



**WIRRAL CHILDREN AND YOUNG PEOPLE'S PLAN 2013-16  
REVIEW 2014-15 AND REFRESH 2015-16**

**March 2015**

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## INTRODUCTION

In 2013 Wirral Children's Trust published our 2013-16 Children and Young People's Plan (CYPP). This plan outlines how all partners working together will continue to make a positive difference to the lives of children, young people and their families.

Wirral Children's Trust aims to ensure the priorities and activities are coordinated and aligned to improve the outcomes for children and families in Wirral. Three key transformational outcomes have been identified to help drive and focus the work of all partners; these are:

- Children are ready for school;
- Young people are ready for work and adulthood;
- Children and young people feel safe and are safe.

Underpinning the delivery of these outcomes is the partnership commitment to ensure that children and young people have their needs met as early as possible.

In our CYPP we outlined the constraints Wirral Children's Trust operates under in light of significant public sector change and austerity, and this position continues. This was reflected in the CYPP through ensuring a small number of highly focused priorities to ensure cost-effective activity is targeted in the right areas. The identified plan priorities and activities outlined in this plan are designed to deliver the four outcomes.

Central to the delivery of the CYPP is the effective operation of the Children's Trust, the partnership approach to working with children and families. The Trust operation is annually reviewed and in 2014 the Children's Trust Board agreed to further develop its children and families joint commissioning function. The new operating model is under development and will be phased into operation in 2015. The voices of children and young people are integral to ensuring services are fit for purpose and a Children's Trust Framework of engagement and participation developed with young people is in operation.

The plan is a live document and we monitor progress on a quarterly basis through the Children's Trust Board. The plan has been refreshed for the final year 2015-16 to ensure the priorities and activity remain relevant and to ensure we can evidence the positive difference being made with our young people and families.

## **OUTCOMES DELIVERED IN 2014-15**

The focus of the plan is the delivery of outcomes for children and families. The framework below shows the progress made in 2014-15 to deliver outcomes related to each priority area.

At the time of publication of the 33 outcome measures data is available for 26 and not available for 7. Of those with data available in 2014-15 figures have improved or stayed the same in 73% of indicators which indicates a positive direction of travel in the second year of our three year plan.

Comparison with England and Statistical Neighbour authorities indicates that Wirral early years and key stage attainment is higher than the comparators except at key stage two. The attainment gap between those children who are eligible for free school meals and those that are not is wider in Wirral than that seen nationally in primary age children however at key stage four the gap has widened in 2014. In 2014 attainment of children looked after has improved but as with comparator authorities remains well below that of children not looked after.

Whilst Children in Need are higher than statistical neighbours, through great effort the number of children has continued to reduce. This provides evidence of a positive direction of travel with plans in place to continue to improve this with targeted activities. The number of young people in education, employment and training (EET) has also continued to improve exceeding comparator authorities and in 2014 there has been a significant increase in the number of care leavers accessing EET.

However there are some areas where performance requires additional targeted action including the rate of children in care, continued focus on the attainment gap, improvement in adoption rates to progress towards the national performance thresholds and the breastfeeding rate. There is a continued commitment to continue to improve all the outcomes through the delivery of the priorities in this refreshed CYPP.

**Outcome Area 1: We will support you to have the best possible start to life and to develop healthy lifestyle choices.**

Impact Indicator	2012/13	2013/14	2014/15 (Q3)	OfSTED Statistical Neighbours	All England	North West Region	Direction of Travel
PHOF 4.1 Infant Mortality	4.9 (2009/11)	4.4 (2010/12)	-	-	4.1 (2010/2012)	4.3 (2010/12)	-
PHOF 2.02 Breastfeeding at 6-8 weeks	29.8 (2011)	29.8 (2012)	31.0 (2013)	30.2 (2013)	32.3 (2012)	46.6 (2012)	↑
PHOF 4.02 Tooth decay in children under 5	1.05 (2007/08)		1.21 (2011/12)	-	0.94 (2011/12)	1.29 (2011/12)	-
PHOF 2.6 Excess weight in reception year	24.7	22.2	23.1 (2014)	23.6 (2014)	22.5 (2014)	23.6 (2014)	↔
PHOF 2.6 Excess weight in Year 6	35.6	33.3	35.0 (2014)	35.3 (2014)	33.5 (2014)	34.4 (2014)	↔
PHOF 2.4 Under 18 conception rate per 1,000 females (aged 15 – 17)	34.6 (2011)	33.5 (2012)		35.3 (2012)	27.7 (2012)	31.6 (2012)	-

**Outcome Area 2: We will keep you safe from harm, in a family environment and where necessary support you at the earliest opportunity.**

