

Person ID	ID	Question 6.11 - Do you agree with our preferred approach for planning for tourism within Wirral?	Question 6.11a - If you answered No, what would you change and why? If you answered Yes, you can comment here.	Attachment 1	Attachment 2	Attachment 3	Attachment 4	Attachment 5	Attachment 6
1245994	LPIO-10005	yes	Preserving green belt will encourage tourism						
1246760	LPIO-10173	yes	Preserving green belt will encourage tourism						
1245044	LPIO-10227	yes	Broadly agree, but preservation of the Green belt is a key issue for Wirral's tourism. Country parks are already very busy - green spaces should be expanded and made more accessible to the public. The Hoylake golf resort / celtic manor resort proposal should be abandoned and a wildlife / wetland centre should be built instead						
1246559 (Cheshire Wildlife Trust)	LPIO-10327		Tourism needs to protect and enhance the natural, built and historic environment as set out in the third pillar of sustainable development (NPPF 2018 Objective c). The tourism vision only describes the protection of European Sites and their supporting habitat. This is not considered sustainable development and measures/plans should set out how to protect all natural habitats/biodiversity from any damage that is likely to be caused by increased recreational activities associated with tourism (i.e. disturbance, pollution).						
1246724	LPIO-10537	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246782	LPIO-10541	yes	We are supportive of the Council's approach, in particular to provision of cultural facilities such as theatres/arts centres which can contribute towards the visitor economy but also play a key role in supporting the cultural wellbeing of local people and provide opportunities for participation in the arts. Paragraph 2.63 of the plan cites consideration of improving the marketing of existing facilities which we would support, also recognising existing provision is of an appropriate scale for the area and proximity to Liverpool which we also agree with. Nonetheless, there may be further opportunities to broaden the area's cultural offer, in particular through use of vacant properties within town centres. Fundamentally, what already exists (such as Floral Pavilion in New Brighton and Little Theatre in Birkenhead) must be protected through policy to ensure the plan retains venues and facilities valued by local people and is in accordance with paragraph 92 of the NPPF (2019).						
1248825	LPIO-10705	no	A clear Visitor Economy and Cultural / Heritage Strategy is needed to allow visitor economy and cultural projects at Wirral Waters to be set within a wider supporting context, particularly with regard to the future of Bidston Dock, which represents a one-time opportunity to attract a major leisure and retail destination to the Borough.	https://wirral-consult.objective.co.uk/file/5684264					
1246242	LPIO-10982		Wirral's attraction to tourists is, it is bounded on 3 sides by water and has many villages of interest within a green and pleasant space. DO NOT SPOIL THIS ASSET BY BUILDING ON GREEN BELT.						
1243890	LPIO-1129	yes							
1247290	LPIO-11477		You claim in the section on tourism that it is your aim is to "enhance the character and appearance of the Conservation Area of Barnston". Do you think this will be achieved by surrounding it with 2,600 houses and clogging the roads up with thousands of polluting cars? It will transform the landscape. Lovely views of open countryside would be replaced by a giant sprawling housing estate.						
1247196	LPIO-11605		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247015	LPIO-11852		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247214	LPIO-12433		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247492	LPIO-12533		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1240843	LPIO-12696		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247578	LPIO-12894		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247510	LPIO-13018		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1246335	LPIO-13155		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1246578	LPIO-13342		The Wirral's greatest natural assets for attracting visitors are its coastline and its countryside. The latter should not be put under any threat.						
1246853	LPIO-13410		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1246852	LPIO-13533		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247746	LPIO-13689		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						

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1238192	LPIO-13811		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247012	LPIO-13865		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247014	LPIO-13919		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1242183	LPIO-14008		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247218	LPIO-14101		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247219	LPIO-14205		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247220	LPIO-14304		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247222	LPIO-14433		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247226	LPIO-14523		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1243700	LPIO-1455	yes	Tourists are attracted to an area voluntarily and cannot be forced. The Green Belt is one of many attractions which is why it must be protected. A successful tourist policy will be when the Council (or private enterprises) can run open top style tourist buses around our Borough on a profitable basis. Each area of Wirral must be examined for its tourism potential with the result being pulled together to form the basis of a tourism policy.						
1247245	LPIO-14618		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247829	LPIO-14666		I would support the idea of the introduction of a modest Tourism Tax in conjunction with other Local Authorities, foremost Liverpool and as a Liverpool City Region initiative. Such type of tax does exist in other countries. It would provide a fund to care for the natural and historic heritage.						
1246827	LPIO-14739		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247016	LPIO-14855		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247018	LPIO-14924		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1245343	LPIO-1493	yes							
1241412	LPIO-150	yes							
1247246	LPIO-15358		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247248	LPIO-15486		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1244901	LPIO-1549	yes							
1247251	LPIO-15581		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247252	LPIO-15668		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247274	LPIO-15770		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247275	LPIO-15909		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247936	LPIO-16039		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247287	LPIO-16234		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247344	LPIO-16322		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247349	LPIO-16409		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247353	LPIO-16497		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247354	LPIO-16591		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1244969	LPIO-1662	yes	The mere fact that Green Belt exists is in itself a tourist attraction and it supports many of the rural objectives that WBC seek to preserve. Our Viking heritage is an important part of the Tourism theme and the emerging evidence of the locations of the battle of Brunanbruh across vast areas of Green Belt land adds to the justification for the boundary retention						

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1247434	LPIO-16689		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247436	LPIO-16799		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247935	LPIO-16846		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247437	LPIO-16976		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247439	LPIO-16977		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247441	LPIO-17096		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247960	LPIO-17217		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247962	LPIO-17304		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1245042	LPIO-1737	yes	This is our main hope for sustaining a good life style on Wirral. With lack of major factories or natural resources We need to make the most of our very pleasant area.						
