

Social Value for Bidders and Suppliers

Social Value Portal



What is Social Value? & Why is it Important?

“Social value refers to the wider impacts of programmes, organisations and interventions, including the well-being of individuals and communities, social capital and the environment.”^[1]

^[1] Wood, C. and Leighton, D., 2010. *Measuring social value: the gap between policy and practice*. Undercurrent, (2), p.7.



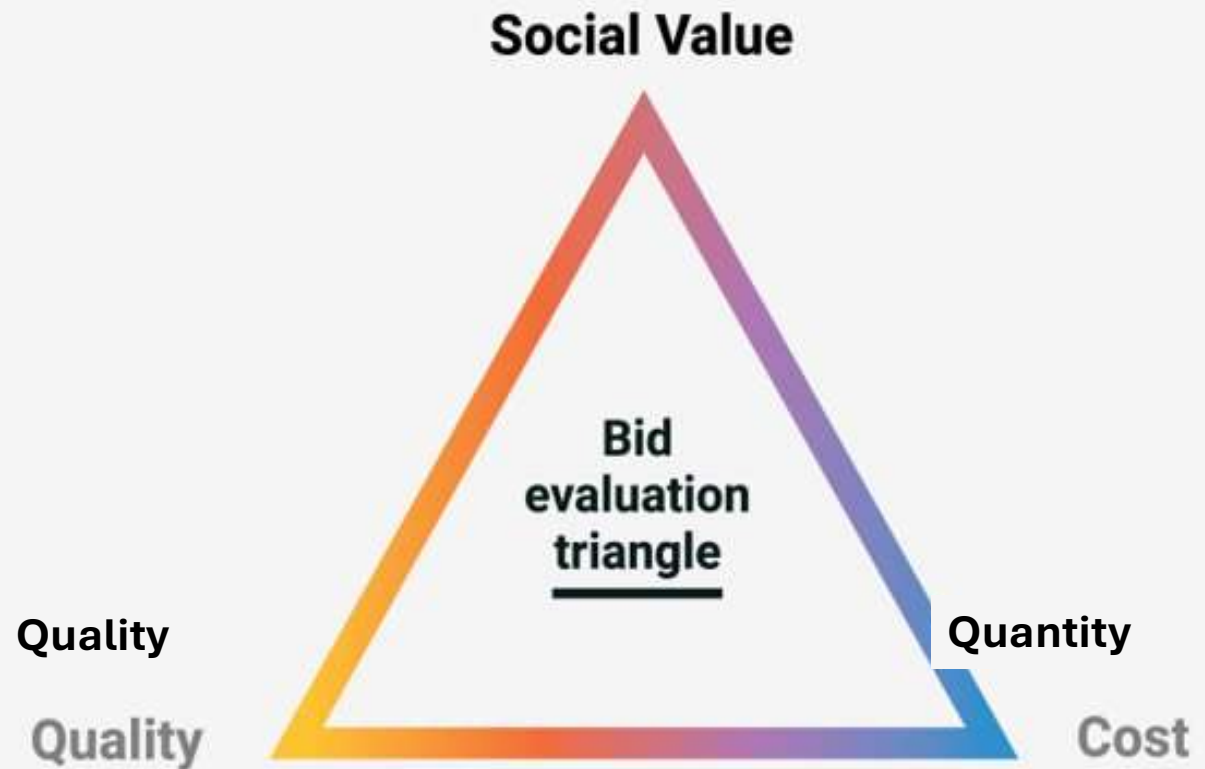
Social Value in Public Sector bidding

Social Value is becoming an increasingly important evaluation factor:

Up to

30%

Evaluation weighting

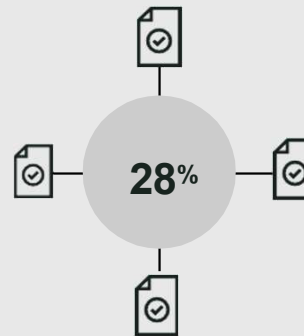


Getting Social Value right helps win bids

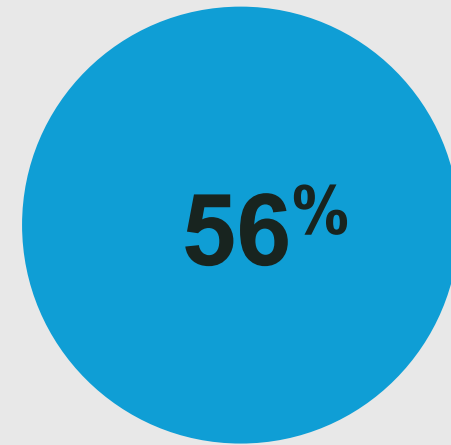
success rate

x2

**double your
chance
of winning a bid
by winning at
Social Value**



Based on an average of 3.6 bidders per contract you typically have just over a 1 in 4 chance of winning



The strongest Social Value plan can double the chances of winning the bid.

