



**WALLASEY CONSTITUENCY  
NEW BRIGHTON COASTAL COMMUNITY TEAM  
(NBCCT)  
MEETING NOTES**



**Monday 12 June 2017**

<b>Present:</b>	<p>Caroline Laing (CL) Tony Jones (TJ) Hedley Rees (HR) Shirley Ashton (SA) Frank Lund (FL) Christine Downes (CD) Pippa Lea (PL) Pat Hackett (PH) David MacKenzie (DM) Carl Leckey (CLe) Rose Leckey (RL) Rev Heather Atkinson (RevA) Cathy Roberts (CR)</p>	<p>WMBC Constituency Manager (Notes) RNLI (Chair) Wallasey Yacht Club New Brighton Community Partnership The Black Pearl Team Cabovino Wine Bar &amp; Tapas Floral Pavilion Theatre New Brighton Community Centre Floral Pavilion Theatre Momentary Art Project (MAP) Momentary Art Project (MAP) St James with Emmanuel Church Literally A Bookshop</p>
<b>Apologies:</b>	<p>Tony Hurst (TH) Jane Packham (JP) Rusty Keane (RK) Julie Rowlands (JR) Michelle Gray (MG) Doug Darroch (DD) Carole Bowie (CB)</p>	<p>Arcadia Amusements/Resort Group Aprose Friends of Vale Park The Light WMBC Constituency Engagement Officer Fort Perch Rock Victoria Road Traders' Association</p>
<b>Invited:</b>	<p>Vicky Rice (VR) Albert Ellis (AE) Justin Dooley (JD) Nick Ashfield (NA) Natalie Cooper (NC) Neil Mitchell (NM) Paul Jackson (PJ) Jo Jones (JJ)/Laura Marks (LM)</p>	<p>The Queens Royal Seabank Road Residents' &amp; Tenants' Association Caffe Cream Championship Adventure Golf The Master Mariner WMBC Regeneration Seabank Road Traders' Association Blackberry Grove</p>

<b>1.</b>	<p><b>Welcome, introductions and apologies</b></p> <p>Apologies were noted.</p>	
<b>2.</b>	<p><b>Actions and matters arising from the last meeting</b></p> <p>The notes from the previous meeting were agreed (time has not allowed this to be completed by email).</p> <p><i>ACTION: Pat Hackett to make enquiries regarding any future plans for the building formally occupied by Budgens.</i> Completed. The supermarket closed in March and is currently on the market with Lambert Smith Hampson's Manchester Office. The site is still available; no noted interest is known as yet.</p>	

	<p><i>ACTION: Caroline Laing to raise the unauthorised parking on the pavement by the Rowson Street roundabout (in front of The Master Mariner, etc.) with the Council's Parking Services.</i></p> <p>Completed. Tony Jones is also raising. Parking on the promenade next to the fifth Mermaid has been observed and will be reported if this continues.</p> <p><i>ACTION: An update is to be sought on the progression of work to the former Lacy's Bar/Travellers' Rest.</i></p> <p>Ongoing. Planning consent was formally granted in November 2016 but as yet no development activity has taken place. Contact has been made with the architects acting on behalf of JD Wetherspoon to query when works are expected to get underway; a response is awaited and the Team will be updated in due course.</p> <p>Frank Lund (The Black Pearl Team) was agreed as a core member of NBCCT (formerly an associate member).</p>	
<p><b>3.</b></p>	<p><b>Mermaid Trail: Next steps</b></p> <p>The successful launch of the Mermaid Trail on 7 June was noted. Thanks were given by the Chair to Barry Canning-Eaton (artist), The Floral Pavilion, Cathy Roberts, the decorating schools and group, Michelle Gray, Caroline Laing and everyone involved.</p> <p>A discussion took place around next steps for the trail. It was noted that pavement stencil markings are to be made to support the physical trail. A photographic competition was suggested and the production of merchandise is being explored. Cathy Roberts is developing a book-related idea and a Mermaid Parade and international links were discussed. Web-based information is being developed. Maps were noted as selling well and increased footfall reported. The use of a comments book at point of sale for the maps was suggested and/or the use of Trip Advisor. Links were required with the train station in terms of information on Merseytravel/Merseyrail's web site and the CCTV at the station. 'Friends of' the mermaids was suggested to provide a regular check on them; some businesses were already taking responsibility to do this. The ideas will be developed further by NBCCT's Tourism &amp; Marketing Task &amp; Finish Group.</p> <p>Carl &amp; Rose Leckey updated on the mermaid themed art exhibition at Marine Point organised by the Momentary Art Project, in situ until the end of June 2017.</p> <p>The 'spin off' mermaid project previously noted by Carl Leckey will now be progressed.</p>	
<p><b>4.</b></p>	<p><b>Visitor Information Point</b></p> <p>Work on this will now progress. Cathy Roberts offered assistance. Businesses who could contribute to the information day for volunteers were asked to contact Caroline Laing.</p>	
<p><b>5.</b></p>	<p><b>Any other business</b></p> <p>Pat Hackett noted the need to ensure the progression of large scale projects. It was noted that extra resources had been committed by the Council's Assistant Director of Environmental Services to support some of this work. The former Grand Hotel site was discussed.</p>	

