

A Town Deal for Birkenhead
Minutes of the Town Deal Board
19th December 2022 10am
Wirral Waters offices, Tower Quays, Birkenhead

REFERENCE	ITEM	Action
PART 1		
1	<p>Welcome and apologies Leigh-Anne Stradeski (LS) as Chair welcomed the Board and visitors.</p> <p>In attendance: Leigh-Anne Stradeski - Eureka! Science & Discovery Richard Mawdsley - Wirral Waters – Peel L&P Sue Higginson - Wirral Met College Liam Kelly - Make CIC Cllr Pat Cleary - Wirral Council Ste Tant – BEIS Kate Pierce - Wirral Council Mick Whitley MP Sam Keely - assistant to Mr Whitley Cathy Palmer - Wirral Council Adrian Jones - DWP</p> <p>Apologies received from: Cllr Tony Jones - Wirral Council Sally Shah - Wirral Council Sophie Bevan - LCR CA Louise Healey - DWP Mark Lightburn – Wirral Council Paula Basnett - Wirral Chamber of Commerce Jane Morgan - Wirral Council Cllr Janette Williamson – Wirral Council</p>	
2	<p>Declarations of Interest Declaration of interest are recorded from: Leigh-Anne Stradeski (LS) - Eureka! project Richard Mawdsley (RM) - Sustainability Central Hub Sue Higginson (SH) - Education Engagement Network Project and Eureka! project Liam Kelly (LK) – Argyle Street Creative Hub</p> <p>ACTION: Any further declarations of interest to be emailed to Kate Pierce (KP) ACTION: KP asked that any Register of Interest forms still outstanding should be completed and returned by email.</p>	Board Members
3	Meeting Minutes	

	<p>for the deadline on 16th December. The Board received a copy of the Performance Report as part of the meeting papers. No issues or questions were raised in relation to the report.</p> <p>KP provided a progress update on the Town Deal programme and the projects within it. All projects are on track to be delivered by the deadline of March 2026. Risks are moderate to low and projects leads have been asked to complete a risk register.</p> <p>Cathy Palmer (CP) gave an update on the Regeneration Portfolio. A new Director of Regeneration & Place is to join the Council in January. ACTION: KP invite the new director to the next Town Deal Board meeting.</p> <p>Partnership working with Homes England was progressing well and they are supportive of the Birkenhead 2040 Framework and projects within it. Homes England are supporting the delivery of Hind Street – a new residential neighbourhood in Birkenhead on a disused gas works site. Further opportunities for Homes England to be involved in regeneration projects are being identified.</p> <p>A new consultation and engagement space called BirkenEd’s Place has opened in central Birkenhead. The space has been well received and has provides an opportunity for the local community to feed back their views on regeneration plans for the area.</p>	<p>KP</p>
<p>5</p>	<p>Project updates Updates were provided by project leads who confirmed that projects are moving forward.</p> <p>SH noted the need for the Council to have vacated the Hamilton Building in the agreed timeframe of July 2023, and that this must be the early part of the month. No further slippage in the timeframe can be tolerated.</p> <p>ACTION: SH to continue to work with council’s project lead. KP to flag the issue with the council project lead.</p> <p>Liam Kelly (LK) introduced a project working with Liverpool John Moores University architecture department focussing on sustainable options of phased projects. The Board discussed the parallels between the various projects and the need to include sustainable design options for phasing of projects.</p>	<p>SH/KP</p>
<p>6</p>	<p>Communications The Board discussed the need to tell the regeneration story in a way that was relevant to the local community.</p> <p>A general discussion was had considering:</p>	

	<ul style="list-style-type: none"> • How to keep the public informed • How to get true representation of our communities • How to maintain trust and faith • How to engage more widely with other stakeholders • Approaches that have been found to be effective in their own organisations. <p>The Board agreed to following actions:</p> <ul style="list-style-type: none"> • Capture and promote stories from beneficiaries of the grant (users of the various facilities) both now and after delivery. • Report tangible outputs and outcomes • Undertake more tours • A timeline for outputs across the regeneration programme (not just Town Deal) to be delivered in BirkenEds Place. Board members and project leads to provide information on project and delivery, both Town Deal funded and other relevant projects. (KP to advise what format the information would be needed in.) • Board members and Project Leads to promote projects and engage with their own stakeholders. • Board members and Project Leads to use consistent hashtags on press statements, social media communications, and to share each other good news stories. <p>#towndeal #townsfund #thefutureisbirkenhead</p> <ul style="list-style-type: none"> • KP to provide summary of information for press statements, and further details of where to use the Leftbank Logo. 	<p>All Board members/project leads</p> <p>KP</p> <p>KP</p>
7	<p>Borough of Culture</p> <p>This item was moved to the next agenda.</p>	JM
6	<p>Spotlight on the Board</p> <p>The Board noted that its role in overseeing the delivery of the Town Deal programme had already been agreed and that the frequency of meeting and the governance and reporting arrangement were working well.</p> <p>The Board reflected on:</p> <ul style="list-style-type: none"> • What it had achieved • The benefits of a Board approach to regeneration • The diverse nature of the Board’s interests and the resultant diverse range of projects in the programme. • The value in networking • What activity has taken place as a result of wider networking • The synergies between the projects and how the Board approach reduced siloed working <p>The Board considered its role in the future regeneration programme and agreed that no change was currently necessary while the Town</p>	

	<p>Deal programme was ongoing. But following that, it would be keen to continue its involvement and would take a steer from the Council regarding what this might be.</p> <p>The need for any future involvement to be focused and related to tangible outcomes such as communications, funding opportunities, consultation & engagement were noted.</p>	
7	<p>AOB None</p>	
8	<p>Date of next meeting Late February/early March Venue: Eureka! tbc ACTION: KP to arrange next meeting</p> <p>LS thanked RM for the use of the room and facilities at Wirral Waters, and for the tour of the Wirral Waters development site.</p> <p>LS thanked everyone for coming, wished the Board a Merry Christmas, and closed the meeting.</p>	KP