Impact Indicator	2012/13	2013/14	2014/15 (Q3)	OfSTED Statistical Neighbours	All England	North West Region	Direction of Travel
CSC008 - Looked after children rate per 10,000	98.0	99.0	102.6 (P)	82.2 (2014)	60.0 (2014)	81.0 (2014)	↑
CSC003 - Children in need rate per 10,000	417.7	401.6	385.5 (P)	370.1 (2014)	332.2 (2014)	343.1 (2014)	↓
CSC004 - Child Protection Plan rate per 10,000	39.8	43.0	32.2 (P)	55.3 (2014)	42.1 (2014)	50.8 (2014)	↓
CSC005 - Child Protection Plans lasting 2 years or more	4.2	4.0	7.7 (P)	3.3 (2014)	4.5 (2014)	4.5 (2014)	↑
CSC006 - Child Protection Plan second or subsequent time	17.1	11.7	8.0 (P)	14.0 (2014)	15.8 (2014)	15.6 (2014)	↓
CSC010 - Stability of foster placements – Number of moves	10.0	8.0	6.6 (P)	9.7 (2014)	11.0 (2014)	9.3 (2011)	↓
CSC011 - Stability of foster placement – Length of placement	72.0	68.0	73.7 (P)	68.2 (2014)	67.0 (2014)	68.2 (2011)	↑
CSC015 - Average Number of Days between a child entering care and moving in with its adoptive family, for children who have been adopted	744 (2010/13)	687 (2011/14)	536 (P) (Apr – Dec)	612.2 (2011/14)	628.0 (2011/14)	-	↑

(P) = Provisional data

**Outcome Area 3: We will raise your aspiration and achievement, so that you are equipped to enter adulthood and working life.**

Impact Indicator	2012/13	2013/14	2014/15	OfSTED Statistical Neighbours	All England	North West Region	Direction of Travel
% Pupils achieving a Good Level of Development - EYFS	-	47.0 (2013)	63.0	56.2 (2014)	60.0 (2014)	58.0 (2014)	↑
% Pupils reaching expected level in Phonics decoding - KS1	54.0 (2012)	68.0 (2013)	76.0	75.4 (2014)	74.0 (2014)	74.0 (2014)	↑
% Pupils achieving level 4+ (Reading, Writing and Maths) – KS2	74.0 (2012)	76.0 (2013)	78.0	80.8 (2014)	79.0 (2014)	80.0 (2014)	↑
% Pupils achieving 5 + A* to C GCSEs including English and maths – KS4	65.4 (2012)	66.2 (2013)	60.0 (2014)	55.5 (2014)	53.4 (2014)	55.8 (2014)	↓
Total absence in Primary Schools	4.5 (2012)	5.2 (2013)	<i>Due March 2015</i>	4.5 (2013)	4.7 (2013)	4.5 (2013)	-
% of offers of education or training to 16 and 17 year olds (September Guarantee)	94.3 (2012)	95.9 (2013)	<i>Due March 2015</i>	92.5 (2013)	92.1 (2013)	92.5 (2013)	-
% of 16 – 18 year olds NEET	7.5 (2013)	5.9 (2014)	4.3 (Q4)	8.5 (2014)	6.1 (2014)	7.1 (2012)	↓

**Outcome Area 4: We will support those of you who need extra help to achieve you potential and do well.**

Impact Indicator	2012/13	2013/14	2014/15	OfSTED Statistical Neighbours	All England	North West Region	Direction of Travel
% Pupils reaching expected level in Phonics decoding (FSM)	41.0 (2012)	58.0 (2013)	62.0 (2014)	61.9 (2014)	61.0 (2014)	61.0 (2014)	↑
Attainment Gap – Early Learning Goals (New 2013)	-	39.5 (2013)	35.1 (2014)	37.4 (2014)	33.9 (2014)	37.3 (2014)	↓
Attainment gap - % Pupils achieving KS2 level 4+ (Reading, Writing and Maths) – (New 2013)	27.0 (2012)	20.9 (2013)	18 (2014)	20.6 (2014)	18 (2014)	19 (2014)	↓
% Pupils achieving 5 + A* to C GCSE grade including English and maths (FSM gap)	30.0 (2012)	34.8 (2013)	36.0 (2014)	29.1 (2014)	27.0 (2014)	30.0 (2014)	↑
% Pupils achieving 5 + A* to C GCSE grade including English and maths (SEN Statement)	12.0 (2012)	11.5 (2013)	6.3 (2014)	10.0 (2013)	8.0 (2014)	8.0 (2014)	↓
% LAC Pupils achieving KS2 level 4+ (Reading, Writing and Maths) – (New 2013)	44.0 (2012)	42.9 (2013)	46.0 (2014)	54.2 (2014)	48.0 (2014)	50.0 (2014)	↑
% LAC Pupils achieving 5 + A* to C GCSE grade including English and maths	12.0 (2012)	12.0 (2013)	13.2 (P)	15.7 (2013)	12.0 (2014)	11.8 (2014)	↑
Attainment at Level 2 by aged 19 (FSM gap)	21.0 (2012)	17.0 (2013)	<i>Due March 2015</i>	17.7 (2013)	16.0 (2013)	18.0 (2013)	-
Attainment at Level 3 by aged 19 (FSM gap)	34.0 (2012)	36.0 (2013)	<i>Due March 2015</i>	27.2 (2013)	24.0 (2013)	28.0 (2013)	-
% Care Leavers that are EET	58.0 (2013)	47.0 (2014)	67.5 (Q3)	48.1 (2014)	45.0 (2014)	45.0 (2014)	↑

