Section 1: Your details

EIA lead Officer: Susan Bannister

Email address: susanbannister@wirral.gov.uk

Head of Section: Tara Dumas

Chief Officer: Mark Smith

Directorate: Regeneration & Environment Directorate

Date: 05/11/2014

Section 2: What Council proposal is being assessed? Review of existing Policy/Procedure LEQ08 in respect of obstructions on the highway and licensing of ‘A’ boards, shop front displays and other items

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

No

If ‘yes’ please state which meeting and what date

..............................................................................................................................

Please select hyperlink to where your EIA is/will be published on the Council’s website (please select appropriate link & delete those not relevant)

Chief Executive (Neighbourhoods & Engagement, Policy, Performance & Public Health, Universal & Infrastructure Services)

Transformation & Resources (Resources, Pensions, Legal / Member Services, Human Resources & Organisational Development, Business Processes)

Families & Well-Being (Adult Social Services, Children & Young People, Sport & Recreation)

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)

Section 3: Does the proposal have the potential to affect…… (please tick relevant boxes)

☐ Services
☐ The workforce
☑ Communities
☐ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
**Section 4:** Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>Favourable impact – allows disabled people to move freely along the highway</td>
<td></td>
<td>Sue Bannister</td>
<td>N/A</td>
<td>Function utilised using existing resources</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?
N/A

Section 4b: If you think there is no negative impact, what is your reasoning behind this?
The proposed review of this policy/procedure will assist the Council to control potential hazards on the highway

Section 5: What research / data / information have you used in support of this process?

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?
No – (please delete as appropriate)

If ‘yes’ please continue to section 8.

If ‘no’ please state your reason(s) why: In preparing the Cabinet Report of 15 March 2012 – Streetscene Enforcement Policy/Procedure Review the following bodies and organisations were consulted
Consultees:-
WIRED
Age Concern
Pedestrian Forum
Access & Equality Officer
Fire Brigade
The Grange Shopping Centre
Bromborough Traders
Clauthon Community Group
Greasby Community Association
Hoylake Village Life
Irby Village Traders
Liscard Traders
Section 7: How will consultation take place and by when?

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting its legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

a) Select appropriate directorate hyperlink to where your EIA is/will be published (section 2a)

b) Include any potential positive impacts as well as negative impacts? (section 4)

c) Send this EIA to engage@wirral.gov.uk via your Chief Officer?

d) Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?