1247966	LPIO-17411		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247971	LPIO-17514		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1241726	LPIO-17615		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247979	LPIO-17758		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247980	LPIO-17759		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1242966	LPIO-17824		support the principles of sustainable tourism, however if the Council pursues either of Option 2 this will contradict and undermine the principles of sustainable tourism as this additional release of Green Belt land, all in the West of the borough will erode the environmental quality that it the cornerstone of this sector.						
1245502	LPIO-17902		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247541	LPIO-18002		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1247539	LPIO-18109		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1238043	LPIO-1813	yes	Urban sprawl through release of the green Belt will not advance laudable aims for tourism.						
1247996	LPIO-18277		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1237857	LPIO-18322		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land. I do not want to see leisure complexes, golf courses or hotels being built on Greenbelt						
1247021	LPIO-18406		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247022	LPIO-18460		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247023	LPIO-18515		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247024	LPIO-18570		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247025	LPIO-18655		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247038	LPIO-18656		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246446	LPIO-18703		I am a resident of New Brighton Campervans Regarding plans to manage the use by campervans of the New Brighton dips area, I suggest that the Council set up a dedicated area at the far end of the prom with fresh and waste water and rubbish facilities for campervan use. Campervans could then be denied overnight parking elsewhere on the front. A modest charge would pay for the maintenance of the site and provide some local seasonal employment. This type of infrastructure is commonplace on the continent. People in campervans already provide significant turnover in local shops and traffic on the local rail to Liverpool. It would be foolish to ban their overnight parking when they provide an income opportunity and bring much-needed tourists to the area.						
1247039	LPIO-18777		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						

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1247040	LPIO-18778		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247041	LPIO-18858		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1245060	LPIO-1887		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247042	LPIO-18925		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247060	LPIO-19020		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247061	LPIO-19021		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247064	LPIO-19155		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247068	LPIO-19209		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247071	LPIO-19266		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247078	LPIO-19378		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246634	LPIO-19451		On the question of tourism it is vital that this should be green and sustainable and not include the necessity for private car use.						
1247080	LPIO-19471		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247081	LPIO-19472		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1238251	LPIO-19563		The countryside and its Green Belt are essential to the economy of Wirral, not only in agricultural terms, but also in terms of tourism. Why do people visit Wirral? It is undisputed in the Council's own surveys that it is mainly for its coastline and countryside. Visitors do not come to this Borough to experience housing estates, business parks and industrial plants.....ask yourself, does anybody willingly visit Ellesmere Port? The countryside and its Green Belt are precious jewels that need to be preserved and looked after for this and coming generations. The Council is the guardian of these jewels and it is their duty to fight to protect every single one of them from the increasing pressures of development and urbanisation. The Green Belt areas are our Green Lungs which mitigate against Climate Change. The Council have declared a 'climate emergency', so they need to take all measures possible to ensure that climate targets are adhered to and reached. Green Belt development increases traffic and pollution and increases populations in areas without the infrastructure and services to cope. If the Council challenged the Government's Targets using the above mentioned reports and worked with the likes of Peel to build houses on brownfield sites, then there would be absolutely no need to release any Green Belt land.						
1239386	LPIO-19583		Cultural events should only be organized where there are good public transport links						
1247082	LPIO-19647		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247083	LPIO-19701		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247084	LPIO-19762		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247085	LPIO-19819		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247088	LPIO-19885		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247089	LPIO-19947		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247090	LPIO-20002		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247091	LPIO-20056		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247092	LPIO-20116		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247093	LPIO-20178		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247094	LPIO-20234		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247095	LPIO-20290		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247096	LPIO-20346		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						

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1247099	LPIO-20402		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247101	LPIO-20456		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247108	LPIO-20525		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247102	LPIO-20526		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247106	LPIO-20645		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247105	LPIO-20646		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247109	LPIO-20726		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247110	LPIO-20807		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247111	LPIO-20808		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247112	LPIO-20946		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247113	LPIO-21000		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247115	LPIO-21056		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247116	LPIO-21110		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246851	LPIO-21191		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246918	LPIO-21385		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246924	LPIO-21386		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246928	LPIO-21387		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246920	LPIO-21595		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246926	LPIO-21596		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247117	LPIO-21717		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247118	LPIO-21718		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1245112	LPIO-2175	yes							
1247145	LPIO-21825		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247147	LPIO-21826		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247148	LPIO-21933		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247150	LPIO-21934		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1244329	LPIO-22024		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247119	LPIO-22106		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246678	LPIO-22107		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247151	LPIO-22214		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247152	LPIO-22215		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1239471	LPIO-22270		In relation to Tourism (paras 6.58 – 6.63) We support the policy of targetting tourism investment to provide improvements within West Kirby as a coastal resort, the relationship of this with investment in Hoylake, and reflecting its Victorian and Edwardian heritage. Also the preferred approach of maintaining and enhancing facilities for visitors, including provision for leisure, tourism, golf, coastal recreation and water sports and the open spaces associated with the coastal promenades, and the commitment to maintaining and enhancing the national and international nature conservation value of the intertidal foreshores, their supporting habitats, and Hilbre Islands.						

