Section 1: Your details

EIA lead Officer: Tara Dumas

Email address: taradumas@ wirral.gov.uk

Head of Section: Tara Dumas

Chief Officer: Mark Smith

Directorate: Regeneration and Environment

Date: 22nd October 2014

Section 2: What Council proposal is being assessed?
Commissioning of litter and dog fouling patrols (2015/16 Budget Option proposal)

Section 2a: Will this EIA be submitted to a Cabinet or Policy & Performance Committee?
Yes

If ‘yes’ please state which meeting and what date

November 6th 2014 Cabinet…

Please select hyperlink to where your EIA is/will be published on the Council’s website (please select appropriate link & delete those not relevant)

Regeneration & Environment (Environment & Regulation, Housing & Community Safety, Regeneration)

Section 3: Does the proposal have the potential to affect...... (please tick relevant boxes)

☐ Services
☒ ☐ The workforce
☒ ☐ Communities
☒ ☐ Other (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

☐ None (please stop here and email this form to your Chief Officer who needs to email it to engage@ wirral.gov.uk for publishing)
Section 4: Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

<table>
<thead>
<tr>
<th>Which group(s) of people could be affected</th>
<th>Potential positive or negative impact</th>
<th>Action required to mitigate any potential negative impact</th>
<th>Lead person</th>
<th>Timescale</th>
<th>Resource implications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disability / Pregnancy &amp; Maternity</td>
<td>Negative - Vulnerable or infirm adults in particular may not always be able to comply with the littering / dog fouling laws, depending on where the littering/fouling takes place and weather conditions at that time.</td>
<td>Protocol for issuing FPN’s to be developed to include clear guidelines as to the alternative procedure to tackling littering / dog fouling offences by vulnerable individuals who may be unable to pick up accidentally dropped litter or dog fouling that has occurred in difficult to reach locations. Protocol to be integrated into all staff training.</td>
<td>Sue Bannister</td>
<td>March 2015</td>
<td>Already in place with existing MOU’s -but will need reviewing. Staff time for training from within existing resources.</td>
</tr>
<tr>
<td>Age / Socio</td>
<td>Negative – young people (juveniles’) or adults on low incomes may not have the means to</td>
<td>FPN’s will only be issued to people aged 18 or older in compliance with existing</td>
<td>Sue Bannister</td>
<td>March 2015</td>
<td>n/a</td>
</tr>
<tr>
<td>Economic status</td>
<td>pay the FPN’s within the given timescales and be more likely to be prosecuted in the magistrates court which could lead to even higher penalties.</td>
<td>policy. Littering and dog fouling FPN protocol to formally sign up to Wirral Council’s existing fair debt policy.</td>
<td></td>
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<tr>
<td>ALL</td>
<td>Negative – The service delivery contractor(s) may not have as robust policies and training in place, in comparison to the Local Authority, in order to comply with the 2010 Equality Duty, in particular the advancement of equality of opportunity.</td>
<td>As part of the tendering process all bidders to demonstrate they are compliant with the 2010 Equality Duty. The Council propose to audit the contractor’s equality monitoring processes with regards to workforce representation in order to ensure that the preferred bidder promotes equality of opportunity during their recruitment process where applicable.</td>
<td>Tara Dumas Jan-March 2015 n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALL</td>
<td>Negative - Need to ensure that any customer/workforce conflict does not arise</td>
<td>Tender to include a requirement/protocol for</td>
<td>Tara Dumas Jan-march 2015 Contract management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Tender to include a requirement/protocol for:

- Littering and dog fouling FPN protocol
- Existing fair debt policy

- Contract management team – existing resources

Minimal cost as bolt on to existing Council packages.
through any form of displayed or perceived prejudice.

contractor and client to investigate all and analyse all customer complaints in order to identify any potential emerging trends/areas of concern.

team – existing resources

<table>
<thead>
<tr>
<th>Disability / Pregnancy &amp; Maternity</th>
<th>Positive – The long term impacts of having comprehensive littering and dog fouling patrols is anticipated to reduce the incidents of littering, small fly tips and dog fouling that often obstruct public rights of way, requiring wheelchair users and parent with prams to move into dangerous carriageways etc..</th>
<th>This proposal is supported with a Communications Budget to further promote responsible behaviour and the negative impacts irresponsible behaviour can have on protected groups. Street Cleansing monitoring is proposed to be enhanced to measure the impacts of the initiative on litter and dog waste levels over time.</th>
<th>Claire Brandwood</th>
<th>March 2015 onwards</th>
<th>na</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>Positive – The long term impacts of having comprehensive littering and dog fouling patrols is anticipated to reduce the incidents of dog fouling. Dog faeces often contains the roundworm Toxocara Canis that can cause Toxocariasis in humans. The impacts on health are far more significant and likely in young children and the elderly who have weakened immune systems (e.g. Blindness, pneumonia and in very rare cases even respiratory failure and death).</td>
<td>This initiative is supported with a Communications budget to further promote responsible behaviour and the negative impacts irresponsible behaviour can have on protected groups. Street Cleansing monitoring is proposed to be enhanced to measure the impacts of the initiative on litter and dog waste levels over time.</td>
<td>Claire Brandwood</td>
<td>March 2015 onwards</td>
<td>na</td>
</tr>
</tbody>
</table>
Section 4a: Where and how will the above actions be monitored?
Most actions will be captured during the tendering process and through quarterly (as a minimum) contract meetings after tender award.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?
n/a

Section 5: What research / data / information have you used in support of this process?
The Council already issues FPN’s for littering and dog fouling and to date, no equality issues have ever been raised, with the exception of affordability of the FPN fine. In all such cases, officers have complied with the Council’s fair debt policy.

DEFRA guidance has also been used to develop the existing policy for issuing FPN’s. The Council’s existing policy for issuing FPN’s was reviewed as part of the wider Highways and licensing Policy review in March 2012 and an EIA was submitted at that time. The following groups were consulted on that policy:

In preparing the report the following bodies and organisations were consulted
Consultees:-
National Federation of the Blind
WIRED
Age Concern
Pedestrian Forum
Access & Equality Officer
Fire Brigade
The Grange Shopping Centre
Bromborough Traders
Claughton Community Group
Greasby Community Association
Hoylake Village Life
Irby Village Traders
Liscard Traders
New Ferry Traders
New Brighton-RESORT
Oxton Society
West Kirby Chamber
Local Living Streets
Urban Design and Conservation Officer
Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

Yes

If ‘yes’ please continue to section 8.

If ‘no’ please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

This proposal is linked to the Council’s 2014 Future Council Budget Option Consultation Process (8th September – 31st October 2014)

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it’s legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

a) Select appropriate directorate hyperlink to where your EIA is/will be published (section 2a)

b) Include any potential positive impacts as well as negative impacts? (section 4)

c) Send this EIA to engage@wirral.gov.uk via your Chief Officer?

d) Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?