	<p>New Brighton Seaside Festival was discussed; there were mixed reviews about the event. This led to a general discussion about the use of New Brighton for events. David MacKenzie noted a recommendation he had made around a corporate (virtual) 'events team'. Community-led events were generally well received and had helped to build the resort's reputation as a great event location. The recent Mermaid Trail has helped build on New Brighton's arts and cultural base. Wirral Cultural Partnership was discussed. Reference was made to a town in Scotland that had created an 'arts town' and this was discussed.</p> <p>A 'Blue Flag' will be raised at Harrison Drive for the new beach status, at 11am on Wednesday 14 June. The New Brighteners will be participating in this.</p> <p>The Momentary Art Project (MAP) will be unveiling their first artwork panel on the United Utilities' 'rotunda' at the end of Victoria Parade on 29 June 2017 at 11am. This is a partnership between MAP, NBCCT and United Utilities, supported by Bensons Signs. The artwork has been completed by local artist, Fred Biddulph. Schools will be approached to participate in producing the artwork for the other panels. The inclusion of relevant local flags was also suggested and will be pursued.</p> <p>The forthcoming Love New Brighton Parade was noted (Saturday 8 July 2017). This year it is starting from Victoria Road and ending in Vale Park, which has been well received.</p> <p>The proposed 'Pirate Trail' linking Victoria Road &amp; Parade with the trail station and The Black Pearl will progress shortly; the project will be 'owned' by the businesses and led by Victoria Road Traders' Association.</p> <p>The inclusion of an ice cream van at Marine Point was discussed. Tony Jones is to contact Aprirose.</p> <p>Seven further 'recycled' benches are being installed by Wirral Older People's Parliament and more awaited. Delays with fitting were noted. <b>ACTION: Tony Jones to progress.</b></p> <p>The Floral Pavilion is launching its autumn programme next week, this includes Peter Pan, Guitar Festival, Ruth Rendell, amongst many others. The Floral's tenth anniversary this year was noted.</p> <p>An update was provided on the work of consultants BWB on the Council's review of leisure, libraries and cultural services. This is being considered further by Cabinet on 19 June 2017. <b>ACTION: Tony Jones to invite BWB to meet with NBCCT (subject to the outcome of Cabinet regarding phase 2 of the review).</b></p> <p>It was noted that the World Urban Parks European Congress 2017 will be held in Wirral from the 16-19 October. The main base for the delegation will be The Floral Pavilion. <a href="http://www.wupec17.com">www.wupec17.com</a></p>	<p>TJ</p> <p>TJ</p>
	<p><b>Date of next meetings (closed)</b></p> <p>July, Monday 10<sup>th</sup> September, Monday 11<sup>th</sup> October, Monday 16<sup>th</sup></p>	

	November, Monday 13 <sup>th</sup> December, Monday 11 <sup>th</sup>	