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1247153	LPIO-22328		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247155	LPIO-22329		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1241016	LPIO-224	no	There is an opportunity to further enhance and develop the West Kirby Old Village Conservation area to encourage tourism through the environment and heritage aspects of this area. It is popular with walkers linking the Wirral Way with Caldby Hill. The old village and St Bridget's church have links with the Norse and Viking culture.						
1238379	LPIO-2243		One of the great attractions of the Wirral for tourism is the Green Belt and it plays a major role in the Wirral economy. I believe the existing Local Plan proposals fail to recognise the full value the Green Belt has in making Wirral such an attractive place to visit. Rather than releasing land from the Green Belt we should be investing and protecting it.						
1247156	LPIO-22436		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247158	LPIO-22437		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247159	LPIO-22542		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247160	LPIO-22543		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247161	LPIO-22680		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247164	LPIO-22681		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1248151	LPIO-22684		Recognise that Tourism has a large carbon footprint, and that increasing jobs (generally badly paid and without security), in this sector is not a good strategy						
1242519	LPIO-2275	no	More investment should made available to the Deeside coast of Wirral including Hoylake beach and prom , Thurstaston visitor centre ,Heswall shore, these areas receive many visitors due to its wildlife.						
1248296	LPIO-22796		Tourism is not the way forward on job creation. We really need to create jobs which reflect the new green deal. Tourism would greatly increase the carbon footprint, unless there was a significant plan to use public transport, rather that a huge influx of vehicles to the area.						
1247167	LPIO-22816		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247168	LPIO-22817		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247169	LPIO-22912		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247170	LPIO-22913		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1248316	LPIO-23020		Wirral is semi-rural and should remain that way. Indeed the Council recognise this through their own Visitor Economy Strategy, which states that "Wirral Peninsula is a unique and attractive place to live, work and visit". The Green Belt is key in helping to make this the case by separating distinct residential towns and villages and allowing easy access to the countryside for residents and visitors. We should invest in the Green Belt in order to help tackle climate change, secure food supplies, protect wildlife and their habitats, and improve the quality of life of all local residents. For these reasons I strongly object to any proposal to build on the Green Belt, particularly when there are sufficient Brownfield sites available.						
1247173	LPIO-23081		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247174	LPIO-23082		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247175	LPIO-23189		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247176	LPIO-23190		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247177	LPIO-23340		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247178	LPIO-23341		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1247179	LPIO-23342		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1245146	LPIO-2355	yes	But not into Green Belt						

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1248376	LPIO-23559		I also believe that the existing Local Plan proposals fail to recognise the full value the Green Belt has in making Wirral such an attractive place to live and visit, which is so accurately described in the Council's own Visitor Economy Strategy, "Wirral Peninsula is a unique and attractive place to live, work and visit". It is the Green Belt that helps make Wirral so attractive and interesting by separating distinct residential towns and villages, and allowing easy access to the countryside for residents and visitors.						
1248416	LPIO-23618		The Wirral Green Belt is vital to the economic and social well being of the entire area. Wirral Council's Visitor Economy Strategy clearly states "Wirral Peninsula is a unique and attractive place to live, work and visit"						
1248422	LPIO-23669		The existing Local Plan proposals have completely failed to recognise the value of Wirral Green Belts as an attraction. The careful balance of Green Belt and urbanisation are what make the Wirral a place of interest. This is described in the Council's own Visitor Economy Strategy: 'Wirral Peninsula is a unique and attractive place to live, work and visit.' This statement will be completely invalidated without the Wirral's Green Belt underpinning it. It is the Green Belt that makes the Wirral so attractive and interesting. Creating a natural and aesthetically pleasing break between residential towns and villages; as well as allowing easy access to the country side for visitors to the Wirral and residents alike. The value of this can be no better highlighted than the current Pandemic situation that has required individuals to take exercise near their homes. Without the Green Belts this would be utterly impossible for most of the population on the Wirral.						
1242185	LPIO-23934	yes	Yes. A key concern for us is that the natural capital and greenspaces across Wirral is best protected to support the rural tourism sector. We acknowledge Wirral has made progress and applaud the awards for its beaches, green flag parks and heritage attractions. The peninsula is indeed an outstanding destination and we wish it to remain so. This is why we want the Council to be bold in its protection of Green Belt land.	https://wirral-consult.objective.co.uk/file/5659121	https://wirral-consult.objective.co.uk/file/5684263	https://wirral-consult.objective.co.uk/file/5657006			
1245650	LPIO-24303		The following relates to the sites north of Bedford Road East encompassing: 1. Royal Mersey Yacht Club; 2. Tranmere sailing Club; 3. The Refreshment Rooms; 4. The old Vestor oil site, which are all shown Industrial on the proposed local plan. Please find attached: The Mersey Coastal Park Strategy (December 2009) and Rock Ferry Waterfront Regeneration Brochure (December 2009). Both the documents show how the sites are all part of the regeneration scheme for Rock Ferry Waterfront. Could I suggest a more appropriate allocation would be perhaps tourism or leisure.	https://wirral-consult.objective.co.uk/file/5655890	https://wirral-consult.objective.co.uk/file/5655893				
1248557 (Environment Agency)	LPIO-24453		We welcome the Local Plan sets out there will be a requirement to protect European sites and supporting habitats from the objectives for tourism and visitor economy. It is important access to such areas is balanced with sensitive area protection and enhancement.						
