Section 1: Your details

EIA lead Officer: Graham Roe

Email address: grahamroe@wirral.gov.uk

Head of Section: Mark Smith

Chief Officer: Kevin Adderley

Directorate: Regeneration & Environment

Date: 2 July 2014

Section 2: What Council proposal is being assessed?

Proposal to introduce traffic calming features along with a 20 miles per hour Traffic Regulation Order in Houghton Road area, Woodchurch, to be funded from the Local Transport Capital Programme, ‘Improving Road Safety’ Strategy Block allocation

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?

Yes / No

If ‘yes’ please state which meeting and what date

Minutes from Highway & Traffic Panel meeting will be submitted to Regeneration & Environment Policy & Performance Cmte – 22 July 2014……………………………………………………………………

Please add hyperlink to where your EIA is/will be published on the Council’s website (please select appropriate link & delete those not relevant)
Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)

Section 3: Does the proposal have the potential to affect…… (please tick relevant boxes)

✓ Services
✓ The workforce
✓ Communities
✓ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)
**Section 4:** Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
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<tbody>
<tr>
<td>Disability</td>
<td>Potential negative impact. Discomfort to vehicle occupants with back injuries or pre-existing spinal conditions.</td>
<td>The speed cushions are designed in accordance with the guidelines set by the Department for Transport. The cushions are to be constructed at a maximum height of 75mm +/- 5mm tolerance which is the recommended height to minimise discomfort to persons with pre-existing back conditions whilst maintaining effectiveness of the cushion</td>
<td>Graham Roe</td>
<td>During Construction of Traffic Calming Features</td>
<td>Staff Costs</td>
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Section 5: Where and how will the above actions be monitored?
Supervision of Contractor during the construction of the traffic-calming features to ensure that the height does not exceed 75mm +/- 5mm tolerance.

Section 5a: If you think there is no negative impact, what is your reasoning behind this?

Section 6: What research / data / information have you used in support of this process?

The introduction of a traffic-calming scheme and associated 20 miles per hour Traffic Regulation Order in Houghton Road area, provides the Council with the opportunity to address LTP3 Objectives and the Council’s aspiration to make sure that Wirral’s roads are safe and well maintained and to continue reducing the number of people injured in road traffic accidents.

Section 7: Are you intending to carry out any consultation with regard to this Council proposal?

Yes

If ‘yes’ please continue to section 8.

If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 8: How will consultation take place and by when?

As part of the consultation exercise for this scheme letters were delivered to two hundred and twenty two local residents informing them of the proposals. In addition, consultation was undertaken with Party Spokespersons, Ward Members, Cycle Forum, Pedestrian Forum, Emergency Services, Freight Transport Association, Road Haulage Association and
Merseytravel. Notices were also posted on site and with local press. The consultation exercise was undertaken between 5th and 28th February 2014.

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 5. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

### Section 9: Have you remembered to:

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<tr>
<td>a) Select appropriate directorate hyperlink to where your EIA is/will be published</td>
<td>(section 2a)</td>
</tr>
<tr>
<td>b) Include any potential positive impacts as well as negative impacts?</td>
<td>(section 4)</td>
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<tr>
<td>c) Send this EIA to <a href="mailto:engage@wirral.gov.uk">engage@wirral.gov.uk</a> via your Chief Officer?</td>
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<tr>
<td>d) Review section 5 once consultation has taken place and sent your updated EIA to <a href="mailto:engage@wirral.gov.uk">engage@wirral.gov.uk</a> via your Chief Officer for re-publishing?</td>
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