



**WALLASEY CONSTITUENCY
NEW BRIGHTON COASTAL COMMUNITY TEAM
(NBCCT)
MEETING NOTES**



Monday 4 July 2016

Present:	Caroline Laing (CL) Michelle Gray (MG) Shirley Ashton (SA) Tony Jones (TJ) Carl Leckey (CLe) Amy Richie (AR) Pippa Lea (PL) Rusty Keane (RK) Hedley Rees (HR)	WMBC Constituency Manager (Notes) WMBC Constituency Engagement Officer New Brighton Community Partnership RNLI (Chair) Momentary Art Project (MAP) Promenade Estates Floral Pavilion Theatre Friends of Vale Park Wallasey Yacht Club
Apologies:	Christine Downes (CD) Tony Hurst (TH) David MacKenzie (DM) Pat Hackett (PH) Justin Dooley (JD) Doug Darroch (DD) Paul Jackson (PJ) Vicky Rice (VR)	Cabovino Arcadia Amusements/Resort Group Floral Pavilion Theatre New Brighton Community Centre Caffe Cream Fort Perch Rock Seabank Road Traders' Association The Queens Royal
Invited:	Nick Ashfield (NA) David Wilkie (DW) Natalie Cooper (NC) Albert Ellis (AE) Neil Mitchell (NM)	Championship Adventure Golf Wilkie Leisure Group Ltd The Master Mariner Seabank Road Residents' & Tenants' Association WMBC Regeneration

1.	Welcome, introductions and apologies	
2.	<p>Actions and matters arising from the last meeting</p> <p>ACTION: Caroline Laing to add marketing responsibilities to the most appropriate Task & Finish Group. Completed. The Tourism and Events Task & Finish Groups have been joined and marketing responsibilities added to that new group (now Tourism & Marketing Task & Finish Group).</p> <p>ACTION: Caroline Laing to progress the CCF application. Closed. Recommendation made to not apply in this round due to further preparatory work being required.</p> <p>ACTION: Amy Coulson to update NBCCT on any relevant submissions to the CCF. Completed. No relevant submissions.</p> <p>ACTION: Amy Coulson to enquire whether NBCCT could utilise one or more poster sites at stations. Completed. Details provided and will be pursued by the Tourism & Marketing Task & Finish Group.</p> <p>ACTION: Caroline Laing to produce an updated membership list for the next</p>	

	<p>meeting. Completed. See agenda item.</p> <p>ACTION: Caroline Laing to discuss sand build up in Marine Lake further with the Council's Parks & Countryside service. Completed. Sand will be removed by contractors w/c 4 July.</p> <p>ACTION: Caroline Laing to report 'no parking' paint at Marine Park for removal. Completed.</p>	
3.	<p>New Brighton Coastal Community Team Membership</p> <p>It was agreed that The Queen's Royal would become a core member.</p> <p>ACTION: Amy Richie to discuss direct membership with individual businesses at Marine Point. Ongoing. Response awaited from businesses.</p> <p>It was agreed that non-attendance for three consecutive meetings by a core member would be followed up by email to confirm continued participation.</p>	AR
4.	<p>New Brighton's Mermaid Trail</p> <p>The above project funded by Dong Energy through its Burbo Bank Community Extension Fund was discussed. An outline project plan and draft press release was agreed. Suggestions were made around the marketing of the project and opportunities to build upon the mythology discussed. A tender will be released in August seeking an artist. The creation of souvenirs for sale to visitors will be explored.</p>	
5.	<p>Review: Work Programme</p> <p>A brief update was provided.</p> <p>Caroline Laing noted that additional activity had been secured for Marine Lake on some Saturdays and Sundays between 1 August 2016 and 30 November 2016; the final details were being agreed.</p> <p>Work on the upgraded www.visitnewbrighton.com is progressing well. The web hosts are seeking current photographs of New Brighton for the new site; credit will be given to the respective photographer.</p> <p>A Visitor Information Point will be created and located in Marine Park. It will be operated by the Heritage & Information Centre and will open in the next 8-12 weeks.</p> <p>Work by Victoria Road Traders' Association to increase footfall to Victoria Road/Parade was noted.</p>	

<p>6.</p>	<p>Any other business</p> <p>Carl Leckey updated on the 'Tree of Life' exhibition to be held at The Floral Pavilion and efforts ongoing to engage all Wirral schools. Carl noted the numbers of visitors (schools) to The Black Pearl from across the region and further afield. He noted positive activity at the weekend with a local school and children visiting from Chernobyl. The beautiful painting of the container at New Brighton Model Boating Lake by local artist Breda Whyte was noted. Carl also provided information about historic artwork uncovered in a local building which the Momentary Art Project is supporting to restore. Carl also referenced damage caused to the United Utilities station which has recently been painted in partnership with a local school.</p> <p>Rusty Keane noted a celebration in Vale Park on 21 August 2016 which is the anniversary of the first concert held on the bandstand 90 years ago.</p> <p>Pippa Lea noted the forthcoming 'Love New Brighton Parade' on 16 July 2016. The event is fully supported by the Coastal Community Team.</p> <p>Caroline Laing noted a potential event later in the year and will update the group when further details have been provided.</p> <p>It was agreed that the proposed next meeting on 8 August 2016 would be cancelled.</p>	
<p>Date of next meetings (closed)</p> <p>September, Monday 5th (2.00pm) October, Monday 10th (2.00pm) November, Monday 7th (2.00pm) December, Monday 5th (2.00pm)</p>		