Equality Impact Assessment Toolkit  
(April 2014)

Section 1:  Your details

**EIA lead Officer**: Rob Clifford  
**Email address**: robclifford@wirral.gov.uk  
**Head of Section**: Mark Smith  
**Chief Officer**: Kevin Adderley  
**Directorate**: Regeneration & Environment Directorate  
**Date**: 03/11/14

Section 2:  What Council proposal is being assessed?

Objection: Proposed Waiting & Loading Restrictions – Birkenhead Market Service Road, Birkenhead

Section 2a:  Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

**Yes / No**  
If ‘yes’ please state which meeting and what date  
Highways and Traffic Representation Panel 21st November 2014  
Regeneration and Environment Policy and Performance Committee on 3rd December 2014

Please select hyperlink to where your EIA is/will be published on the Council’s website:  
**Regeneration & Environment** (Environment & Regulation, Housing & Community Safety, Regeneration)  
Section 3: Does the proposal have the potential to affect ...... (please tick relevant boxes)

☐ Services

☐ The workforce

☒ Communities

☒ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

The Grange and Pyramid Shopping Centre and Birkenhead Market Hall

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
Section 4: Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>Potential positive impact – The proposals will enable blue badge holders to park within the designated bays for loading and unloading purposes and exceptions will also apply to vehicles being driven by someone other than the badge holder for the purpose of picking up or dropping off the badge holder.</td>
<td>None</td>
<td>Carl Amos</td>
<td>None</td>
<td></td>
</tr>
<tr>
<td>Disability</td>
<td>Potential negative impact – Blue badge holders who are not exempt from parking within the Service Road will have to use alternative disabled parking facilities.</td>
<td>Additional disabled parking bays can be provided within Council car parks nearby if there is demand.</td>
<td>Carl Amos</td>
<td>Dependant on Panel decision</td>
<td>Existing staff resources</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?
Officers propose to undertake short surveys to assess levels of blue badge holder parking in Europa Square car park following introduction of the scheme.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?
N/A

Section 5: What research / data / information have you used in support of this process?

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?
Yes
If ‘yes’ please continue to section 7.
If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?
The statutory procedure to introduce a Traffic Order has already been followed, including consultation through advertising of the proposals and inviting comments.

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting
it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.