

## Leisure Services - Local area competitors

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Gravity Health Club, Birkenhead	Wirral	Wirral, 132 Ford Road, Birkenhead, Upton CH49 0TQ	n/a		Mon-Thu 05:30am-09:00pm Fri 05:30am-08:00pm Sat 06:30am-04:00pm Sun 09:00am-04:00pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Changing rooms, showers & toilets, Sun shower, Hair dryers (Ladies only), Sauna (Men's only), Lockers, Wirral's 1st Open Air Cardio Theatre, fully equipped. TRX, Boxing Bags and gloves, Therapy rooms for Beauty Therapy, Sports Therapy, Reiki, Coffee shop, WIFI , Members car parking	Joining up fees: £30 - £40 Peak Membership: Includes all classes and unlimited gym use 12 Month Direct Debit – £26.95/month - £35 Off-Peak Membership: 12pm – 4pm, Monday – Friday. 12 Month Direct Debit – £12.99/month	Discounted corporate memberships in partner with specific organisations	n/a		4.8 State of the art, very nice looking modern Gym.
<b>Name of Facility</b>	<b>Location / Area</b>	<b>Address</b>	<b>Type of ownership</b>	<b>Easy to access</b>	<b>Opening Times</b>
Total Fitness Prenton	Wirral	Wirral, Prenton Way, Birkenhead, Prenton CH43 3DU	Private gym operator	Located in Prenton, 5 minutes' drive' drive to Arrowse Park and Landican, 10 minutes' drive' drive to M53 and next to North Cheshire Trading Estate. Conveniently situated on Junction 3 of the M53.	Monday to Thursday 6.00 - 22.00 Friday 6.00 - 21.00 Saturday - Sunday 8.00 - 19.00
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
25m lane swimming pool, hydrotherapy pool, family pool, 200m indoor running track, brand new café. Free parking. Ladies only gym, functional training zone, large freeweights area, squash courts, saunas & steam room and massive cardio suite.	Range from Individual membership (23 - 54 years old), family membership (2 adults and 1-3 children aged 7-14), Young Adult (15-22 years old), Corporate membership or, over 55 membership.	Access to all 17 of TotalFitness Clubs based in the North of England and Wales, regardless of the time of day. The Over 55 membership is also at a discounted rate in comparison to the price of an individual membership.	Becky Adlington's Swim Stars, My Protein, Water Babies, tftpt powered by Pro-Fit and Beth Tweddle Gym Stars		3.3 Average Gym facilities
<b>Name of Facility</b>	<b>Location / Area</b>	<b>Address</b>	<b>Type of ownership</b>	<b>Easy to access</b>	<b>Opening Times</b>
DW sports fitness - Bromborough	Wirral	Wirral, Croft Retail Park, 23 Welton Rd, Birkenhead, Wirral CH62 3PN	Private gym operator	Situated in a retail park accessible off North Chester Road - Croft Retail Park is home to a multitude of shops	Monday-Thursday 06.30 - 22.00 Friday 06.30 - 21.00 Weekends 08.00 - 20.00
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym facilities including a swimming pool, spa pool (sauna), whirl pool, cardio and resistance machines, weights and also studios for spinning classes and group exercises. Free parking, separate changing and shower areas, sunbeds and onsite hair dryers.	Full access: Off Peak: £32 no joining fee (2 free PT sessions), Peak: £39 - £49 with £20 joining fee	Over 65s: Off peak £29-49	n/a		4.1 Latest state of art gym equipment
<b>Name of Facility</b>	<b>Location / Area</b>	<b>Address</b>	<b>Type of ownership</b>	<b>Easy to access</b>	<b>Opening Times</b>
Zone fitness (Ladies only)	Wirral: Hoylake, Moreton & Neston	Unit 9, William Court Clayhill Industrial Estate Neston, Cheshire, CH64 3RU	Private gym operator	15 minute walk from Neston Rail station	Weekdays: 06:30 to 21:00 Saturday: 09:00 to 18:00 Sunday: 10:00 to 18:00
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Cardio Area, Strength Machines, Ladies only gym section, Functional Training Studio and Spinning	£30	Discounted corporate memberships	n/a		4.8 State of the art, very nice looking modern Gym.
<b>Name of Facility</b>	<b>Location / Area</b>	<b>Address</b>	<b>Type of ownership</b>	<b>Easy to access</b>	<b>Opening Times</b>
Body Tech Fitness	Wirral	Wirral, 16 Pasture Rd, Birkenhead, Wirral CH46 7TH, Moreton	Private gym operator	Right off the A553 which runs across the North of Wirral.	Monday - Thursday 6:00am -21:30pm Friday 6:00am - 20:00pm Saturday 8:00am - 17:00pm Sunday 8:00am - 16:00pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, PT	£30 - £75 (three months price)	n/a	n/a		4.3 A very stylish with good facilities. Modern, established, non-contract Gym and Fitness Centre