**Outcome Area 5: We will listen to your views to inform decision that affect you.**

Impact Indicator	2012/13	2013/14	2014/15	OfSTED Statistical Neighbours	All England	North West Region	Direction of Travel
% LAC participating in their reviews	94.2 (2012)	95.7 (2013)	Due June 2015	tbc	tbc	tbc	NA
Number of Schools in Youth Parliament	12	16	9	n/a	n/a	n/a	↓

## REVIEW OF 2014-15

In the development of our strategic CYPP the majority of the activity outlined was designed to be delivered over the three years of the plan. The outcomes delivered in the second year have been highlighted in the previous section and work will continue to improve these outcomes over the remaining year of our plan.

In our review we have identified areas where difficulties have arisen in delivery and an exception is provided relating to these areas outlining where planned work has been reviewed. In addition in other areas due to changes in circumstances some activities require amendment and in some cases a refreshed delivery item will be added to the plan.

Priority	What we will deliver 2013-16	Exception
<p><b>Priority 1: From conception to age five Wirral Children have the best possible physical, social, emotional and psychological start in life.</b></p>	<p>Breastfeeding will be embedded in the nursery, primary and secondary school curriculum through the use of resources that show women breastfeeding instead of feeding formula milk so that children grow up experiencing breastfeeding as the norm.</p>	<p>Breastfeeding rates remain lower than expected and the target is not being achieved. Rates need to be increased in order to enable the 6-8 week target to be reached. Breastfeeding support has been included in the Healthy Child Programme for 0-19 years commission which was recently awarded and mobilised. A breastfeeding needs analysis was completed in 2014 and the recommendations from this, and recommendations from a key stakeholder mapping event held in January 2015 in conjunction with maternity services are being taken forward by the Breastfeeding Steering Group. Breastfeeding work in primary schools has been piloted and will be further developed during 2015.</p>
	<p>Explore the potential to increase access to fluoride through options including, extending the fluoride milk programme to early years settings and the development of a toothpaste distribution scheme.</p>	<p>Fluoride milk scheme has currently been suspended due to a national directive. 2015-16 activity refreshed to reflect this</p>
	<p>Develop a Wirral obesity strategy within the wider Health and Wellbeing Strategy with an emphasis on prevention and physical activity.</p>	<p>Development of a specific strategy is no longer required as healthy eating focus is now part of the wider 'Better Food Wirral' (the Wirral Food Plan) and the new Healthy Child Programme for 0-19 years.</p>
	<p>Explore the potential to deliver healthy cookery classes in schools.</p>	<p>Healthy eating focus is now part of the wider 'Better Food Wirral' (the Wirral Food Plan) and the new Healthy Child Programme for 0-19 years</p>

Priority	What we will deliver 2013-16	Exception
<p>Priority 2: From 5 - 19 years, Wirral children and young people's health and well-being will continue to develop.</p>	<ul style="list-style-type: none"> <li>The Teenage Pregnancy Strategy will be reviewed to focus on 16 and 17 years olds living in wards with under 18s conception rates higher than the Wirral average and priority will be given to appointing a 1-1 support worker for those young people assessed as 'at risk' of early parenthood.</li> </ul>	<p>The most recently published annual statistics for under-18 conceptions are from 2013. These figures show that Wirral recorded an under -18 conception rate of 33.7 per 1000. This was a slight increase from the previous year of 33.5 per 1000. The strategic approach to teenage pregnancy has now been broadened and is based on a 'Risk and Resilience' approach for young people which includes substance misuse, emotional wellbeing and healthy relationships. There has been considerable consultation with young people and a strategy will be developed by June 2015.</p>
<p>Priority 4: To improve outcomes for children and young people in need of protection.</p>	<ul style="list-style-type: none"> <li>Ensuring all agencies have clear processes for listening to the voice of the child.</li> <li>Ensure that lessons learnt nationally and locally from Serious Case Reviews (SCR) and Critical Incident Reviews inform practice.</li> </ul>	<p>In children's social care continuous work is underway in this area. The focus is on ensuring and evidencing that the views and experiences of children and young people are at the centre of both social work practice and service design and that they influence developments and strategic thinking. This area will continue to be developed in 2015-16.</p> <p>Although lessons have been identified from local Serious Case Reviews and Critical Incident Reviews there is currently insufficient evidence available to show that they have yet significantly informed practice. This area will continue to be developed in 2015-16.</p>
<p>Priority 5: To improve outcomes for Children in Care and Care Leavers.</p>	<ul style="list-style-type: none"> <li>Delivery of the Corporate Parenting Strategy and the refreshed Looked After Children's Strategy</li> <li>The Adoption Improvement Plan will be developed and implemented.</li> </ul>	<p>The Corporate Parenting Strategy is being delivered and reported on at Corporate Parenting Group. There is a Looked After Children Project (March 2014) against which there has been some progress. Further work is now underway to understand the population of CLA in more detail. This detail will then inform a review of the plan and future actions.</p> <p>Following review the AIP work has been aligned and incorporated into the children's social care Practice Improvement Plan. Further work is underway to re-prioritise the actions in this plan to ensure that we are continuing to focus our resources on our most significant areas of practice.</p>

