Section 1: Your details

EIA lead Officer: Carl Amos

Email address: carlamos@wirral.gov.uk

Head of Section: Mark Smith

Chief Officer: Kevin Adderley

Directorate: Regeneration & Environment Directorate

Date: 17 March 2015

Section 2: What Council proposal is being assessed?

Objection: Proposed Waiting & Loading Restrictions – Birkenhead Market Service Road, Birkenhead

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

Yes / No

If ‘yes’ please state which meeting and what date

- Highways and Traffic Representation Panel 17 March 2015
- Regeneration and Environment Policy and Performance Committee on 23 March 2015

Please select hyperlink to where your EIA is/will be published on the Council’s website:

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)
Section 3: Does the proposal have the potential to affect...... (please tick relevant boxes)

☐ Services
☐ The workforce
☒ Communities
☒ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

The Grange and Pyramid Shopping Centre and Birkenhead Market Hall

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
Section 4: Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability</td>
<td>Potential positive impact – The proposals will enable blue badge holders to park within the designated bays for loading and unloading purposes and exceptions will also apply to vehicles being driven by someone other than the badge holder for the purpose of picking up or dropping off the badge holder.</td>
<td>None</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disability</td>
<td>Potential negative impact – Blue badge holders who are not exempt from parking within the Service Road will have to use alternative disabled parking facilities.</td>
<td>Additional disabled parking bays can be provided within Council car parks nearby if there is demand.</td>
<td>Network Manager</td>
<td>Dependant on Panel decision</td>
<td>Existing staff resources</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?

Officers propose to undertake short surveys to assess level of blue badge holder parking in Europa Square car park following introduction of the scheme.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

Section 5: What research / data / information have you used in support of this process?

Highways and Traffic Representation Panel report.

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

No.

If ‘yes’ please continue to section 7.

If ‘no’ please state your reason(s) why:
Consultation on the scheme has already been completed using the Local Authorities statutory consultation process.

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.
Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.