facebook.com/piermastersrest/</a></p> <p>Richard Leyland was in attendance at the meeting as he is dealing with submission for Street Trading consent by Elaine and Naomi.</p> <p>It was noted by that the proposal is consistent with the Economic Plan for New Brighton, creating needed catering provision between Harrison Drive and Marine Point, extending the resort's tourism offer and building upon New Brighton's history and heritage. The proposal was supported by New Brighton Coastal</p>	

	<p>Community Team.</p> <p>Richard Leyland left the meeting.</p>	
<p>4.</p>	<p><b>New Brighton Big Lunch</b></p> <p>Julie Kay outlined a proposal to host a Big Lunch in New Brighton as part of the national event: <a href="http://www.edenproject.com/eden-story/our-ethos/the-big-lunch-2018">http://www.edenproject.com/eden-story/our-ethos/the-big-lunch-2018</a>, to be organised by Wirral Older People’s Parliament. This would be inter-generational and an opportunity for people and businesses across the resort to engage. Potential locations were discussed. It was suggested that this could be linked to the Big Swim organised by Community SOUL. It was also suggested that the local primary schools be engaged.</p> <p>The proposal was supported by New Brighton Coastal Community Team.</p> <p>Julie will develop the proposal further.</p>	
<p>5.</p>	<p><b>Imagine Wirral: Update - Tall Ships Regatta and New Brighton Revisited</b></p> <p><u>Tall Ships Regatta</u>  Jane Morgan, accompanied by Tom Smith and Charli McCann, outlined the plans for the Tall Ships Regatta (Friday 25<sup>th</sup> to Monday 28<sup>th</sup> May 2018), further to the initial update at February’s meeting. The range of family-friendly activities during the event were outlined, including the high profile art installation. A continental food market will also be in place from Saturday 26<sup>th</sup> to Monday 28<sup>th</sup> May at Ian Fraser Walk. A dedicated web site will go live shortly with full details (<a href="https://www.imaginewirral.com/events/tall-ships-wirral">https://www.imaginewirral.com/events/tall-ships-wirral</a>). There are a number of opportunities for local groups, performers, volunteers, etc. to be involved.</p> <p>Some of the logistics including traffic management arrangements were discussed and local businesses will be invited to a briefing shortly about the event. A number of flag poles that could be used for marketing at this and future events were highlighted.</p> <p><u>New Brighton Revisited</u>  This high profile photography exhibition will take place from Saturday 14 July for six weeks into the summer. Jane fed back on the recent community-based workshop to develop creative ideas to support the event, including the call-out for photographs of New Brighton that will be incorporated into a fresco in the former Sailing School where the event will be hosted.</p>	
<p>6.</p>	<p><b>Any other business</b></p> <p>Carl Leckey noted the recent celebration with the Mayor of Wirral for the 100<sup>th</sup> ‘recycled’ bench installed by Wirral Older People’s Parliament along the promenade. Rose Leckey noted a further ten benches to be installed in May.</p> <p>Carl also noted a large dinosaur puppet/robotic that had been a great tourist attraction in another location.</p> <p>Caroline Laing gave an update on the proposed ‘spin off project’ for the Mermaid Trail being led by Carl &amp; Rose Leckey. Technical drawings had now been completed and a technical assessment was awaited for the statue,</p>	

following which formal permissions will be sought from Natural England, etc.

Nick Clarke confirmed that Fort Perch Rock remained closed for the time being.

Albert Ellis reported that planting would take place soon in the planters on Seabank Road and the benches will be repainted by the Championship Adventure Golf.

Caroline Laing confirmed that the Ebb & Flow Mermaid would be re-installed in early May, following completion of her 'new outfit', required due to some weather-related damage. Ebb & Flow CIC had been working hard on her decoration. The re-installation will coincide with the launch of merchandise from the Floral Pavilion and a press release will follow. Caroline noted that a recent visitor had published a wonderful ballad on Trip Advisor they had been inspired to write following a visit to the Trail.

[https://www.tripadvisor.co.uk/Attraction\\_Review-g528777-d13199185-Reviews-New\\_Brighton\\_Mermaid\\_Trail-New\\_Brighton\\_Wirral\\_Merseyside\\_England.html](https://www.tripadvisor.co.uk/Attraction_Review-g528777-d13199185-Reviews-New_Brighton_Mermaid_Trail-New_Brighton_Wirral_Merseyside_England.html)

Caroline also confirmed that ImagePlay Films had neared completion of the compilation short film of the Mermaid Trail for submission to the Burbo Bank Extension Community Fund competition for completed projects. Many thanks were noted to ImagePlay Films who were producing this at no charge and Cathy Roberts who was providing the narration. Michelle Gray noted that leaflets for the Trail were still available for facilities to stock and outlined the pricing structure. Maps can be obtained from Michelle.

Regret was noted that the North Wirral & New Brighton Visitor Guide, published by Colin Harrison, was to cease publication. The lack of advertising by some of the larger businesses had meant that a further edition was unfortunately not financially viable.

Caroline Laing gave an update on the sponsorship and advertising confirmed for the new Tourist Information Maps and leaflet. These will be available ready for the Tall Ships Regatta at the end of May.

Cathy Roberts outlined a proposal by Merseyrail involving the unused space in New Brighton Train Station; this will build upon a proposal submitted by Cathy some time ago for a community-based literary space. Merseyrail was seeking NBCCT support for a bid to the Coastal Communities Fund. It was noted that development of the space for such a venture is consistent with the Economic Plan for the resort and would be very much welcomed by New Brighton Coastal Community Team. As the Coastal Community Team had formally endorsed an application to the Fund by Wirral Council, it was noted that it was not in a position to formally support Merseyrail's application at this time, as the proposal by the Council is its priority. However, the Team noted that it would very much welcome any opportunity to discuss Merseyrail's proposal in more detail and support its development where it can.

Shirley Ashton gave an update on the Visitor Information Point. She had spoken with the Council's Parks & Countryside service about opportunities to make more use of Marine Park which is a beautiful asset. She will be exploring an event with the Shopmobility service.

**ACTION: Shirley Ashton to confirm the opening hours of the Visitor Information Point for inclusion in the event information for the Tall Ships Regatta.**

**SA**

	<p>Frank Lund noted exciting plans for Vale Park over the summer including a 'blast from the past'.</p> <p>The opening of a café by Community SOUL on Atherton Street was very much welcomed.</p>	
	<p><b>Date of next meetings (closed)</b></p> <p>Monday 21 May  Monday 18 June  Monday 16 July  Monday 10 September  Monday 15 October  Monday 12 November  Monday 10 December</p>	