



**WALLASEY CONSTITUENCY  
NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)  
MEETING NOTES**



**Monday 16 July 2018**

<b>Present:</b>	<p>Carl Leckey (CLe) Caroline Laing (CL) Cathy Roberts (CR) Dave Peddie (DP) Frank Lund (FL) Hedley Rees (HR) Michelle Gray (MG) Nick Ashfield (NA) Tony Jones (TJ) David Bowe (DB) Tanya Leary (TL)</p>	<p>Momentary Art Project (MAP) WMBC Constituency Manager (Notes) Literally A Bookshop The New Brighteners The Black Pearl Team Wallasey Yacht Club WMBC Constituency Engagement Officer Championship Adventure Golf RNLI (Chair) WIRED (Shopmobility) Wirral Chamber of Commerce</p>
<b>Apologies:</b>	<p>Albert Ellis (AE) Christine Downes (CD) David MacKenzie (DM) Doug Darroch (DD) Jane Packham (JP) Nick Clark (NC) Pat Hackett (PH) Rose Leckey (RL) Rusty Keane (RK) Rev Heather Atkinson (RevA) Shirley Ashton (SA)</p>	<p>Seabank Road Residents' &amp; Tenants' Association Cabovino Wine Bar &amp; Tapas Floral Pavilion Theatre Fort Perch Rock Aprirose/Marine Point Fort Perch Rock New Brighton Community Centre Momentary Art Project (MAP) Friends of Vale Park St James with Emmanuel Church New Brighton Community Partnership</p>
<b>Invited:</b>	<p>Carole Bowie (CB) Joanne Kettle (JK) Julie Rowlands (JR) Justin Dooley (JD) Natalie Cooper (NC) Paul Jackson (PJ) Neil Mitchell (NM) Tony Hurst (TH) Vicky Rice (VR)</p>	<p>Victoria Road Traders' Association Victoria Pharmacy The Light Caffe Cream The Master Mariner Seabank Road Traders' Association WMBC Regeneration Arcadia Amusements/Resort Group The Queens Royal</p>

<b>1.</b>	<b>Welcome, introductions and apologies</b>	
	Apologies were noted.	

<p><b>2.</b></p>	<p><b>Actions and matters arising from the last meeting</b></p> <p>The notes from the previous meeting had been agreed by email and published at <a href="http://www.wirral.gov.uk/newbrighton">www.wirral.gov.uk/newbrighton</a>.</p> <p><i>ACTION: ALL to notify Michelle Gray of any donation for the Family Beach Sand Sculpture Competition.</i> Completed - Michelle updated on donations received to-date.</p> <p><i>ACTION: Caroline Laing to circulate the final draft bid for the Coastal Revival Find prior to submission.</i> Completed - The bid had been subsequently submitted in advance of the closing date. The Chair thanked Cathy Roberts for her work to obtain quotations for the bid.</p> <p><i>ACTION: Tony Jones to progress issues raised regarding parking and feed back.</i> Completed - Tony had contacted Parking Services.</p> <p><i>ACTION: Caroline Laing to raise with the Council's Culture Team the timing and oversight of the calendar of events in New Brighton.</i> Completed – but needs further discussion.</p> <p><i>ACTION: Caroline Laing to enquire about the possibility of the installation of a CCTV camera in Vale Park.</i> Completed - Request raised and response awaited.</p> <p><u>Matters arising:</u></p> <p>The flowers in Victoria Road were discussed. Dave Peddie noted that the boat on the plateau in Victoria Parade had been planted but was unsure by whom. It was understood that Safe Water Training was watering the plants.</p> <p>The policy around the use of polystyrene at outdoor events was discussed.</p>	
<p><b>3.</b></p>	<p><b>Wirral Chamber of Commerce</b></p> <p>Tanya Leary (Business Development Manager) attended to update NBCCT on the work of Wirral Chamber. The Visit Wirral web site (<a href="http://www.visitwirral.com">www.visitwirral.com</a>) was discussed and the Visitor Economy Network; smaller businesses at the meeting fed back on the fee structure. The visitor profile for New Brighton was discussed and in particular distance travelled for a day visit.</p> <p>The Visit New Brighton web site (<a href="http://www.visitnewbrighton.com">www.visitnewbrighton.com</a>), overseen by Tony Hurst, was referenced. The challenges with keeping content up-to-date and the need for everyone operating in New Brighton to take responsibility for their content was noted. Tanya highlighted similar challenges in other locations across Wirral. Tanya will give thought to the links between the local site and Visit Wirral. The need for broader social media for New Brighton was also discussed and the Marketing Plan referenced; although the lack of resource to implement this was noted. Tanya outlined a marketing campaign by the Chamber to encourage people to visit individual areas within the borough.</p>	

