



Equality Impact Assessment Toolkit (March 2017)

Section 1: Your details

EIA lead Officer: Gary Rickwood

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Head of Section:

Chief Officer: Julie Webster

Directorate: Health and Wellbeing Strategic Hub

Date: 21 August 2017

Section 2: What Council proposal is being assessed? Wirral Alcohol Strategy

Section 2a: Will this EIA be submitted to a Cabinet or Committee meeting?

Yes

If 'yes' please state which meeting and what date

The Strategy was approved at Cabinet June 19th 2017

Please select hyperlink to where your EIA is/will be published on the Council's website (please select appropriate link & delete those not relevant)

Strategy (Health & Care, Intelligence, Communications, Growth, Health & Wellbeing, Strategy, Environment, Schools Commission, Housing Commission)

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2017-0>

Section 3: Does the proposal have the potential to affect..... (please tick relevant boxes)

- √ **Services**
- √ **The workforce**
- √ **Communities**
- √ **Other** (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

- None** (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 4:

Could the proposal have a positive or negative impact on any protected groups (race, gender, disability, gender reassignment, age, pregnancy and maternity, religion and belief, sexual orientation, marriage and civil partnership)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

Which group(s) of people could be affected	Potential positive or negative impact	Action required to mitigate any potential negative impact	Lead person	Timescale	Resource implications
Groups affected by socio-economic status	The strategy will particularly affect those groups who are most at risk of experiencing a harmful impact arising from their alcohol use. As these harmful impacts are particularly prevalent in the more socially deprived areas of Wirral, and areas of highest health inequalities, then the successful implementation of this strategy will have a positive impact on the health and socio-economic status of those communities.	Regular and systematic review of service user engagement, outcome achievement and impacts.	Gary Rickwood	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource requirements.
All groups with protected status	The service values and programme of activity delivered will proactively ensure that all protected groups are encouraged to engage.	Regular and systematic review of service user engagement, outcome achievement and impacts..	Gary Rickwood	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource requirements.
All stakeholders	This strategy is being developed and delivered in collaboration with partners from across public, voluntary and community sectors, local businesses, and local service users and residents themselves. This has taken place through the	Regular and systematic review on achievements and impacts.	Gary Rickwood	Ongoing, throughout the course of the strategy	Funding already in place, no additional resource

	<p>original consultation and through subsequent and ongoing wider engagement events. It is intended for recognised as s strategy to be owned, used and delivered by all partners and organisations in Wirral, as a framework for supporting and enabling people to live have a healthier relationship with alcohol and therefore lead healthier lives..</p>				<p>requirements.</p>
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Section 4a: Where and how will the above actions be monitored?

The impact and progress of the Wirral Alcohol strategy will be reported to the Wirral Health and Wellbeing Board on a regular basis and is monitored by 'Wirral People Live Healthier Lives' group. There will also be an Alcohol Strategy delivery group, comprising of key partners, that meets on a quarterly basis. .

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

Alcohol harm is estimated to cost the Wirral economy £131m per year, be directly responsible for 193 deaths and an estimated 1,619 years of life lost in Wirral men. It is also estimated that 1 in 9 crime in Wirral are alcohol related. The damaging impacts of alcohol are disproportionately experienced by those living in the more socially deprived areas of Wirral, and is major contributor to health inequalities, The strategy is based on the need to reduce alcohol related harm and address this health inequality by creating a healthier alcohol environment, and a healthier relationship between the alcohol and the citizens of Wirral.

Section 5: What research / data / information have you used in support of this process?

A wide range of well recognised research and data evidence, local, national and international, has been used to inform the priorities and actions in this strategy. This includes locally produced and analysed data, local Citizen's Inquiry, data from the key national data base, and established research into best practice..

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

Consultation with key partners and other stakeholders, including members of the public, has already been carried out in the preparation of this strategy. Ongoing consultation will take place when any elements of strategy delivery are reviewed, or when new developments in the external environment require adaptations to the local strategy.

If 'yes' please continue to section 7.

If 'no' please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

As above

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it's legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

- a) **Select appropriate directorate hyperlink to where your EIA is/will be published** (section 2a)
- b) **Include any potential positive impacts as well as negative impacts?** (section 4)
- c) **Send this EIA to engage@wirral.gov.uk via your Chief Officer?**
- d) **Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?**