1248567 (Historic England)	LPIO-24519		The historic environment plays an important role in tourism and the visitor economy, as well as identity, providing a sense of place and contributing to a better quality of life. Wirral's heritage and culture are intrinsically linked: the historic environment often forms a backdrop against which cultural activities take place to reflect both tradition and modernity, not just in respect of cultural venues but in the form of public spaces, parks and views. It is important that the Plan adopts an inclusive view of culture and the historic environment including how it contributes to wellbeing as a place to live, work and visit.						
1244826	LPIO-2452	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1248571	LPIO-24542		Green Belt: Generally, Cheshire West and Chester Council supports the conclusions of the Wirral Green Belt Review (2019), and recognises the amendments made to the methodology in response to the Council's comments made on 9 July 2019. The Council supports Wirral's approach, as set out in paragraph 6.61 of the Issues and Options Consultation, that holiday accommodation including touring and camping sites; motorhome stopovers; camping pods and glamping may be significantly limited by Green Belt policy. This is similar to the approach taken in the Cheshire West and Chester Local Plan (Part One) policy ECON 3 paragraph 6.28 and Local Plan (Part Two) policy DM 10 paragraph 11.31.						
1246559	LPIO-24559		Tourism needs to protect and enhance the natural, built and historic environment as set out in the third pillar of sustainable development (NPPF 2018 Objective c). The tourism vision only describes the protection of European Sites and their supporting habitat. This is not considered sustainable development and measures/plans should set out how to protect all natural habitats/biodiversity from any damage that is likely to be caused by increased recreational activities associated with tourism (i.e. disturbance, pollution).						
1242697	LPIO-24707		In general yes but there is a need to add "Preserve and Enhance the character and appearance of the Kings Gap and Meols Drive Conservation Area" (to provide for improvements to facilities and buildings but not to add more development, extending the built form). Otherwise, the policy is inconsistent with other Settlement Areas/towns where conservation areas are specifically mentioned in the policy.	https://wirral-consult.objective.co.uk/file/5659118	https://wirral-consult.objective.co.uk/file/5659119	https://wirral-consult.objective.co.uk/file/5659120	https://wirral-consult.objective.co.uk/file/5659121		

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1248956	LPIO-25409		The preferred approach for sustainable tourism seeks to improve public access to the coast and countryside subject to the protection of European sites and their supporting habitats. We support this approach but retain the right to comment on the sustainable tourism proposals once the Draft Local Plan and the full Appropriate Assessment are consulted upon.	https://wirral-consult.objective.co.uk/file/5677474	https://wirral-consult.objective.co.uk/file/5684859				
1249015	LPIO-25598		The preferred approach for sustainable tourism seeks to improve public access to the coast and countryside subject to the protection of European sites and their supporting habitats. We support this approach but retain the right to comment on the sustainable tourism proposals once the Draft Local Plan and the full Appropriate Assessment are consulted upon.	https://wirral-consult.objective.co.uk/file/5684897					
1246458	LPIO-25790		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1246459	LPIO-25791		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1249100	LPIO-25976 1 of 3		The preferred approach for sustainable tourism seeks to improve public access to the coast and countryside subject to the protection of European sites and their supporting habitats. We support this approach but retain the right to comment on the sustainable tourism proposals once the Draft Local Plan and the full Appropriate Assessment are consulted upon.	https://wirral-consult.objective.co.uk/file/5677514	https://wirral-consult.objective.co.uk/file/5677512	https://wirral-consult.objective.co.uk/file/5684898	https://wirral-consult.objective.co.uk/file/5677513	https://wirral-consult.objective.co.uk/file/5677509	https://wirral-consult.objective.co.uk/file/5684951
1249100	LPIO-25976 2 of 3		The preferred approach for sustainable tourism seeks to improve public access to the coast and countryside subject to the protection of European sites and their supporting habitats. We support this approach but retain the right to comment on the sustainable tourism proposals once the Draft Local Plan and the full Appropriate Assessment are consulted upon.	https://wirral-consult.objective.co.uk/file/5684895	https://wirral-consult.objective.co.uk/file/5677508	https://wirral-consult.objective.co.uk/file/5677511	https://wirral-consult.objective.co.uk/file/5684949	https://wirral-consult.objective.co.uk/file/5677516	https://wirral-consult.objective.co.uk/file/5677507
1249100	LPIO-25976 3 of 3		The preferred approach for sustainable tourism seeks to improve public access to the coast and countryside subject to the protection of European sites and their supporting habitats. We support this approach but retain the right to comment on the sustainable tourism proposals once the Draft Local Plan and the full Appropriate Assessment are consulted upon.	https://wirral-consult.objective.co.uk/file/5677510					
1243721	LPIO-2601	yes	Maximise our unique green spaces, as well as our coastline, attractive to walkers, bird-watchers etc						
1249219	LPIO-26481		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.	https://wirral-consult.objective.co.uk/file/5677529	https://wirral-consult.objective.co.uk/file/5677528				