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
CrossFit Wirral	Wirral	Wirral, 86, Argyle Street Industrial Estate, Appin Rd, Birkenhead CH41 9HH	Private gym operator	Near Green Lane train station	
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, PT	Offers CrossFit, Personal Training. One to one - £30, 12 sessions - £300				4.9 Highly rated, stylish Gym

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Titans Gym	Wirral	Wirral, 3 Thomas St, Birkenhead CH41 5DD	Private gym operator	Right next to Birkenhead Central station	Monday to Friday 7am - 9pm Saturday and Sunday 10am - 4pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, PT	Regular member group - £30 cash or £27 dd, £299 per year and £150 6 months				4.8 Brilliant gym, facilities constantly improving and being updated.

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
24/7 Fitness Bromborough	Wirral	The Croft Retail & Leisure Park, 55 Welton Rd, Birkenhead, Wirral CH62 3PN	Private gym operator	Next to Croft Retail & Leisure Park	Open 24 hours
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, fitness classes, PT, free weights, spin studio.	Direct Debit: £20 joining fee 12 month contract - £17.95 No contract - £19.95 Multi site - £24.95 Paid in full: (day pass for £5) No joining fee - £199 - 250	£99 for Emergency services Employees for 9 months membership and student special offer	n/a		4.3 Recently changed to 24 hours a day, plenty of equipment, studio recently extended although classes not always used

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Village Urban Resort	Wirral	Wirral, Pool Lane, Bromborough England CH62 4UE	Private gym operator	Realistically reachable by bus	Monday to Friday
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, fitness classes, PT, Swimming pool and spa	£43 - £52 with joining fee varying from £0 - £20	Student £35	n/a		3.8 Well equipped and variety of facilities

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Calday Grange Swimming Pool	Wirral	Wirral, 1 Gourley Lane, West Kirby, England CH48 8GG			
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
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Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
New Era Fitness and Performance	Wirral	Wirral, 1 St Mary's Gate, Birkenhead CH41 5HU		Located next door to the Birkenhead Priory	
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, PT, Classes					4.5

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
PureGym Liverpool Central	Liverpool	Lewis's Building, 40 Ranelagh Street, Liverpool L1 1QE	Private gym operator	Next to Liverpool Central Station and Central Shopping Centre - accessible from Wirral by underground or car	
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, PT, Classes	£16.99 + £10 join fee, or day and week passes from £5.99. Open 24/7				4.2 State of the art, very nice looking modern Gym.

