



**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 13 March 2017

Present:	<p>Caroline Laing (CL) Shirley Ashton (SA) Hedley Rees (HR) Carl Leckey (CLe) Rose Leckey (RL) Frank Lund (FL) Rusty Keane (RK) Pat Hackett (PH) Christine Downes (CD) Laura Marks (LM) Martin O'Shea</p>	<p>WMBC Constituency Manager (Notes) New Brighton Community Partnership Wallasey Yacht Club Momentary Art Project (MAP) Momentary Art Project (MAP) The Black Pearl Team Friends of Vale Park New Brighton Community Centre (Acting Chair) Cabovino Wine Bar & Tapas Blackberry Grove Liverpool Pierhead Village (part of meeting)</p>
Apologies:	<p>Pippa Lea (PL) Tony Jones (TJ) Tony Hurst (TH) Vicky Rice (VR) Julie Rowlands (JR) Michelle Gray (MG) Doug Darroch (DD) David MacKenzie (DM) Jane Packham (JP) Justin Dooley (JD) Rev Heather Atkinson (RevA)</p>	<p>Floral Pavilion Theatre RNLI (Chair) Arcadia Amusements/Resort Group The Queens Royal The Light WMBC Constituency Engagement Officer Fort Perch Rock Floral Pavilion Theatre Aprose Caffe Cream St James with Emmanuel Church</p>
Invited:	<p>Albert Ellis (AE) Nick Ashfield (NA) Natalie Cooper (NC) Neil Mitchell (NM) Paul Jackson (PJ) David Wilkie (DW) Leanne Wells (LW)</p>	<p>Seabank Road Residents' & Tenants' Association Championship Adventure Golf The Master Mariner WMBC Regeneration Seabank Road Traders' Association Wilkie Leisure Group Ltd The Olive Tree</p>

1.	<p>Welcome, introductions and apologies</p> <p>Apologies were noted.</p>	
2.	<p>Actions and matters arising from the last meeting</p> <p><i>ACTION: David Wilkie to undertake further work on his lighting proposal.</i> Completed. The proposal is not feasible however other options will be explored by David with relevant businesses in Marine Point.</p> <p><i>ACTION: ALL to consider how they may contribute to the volunteer 'information day' for the new Visitor Information Point and feed back to Caroline Laing.</i> Closed.</p>	

	<p>ACTION: Caroline Laing to enquire about any official status following a 'Town Crier' competition. Enquiries are ongoing and initial guidance obtained from the Council's Legal Services.</p> <p><i>ACTION: Caroline Laing to arrange a further meeting of the Tourism & Marketing Task & Finish Group to progress the projects related to cruises and attractions ticketing. Caroline to also discuss with the Council's Visitor Economy Team. Completed. To meet on 25 April 2017.</i></p> <p><i>ACTION: Christine Downes to contact the organiser of a proposed event (30 June–2 July) for further details. Completed. The themed activities will take place within various premises across New Brighton.</i></p>	CL
<p>3.</p>	<p>Proposal: Large scale temporary tourist attraction</p> <p>Martin O'Shea (responsible for Liverpool Pierhead Village) attended to consult with NBCCT about a proposal for two large attractions for the New Brighton waterfront adjacent to Fort Perch Rock (on part of Fort Perch Rock car park) - a Big Wheel and a Sky Flier - plus a possible third item to be defined. He proposed the attraction was in operation from Easter to the end of October 2017. This outline proposal was discussed and supported in principle by NBCCT. The opportunity to link to planned events was discussed too.</p> <p>Martin agreed to provide full descriptions, images, footprints and a proposal within 48 hours for submission to Wirral Council via Caroline Laing, for the Council's consideration and decision.</p> <p>Martin left the meeting.</p>	
<p>4.</p>	<p>Mermaid Trail: Update</p> <p>The statues were in the process of being delivered to the schools/groups for decoration.</p> <p>Further opportunities for marketing and promotion had been discussed. Two arts graduates had independently contacted keen to offer their time and have an involvement with the Mermaid Trail. They are now working creatively on the project in conjunction with The Momentary Art Project.</p> <p>It was noted that sponsorship and advertising opportunities were being released at the end of the week and these were discussed.</p> <p>The accompanying Trail Leaflet will be produced by The Floral Pavilion. The commission of Fat Cat Illustration to design the Trail Map and local tourist maps was agreed for funding by NBCCT.</p> <p>It was noted that interest had been expressed by an organisation in purchasing a statue (subject to funding) for erection in New Brighton. Further consideration will need to be given to the request.</p>	

5.	<p>Review: Work Programme</p> <p>All medium and long-term projects were reviewed.</p> <p>The Economic Plan will now be refreshed and submitted to the Department for Communities & Local Government as requested.</p>	
6.	<p>Momentary Art Project (MAP) Proposals</p> <p>MAP has secured support from United Utilities to decorate its 'rotunda' at the end of Victoria Parade. This will see artwork depicting the history of New Brighton on its exterior. MAP requested to work with NBCCT on this project and this was agreed.</p> <p>Work on the 'spin off' of the Mermaid Trail will progress once the artist is released from his work on the Trail. MAP again requested to work with NBCCT on this project and this was agreed.</p> <p>A number of other projects at inception were outlined and will be developed in due course for further discussion.</p> <p>Carl Leckey noted the need to encourage local residents and visitors to identify spaces and areas (e.g. walls) that were not being used but could be utilised for further artwork. This will be explored further.</p>	
7.	<p>Any other business</p> <p><u>Victoria Road</u> The closure of Budgens in Victoria Road was discussed. ACTION: Pat Hackett to make enquiries regarding any future plans.</p> <p><u>Campervans</u> Visitors arriving in campervans was noted. Further work was noted to explore opportunities further but these are not currently being prioritised due to other competing demands.</p> <p><u>Conferences</u> Two future conferences were noted: The Great British Coast National Conference (21/4/17) and Beside the Seaside: Seaside Heritage Conference (24/4/17). Anyone interested in attending to represent NBCCT was requested to contact Caroline Laing.</p>	PH
<p>Date of next meetings (closed) April, Monday 10th May, Monday 8th June, Monday 12th July, Monday 10th September, Monday 11th October, Monday 16th November, Monday 13th December, Monday 11th</p>		