1240932	LPIO-26624 1 of 2		No, we disagree with the approaches currently set out within the Council's Issues and Options document. It is considered that there is not a sufficiently enabling response in the Preferred Approach to reflect the current contribution and future potential of rural areas to the tourism offer on Wirral. Wirral's countryside is an important tourism asset and is home to a number of high-quality tourism businesses that make a significant contribution to the local and regional economy. We host several existing attractions/businesses including Brimstage Hall Courtyard, a popular leisure destination. The Merseyside Rural Economic Strategy identified the continued evolution of rural destinations as a strategic priority for Wirral in order to keep pace with increasing competition in a growing staycation market. The local plan needs to support the development of appropriate tourism and leisure developments which support the rural economy. At paragraph 6.58 the Issues and Options document acknowledges that the Framework includes a reference, in fact its sole reference, to supporting tourism and the visitor economy, within paragraph 83 'supporting a prosperous rural economy'. Yet the Issues and Options document focusses its objectives for the rural areas on preserving and enhancing the heritage, landscape and biodiversity assets of the rural areas. There is no proposed approach set out for how the Local Plan will locally apply the facilitating stance of the Framework. The Preferred Approach is therefore inconsistent with paragraphs 83(c) (sustainable rural tourism and leisure) and 141 (positive approach to Green Belt land – opportunities for access, sport and recreation etc.) of the Framework. The proposed policy approach for Wirral needs to acknowledge the existing tourism and leisure offer in Wirral's rural area – including country parks, nature reserves, golf courses, playing fields, public rights of way and visitor facing facilities and infrastructure - and the need to support the growth and expansion of such offers, in line with Paragraph 83 of the Framework. Such development can be found to be acceptable under Paragraph 145(b) of the Framework. However, the Council should also include a further local response to best meet its local needs and respond positively to local opportunities. Paragraph 6.61 of the Issues and Options document acknowledges the potential for development of rural accommodation offers including holiday cottages and lodges, caravan sites and camping offers, on Wirral, but notes that this may be 'significantly limited by current Green Belt planning policy'. The Local Plan is precisely the vehicle to address this. It is acknowledged that the extent of Green Belt across the rural area brings an additional layer of constraints over and above normal planning and development management policies which reduce the ability of the rural area to host sustainable development. We recommend therefore that the Council addresses this through the Local Plan, either by including an enabling policy, or policies, setting out what 'very special circumstances' will mean for Wirral; or through a considered approach to Green Belt release, to Green Belt inset villages, or village settlement boundaries. The more detailed policies of the Local Plan should also view positively the reuse or replacement of existing buildings including redundant farmsteads where the proposed development clearly contributes	https://wirral-consult.objective.co.uk/file/5683689	https://wirral-consult.objective.co.uk/file/5682697	https://wirral-consult.objective.co.uk/file/5682701			

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1240932	LPIO-26624 2 of 2		towards delivering sustainable rural development and is appropriate in use and scale with its rural location, without resulting in unacceptable environmental impacts. The plan should seek to maintain and enhance access from the adjoining Settlement Areas to the major open spaces and country parks at Arrowe Country Park, Dibbinsdale Local Nature Reserve, Eastham Country Park, North Wirral Coastal Park, Royden Park, Thurstaston Common and Wirral Country Park for leisure, recreation and tourism, subject to the impact on landscape, heritage and biodiversity.						
1245180	LPIO-2747	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1237546 (Wirral Wildlife)	LPIO-2871	yes	Wirral Wildlife supports the promotion of tourism, providing all tourism works towards being environmentally sustainable, that national and local wildlife-rich sites and ecological networks are protected (as well as European Sites and their supporting habitats), and enough money is found to manage our public parks and open spaces to decent standards, including SSSIs such as Dibbinsdale and Heswall Dales. Discussions should be had with Liverpool City Region about a "tourism tax" which could help fund looking after our natural heritage, which is key to Wirral's tourism offer.						
1238835	LPIO-2938	yes	As you pointed out earlier in this section "sustainable tourism will be focused on the quality of the borough's natural environment, built heritage, country parks and coastline". These Greenbelt assets should be enhanced.....NOT BUILT UPON.						
1245159	LPIO-3006	no	Should include maintaining high quality parks and a nature/bird reserve on Hoylake Carr in place of the proposed Golf Resort.						
1245287	LPIO-3140	yes							
1244743	LPIO-3238	no	Why does a relatively small area such as Wirral need 14 golf courses? Few are strong financially. Much more could be made of the other tourism related goals, if these courses were selectively culled, the maintenance/assistance budget spent elsewhere and the land put to other uses such as housing, which in turn would reduce pressure on Green Belt areas. (I'm not talking of the major courses such as the Royal Liverpool, but why all 14?) How does the intent "to preserve and enhance the character and appearance of the Conservation Areas at Barnston" sit with the option 2B plan to build 2500 houses there?						