	Tanya also highlighted the training courses available through the Chamber to support businesses.	
4.	<p><b>Proposed Event: Shopmobility Open Day/Grand Prix</b></p> <p>David Bowe (WIRED) updated the group on a proposed event in Marine Park to raise the profile of the Shopmobility Centre on either 8<sup>th</sup> or 15<sup>th</sup> August 2018, which will include a grand prix type element using the mobility scooters. This was welcomed and supported by the group.</p> <p>The event was confirmed after the meeting to take place on Wednesday 15<sup>th</sup> August 2018.</p>	
5.	<p><b>Giant Spectacular: Liverpool’s Dream – Liverpool &amp; Wirral</b></p> <p>Caroline Laing gave an update on the event which will see activity in New Brighton on Friday 5 October 2018. The route will be announced about three weeks before the day. Opportunities to get involved were noted (<a href="http://www.giantspectacular.com">www.giantspectacular.com</a>). Caroline updated on efforts by Tom Smith (Event Producer, Wirral Culture Team) to personally visit businesses to update on plans for the event. A forthcoming stakeholder event was highlighted and the invitation will be forwarded in due course.</p> <p>The condition of the former Lacy’s bar was highlighted.  <b>ACTION: Caroline Laing to query whether the former Lacy’s bar can be screened with hoardings or similar for the event.</b></p> <p>Reference was made to the volunteers ‘bank’ that Community Action Wirral is operating (<a href="https://communityactionwirral.org.uk/volunteering-in-wirral/">https://communityactionwirral.org.uk/volunteering-in-wirral/</a>), for information.</p>	CL
6.	<p><b>Any other business</b></p> <p>Cathy Roberts updated on her proposal for a community-based event as part of the River of Light celebrations. She is discussing this directly with Wirral’s Culture Team.</p> <p>The ‘New Brighton Revisited’ Exhibition was discussed.</p> <p>Carl Leckey noted that there are now 127 ‘recycled’ benches installed by Wirral Older People’s Parliament along the promenade, with more on order. Work is still ongoing to progress the ‘spin off’ project to the Mermaid Trail.</p> <p>Carl reported that the event to celebrate further artwork on the Momentary Art Project’s ‘rotunda’ project (United Utilities - end of Victoria Parade) went well. A student from St John Plessington Catholic College (Megan, 15) had created artwork, as had the original artist Fred Biddulph; both attended the event with the Mayor of Wirral. Further sponsors are sought (£1k per panel). A pirate statue is being sourced for the site and another has been added to the balcony at Pier House. United Utilities kindly invited Carl &amp; Rose Leckey as guests to the CBI (Confederation of British Industry) annual dinner.</p>	

	<p>The importance of everyone updating the Visitor Information Point, as and when, with details of any forthcoming events or activities (and supplying leaflets) was noted.</p> <p>It was noted that NBCCT has not been successful in its submission of its short film about New Brighton Mermaid Trail to the Burbo Bank Extension Community Fund film competition. The film had kindly been produced by ImagePlay Films. However a press release was to follow to promote the film which showcases the Trail and can now be used for marketing purposes.</p> <p>Potential new businesses to Marine Point were noted and businesses closing in Victoria Road noted too with regret.</p> <p>Caroline Laing confirmed that the Council had committed capital funding to replace the wayfinding signage in New Brighton which will include new 'fingerposts' and additional map frames. A Task &amp; Finish Group will be convened shortly to agree the narrative and location for the signage, reflecting on the audit of wayfinding previously undertaken.</p>	
	<p><b>Date of next meetings (closed)</b></p> <p>Monday 10 September  Monday 15 October  Monday 12 November  Monday 10 December</p>	