Equality Impact Assessment Toolkit (April 2014)

Section 1: Your details

EIA lead Officer: Alison Bennett
Email address: alisonbennett@wirral.gov.uk
Head of Section: Derek Payet
Chief Officer: Mark Smith
Directorate: Regeneration and Environment
Date: 21st October 2014

Section 2: What Council proposal is being assessed?

No Cold Calling Zones

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

No

If ‘yes’ please state which meeting and what date

……………………………………………………… ……

Please select hyperlink to where your EIA is/will be published on the Council’s website (please select appropriate link & delete those not relevant)

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)
Section 3: Does the proposal have the potential to affect...... (please tick relevant boxes)

☑ Services
☐ The workforce
☑ Communities
☑ Other please state: Business Sector

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@ wirral.gov.uk for publishing)
**Section 4:** Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability, Age</td>
<td>Establishing No Cold Calling Zones ensure people across all disabilities and those who are elderly have greater awareness of Trading Standards and support that enhances protection and reduces the likelihood of these groups becoming a victim of scams, rogue traders and unfair trade practices.</td>
<td>Religious groups affected should be informed that they are exempt from the restrictions imposed by established No Cold Calling Zones</td>
<td>Alison Bennett</td>
<td>2 years</td>
<td>Achievable through cost recovery</td>
</tr>
<tr>
<td>Religion and belief</td>
<td>There is a risk that religious groups who approach residents at their homes, as part of their culture, might think that they are affected.</td>
<td></td>
<td>Alison Bennett</td>
<td>April –June 2015</td>
<td>Achievable through cost recovery</td>
</tr>
<tr>
<td>Business Sector</td>
<td>There is a risk that regular ‘rounds men’ e.g. Avon/Tupperware deliveries, pre-arranged</td>
<td>Clear guidance that clearly</td>
<td>Alison Bennett</td>
<td>April –June 2015</td>
<td>Achievable through cost recovery</td>
</tr>
<tr>
<td>Socio-Economic</td>
<td>There is a risk that those groups on low incomes might feel excluded if asked to contribute to cost of establishing No Cold Calling Zone in their neighbourhood</td>
<td>Work will be done to consider the impact and the development of a concession scheme that might assist those on low income</td>
<td>Gill Vicary</td>
<td>April – June 2015</td>
<td>Achievable through cost recovery</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?

Trading Standards will develop the action plan and use an appointed partnership co-ordinator to ensure actions are delivered. The action plan will be reviewed by the partners at bi-monthly meetings and become an agenda item at meetings arranged by the 4 neighbourhood constituency managers.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

Section 5: What research / data / information have you used in support of this process?

Use of best practice from previous partnerships such as the Consumer Support Network and Community Legal Services Partnerships

Research conducted by: The OFT, TSI, TSNW Doorstep Crime Focus Group, Chief Superintendent Brian Steel, Consultant on Doorstep Crime and Distraction Burglary

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

Yes

If ‘yes’ please continue to section 8.

If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
Section 7: How will consultation take place and by when?
This is a Future Council ‘Re-modelling’ budget option and part of the ongoing public consultation

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

a) Select appropriate directorate hyperlink to where your EIA is/will be published (section 2a)
b) Include any potential positive impacts as well as negative impacts? (section 4)
c) Send this EIA to engage@wirral.gov.uk via your Chief Officer?
d) Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?