1239492	LPIO-324	yes							
1241315	LPIO-3302	yes	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1237944	LPIO-3419	yes	Although the Council's proposals introduce tourist policies. The Local Plan should encourage businesses to start tourist events from Liverpool, via the Mersey Ferry, in order to attract the expected large Cruise Line passengers to visit the Wirral. In particular, emphasis should be made on the heritage locations within the Birkenhead, such as Birkenhead Priory; Birkenhead Park; and Hamilton Square. The promotion of music events; art events; historic walks, should be included in the business plan of the Local Plan						
1245437	LPIO-3527	yes	Yes provided it does not involve any building on green belt.						
1245451	LPIO-3567	no	Should include maintaining high quality parks and a nature/bird reserve on Hoylake Carr in place of the proposed Golf Resort. Parks are now sadly neglected for such an important multi-use resource for the community						
1245462	LPIO-3635	no	Should include maintaining high quality parks with improved facilities						
1237827	LPIO-3813	yes							
1245288	LPIO-3883	yes							
1240939	LPIO-4161	yes							
1245638	LPIO-4295	yes	Planning for tourism is to develop the assets we already have. Not to increase building on greenbelt land.						
1245153	LPIO-4396	yes							
1237667	LPIO-4579	yes							
1245416	LPIO-4645	yes							

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1244720	LPIO-4680	no	Disagree with the encouragement of watersports off Hoylake and the North foreshore due to habitat disturbance. Likewise there is now recreational monoplanes flying over the Dungeons which is a disturbance to the peace and tranquillity of the area. This needs to be stopped. In improving accessibility, consideration needs to be made of the damage human activity can do to ecosystems. For example, although well meaning, a number of "Friends" groups have unwittingly damaged the fragile ecosystems within the likes of Arrowe Park, Bidston Hill, Flaybrick Cemetery, Ashton Park and Grange Hill West Kirby. The Council itself, has damaged the essential underbrush around the ponds at Thurstaston Visitor Centre in an attempt to increase accessibility, and continue to degrade other rural and urban areas by their continued policy of tree felling. Areas which could improve tourism without damaging the environment: wetland/ wildlife visitor centre connecting with dune system West Kirby/ red rocks and Hoylake. Improved cross Wirral and coastal cycle routes.						
1237696	LPIO-4728	yes							
1244629	LPIO-4786	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1237873	LPIO-4870		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1243171	LPIO-4976	yes	The current development of the coastal path is a welcome contribution here. Of course we cannot help but add that preserving green open space is also a major contributor to tourism in Wirral, and should not be threatened by releasing green belt. If the Wirral Waters development has adequate green space and attractive design and liesure facilities, it could also attract tourism.						
1237923	LPIO-5086	no	planning for tourism should be to develop the assets we have not to increase building on greenbelt land						
1245713	LPIO-5110	yes							
1241065	LPIO-512	no	No because the preferred approach is based on the use of the car which goes against strategic objective 3 promoting sustainable travel						
1245496	LPIO-5234	yes	Planning for tourism is to develop the asset we already have. It is about preservation these assets.it is not about building on the greenbelt land.						
1239571	LPIO-5273	yes							
1242372	LPIO-5338	yes							
1240383	LPIO-5440	yes	Heritage assets, parks and open spaces require an enhanced level of maintenance to support both residents and tourists.						
1245073	LPIO-5645	yes	Preserving green belt will encourage tourism						
1245984	LPIO-5749		Sustainability should be a priority in planning for tourism. No tourism sites should be planned on green belt or green spaces.						
1244896	LPIO-5829	yes	Yes. A key concern for us is that the natural assets and greenspaces across Wirral are best protected to support the rural tourism sector (+ farming, etc.). We acknowledge Wirral has made progress and applaud the awards for its beaches, green flag parks and heritage attractions. The Peninsula is indeed an outstanding destination and ITPAS wishes it to remain so. This is why we want the Council to be bold in its protection of Green Belt land. Planning for tourism is to develop the asset we already have, not to increase building on Green Belt land.						
1239471	LPIO-5924	yes							
1246310	LPIO-5960		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land!!!!						
1245767	LPIO-6034	yes							
1246389	LPIO-6321	yes							
1242751	LPIO-633	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land. The Hoylake Golf Resort is still in consideration. Why did the Council originally back that? Why didn't the Council back tourism to the existing Wirral golf clubs who are always wanting to welcome guests/society members. This would also drive custom to the existing Wirral hotels.						
1246402	LPIO-6465	yes							
1241868	LPIO-6807	yes	Tourists visit Wirral for its coastline and open countryside. It is vital to protect the Green Belt from development. Visitors do not come to Wirral to look at housing estates, they come to enjoy the green fields, trees, wild life, farms and villages.						
1245086	LPIO-6888		Tourism is an important part of the economy but any expansion should not involve building on green belt land or making any changes likely to be detrimental to the environment.						

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1245086	LPIO-6889		Tourism is an important part of the economy but any expansion should not involve building on green belt land or making any changes likely to be detrimental to the environment. I cannot answer yes or no to the above question as although I am broad agreement with the approach, I do have reservations as noted above.						
1241096	LPIO-6925	yes	West Kirby should be developed further to promote tourism and income. The Wirral Way is popular with walkers and cyclists, as is Caldy Hill. More facilities could be provided to encourage visitors eg developing heritage sites around St. Bridget's church and West Kirby Old Village Conservation area.	https://wirral-consult.objective.co.uk/file/5684262	https://wirral-consult.objective.co.uk/file/5661944				
1237647	LPIO-697	yes							
1246482	LPIO-7056	yes							
1244604	LPIO-7230	no	- Push towards creating a vibrant tourist industry. - Place pedestrians/cyclists over motorists - much like the "GHENT PLAN" - car free and having a traffic circulation type system.						
