



**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 21 May 2018

Present:	<p>Caroline Laing (CL) Carl Leckey (CLe) Cathy Roberts (CR) Hedley Rees (HR) Shirley Ashton (SA) Frank Lund (FL) Michelle Gray (MG) Pat Hackett (PH)</p>	<p>WMBC Constituency Manager (Notes) Momentary Art Project (MAP) Literally A Bookshop Wallasey Yacht Club New Brighton Community Partnership The Black Pearl Team WMBC Constituency Engagement Officer New Brighton Community Centre (Acting Chair)</p>
Apologies:	<p>Rose Leckey (RL) Jane Packham (JP) Albert Ellis (AE) Nick Clark (NE) Tony Jones (TJ) David MacKenzie (DM) Rusty Keane (RK) Doug Darroch (DD) Christine Downes (CD) Tony Hurst (TH) Rev Heather Atkinson (RevA) Joanne Kettle (JK)</p>	<p>Momentary Art Project (MAP) Aprirose/Marine Point Seabank Road Residents' & Tenants' Association Fort Perch Rock RNLI (Chair) Floral Pavilion Theatre Friends of Vale Park Fort Perch Rock Cabovino Wine Bar & Tapas Arcadia Amusements/Resort Group St James with Emmanuel Church Victoria Pharmacy</p>
Invited:	<p>Julie Rowlands (JR) Nick Ashfield (NA) Carole Bowie (CB) Justin Dooley (JD) Natalie Cooper (NC) Paul Jackson (PJ) Jo Jones (JJ) Neil Mitchell (NM) Dave Peddie (DP) Vicky Rice (VR)</p>	<p>The Light Championship Adventure Golf Victoria Road Traders' Association Caffe Cream The Master Mariner Seabank Road Traders' Association Blackberry Grove WMBC Regeneration The New Brighteners The Queens Royal</p>

1.	Welcome, introductions and apologies	
	Apologies were noted.	

<p>2.</p>	<p>Actions and matters arising from the last meeting</p> <p>The notes from the previous meeting had been agreed by email and published at www.wirral.gov.uk/newbrighton.</p> <p><i>ACTION: Shirley Ashton to confirm the opening hours of the Visitor Information Point for inclusion in the event information for the Tall Ships Regatta.</i></p> <p>Closed – Shirley will update asap.</p> <p><u>Matters arising:</u></p> <p>Shirley Ashton noted that she had begun discussions with Liverpool City Council regarding the forthcoming Liverpool International Business Festival (12-28 June 2018). Shirley suggested also starting a discussion regarding the cruise liners and any opportunities for New Brighton, which was agreed.</p> <p>The forthcoming Tall Ships Regatta was discussed further. It was noted that Community SOUL was planning to have a pop up café open on Atherton Street for the event, prior to their full opening, which was welcomed. The need for ambassadors/volunteers signposting visitors from the station was acknowledged. Shirley requested animation activity in Marine Park to support Shopmobility and the Visitor Information Point and help drive footfall. Rev Atkinson and Cathy Roberts both kindly volunteered to support the event. Caroline Laing agreed to feedback to the Council’s Culture Team.</p> <p>Caroline noted that the new Tourist Information Maps and Leaflets would be available across the resort just prior to the Tall Ships Regatta event. After a further discussion with the Printer it was agreed that a space would be left on the maps without a sponsor in order that all maps could be printed and installed, preventing confusion from having a mixture of old and new maps in use. Sponsorship will however continue to be sought.</p> <p>It was noted that there had been two recent occurrences of visitors travelling some distance to New Brighton with the specific intention of visiting Fort Perch Rock. It was highlighted that various web sites etc. needed updating.</p> <p>ACTION: Caroline to discuss further with Doug Darroch.</p>	<p>CL/DD</p>
<p>3.</p>	<p>Bank Holiday weekend</p> <p>The impact of the excellent weather and a very large influx of visitors over the bank holiday weekend were discussed; there were resulting issues with littering and inconsiderate/obstructive parking. Caroline fed back from colleagues on efforts to address these issues and prevent reoccurrence. The placement of a large branded skip bin in Fort Perch Rock car park was welcomed by the group. A request was made for bulk bins to be returned to ‘The Dips’.</p> <p>ACTION: Caroline Laing to raise the request with the Council’s Waste & Recycling team.</p>	<p>CL</p>

4.	<p>Visitor Information Point</p> <p>Shirley Ashton provided an update on the Visitor Information Point in Marine Park. She and her volunteers had visited the local hotels and guest houses and dropped off a 'goody pack' containing various information and leaflets related to New Brighton. Shirley and her team will continue to support them via the Visitor Information Point. Shirley will also be pursuing a timetable stand with Merseytravel. Initial explorative work has also been undertaken with bus tour operators; advice has been obtained on the best approach with this.</p> <p>Shirley and colleagues from WIRED (Shopmobility) are also exploring an event in Marine Park to raise the profile of both services. A provisional date of 8 July 2018 is being worked to.</p>	
5.	<p>Coastal Revival Fund</p> <p>The opening of another round of the Coastal Revival Fund was discussed and options for bids considered. It was agreed 'in principle' that a bid related to creating an event space within Marine Lake would be pursued; this would not affect current activity by individuals and groups. Cathy Roberts volunteered to pursue costings and Caroline Laing will draft a bid for further consideration by NBCCT. It was agreed that members would be given a further opportunity to submit any other ideas for the bid that they believed should take precedence over the proposed bid; Caroline to be emailed on or before 1 June 2018. The detail of the draft bid will be an agenda item at the next meeting.</p> <p>It was also agreed that an additional agenda item at the next meeting will be the Burbo Bank Extension Community Fund which is also open for bids.</p>	
6.	<p>Any other business</p> <p>Carl Leckey noted that a further ten 'recycled' benches will be installed by Wirral Older People's Parliament along the promenade this month. They are also sensitively trying to advise the 'sponsors' of the need to not tie items to the benches which eventually become litter and can deter people from sitting on them.</p> <p>Carl reported that he and Rose will also be funding a further panel of artwork on the Momentary Art Project's 'rotunda' project (end of Victoria Parade). He also noted that both The Black Pearl and pirate statue on the balcony of Pier House had become Pokémon locations.</p> <p>Carl raised a concern regarding the environmental impact of food and drink vans with their engines/generators running whilst trading, not just in New Brighton but across Wirral.</p> <p>ACTION: Caroline Laing to seek a view from the Council's Environmental Health team.</p> <p>Frank Lund reported that the pirates had been educating young children in schools about the environmental impact of litter and had recruited a 'real life' mermaid, Rebecca, also an RNLI Lifeguard. Frank noted that a number of events were being organised for Vale Park including supporting Seabank Road with its yarn bombing project.</p>	CL

	<p>Reverend Heather highlighted an event at St James' Church on 2 June with ten minute readings from the Gospel of Luke to raise funds for the Republic of Congo. An update was also given on the repair programme for the Church.</p> <p>Pat Hackett noted that he and Tony Jones (in their capacity as ward councillors) were meeting with a senior Council officer to discuss regeneration activity in New Brighton and would update the group further.</p> <p>The former sailing school building was also discussed briefly and options for the future management and operation of the building and lake still being explored. Carl Leckey suggested use of the building for cookery lessons.</p>	
	<p>Date of next meetings (closed)</p> <p>Monday 18 June Monday 16 July Monday 10 September Monday 15 October Monday 12 November Monday 10 December</p>	