Section 1: Your details

EIA lead Officer: Carl Amos
Email address: carlamos@wirral.gov.uk
Head of Section: Mark Smith
Chief Officer: Kevin Adderley
Directorate: Regeneration & Environment Directorate
Date: 13/3/15

Section 2: What Council proposal is being assessed?

Objection: Proposed 20mph Speed Limit in Residential Areas, Ridgewood Drive Area (Various Roads), Pensby

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

Yes / No

If ‘yes’ please state which meeting and what date

Highways and Traffic Representation Panel 13 March 2015
Regeneration and Environment Policy and Performance Committee on 23 March 2015

Please select hyperlink to where your EIA is/will be published on the Council’s website:

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)
Section 3: Does the proposal have the potential to affect...... (please tick relevant boxes)

☐ Services

☐ The workforce

☒ Communities

☐ Other (please state e.g.: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
Section 4: Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedestrians / vulnerable road users including the disabled, elderly and children</td>
<td>Positive impact - Driving at a lower speed can make streets safer for activities like walking and cycling and improve the quality of life in the community.</td>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All road users</td>
<td>Negative impact – Introduction of speed limits will increase additional signs on the road network.</td>
<td>Careful positioning of signs.</td>
<td>Network Manager</td>
<td>From implementation</td>
<td>Existing resources</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?

Monitoring will take place through liaison with the Cycle and Pedestrian forum groups.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

The proposal will improve the walking and cycling environment and in particular for vulnerable road users.

Section 5: What research / data / information have you used in support of this process?

Department for Transport Circular 01/2013 – Setting Local Speed Limits.

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

Yes / No – (please delete as appropriate)

If ‘yes’ please continue to section 7.

If ‘no’ please state your reason(s) why:

Statutory consultation has already taken place.

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.
Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.