



**WALLASEY CONSTITUENCY  
NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)  
MEETING NOTES**



**Monday 16 October 2017**

<b>Present:</b>	Caroline Laing (CL) Shirley Ashton (SA) Frank Lund (FL) Pat Hackett (PH) Carl Leckey (CLe) Rose Leckey (RL) Cathy Roberts (CR) Christine Downes (CD) Tony Jones (TJ)	WMBC Constituency Manager (Notes) New Brighton Community Partnership The Black Pearl Team New Brighton Community Centre Momentary Art Project (MAP) Momentary Art Project (MAP) Literally A Bookshop Cabovino Wine Bar & Tapas RNLI (Chair)
<b>Apologies:</b>	Hedley Rees (HR) Rev Heather Atkinson (RevA) David MacKenzie (DM) Carole Bowie (CB) Jane Packham (JP) Tony Hurst (TH) Rusty Keane (RK) Julie Rowlands (JR) Doug Darroch (DD) Pippa Lea (PL) Michelle Gray (MG)	Wallasey Yacht Club St James with Emmanuel Church Floral Pavilion Theatre Victoria Road Traders' Association Aprose Arcadia Amusements/Resort Group Friends of Vale Park The Light Fort Perch Rock Floral Pavilion Theatre WMBC Constituency Engagement Officer
<b>Invited:</b>	Justin Dooley (JD) Nick Ashfield (NA) Natalie Cooper (NC) Paul Jackson (PJ) Jo Jones (JJ)/Laura Marks (LM) Albert Ellis (AE) Neil Mitchell (NM) Vicky Rice (VR) Joanne Kettle (JK)	Caffe Cream Championship Adventure Golf The Master Mariner Seabank Road Traders' Association Blackberry Grove  Seabank Road Residents' & Tenants' Association WMBC Regeneration The Queens Royal Victoria Pharmacy

<b>1.</b>	<b>Welcome, introductions and apologies</b>  Apologies were noted.	
<b>2.</b>	<b>Actions and matters arising from the last meeting</b>  The notes from the previous meeting had been agreed by email and published at <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a> .  <b>ACTION: Albert Ellis to liaise with Victoria Road Traders' Association to provide the lighting.</b> Carrier over.	<b>AE</b>

	<p><i>ACTION: David MacKenzie to establish whether an exhibition of photographs from Wirral's parks could be displayed at the Floral Pavilion during the World Urban Parks European Congress 2017 (<a href="http://www.wupec17.com">www.wupec17.com</a>).</i></p> <p>Completed. The exhibition was underway at the Floral Pavilion as of Monday 16 October and Carl Leckey is prize-giving on Wednesday 18<sup>th</sup>. The Momentary Art Project's Facebook page for the competition received over 5,000 'hits' and 27 submissions were subsequently made.</p> <p><b>ACTION: Caroline Laing to invite the Council's Heritage Officer to a future meeting to advise further regarding funding opportunities.</b></p> <p>Carried over.</p> <p>Former Grand Hotel – a planning application for mixed use is anticipated to be submitted by the developer shortly.</p> <p>Wirral Growth Company – concern was expressed that opportunities may be missed if land identified as falling within the portfolio of Wirral Growth Company is not considered for release if a potential development opportunity is identified. Pat Hackett and Tony Jones are due to meet with relevant officers to discuss this issue further.</p> <p>The potential interest in the vacant unit at Marine Point by Marino Lounge was noted. The Momentary Art Project has now vacated the unit.</p>	<b>CL</b>
3.	<p><b>New Brighton Visitor Information Point</b></p> <p>Immediately before the meeting, members of NBCCT had opportunity to visit the new Visitor Information Point prior to its first opening on Saturday 21 October. It will open every weekend (10am-2pm) in the short term and will be staffed by volunteers from New Brighton Community Partnership which operates New Brighton Heritage &amp; Information Centre at St James' Church. The 'heritage' element will remain at the Church.</p> <p>The Visitor Information Point is opening out of season to enable a 'soft' launch. There are opportunities for local businesses to provide leaflets for stocking and for local artists, photographers and crafters who produce New Brighton-related wares to have free promotional space. All enquiries should be made to Shirley Ashton or Caroline Laing (<a href="mailto:carolinelaing@wirral.gov.uk">carolinelaing@wirral.gov.uk</a>).</p>	
4.	<p><b>New Brighton Tourist Information Map</b></p> <p>The first draft of the new tourist map by Fat Cat Illustration was discussed and additions agreed. It was agreed that members of NBCCT not present at the meeting will be given an opportunity to comment and add to this list.</p>	
5.	<p><b>River of Light 2017</b></p> <p>The event to take place on Sunday 5 November 2017 was discussed and the great opportunities for New Brighton noted.</p>	