Priority	What we will deliver 2013-16	Exception
<p>Priorities 6: To ensure that there is appropriate support and challenge to educational settings.</p>	<ul style="list-style-type: none"> <li>Review, redesign and market traded services for schools.</li> </ul>	<p>Review work in this area has resulted in agreement to establish a School Traded Services Company jointly with Cheshire West and Chester Council. The company is due to be incorporated in 2015 and traded services for schools will be delivered through the new company. The activity has been renamed in the plan refresh.</p>
<p>Priority 9: Improve the educational outcomes for vulnerable children and young people.</p>	<ul style="list-style-type: none"> <li>Advise and challenge schools and settings to utilise the additional funding for children in care to improve outcomes.</li> <li>Monitor and report on the compliance of and quality of Person Education Plans (PEPs) as a central support document.</li> </ul>	<p>There are two funding sources, the Pupil Premium Plus (PPP) and for CLA, the Personal Education allowance. From analysis of use for the Academic Year 2013-14 for both additional funding streams, there are examples of anecdotal evidence of positive impact but no definite pattern or impact on outcomes. One of the reasons for this is the relatively small sample size. A review of the available support and challenge to schools was carried out and new working practices are now in place with LACES team, social workers and the school improvement team to optimise educational support for CLA in schools.</p> <p>Following the change to the way Pupil Premium Plus is allocated to schools (Years F2 to Year 11 compulsory school age); in order to increase support and challenge payments to schools will be dependent on the following factors:</p> <ul style="list-style-type: none"> <li>An up to date and complete PEP is in place</li> <li>The school has provided the appropriate data to the LACES team about each child and</li> <li>The targets for the child will result in appropriate age related progress being made.</li> </ul> <p>The impact of these changes will improve monitoring regarding progress CLA are making towards their educational targets.</p> <p>The completion of PEPs is an action on the social care Practice Improvement Plan. The social care case management system Liquid Logic is being reviewed to assist meaningful completion and accurate and timely recording. Auditing is in place to assess the completion and quality of PEPs.</p>

Priority	What we will deliver 2013-16	Exception
	<ul style="list-style-type: none"> <li>• Deliver an internship programme for care leavers.</li> </ul>	<p>Due to resource issues no progress has been made on this activity in 2014-15, this requires prioritisation in 2015-16.</p>
<p><b>Priority 11: Enhance the involvement of children and young people in the decision making process.</b></p>	<ul style="list-style-type: none"> <li>• CICC peer mentoring for young people in care.</li> <li>• Children's Takeover Day 2014 involving 50 young people in care.</li> </ul>	<p>Work is underway however there have been difficulties in recruiting young people.</p> <p>The takeover day has been rescheduled to May 2015.</p>

## CHILDREN AND YOUNG PEOPLE'S PLAN 2015-16 REFRESH

The review of the second year of the CYPP indicates the progress made to deliver our planned activities. In order to ensure the CYPP remains relevant for 2015-16 the priorities and activities have been reviewed by the Strategy Groups.

For the final year of the plan no changes have been made to the eleven plan priorities however there have been changes to the underlying activities to ensure they remain relevant. A number of activities will continue into the final year of the plan. Some activities have been completed and they have been removed from the refreshed plan. In addition a number of activities have been refreshed and some activities reframed and merged, for example activity regarding teenage pregnancy, alcohol and substance misuse has been merged into a new 'risk and resilience' approach.

As the Children's Trust evolves in 2015 to a new commissioning approach, focus remains on delivering the three key transformational outcomes identified to help drive and focus the work of all partners; these are:

- Children are ready for school;
- Young people are ready for work and adulthood;
- Children and young people feel safe and are safe.