1246488	LPIO-7245		Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						
1246348	LPIO-7302	no	People come to Wirral for the way it is now, with it's coast, woods, parklands and green belt. Build on what we have. Hamilton Square has been overlooked and should be seen as the asset it is. Old Villages like Bidston, Eastham, Thornton Hough should not have housing estates, etc, built right up to them. They should have a setting of open land around them. All villages, Irby, Frankby, Greasby, should have their own character and not be melded into each other. Again some of these old villages are tourist attractions - Port Sunlight, Thornton Hough, and are visited by residents of Wirral.						
1241025	LPIO-7363	yes							
1241958	LPIO-753	yes							
1240932	LPIO-7622	no	No, Our Client does not agree with the approaches as it is considered that there is not a sufficiently enabling response in the proposed approach to reflect the current contribution and future potential of rural areas to tourism on Wirral. The Merseyside Rural Economic Strategy identified the continued evolution of rural destinations as a strategic priority for Wirral and the Issues and Options document acknowledges that the NPPF refers at paragraph 83 to supporting tourism and the visitor economy. Yet the document focusses its objectives for the rural areas on preserving and enhancing their heritage, landscape and biodiversity assets. The proposed approach is therefore inconsistent with paragraphs 83(c) and 141 of the Framework. The proposed policy approach for Wirral needs to acknowledge the existing tourism and leisure in Wirral's rural area and support its growth and expansion. It is acknowledged that the extent of Green Belt across the rural area brings an additional layer of constraints over and above normal planning and development management policies which reduce the ability of the rural area to host sustainable development. We recommend therefore that Wirral address this through the Local Plan, either by including and enabling policy setting out what 'very special circumstances' will mean for Wirral; or through a considered approach to Green Belt release, to Green Belt inset villages, or village settlement boundaries. The more detailed policies of the plan should also view positively the reuse or replacement of existing building(s) including redundant farmsteads where the proposed development clearly contributes towards delivering sustainable rural development and is appropriate in use and scale with its rural location without resulting in unacceptable environmental impacts. Please refer to paragraphs 7.15 to 7.26 of our full representations for our more detailed response to this question.	https://wirral-consult.objective.co.uk/file/5683689	https://wirral-consult.objective.co.uk/file/5682697	https://wirral-consult.objective.co.uk/file/5682701			
1246581	LPIO-7651	no	Planning for tourism is to develop the asset we already have. Not to increase building on green belt land						
1246592	LPIO-7790	yes	I agree with all the objectives so long as greenbelt and open spaces are preserved						
1246594	LPIO-7868	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246431	LPIO-7921	yes	The narrative for this mentions the conservation area at Frankby. This would be diminished if the site 5.13 had housing built upon it.						
1246591	LPIO-7927	yes	Surprised that no mention is made of golf (e.g. The Open and England's Golf Coast) and watersports e.g. sailing, kitesurfing, windsurfing						
1240903	LPIO-7991	yes	This is probably the most important area to generate growth within Wirral. Look at Liverpool and the spread that could occur from this to the Wirral. However planning for tourism should not include greenbelt building as this would destroy the very point that Wirral provides in tourism. Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1246596	LPIO-8072	yes	With no development on green belt land						
1246605	LPIO-8177	no	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land						

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1246612	LPIO-8377	yes	The key is development of Birkenhead and Wirral Waters						
1239410	LPIO-839	yes							
1237882	LPIO-8441	no	The use of the greenbelt and loss of the conservation areas (as would occur with the loss of Parcel 6.15) will have a negative impact on tourism within Wirral. Part of the branding of Wirral is as the leisure peninsula and the benefits of health and wellbeing with its beaches and protected green spaces. This is a major attraction to many visitors and allows Wirral to differentiate itself from Liverpool and Southport. By making explicit long term strategic decisions to build on the greenbelt WITHOUT all focus and efforts to regenerate the currently under-utilised and under visited areas such as Birkenhead (a short ferry ride from the highly popular tourist routes of city centre Liverpool) will not indicate to visitors the lack of ambition Wirral has (like Liverpool pre Capital of Culture in 2008) but also ensure that the potentially easily won tourist £'s are lost to Liverpool and other areas of the Liverpool City Region. The preservation of the green belt would show visitors that Wirral understand the value of green space but also know that urban areas can provide cultural activities that cannot be delivered in more rural space. There are some great examples of this occurring in Birkenhead at the moment Future Yard festival BUT such activities are VERY under developed...think Baltic Triangle and how many people now visit. WBC need to follow Liverpool in its vision to create a more prosperous future for ALL of its residents not just the select few in more affluent areas.						
1237748	LPIO-8514	yes	Planning for tourism is to develop the asset we already have. Not to increase building on greenbelt land.						
1243888	LPIO-8562	yes	While I do agree with your aims to preserve the character of natural areas such as Thurstaston Common, I don't agree that this can be done while proposing to offer Sandy Lane for building.						
1241852	LPIO-8564	yes	Building on "west of Sandy Lane" Irby is NOT preserving the site of THURSTASTON COMMON.... its impacting on it!!						
