



**NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 9 December 2019

Present:	<p>Caroline Laing (CL) Cathy Roberts (CR) Carl Leckey (CLe) Dan Davies (DD) Frank Lund (FL) Hedley Rees (HR) Ian Richards (IR) Julie Rowlands (JR) Lorraine Beasley (LB) Rose Leckey (RL) Shirley Ashton (SA) Andrew Rainsford (AR) Tracy McGeagh (TMc) Olivia Valerio (OV)</p>	<p>WMBC Constituency Manager Literally A Bookshop (Acting Chair) Momentary Art Project (MAP) Rockpoint Leisure The Black Pearl Wallasey Yacht Club Rockpoint Leisure The Light The Black Pearl Momentary Art Project (MAP) New Brighton Heritage Centre St Andrew's United Church WMBC Head of Tourism & Destination Marketing WMBC Graduate Trainee (Notes)</p>
Apologies:	<p>Albert Ellis (AE) David Hearn (DH) Doug Darroch (DD) Rev Heather Atkinson (RevA) Sue Mace (SM) Michelle Gray (MG) Mike Chapman (MC) Nick Ashfield (NA) Nick Clarke (NC) Pat Hackett (PH) Tony Jones (TJ)</p>	<p>Seabank Road Residents' & Tenants' Association The Dusty Teapot Fort Perch Rock St James with Emmanuel Church The Black Pearl WMBC Wallasey Constituency Team Friends of Vale Park Fort Perch Rock Championship Adventure Golf New Brighton Community Centre RNLI (Chair)</p>
Invited:	<p>Carla Beardmore (CB) Carole Bowie (CB) Hazel Quinn (HQ) Jane Packham (JP) Joanne Kettle (JK) Lindsey Devlin (LD) Manisha Pandya (MP) Marie Kenny (MK) Natalie Cooper (NC) Neil Mitchell (NM) Richie Pitt (RP) Tony Hurst (TH) Tricia Myers (TM)</p>	<p>Kollective Wirral Model Shop Vale House Café Aprose/Marine Point Victoria Pharmacy Floral Pavilion Theatre The New Brighteners Floral Pavilion Theatre The Master Mariner WMBC Major Growth & Housing Delivery Vale House Café Arcadia Amusements/Resort Group Riverside Bowl & Laser Quest</p>

1.	<p>Welcome, introductions and apologies:</p> <p>Apologies were noted. The notes from the last meeting have been published at: www.wirral.gov.uk/newbrighton.</p>	
2.	<p>Actions & matters arising from the last meeting:</p> <p><i>ACTION: Cathy Roberts & Shirley Ashton to discuss www.visitnewbrighton.com with Tony Hurst.</i> Carried over. Dan Davies will follow up with Tony.</p> <p>ACTION: Dan Davies discuss www.visitnewbrighton.com with Tony Hurst.</p> <p>ACTION: Caroline Laing to discuss lighting in Vale Park with Darran Marquiss (Parks & Countryside Manager). Carried over. It was noted that the Light Up Vale Park event highlighted how dark the park is later on in the evening.</p> <p><i>ACTION: Mermaid Trail and merchandising to be carried over to next meeting's agenda.</i> Completed. Agenda item for this meeting.</p> <p><i>ACTION: Tom Smith to follow up with Alison Bailey Smith (WMBC Culture & Visitor Economy Team) the outcome of the meeting with the Momentary Art Project.</i> Completed. Caroline confirmed that Alison would contact Carl Leckey.</p> <p>Matters arising:</p> <p>Dan Davies noted that he had met with senior officers from Wirral Council regarding the street lighting and a temporary solution had been agreed as a more immediate response whilst the works were awaited.</p> <p>Caroline Laing noted that the planned discussion regarding the next steps for the Economic Plan will be carried over to the January meeting. Caroline outlined proposals to develop a Masterplan for the resort subject to budget. Caroline noted that NBCCT was key to this process. It was agreed that a brief outline of the discussion (prompts) would be emailed in advance of the meeting in order that members could prepare for the discussion.</p> <p>Carl Leckey again noted the value in the resort having environmentally friendly credentials and advocated the use of solar power.</p>	<p>DD</p> <p>CL</p>
3.	<p>St Andrew's United Church</p> <p>Andrew Rainsford (consultant) outlined the plan for the demolition and re-build of St Andrew's Church & Community Centre on Rowson Street. Currently, the building has five meeting rooms – three of which are in the basement and are not access-friendly. There is only one entrance currently that is access-friendly into the building. The plan is to upgrade to a new building that rectifies these</p>	