Underpinning the delivery of these outcomes is the partnership commitment to ensure that children and young people have their needs met as early as possible.

The outcomes will be delivered by the identified priorities and activities outlined in this refreshed plan.

The CYPP quarterly review and challenge by the Children's Trust Board will ensure that progress continues to be made in improving outcomes. In addition this will allow any further significant organisational changes to be monitored and activity reviewed and refreshed as required.

In the final year of our plan there is continued commitment from all partner organisations to work together to deliver the identified outcomes and our vision:

*"To enable Wirral's children, young people and families to access services quickly in order to be secure, healthy, have fun and achieve their full potential".*

Priority	What we will deliver in 2015-16 - Refreshed
<p><b>Priority 1: From conception to age five Wirral Children have the best possible physical, social, emotional and psychological start in life.</b></p>	<ul style="list-style-type: none"> <li>• Brief intervention training is to be offered to nursery and Early Years Practitioners to assist in supporting families who may be on the edge of services.</li> <li>• A stop-smoking service to work specifically with pregnant women and targeting younger women will be commissioned. The potential for this service to offer holistic brief interventions or referral to other relevant services will be explored e.g. weight management, emotional health and wellbeing, perinatal mental health, sexual health services.</li> <li>• Breastfeeding will be embedded in the nursery, primary and secondary school curriculum through the use of resources that show women breastfeeding instead of feeding formula milk so that children grow up experiencing breastfeeding as the norm.</li> <li>• The benefits of Vitamin D across maternity, health visiting, GP and pharmacy services will be promoted in order to increase uptake among pregnant women and under 5's. Good oral hygiene to be promoted as part of the Personal Health and Social Education (PHSE) curriculum.</li> <li>• Good oral hygiene to be promoted as part of the Personal Health and Social Education (PHSE) curriculum.</li> <li>• Increase access to fluoride through the development of a toothpaste distribution scheme.</li> <li>• Midwifery and health visiting services to identify women who are obese at their 12 week ante natal assessment.</li> <li>• Examine local data to determine current levels of maternal obesity in Wirral and identify appropriate solutions to tackle these.</li> <li>• Develop an early year's programme to include focus on healthy eating and being active.</li> <li>• Ensure that interventions within Better Food Wirral include a focus on children and young people</li> </ul>
<p><b>Priority 2: From 5 - 19 years, Wirral children and young people's health and well-being will continue to develop.</b></p>	<ul style="list-style-type: none"> <li>• Continue to provide specialist support to schools and young people settings around substance misuse and ensure the adoption of the Schools Substance Misuse guidance and policy documents</li> <li>• Provision of interventions for young people admitted to the Accident and Emergency department, addressing the presenting issues and reducing the likelihood of future presentations.</li> <li>• Ensure that specialist substance misuse agencies engage with IFIP to provide education, treatment and other support for families where parents or children are misusing substances.</li> <li>• Develop a 'Risk and Resilience' strategic action plan for children and young people which incorporates teenage pregnancy and substance misuse to ensure a more holistic approach to issues affecting young people.</li> <li>• Develop a strategic approach to children and young people's emotional health and wellbeing, ensuring this links into the Children's Vision 2018 workstreams, including ASD/ADHD and self-harm.</li> </ul>
<p><b>Priority 3: To support those children and young people who require extra help at the</b></p>	<ul style="list-style-type: none"> <li>• Following the review of a Preventative and Early Help Approach a maturity matrix as an audit of current position will be completed.</li> <li>• The audit will advise workstreams and action plans to progress delivery.</li> <li>• We will increase in the number of children and young people receiving support early resulting in continued reduction in children in need.</li> </ul>

