### Section 1: Your details

**EIA lead Officer:** Steve Atkins  
**Email address:** steveatkins@wirral.gov.uk  
**Head of Section:** Rob Clifford  
**Chief Officer:** Mark Smith  
**Department:** Regeneration and Environment Directorate  
**Date:** 21 October 2014

### Section 2: What Council proposal is being assessed?

To introduce Pay & Display parking charges into Fort Perch Rock car park, New Brighton.

### Section 2b: Will this EIA be submitted to a Cabinet or Overview & Scrutiny Committee?

Yes  
If ‘yes’ please state which meeting and what date  
Cabinet – 9 December 2014

Please add hyperlink to where your EIA is/will be published on the Council’s website [http://bit.ly/regenEIA](http://bit.ly/regenEIA)
Section 3: Does the proposal have the potential to affect……. (please tick relevant boxes)

☐ Services
☐ The workforce
☑ Communities
☐ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to equalitywatch@wirral.gov.uk for publishing)

Section 4: Does the proposal have the potential to maintain or enhance the way the Council ……. (please tick relevant boxes)

☐ Eliminates unlawful discrimination, harassment and victimisation
☐ Advances equality of opportunity
☑ Fosters good relations between groups of people

If you have ticked one or more of above, please go to section 5.

☐ No (please stop here and email this form to your Chief Officer who needs to email it to equalitywatch@wirral.gov.uk for publishing)
**Section 5:**

Could the proposal have a positive or negative impact on any of the protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability - (disabled people)</td>
<td>Favourable impact - effective parking control can assist vulnerable road users such as blue badge holders by reducing the likelihood of obstructions, ensuring a turn-over of spaces and to ensure better access through designated spaces close to services. Disabled badge holders do not need to pay for parking as long as they display a valid disabled badge.</td>
<td>Continue to engage with WIRED and the blue badge issuing Department. Additional disabled bays could be implemented if there is a demand.</td>
<td>Steve Atkins</td>
<td>Dependant on panel decision</td>
<td>Contained within existing Revenue Budget</td>
</tr>
</tbody>
</table>
Section 5a: Where and how will the above actions be monitored?

Further consultation and ongoing discussions with the Blue Badge issuing Department and WIRED (Wirral Information Resource for Equality and Diversity)

Section 5b: If you think there is no negative impact, what is your reasoning behind this?

The proposal will assist the Council to control and manage its parking assets in Council operated car parks for all road users.

Section 6: What research / data / information have you used in support of this process?


Section 7: Are you intending to carry out any consultation with regard to this Council proposal?

Yes

If ‘yes’ please continue to section 8.

If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to equalitywatch@wirral.gov.uk for publishing)
Section 8: How will consultation take place and by when?

The Council’s Communications and Community Engagement Team will lead the Public consultation regarding all budget savings options proposals which will be launched on 8 September 2014, including for this option, for a full 12 week consultation programme of activity. Final consultation activity will close on 31 October 2014, with the findings reported separately to the meeting of Cabinet on 9 December 2014.

Specifically, the proposal will require/follow a formal Statutory Traffic Regulation Order making process and amended policies. Consultation will be subject to Corporate requirements on approval and the following groups will be consulted with:-

WIRED
Access & Equality Officer
Blue Badge issuing Department

Before you complete your consultation, please email your preliminary EIA to equalitywatch@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal requirements. The EIA will be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 5. Then email this form to your Chief Officer who needs to email it to equalitywatch@wirral.gov.uk for re-publishing.

Section 9: Have you remembered to:

a) Add appropriate departmental hyperlink to where your EIA is/will be published (section 2b)
b) Include any potential positive impacts as well as negative impacts? (section 5)
c) Send this EIA to equalitywatch@wirral.gov.uk via your Chief Officer?
d) Review section 5 once consultation has taken place and sent your completed EIA to equalitywatch@wirral.gov.uk via your Chief Officer for re-publishing?