<p><b>6.</b></p>	<p><b>Christmas 2017</b></p> <p>Victoria Road Traders' Association (VRTA) is organising a Christmas Fayre to take place on Saturday 2 December 2017. A local business is kindly printing the flyers for free and the application for stallholders for an arts, crafts &amp; gifts market has been released. Caroline Laing will forward information about last year's performers to VRTA. Cathy Roberts will seek to support the event with an activity that is Mermaid Trail related.</p> <p>Caroline Laing will contact Aprirose for an update regarding plans at Marine Point.</p>	
<p><b>7.</b></p>	<p><b>Any other business</b></p> <p>Carl Leckey gave an update on the Momentary Art Project's (MAP) artwork project on the United Utilities' 'rotunda' at the end of Victoria Parade. There are a number of schools interested in producing the artwork but external funding is required to pay for the cost of printing the artwork panels; this is being explored. The weekly funding bulletins provided by Community Action Wirral were noted (<a href="http://communityactionwirral.org.uk/category/money/funding/weekly-funding-bulletins/">http://communityactionwirral.org.uk/category/money/funding/weekly-funding-bulletins/</a>). An update was also provided on the work to progress the Momentary Art Project's 'spin off' of the Mermaid Trail; authorisations are still being sought.</p> <p>There are now 70 'recycled' benches installed by Wirral Older People's Parliament along New Brighton's promenade. Enquiries are ongoing regarding the supply of the materials as availability has become problematic.</p> <p>The negative visual impact of the lamppost planters on Victoria Road were discussed. Christine Downes reported that Victoria Road Traders' Association is pursuing the maintenance of these. Cathy Roberts highlighted a local Facebook group, New Brighton Shore, which is useful for brokering local skills and expertise.</p> <p>Caroline Laing highlighted a forthcoming opportunity for local businesses (in all wards across Wallasey Constituency) to receive free bespoke customer care training in relation to dementia. This training will be available in February 2018, funded by Wallasey Constituency Committee, and delivered by the Alzheimer's Society. A small grants programme or similar will follow enabling small independent businesses to receive funding and/or equipment to make small practical changes to premises for the benefit of customers with dementia. Further details will follow in due course. Cathy Roberts noted the opportunity to develop links with the care facility being built by Atherton Street for people with dementia and will obtain contact details.</p> <p>Cathy Roberts has authored a book based on the Black Rock Mermaid legend/Mermaid Trail and a series of podcasts (on YouTube) will be released shortly.</p> <p>Merseyrail's guide to New Brighton was discussed briefly and the benefit of inviting a representative to a future meeting was discussed. Cathy will make an invitation once the new tourist map is nearer completion.</p> <p>A discussion took place about seaside postcards, with mixed views. It was noted that there was a way to recreate the style but in a more 'contemporary' manner.</p>	

<b>8.</b>	<b>Meeting dates for 2018</b>  The following dates were agreed.  22 January 19 February 19 March 23 April 21 May 18 June 16 July 10 September 15 October 12 November 10 December	
<b>9.</b>	<b>Date of next meetings (closed)</b>  November, Monday 13 <sup>th</sup> December, Monday 11 <sup>th</sup>	