Priority	What we will deliver in 2015-16 - Refreshed
earliest opportunity.	
<b>Priority 4: To improve outcomes for children and young people in need of protection.</b>	<ul style="list-style-type: none"> <li>• Continue to develop and review the joint agency approach to a Multi-Agency Safeguarding Hub (MASH).</li> <li>• Ensure the Wirral Safeguarding Children Board (WSCB) Business Plan includes action related to runaways and sexual exploitation with child sexual exploitation remaining a Board priority.</li> <li>• Ensuring all agencies have clear processes for listening to the voice of the child.</li> <li>• Ensure that lessons learnt nationally and locally from Serious Case Reviews (SCR) and Critical Incident Reviews inform practice.</li> <li>• Ensure promotional programmes are in place and effectively reviewed for: <ul style="list-style-type: none"> <li>○ Road safety</li> <li>○ Anti-bullying</li> <li>○ Teenage Pregnancy</li> <li>○ Sexual Health</li> <li>○ E Safety</li> <li>○ Safety in the home</li> </ul> </li> </ul>
<b>Priority 5: To improve outcomes for Children in Care and Care Leavers.</b>	<ul style="list-style-type: none"> <li>• Delivery of the Corporate Parenting Strategy and the refreshed Looked After Children's Strategy.</li> <li>• The Adoption Improvement Plan will be developed and implemented, evidenced by improved timeliness for children.</li> <li>• Social Work practice which complies with the Pre-Proceedings Protocol, both in terms of timely outcomes and child centred planning through court proceedings.</li> <li>• We will focus on evidencing the impact on positive outcomes for children, young people and their families, in our work with them in partnership with other agencies. Practice improvement will be undertaken by using the Ofsted inspection framework, targeting key areas which require additional focus.</li> </ul>
<b>Priority 6: To ensure that there is appropriate support and challenge to educational settings.</b>	<ul style="list-style-type: none"> <li>• Implement and launch a new School Traded Services Company jointly with Cheshire West and Chester Council.</li> <li>• Manage school traded services cost effectively and efficiently.</li> </ul>
<b>Priority 7: To ensure children and young people across Wirral will have improved attainment levels and</b>	<ul style="list-style-type: none"> <li>• Schools below floor standards, schools causing concern and/or schools in an OFSTED category will be supported to make good or better progress; those in Schools Causing Concern or an OFSTED category should be removed from that category in the shortest possible time.</li> <li>• Persistent Absence will continue to be reduced and attendance in primary schools will continue to improve.</li> </ul>

Priority	What we will deliver in 2015-16 - Refreshed
skills, to enable then to fulfil their aspirations.	
Priority 8: Effectively promote and enable participation and progression for all young people.	<ul style="list-style-type: none"> <li>• Young people will have access to, and be equipped to take advantage of, a range of training, employment or entrepreneurship opportunities.</li> <li>• To provide young people with the best possible preparation for work we will maintain and further develop strong partnerships which connect the educational sector, training providers and the business sector.</li> </ul>
Priority 9: Improve the educational outcomes for vulnerable children and young people.	<ul style="list-style-type: none"> <li>• Ensure that there are sufficient childcare places to meet local needs.</li> <li>• Provide information, advice and guidance to parents through the Family Information Service (FIS).</li> <li>• Improve access to early intervention and preventative services through Children's Centres particularly for the most vulnerable, evidencing sustained engagement with vulnerable children and families.</li> <li>• To continue to identify schools with the largest disadvantage gap at all key stages providing support and challenge to close the gap.</li> <li>• Provide challenge and support to raising the attainment of disadvantaged pupils to close the gap.</li> <li>• Narrowing the post 16 education attainment gap projects will continue with schools and further education providers; specifically at level 3.</li> <li>• Review, monitor and report on the attainment, progress, attendance and exclusions.</li> <li>• To challenge the attainment and progress of Children Looked After so that their performance is higher than the CLA national average.</li> <li>• To continue to monitor and report on the compliance of and quality of Person Education Plans (PEPs) as a central support document.</li> <li>• Provide a programme of academic mentoring for young people in year 9 onwards.</li> <li>• Deliver an internship programme for care leavers.</li> <li>• Develop a Housing Strategy Plan for young people at risk and care leavers.</li> </ul>
Priority 10: Improve provision, choice and outcomes for children and young people with Special Educational Needs and/or	<ul style="list-style-type: none"> <li>• A continuum of specialist education provision for SEND that meets the local needs of children and young people.</li> <li>• A local offer that publishes in one place information about educational, health and social care provision for children and young people aged 0- 25 with SEND and their parents and carers. Coupled with clear assessment arrangements.</li> <li>• A full review this specialist service area.</li> <li>• Develop a Council all age disability service to ensure lifelong planning and needs led support for children, young people, adults and their carers.</li> </ul>

Priority	What we will deliver in 2015-16 - Refreshed
Disabilities.	
<b>Priority 11: Enhance the involvement of children and young people in the decision making process.</b>	<ul style="list-style-type: none"> <li>• Key participation events - The Youth Voice Conference, Youth Parliament and Youth Engagement Reference Group.</li> <li>• Train and support young people in care to formally recruit and select Wirral social care staff.</li> <li>• CICC peer mentoring for young people in care.</li> <li>• Children's Takeover Day 2015 involving 50 young people in care.</li> </ul>