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
The Gym	Liverpool	Liverpool, One Park West, 39 Strand St, Liverpool L1 8LT	Private gym operator	In Liverpool City Centre with great transport links	
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	Solo membership - £13.99 per month, bundle membership at Gyms nationwide - £29.99 per month				4.1

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Garston Leisure Centre, Liverpool	Liverpool	Long Ln, Garston, Liverpool L19 6PE	Council run centre	Accessible from Liverpool city centre but is about 20 minutes' drive from either tunnel connecting Liverpool to Birkenhead.	Monday to Friday 7am - 10pm Saturday & Sunday 8am - 4.30pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Steam, Sauna & Spa, water slide, Gym and classes	Off peak: £15, Peak £26 (Off Peak access to centres until 4pm weekdays and all day weekends).				4.1

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Nuffield Health Fitness & Wellbeing Gym Liverpool	Liverpool	Liverpool, 1 Riverside Dr, Liverpool L3 4EN	Private ownership	Ideally reachable by car or bus along Liverpool's Dock Road, 10 minutes' drive' drive to the Birkenhead tunnel	Monday to Friday 6.30am - 10pm Saturday & Sunday 8am - 9pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, dedicated Spin Studio, 25m Swimming Pool, Sauna, relaxation spa, steam room, onsite parking, café & bar	£40 (12 month minimum commitment) £20 joining fee	n/a	n/a		3.9

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Crosby Leisure Centre	Liverpool	Crosby	Owned by Parkwood Leisure Ltd		Monday to Friday 7am - 10pm Saturday & Sunday 8am - 4pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
55 Station Gym, 25m Swimming Pool, 4 Court Sports Hall, Cafe Vita, 2 Squash Courts, Group Exercise Studio, Spa, Meeting Room, Facilities to Hire	£32.99 for gym, classes and swimming	n/a	Aqua Zone, Sway Dance, Expressions fitness		4.1

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Allerton Manor Golf Club	Liverpool	Liverpool, Allerton Rd, Liverpool L18 3JT	Municipal Council run Golf course		
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	Ranges £12.50 - £15 (£20 with buggy rental)	Senior over 65s & junior under 16 - £10 - £15	n/a		4.1 - Revamp of the whole club

### Leisure Services - Regional competitors

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
University Church Of England Academy: The Community Leisure & Learning, Fitness Facilities	Ellesmere Port	Ellesmere Port, CH65	Part of University of Chester Academies Trust and work collaboratively with the other academies in their UCAT family	Access via vehicle - 1h 16min from Birkenhead - Located next to West Cheshire College and is off the M53 which is the main road through Wirral	
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Other facilities also include a 330 Seat Theatre with Dance and Drama Studios and also our brand new Technogym equipped Fitness Suite and Café, 3G 11-a-Side Synthetic Training Pitch and a 6 Badminton Court Sports Hall with an 11 meter high Climbing Wall.	£17 a month				Brand new Technogym equipped Fitness Centre
Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
David Lloyd Cheshire Oaks	Ellesmere Port	Ellesmere Port, Stanney Ln, Ellesmere Port CH65	Private gym operator		
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	£95 standard monthly membership				4.0 Next to a shopping outlet, Cheshire Oaks and visitors attraction Blue Planet Aquarium
Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Total Fitness Chester	Chester	Chester, 53 Liverpool Rd, Chester CH2 1AQ	Private gym operator		
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
25m lane swimming pool, hydrotherapy pool, family pool, 200m indoor running track, brand new café. Free parking. Ladies only gym, functional training zone, large freeweights area, squash courts, saunas & steam room and massive cardio suite.	£45 monthly membership				4.4 Very good standard, brand new changing rooms
Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Nuffield Health Chester Fitness & Wellbeing Gym	Chester	Chester, Wrexham Rd, Chester CH4 7QP	Private gym operator		
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	£43 a month on 12 month membership				4.5
Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Northgate Arena Leisure Centre	Chester	Northgate Arena, Victoria Rd, Chester CH2 2AU	Community Leisure centre		
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	£32 per month or £320 per year (12 months for the price of 10) Unlimited use of all Brio gyms Unlimited use of all Fitness Classes Unlimited Casual Swimming at all Brio pools Off peak Racquet Sports Unlimited use of Steam, Sauna and Jacuzzi (where available) Corporate and Concession discounts available				3.2 A bit run down , leisure centre set up quite like Europa

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Deeside Leisure Club	North Wales	North Wales, Chester Rd W, Queensferry CH5 1SA	Council owned		
Facilities	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
	Astro Pitch for adults - £97.50, £32 monthly direct debit for peak fitness suite, fitness classes, swimming, weights and spa and treatments access. £25 for off peak usage.				4.4 Includes Deeside Ice Rink, an Olympic-sized inline hockey rink, badminton courts and squash courts.