What are buyers looking for?

- **Tangible, quantifiable outcomes**
- **Proportionate proposals**
- **Qualitative back up**
- **Local impact**
- **Realistic plans**
- **Delivery partners**
- **Evidence of resources to support**
- **Transparency and feasibility**

How is Social Value captured?

Environment and Infrastructure Example:

- rundown footpaths and cycle ways
- unclear road markings
- absent signage

Option 1:

- Upgrade footpaths and cycle ways surfaces
- Replace markings
- Renew signs and way markers

SV = £0

Option 2:

- Employ locally
- Restore ponds and plant diversity
- Deliver educational sessions

£SV delivered in addition to core contract

Social Value in Action



How is Social Value calculated?



T

Themes: are a broad vision for social, economic and environmental improvement



O

Outcomes: are what organisations want to achieve under the Themes



M

Measures: are specific activities that generate Social Value



Work

Opportunity
for all



Economy

Inclusive
growth



Community

Empowering
communities



Planet

Safeguarding and
restoring our world

Theme

The objective

What you need to count

The financial value

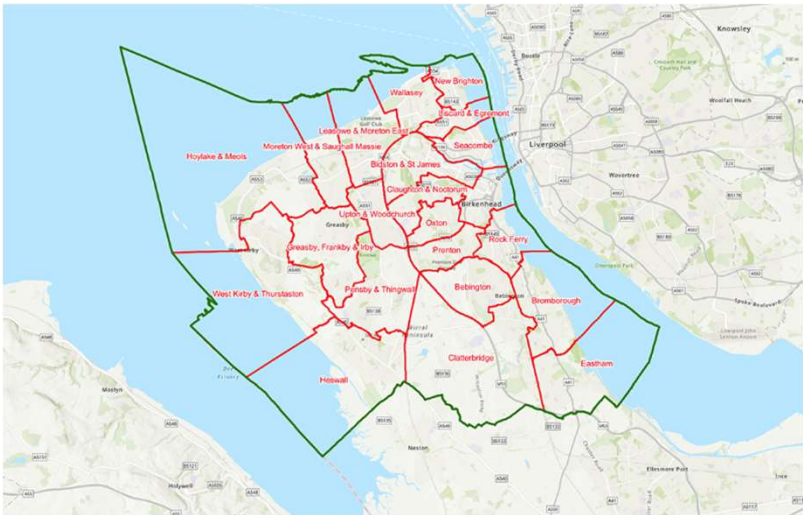
 Community	 NT29
Outcome	Building resilient communities
Measure description	Support for local community projects through volunteering
Unit	no. staff volunteering hours
Evidence requirement	breakdown of staff hours + dates, locations, types of initiatives, and partner organisations
Proxy type	benefit to community based on the replacement cost of the wage of an individual volunteering

Reference

What the measure is about

What you need to provide

What is local?



The Boundary of Wirral Metropolitan Borough Council

Economy	NT18
Outcome	Building diverse and sustainable supply chains
Measure description	Spend with local companies in the supply chain
Unit	£
Evidence requirement	(1) Breakdown of £ spent.(2) Goods/services procured.(3) Name, postcode and industry of suppliers in the defined local area.
Proxy value	Localised

Slide 13


- LW1** Separate or different placement in the deck
Lolita Wattley, 2023-11-21T10:24:05.976
- LW2** Look at the script
Lolita Wattley, 2023-11-21T10:40:42.462
- LW3** Add all local measures NT1, NT18, NT19
Lolita Wattley, 2023-11-21T11:19:02.562
- GW4** [@Grace Spencer] and [@Grace Cownden]
Gemma Waters, 2023-11-21T12:49:47.388

How do I submit a bid on the Portal?

Supplier Account Registration

- **New users** must register for a supplier account to be able to use the portal for bid submission.
- Attempts to submit a bid using a free portal account, will not link your bid to the specific tender. Your bid **will not be received for evaluation**.
- **Existing supplier account users** must login to their account and register using the project reference.

Register new supplier account

Already have an account? [Log in](#) and enter reference 8e0-0000-1Fab8 

You should receive your login details immediately, but this process might take up to 1 business day. Once your account is created, you'll also be able to bid on New IT Provider.