## Activities Removed from the CYPP for 2015-16

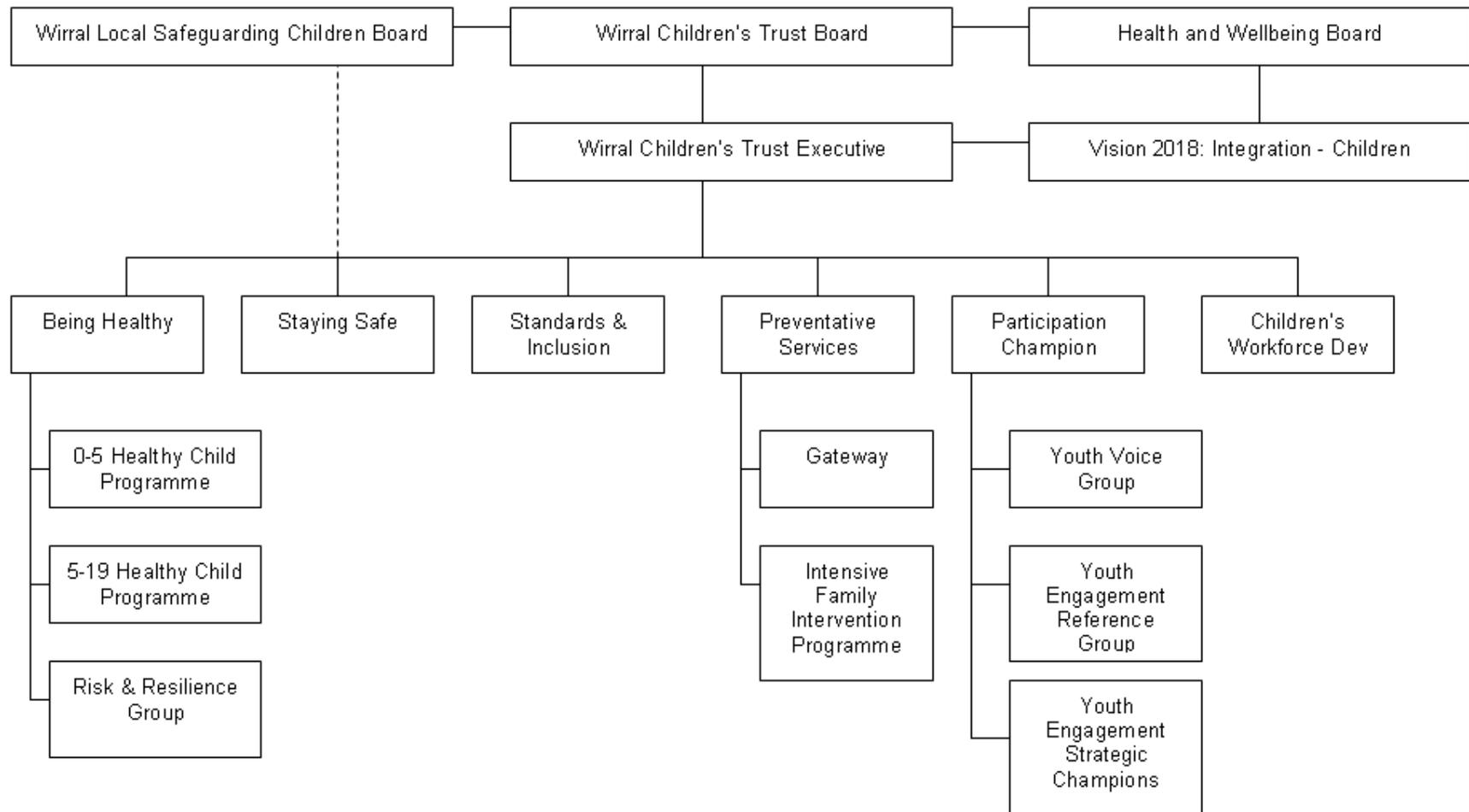
The activities below have been removed from the refreshed CYPP 2015-16. A large proportion of the actions have been completed with some actions (marked with an \*) which have been reframed into new activity outlined above.