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Village Gym St David's Park	North Wales	North Wales, St David's Park, Ewloe, Deeside CH5 3YB	Private gym operator		
Facilities	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Gym, Classes, Swimming Pool, Spa	£47 - £52 with £30 joining fee				4.0 The latest cardio and strength equipment including Technogym & MYZONE technology

Name of Facility	Location / Area	Address	Type of ownership	Easy to access	Opening Times
Connah's Quay Swimming Pool	North Wales	North Wales, Wepre Dr, Connah's Quay, Deeside CH5 4HA	?	Situated 5 minutes' drive' drive from nearest station, 10 minute walk	
Facilities	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
No café					3.7 Recent refit

### Leisure Services - Other examples

Name of Facility	Location / Area	Background	Type of ownership	Easy to access	Opening Times
Cheshire Leisure - Wilmslow Leisure Centre	Manchester	To focus more on getting those with physical disabilities and those who would not normally be able to access a gym.	Spun out from council to the Everybody Sport and Recreation Trust.	Next to a train station, free parking and motorway	Mon - Fri 6am to 10.15pm Sat - 8.15am to 6pm Sun - 8.15am to 10pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Variety of activities ensures that those who would not traditionally enjoy sports are getting more active, includes, Swimming, Room hire, Fitness suite and classes and sports hall.	Memberships Include; •Gym, Swim, Group Fitness at all facilities •Sauna/Steam/Spa -Packages: £30 - £35, yearly £300, joining fee £16 -Built on packages: Add adult £20, junior £10 -Casual usage: £6 per visit	Everybody Options: Extensive concessionary leisure card scheme (40% off the full peak rate), free swimming for anyone in receipt of the disability leaving allowance, carers also allowed in free of charge. Armed forces members are allowed free use	Talented Athlete Support Scheme, Volunteer Programme, Club & Coach Development, Bikeability, Taste for Life Catering, Cheshire East Council, Tatton Park, The Cheshire County Sports Club		New facilities

Name of Facility	Location / Area	Background	Type of ownership	Easy to access	Opening Times
Eastlands Leisure Trust - East Manchester Leisure Centre	Manchester	The Trust was formed in 1997 firstly to manage the Manchester Aquatics Centre and then 10 community leisure centres throughout Manchester. In 2008 the world-class facilities at Sportcity along with North City Family & Fitness Centre (in 2009) transferred into the Trust - increasing their portfolio to 18 unique sports facilities.	Spun out from Manchester Sport and Leisure Trust	Facilities are all around the City of Manchester	Mon - Fri 6.30am to 10pm Sat - 9am to 5pm Sun - 9am to 10pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Aqua Splash, Badminton, Ballet Classes, Basketball, Better PlayCanoeing/Kayaking, Climbing, Dance Classes, Diving, Drama Classes, Fitness Classes, Football For the Girls, Gym Workout, Gymnastics, Schools, Spa Experience, Squash, Swimming, Tennis	Outsourced to GLL (see below)	n/a	Manchester City Council, Sport England, UK Sport, Manchester Metropolitan University, The University of Manchester, English Institute of Sport, Manchester City Football Club and Serco	MSLT has an annual turnover of circa £12m. Of this figure, approximately £5.5m comes from MCC as a service payment and the balance is earned income. The Trust pays Serco to operate two contracts covering the eight facilities which it operates as managing agent.	Brand new, state of the art facility