About you

First name

Last name

First name

Last name

Email

Email

Your organisation

Organisation name

Organisation name

Organisation size

Select an Option

Sector

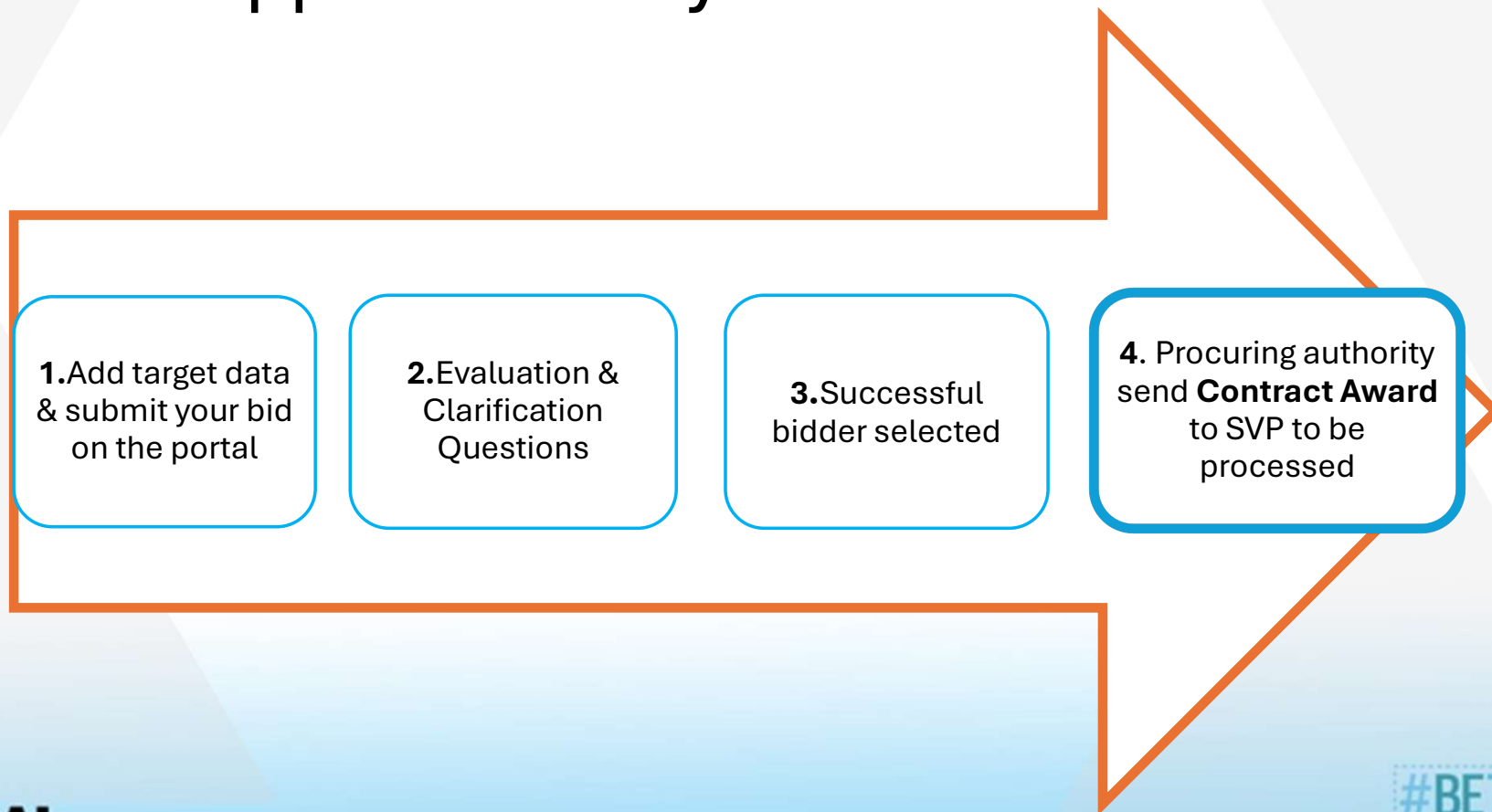
Industry

Select an Option

Select an Option

What's next?

Bidder to Supplier Journey at SVP



If you have any questions...

- Specific tender related questions must be directed towards the procuring authority or alternatively use the ITT for reference.
- Social Value Portal can only assist with Portal related queries in the tender process.





Bidders & Suppliers Further Training



Data Review Support for Supplier

Join us for a 45-minute one-to-one session with a dedicated team member, designed to provide personalised support. This session is an opportunity to address Clarification Questions (CQs) following your data review, gain insights on your delivery data, and discuss associated evidence requirements.



Social Value for Suppliers

This session is designed to introduce or refresh Suppliers' understanding of Social Value. We'll guide you through the essentials of the TOM System, demonstrate how it works, and show you how to input your Social Value delivery data using a live demo of the social value calculator.



TOM System 2024 – Social Value Bidders

This session is designed to introduce or refresh Suppliers' understanding of Social Value. We'll guide you through the essentials of the TOM System, demonstrate how it works, and show you how to input your Social Value delivery data using a live demo of the social value calculator.