



Equality Impact Assessment Toolkit (March 2017)

Section 1: Your details

EIA lead Officer: Rebecca Mellor

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Head of Section:

Chief Officer: Julie Webster

Directorate: Health and Wellbeing Strategic Hub

Date: 21 August 2017

Section 2: What Council proposal is being assessed? Smokefree Wirral Strategy

Section 2a: Will this EIA be submitted to a Cabinet or Committee meeting?

Yes / No

If 'yes' please state which meeting and what date

The Strategy was approved at Cabinet June 19th 2017

Please select hyperlink to where your EIA is/will be published on the Council's website (please select appropriate link & delete those not relevant)

Strategy (Health & Care, Intelligence, Communications, Growth, Health & Wellbeing, Strategy, Environment, Schools Commission, Housing Commission)

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2017-0>

Section 3: Does the proposal have the potential to affect..... (please tick relevant boxes)

Yes **Services**

Yes **The workforce**

Yes **Communities**

Yes **Other** (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 4:

Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

Which group(s) of people could be affected	Potential positive or negative impact	Action required to mitigate any potential negative impact	Lead person	Timescale	Resource implications
Groups affected by socio-economic status	The strategy will target those groups who are most at risk of the impact of tobacco and nicotine use and will have a positive impact on the socio-economic status of those communities.	Regular and systematic review on achievements and impacts.	Rebecca Mellor	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource requirements.
All groups with protected status	The programme of activity delivered will proactively ensure that all protected groups are encouraged to engage.	Regular and systematic review on achievements and impacts.	Rebecca Mellor	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource requirements.
All stakeholders	This strategy is being developed in collaboration with partners from across public, voluntary and community sectors, local businesses and residents themselves through wider engagement events. It is intended for use by all organisations in Wirral as a framework for supporting and enabling people to live healthy lives in Wirral.	Regular and systematic review on achievements and impacts.	Rebecca Mellor	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource requirements.

Section 4a: Where and how will the above actions be monitored?

The impact and progress of Smokefree Wirral strategy will be reported to the Wirral Health and Wellbeing Board on a regular basis and is monitored by 'Wirral People Live Healthier Lives' group.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

680 deaths a year are caused by smoking in Wirral. Smoking disproportionately affects those disadvantaged by poverty and is major contributor to health inequalities, accounting for half of the difference in life expectancy between social classes I (one) and V (five). 1 in 5 people in Wirral smoke. The strategy is based on the need to address this inequality and focuses on those most at risk.

Section 5: What research / data / information have you used in support of this process?

A range of evidence has been used, including local smoking data and data of statistical neighbours, research about best practice and the views of public and stakeholders regarding the wider programme of smoking cessation and tobacco control.

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

Consultation with key partners and other stakeholders, including members of the public, has already been carried out in the preparation of this strategy. Ongoing consultation will take place when any elements of strategy delivery are reviewed, or when new developments in the external environment require adaptations to the local strategy.

If 'yes' please continue to section 7.

If 'no' please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

As above

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting

it's legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

- a) **Select appropriate directorate hyperlink to where your EIA is/will be published** (section 2a)
- b) **Include any potential positive impacts as well as negative impacts?** (section 4)
- c) **Send this EIA to engage@wirral.gov.uk via your Chief Officer?**
- d) **Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?**