Name of Facility	Location / Area	Background	Type of ownership	Easy to access	Opening Times
North Lanarkshire Leisure - Airdrie Leisure Centre	Scotland	North Lanarkshire Leisure was formed in 2006 following a decision by North Lanarkshire Council to spin off the running of its leisure facilities into a separate charity. NLL is partly funded by NLC	Regulated by the Office of the Scottish Charity Regulator (OSCR) & wholly owned by Council	Accessible by road and near local health centres	Mon - Fri 6.30am to 10pm Sat - 8.30am to 6pm Sun - 8.30am to 10pm
<b>Facilities</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Fitness centre, Swimming pool, Sauna and Steam rooms	Adult - £35, £350 Couple - £63, £670 Passport - £22, £200 Juvenile (u18) - £17, £196 Health suite - one off £15 unlimited access To note these are roundabout figures You can add on packages - Juveniles - £7 per month. £15 one off payment for unlimited access to health suites	The 'PasSport' Scheme: qualify for over 65, student, benefit and get a card or fob. Is valid for one year from the date of issue, can be renewed annually, over 65s are permanent (do not require renewal). No less than 30 days advance notice of expiry during which time the customer must either renew the passport to leisure or contact to cancel a membership.	North Lanarkshire Council and other strategic partners	NLL receives around £10m each year from NL Council who subsidise their income. They also receive restrictive grant funding.	High standard of facilities

Name of Facility	Location / Area	Background	Type of ownership	Easy to access	Opening Times
Fusion Lifestyle - Oxford	London and the South of England	Fusion Lifestyle is a sports and leisure management charity. It was founded in 2000 with the aim of providing inclusive and accessible leisure services for communities, and to promote public understanding of health and community participation in healthy recreation.	Charity	Accessible by road & public transport	Mon - Fri: 06:15 - 22:00 Sat - Sun: 08:00 - 20:30
Facilities	Packages / Membership / Pricing	Concessions	Service provider partners	Accounts / Sustainability	Sense of quality / standard
Gym, Swimming Pool and Multi-purpose room - children's birthday parties, primetime activities, swim school, pool based classes, physical exercise classes, table tennis, personal training.	You contact Fusion through their website to make your membership work for you. Adult – £47 per month or £517 per year Adult Rink Plus – £76 per month or £836 per year Joint – £80 per month or £880 per year Family* - (2 adults + 2 children) – £105 per month or £1155 per year Family Flex* - (1 adult + 3 children) – £88 per month or £968 per year	Bonus card scheme (for anyone claiming any of a comprehensive range of welfare benefits): £2.60 initial charge but also can be bought for £1. Free renewal of cards on proof of entitlement. Choice Concession Only available to: Individual bonus card holders, over 60's and under 17's Unlimited use of all activities from Monday to Friday from the hours of 09:30 to 16:00 during public sessions, Individual – £29 per month or £319 per year. Students: Student Choice Membership 9 month membership - £280 Monthly direct debit - £35 per month Student Choice Off-Peak Membership (excludes use from 5pm-8pm Monday to Friday) 9 month membership - £224 Monthly direct debit - £28 per month Alternatively students can apply for a pay-as-you-go student card which offers reduced rates on activities. The pay-as-you-go student card is £11 and is valid for the academic year, 1 October to 30 September or part of the year. Proof of full-time education status required.	Active Women, BOA passport scheme in Oxford, City of Oxford Swim Club, Exercise Referral scheme, Go Active, Oxfordshire Sports Partnership	Fusion's accounts suggest they have taken on a number of new sites, fitting them out with new equipment. Fusion have a lot of their income from community sports services, from which, a lot of expenditure to run these services comes.	Good facilities