	<p>and other issues.</p> <p>The ground floor will consist of a large room used as Church on a Sunday. There will be no fixed pews, but chairs that can be moved easily. There will be a concertina to create 2 separate meeting rooms. The room will hold 150 people.</p> <p>The upper floor will consist of one large community room and two smaller rooms that can be opened into one. There will also be a kitchen designed to look 'domestic' to avoid being intimidating to users. The Church is currently exploring additional options such as a Memory Café. The meeting room can also be used for 'hot desk' work. The building and added functions should complement those of St James' Church, whose functions are limited to it being a Listed building.</p> <p>20 car park spaces will be available, two of which will be designated for people with disabilities. 10 spaces are for residents, hopefully another 8 can be rented to businesses. Local residents will be able to use them with the exception of Sunday morning.</p> <p>The building will be environmentally friendly with air source heat pumps, rainwater harvesting technology, etc. The start date for demolition should be around November 2020. Activity will be moved to the church in Liscard temporarily and return in 2021 when the 12-month project is completed.</p> <p>A discussion took place around the demolition and impact on local residents. Andrew noted they were mindful of this and the demolition (and clean up) is designed to be quick to minimise impact. With regards to more sustainable demolition methods, Andrew noted that many of the slate tiles of the roof are already broken and not able to be re-used. The stone itself is however capable of recycling.</p> <p>Andrew outlined the funding for the project; an amount which the Church already has. He is meeting with Heritage Lottery. He also outlined plans to relocate within the building the stained glass and an oral history project associated with this. He is engaging with numerous funding bodies. The overall cost will be around £1.8 million.</p> <p>The project was received warmly and the opportunities to work with various groups, businesses, etc. noted.</p> <div style="text-align: center;">  <p>St Andrew's United Church - presentation</p> </div>	
<p>4.</p>	<p>Destination Marketing</p> <p>Tracey McGeagh (WMBC Head of Tourism & Destination Marketing) outlined the Council's direction in relation to marketing Wirral; New Brighton is a part of</p>	

	<p>this and Wirral's Borough of Culture 2019 is the start in terms of Wirral's growing profile.</p> <p>Following the presentation, there was a discussion about the development of the film sector to maximise the benefits of Merseyside being a popular filming destination. There was much discussion was around accommodation venues in Wirral and how this impacts on business conferencing; the range and type of accommodation in New Brighton discussed specifically. Tracey noted the points raised to be considered further in her work with the Liverpool City Region business conferencing group, which is among other things aiming to increase business visits to Wirral.</p> <p>The signage at Lime Street Station for New Brighton was also noted. It was agreed that Merseytravel should be invited to a future meeting to discuss a number of matters. Motorway signage was also noted.</p> <p>The final major point discussed was tour packages. Cathy noted that she had received some enquiries. The issue of accommodation was highlighted again in terms of its impact on this. Ian Richards noted that Rockpoint Leisure would support with looking after any visiting PR teams.</p> <p>Ian Richards made reference to the previous small stakeholder discussion earlier in the year regarding New Brighton and possible future positioning and branding. Tracey will give further consideration to this. Cathy Roberts advocated for greater engagement with NBCCT moving forwards, noting that this meeting alone had seen a number of good ideas and relevant issues raised; members also have a wealth of knowledge and care for the area. Tracey will feed this back to her team and noted that this was the start of the conversation.</p>	
<p>5.</p>	<p>Mermaid Trail & Merchandising</p> <p>SA noted the need to promote the Mermaid Trail and re-focus upon its story; she suggested an accompanying book. Shirley also suggested an incentive or 'reward' to follow the Trail and the recent 'treasure trail' was referenced as a model that has seen success.</p> <p>Dan Davies recommended advertising the Mermaid Trail and other trails collectively (i.e. Pirate Trail, Dog Walking Trail, etc.) and that this should be discussed further in due course.</p> <p>Cathy Roberts advocated that the Paxtonea mermaid needed to be replaced before any of this action could take place and noted that an application is with the Arts Council to do so. The maps however are currently available. CR also informed members that a book for the mermaid trail is available online that could be moved possibly.</p> <p>The general conclusion to the issues raised was to continue selling the Mermaid Trail maps in the interim, prioritising the replacement of the damaged mermaid, and then focus upon signage and advertising of all the trails.</p>	

<p>6.</p>	<p>Any other business</p> <p>JR informed that the Light Cinema will be hosting a dementia-friendly screening of White Christmas.</p> <p>Cathy Roberts noted that the bank account for Perch Rock Lighthouse is ready for donations.</p> <p>Dan Davies highlighted an interview with him that would be broadcast on BBC Radio on 31 December 2019. https://www.bbc.co.uk/sounds/play/m000cq0c</p> <p>Caroline Laing reported that the respective Planning applications for Marine Lake were still progressing through the planning process, awaiting conclusion of the combined Habitats Regulations Assessment.</p> <p>Caroline also noted that an individual was seeking to operate 'tuk tuks' in New Brighton and intended to apply to the Council for the requisite licence/s. She noted that discussions had taken place with the individual regarding suggested routes that would help in moving footfall around the resort and benefiting Victoria Parade/Road traders. The team was supportive of this and welcomed the individual to attend a future meeting of NBCCT.</p> <p>Finally, two further requests for membership were discussed and agreed – Joyce Ashton representing Ss Peter & Paul and St Philomena Church and Neville Bradley representing Gorse Millennium Green. Caroline confirmed that following the last meeting, representatives from New Brighton Radio could not provide the time commitment to membership at this time but were keen to be invited as a guest for any relevant subject matter.</p>	
	<p>Date of next meetings (2020):</p> <p>Monday 20 January Monday 24 February Monday 23 March Monday 20 April Monday 25 May Monday 22 June Monday 20 July August - nil Monday 21 September Monday 19 October Monday 16 November Monday 14 December</p>	