1246598 (Hoylake	LPIO-8714	yes	Conversations about a Wildfowl and Wetlands Centre behind Hoylake should be pursued. Also appropriately sited and scaled facilities and more information boards sorely needed on Hoylake promenade; supported by the NDP.						
1240653	LPIO-8846	yes							
1241770	LPIO-8858	yes	This needs to include assessment of public transport services to these areas. Popular areas already become blocked with traffic at peak times therefore tourist attractions must look at ways of encouraging visitors to use other means of transport. Electric car charging points must be made available in these tourist spots. Could a tram system be installed at New Brighton and number of cars restricted?						
1246202	LPIO-8860	yes	There is much talk about tourism and golf - with particular emphasis on the Open at Hoylake. Much improvement has been made in Hoylake for the PR of the golf, but I do not think think local businesses benefit - particularly West Kirby. West Kirby becomes marooned when transport links are cut to allow access over the railway. In general, most who visit for the golf get bused in from accommodation in other areas such as Liverpool and Chester where their money is spent. More hotel space in West Wirral would help keep the tourists to these events spending their money here. It would also promote tourism generally.						
1246631	LPIO-8922	yes							
1245034	LPIO-8999	yes							
1246667	LPIO-9046	yes							
1239377	LPIO-9184	yes	Planning for tourism can be achieved by developing the assets we already have and not by building on the green belt (Hoylake Golf Resort project being a prime example of poor decision making).						
1243448	LPIO-927	no	I agree with your preferred approach but there is one glaring omission! There needs to be a well resourced, dedicated, highly professional and enthusiastic team to promote all of these assets that you are working so hard to preserve. If we don't tell potential tourists about our visitor attractions then they will never come, no matter how good our offer is!						
1245289	LPIO-9311	yes							
1246678	LPIO-9370	yes							
1246624	LPIO-9434	yes	so you wont be building on the greenbelt - one of our natural assets						
1241495	LPIO-9449	yes	I support the promotion of tourism providing that all local, as well as national and international, wildlife sites are protected. Our natural heritage is the key to Wirral's tourism and as such there needs to be considerably more investment in our parks and open spaces, including LWSs and SSSIs, to cope with the number of visitors. They are seriously underfunded at present.						

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1245833	LPIO-9586	yes							
1237807	LPIO-9649	yes	We are delighted with these objectives. But, there is a conflict with other policies. Because in Eastham most of the green belt that surrounds the Conservation Area has been identified as weakly performing, this therefore increases the possibility of development which is at odds with the policy of:- "To preserve and enhance the character and appearance of the Conservation Areas at Port Sunlight, Bromborough Pool, Bromborough Village and Eastham Village and the setting of other designated and un-designated heritage assets". Eastham Village cannot be divorced from its surroundings. There can be no development in the green belt that encloses Eastham Village. Eastham is also mentioned under the Rural Areas heading. This means that presumably that it should be reinstated in the 'Rural' classification as has been called for elsewhere in this response.						
1242554	LPIO-9682	no	According to the local plan, "culture and tourism development (including theatres museums, galleries and concert halls, hotels and conference facilities) fall within the definition of main town centre uses. As such, these uses should be located in town centres as a first preference." Port Sunlight village was built with a theatre, gallery, concert hall, and a coaching in. Adaptive use of listed buildings within the village means that there is also a museum, events venue and hotel/conferencing facility within the conservation area. PSVT does not believe that "culture and tourism development" should be restricted to main town centre uses. These uses were envisioned as key aspects to life in Port Sunlight in Victorian and Edwardian times and this remains the case today. PSVT supports complementary uses through adaptive use or limited new development within the village. PSVT notes that the Wirral Visitor Economy strategy will be outdated by the time the local plan is adopted in 2022. (See more in attached paper.) PSVT supports Wirral Council's plan to preserve and enhance the character and appearance of the Conservation Areas at Port Sunlight, Bromborough Pool, Bromborough Village and Eastham Village and the setting of other designated and un-designated heritage assets. However, PSVT notes that while other heritage sites and natural sites are identified for investment in tourism facilities, Port Sunlight village has been overlooked for this type of investment. PSVT believes that partnership investment is required for public realm improvements, transportation improvements and a visitor hub to support sustainable tourism growth in Port Sunlight. In 2019 PSVT launched a new 5-year strategic plan to make 'Port Sunlight an inspiring place to live, work and visit'. As one of Port Sunlight's key stakeholders, Wirral Council was an important consultee in the development of our plans. Our plans rely on a partnership approach. Maximizing the potential of the visitor destination is one of the organisation's key strategic objectives. This is critical in terms of developing new income streams to sustain the organization and village. PSVT asks Wirral Council to include these investment strands in the tourism section of the local plan, noting that the work would be achieved through partnership working and external/match funding initiatives.	https://wirral-consult.objective.co.uk/file/5669133					
1246693	LPIO-9834	no	Planning for tourism is to develop the asset we already have. The Borough is rich in already established areas where tourism can be developed. There is absolutely NO NEED build on greenbelt land for tourism.						
1237724	LPIO-9891	no	Building on the greenbelt would detract from Wirral as a place people would want to come to. Urban regeneration of Birkenhead and possibly removal of tunnel tolls would increase visitor numbers from tourists visiting Liverpool.						