Name of Facility	Location / Area	Background	Type of ownership	Easy to access	Opening Times
Greenwich Leisure Limited - East Manchester Leisure Centre	Manchester	GLL operate under the brand "Better", managing libraries as well as leisure and sport facilities	GLL is a charitable social enterprise and registered society under the Co-operative & Community Benefit & Societies Act 2014	Very near University of Lincoln, and a big shopping area	London hours: Mon - Fri: 06:30 - 22:00 Sat - Sun: 09:30 - 18:00
Facilities	Packages / Membership / Pricing	Concessions	Service provider partners	Accounts / Sustainability	Sense of quality / standard
<p>Facilities across all Better sites: Gym, swimming pools, libraries, spa facilities, courts, children facilities, venue hire &amp; hall room for hire, golf, sports hall and health suite</p>	<p>East Manchester Leisure Centre Adult membership: Gym, Swim &amp; Health Suite £41, ongoing cost £29, yearly £261; Swim &amp; Health Suite £28, ongoing cost £20, yearly £180; Gym &amp; Swim £36, ongoing cost £25, yearly £225; Gym £28, ongoing cost £20, yearly £200; Fitness Classes £58, ongoing cost £24, yearly £287. 'Kids for a quid' initiative, means children under 16 can swim at any of the centres swimming pools during term time for £1. Can only freeze membership for medical, pregnancy or working holiday reasons. Can cancel membership up to the 14th of the month and then rejoin at a later date.</p>	<p>Disabled: Better Inclusive' card for disabled: Must be over 16 years old and meet one of the following criteria: severe disablement allowance; mobility allowance; disability living allowance; industrial injuries disablement benefit; disablement benefit; attendance allowance; employment and support allowance. The monthly membership will cost £19.95 per month. - Access more than 100 GLL centres: enabling cross borough usage - Not restricted to off-peak times - Inclusive access to the gym, swimming, group exercise classes - Carers of disabled customers given free access to centre - No joining fee and no minimum contract - Available as a direct debit or annual membership - 6 days advance telephone booking - Online booking for activities - Access to courses and other member only activities Students: Up to 30% off non-member prices for any other activities, £10 off a student membership Junior: Yearly £108</p>	<p>Local Authority &amp; Trust Partners, Leisure Trust Partners, National Governing Bodies and Sporting Partners</p>	<p>£163m turnover with predicted more than 200m turnover by 2017.</p>	<p>4.2 - very low cost with plenty of free weights and cardio equipment</p>



### Parks and Countryside - Other examples

Name of Example	Location / Area	Background	Type of ownership	Easy to access	Opening Times
Milton Keynes Parks Trust	Milton Keynes - Milton Keynes is a relatively new city, the spin out was to originally develop parks as the city grew.	Spun out as a charity in 1991, acquires green spaces as well as just managing them. The charity is also recreating a floodplain forest and a wildlife reserve. Both sites aim to encourage wildlife and education about habitats. The Trust are able to sell off land as well as buy land to ensure financial sustainability rather than just maintaining the current parks system.	Charity	The countryside and open spaces are easy to access	n/a
<b>Services</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
A variety of services & activities for Adults, Children, young, elderly and families among others across 28 sites	n/a	n/a	n/a		n/a

### Libraries - Other examples

Name of Example	Location / Area	Background	Type of ownership	Easy to access	Opening Times
York Libraries - York Explore Library	Library Square, York	First library spin out model, of just the library and archiving service. Properties were transferred over, staff tuped over with a 5 year contract with Council, who subsidise it.	Mutual -Registered with FCA, Members are local community applying to membership. One third owned by staff and two thirds by Community Members. Anyone over the age of 16 can apply to own one share as a Community Member.	Very accessible across the town	Mon - Fri 9am to 8pm Sat - 9am to 5pm Sun - 11am to 4pm
<b>Services</b>	<b>Packages / Membership / Pricing</b>	<b>Concessions</b>	<b>Service provider partners</b>	<b>Accounts / Sustainability</b>	<b>Sense of quality / standard</b>
Libraries and archive group for the city (similar to other cities like bath), have introduced the Big City Read, this incorporates the distribution of 5000 books with a series of community events around the subject. Last year's choice was on the first world war, there were plenty of opportunities to participate in some way e.g. through choirs, walks, talks etc. Working well as it's got more of the community to engage with the libraries service even if they're not interested in reading.	N/A, events varied from free to £10.	n/a	n/a	Mutual venture structure, which is not sustainable on the basis of their publicised accounts, which shows an extremely high pension liability.	n/a