Priority	Activities removed from the CYPP refresh
<p><b>Priority 1: From conception to age five Wirral Children have the best possible physical, social, emotional and psychological start in life.</b></p>	<ul style="list-style-type: none"> <li>• A pathway will be developed to ensure that all relevant agencies understand the signs of post natal depression and offer early help/referral to appropriate services – to include nursery and school based staff and practitioners working in the IFIP.</li> <li>• An audit of infant deaths will be conducted to gather intelligence to inform targeted health improvement campaign.</li> <li>• Explore the potential to increase access to fluoride through options including, extending the fluoride milk programme to early years settings and the development of a toothpaste distribution scheme.</li> <li>• Develop a Wirral obesity strategy within the wider Health and Wellbeing Strategy with an emphasis on prevention and physical activity.*</li> <li>• Explore the potential to deliver healthy cooking classes in schools.*</li> </ul>
<p><b>Priority 2: From 5 - 19 years, Wirral children and young people's health and well-being will continue to develop.</b></p>	<ul style="list-style-type: none"> <li>• A Schools Substance Misuse Advisor will be recruited to support the promotion, adoption and implementation of the following:</li> <li>• Alcohol Alright brief intervention toolkit;</li> <li>• Involvement of the young person's parents or carers;</li> <li>• Develop a range of bespoke programmes of activities and interventions to target vulnerable young women misusing alcohol;*</li> <li>• Deliver specialist treatment/interventions via CAMHS, Response and Youth Offending Services to reduce substance misuse, improve school attendance and improve family relationships.*</li> <li>• The Sexually Transmitted Infections (STI) screening programme will be commissioned to monitor and address the increase in Gonorrhoea cases amongst the 16-25 year old heterosexual population in Wirral.</li> <li>• The Teenage Pregnancy Strategy will be reviewed to focus on 16 and 17 years olds living in wards with under 18s conception rates higher than the Wirral average and priority will be given to appointing a 1-1 support worker for those young people assessed as 'at risk' of early parenthood.*</li> <li>• The brief intervention toolkit will be embedded into services to engage and advise young people on risks associated to alcohol.</li> <li>• We will raise awareness of, and unpick myths about contraception.*</li> <li>• Contraception provision in Wirral secondary schools will be further developed.</li> <li>• A stop-smoking service to work specifically with pregnant women and targeting younger women will be commissioned.</li> <li>• The potential for this service to offer holistic brief interventions or referral to other relevant services e.g. weight management, emotional health and wellbeing, sexual health and housing support.</li> <li>• An emotional health, psychological wellbeing and mental health pathway will be established to ensure schools have direct</li> </ul>

Priority	Activities removed from the CYPP refresh
	<p>access to informal generic advice from CAMHS.</p> <ul style="list-style-type: none"> <li>• Pilot the proposed new 'health and happiness' indicator (once confirmed) with low level school based emotional health and wellbeing intervention service as well as other Health Services in Schools (HSIS) providers.</li> </ul>
<p><b>Priority 3: To support those children and young people who require extra help at the earliest opportunity.</b></p>	<ul style="list-style-type: none"> <li>• The Preventative Services Review will be completed and implemented.*</li> <li>• The review will confirm a commitment from all partners to co-develop and deliver a preventative approach which targets services to those who need them the most.</li> </ul>
<p><b>Priority 4: To improve outcomes for children and young people in need of protection.</b></p>	<ul style="list-style-type: none"> <li>• Implement revision of Working Together 2013 including reviewing thresholds.</li> <li>• Review the effectiveness of single gateway for homelessness 16-17 year olds to ensure suitable accommodation is provided.</li> </ul>
<p><b>Priority 6: To ensure that there is appropriate support and challenge to educational settings.</b></p>	<ul style="list-style-type: none"> <li>• Review, redesign and market traded services for schools.*</li> </ul>
<p><b>Priority 8: Effectively promote and enable participation and progression for all young people.</b></p>	<ul style="list-style-type: none"> <li>• Lifelong and family learning provision will be focused to engage and motivate disadvantaged families, encourage achievement and progression and strengthen communities.</li> <li>• The Council joint protocol for homeless 16 and 17 year olds will be delivered and embedded.</li> <li>• A targeted careers information, advice and guidance service for vulnerable young people aged 16-18 (up to the age of 24 if subject to a learning difficulty assessment) will be delivered.</li> <li>• A web based careers information and advice interactive tool – Mersey Interactive (<a href="http://www.merseyinteractive.com">www.merseyinteractive.com</a>) will be provided for use by all Wirral young people, parents, carers and teaching professionals.</li> <li>• Contribute to the Liverpool City Region Apprenticeship 'Hub' and ensure Wirral supports the headline regional delivery target of 10,000 apprenticeships starts in 2013-14.</li> </ul>
<p><b>Priority 9: Improve the educational outcomes</b></p>	<ul style="list-style-type: none"> <li>• Expansion of the project targeting primary schools with the largest attainment gaps.*</li> <li>• The Raising Attainment for Disadvantaged Youngsters (RADY) project for secondary schools will continue to develop and outcomes and learning will be transferred to all secondary and primary schools.*</li> </ul>

Priority	Activities removed from the CYPP refresh
for vulnerable children and young people.	<ul style="list-style-type: none"> <li>• Advise and challenge schools and settings to utilise the additional funding for children in care to improve outcomes.*</li> </ul>
Priority 11: Enhance the involvement of children and young people in the decision making process.	<ul style="list-style-type: none"> <li>• Development of Junior Children in Care Council (CICC).</li> <li>• The implementation of the Wirral Peer Education Programme (WPEP).</li> </ul>

**APPENDIX 1: The structure of Wirral Children’s Trust – This structure will be reviewed in 2015 during the development of the Children’s Trust Joint Commissioning Group**



**APPENDIX 2: The Framework for Young People’s Engagement and Participation.**

Figure 1: Framework for Young People’s Engagement and Participation

