Section 1: Your details

EIA lead Officer: David Rees
Email address: davidrees@wirral.gov.uk
Head of Section: Mark Smith
Chief Officer: Kevin Adderley
Directorate: Regeneration & Environment
Date: 1 July 2014

Section 2: What Council proposal is being assessed?

Proposal to introduce a Puffin Crossing together with kerb buildouts and carriageway markings to assist pedestrians crossing the Old Chester Road, Bebington near The Oval. This scheme will be funded from the Local Transport Capital Programme, 'Improving Road Safety' Strategy Block allocation.
Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

Yes / No  If ‘yes’ please state which meeting and what date

Minutes from Highway & Traffic Panel meeting will be submitted to Regeneration & Environment Policy & Performance Cmte – 22 July 2014………………………………………………………………………………

Please add hyperlink to where your EIA is/will be published on the Council’s website (please select appropriate link & delete those not relevant)

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)

Section 3: Does the proposal have the potential to affect…… (please tick relevant boxes)

- Services
- The workforce
- Communities
- Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)
If you have ticked one or more of above, please go to section 4.

☐  **None** (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

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### Section 4:

**Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?**

*You may also want to consider socio-economic status of individuals.*

*Please list in the table below and include actions required to mitigate any potential negative impact.*

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>Potential positive impact. The proposal will enable people with restricted mobility easier access to local transport links (including bus stops and railway station); housing; leisure facilities and schools.</td>
<td>none</td>
<td>David Rees</td>
<td>none</td>
<td>none</td>
</tr>
<tr>
<td>Age</td>
<td>Potential positive impact. The proposal will enable children easier access to local transport links (including bus stops and railway station); housing; leisure facilities and schools.</td>
<td>none</td>
<td>David Rees</td>
<td>none</td>
<td>none</td>
</tr>
</tbody>
</table>
Section 5: Where and how will the above actions be monitored?
No additional monitoring required to achieve this positive benefit of assisting pedestrians to cross the road.
The expected reduction in number of road casualties will be monitored through the Council's Road Safety Team.

Section 5a: If you think there is no negative impact, what is your reasoning behind this?
The scheme aims to introduce a light controlled Puffin Crossing, kerb buildouts and additional carriageway markings to assist pedestrians (especially those with disability and schoolchildren) to cross the road. There are no expected negative impacts relating to any of the protected groups.

Section 6: What research / data / information have you used in support of this process?
The introduction of the scheme provides the Council with the opportunity to address the Council's LTP3 Objectives and meet the Council's aspiration to make sure that Wirral's roads are safe and well maintained and to continue reducing the number of people injured in road traffic accidents.

Section 7: Are you intending to carry out any consultation with regard to this Council proposal?
Yes
If ‘yes’ please continue to section 8.
If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@Wirral.gov.uk for publishing)
Section 8: How will consultation take place and by when?

As part of the consultation exercise for this scheme letters were delivered to 177 local residents informing them of the proposals. In addition, consultation was undertaken with Party Spokespersons, Ward Members, Cycle Forum, Pedestrian Forum, Emergency Services, Freight Transport Association, Road Haulage Association and Merseytravel. Notices were also posted on site. The consultation exercise was undertaken between 17th January and 7th February 2014.

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting its legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 5. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 9: Have you remembered to:

a) Select appropriate directorate hyperlink to where your EIA is/will be published (section 2a)
b) Include any potential positive impacts as well as negative impacts? (section 4)
c) Send this EIA to engage@wirral.gov.uk via your Chief Officer?
d) Review section 5 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?