Person ID	ID	Question 6.6 - Please select one option below:	Question 6.6a - If you answered Other, give details here:	Question 6.6b - Please explain the reasons for your choice:	Attachment 1	Attachment 2	Attachment 3	Attachment 4	Attachment 5	Attachment 6
1246724	LPIO-10518	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use.						
1246331	LPIO-10591	c) Other/s (please state)	Supportive of flexible policy approach (as described in response to Q6.5)	Our Client is concerned that the preferred policy approach would safeguard too much employment land with no reasonable prospect of delivery during the Plan period. With this in mind, our Client would be more supportive of flexible policy approach (as described in response to Q6.5) - see paragraphs 3.34 to 3.35 of the attached for full response						
1240223	LPIO-10609	c) Other/s (please state)	There is a straightforward hybrid approach which recognises that some sites can accommodate B1/B2/B8 uses whereas others could respond to a different framework for commercial uses. That alternate framework can nevertheless include planning controls to mitigate against the potential for certain uses that might be preferred to be sited in other locations (such as retailing).	It is much more pragmatic to see this issue as being non-binary. Neither a fully restrictive or fully open approach to planning for commercial uses provides the best prospect for securing commercial uses that are deliverable but also seek to protect key matters of planning principle. Taking a hybrid approach provides the best opportunity to meet economic needs without resulting in material harm. This hybrid approach provides a flexible framework where site-by-site constraints and opportunities are recognised.						
1246242	LPIO-10978		J,	Employment land for employment use. Without employment the economy will not grow and therefore less housing requirement.						
1243890	LPIO-1124	b) adopt an alternative approach not to protect existing employment land								
1247196	LPIO-11600	c) Other/s (please state)	I believe that employment land should be protected for employment use.							
1247214	LPIO-12427	c) Other/s (please state)	I believe that employment land should be protected for employment use.							
1247492	LPIO-12528	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1240843	LPIO-12691	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247578	LPIO-12889	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247510	LPIO-13013	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246335	LPIO-13149	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246853	LPIO-13405	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246852	LPIO-13528	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247740	LPIO-13538			No. As set out above, The Croft should not be considered as 'Employment Land' and the proposed allocation and associated policy tests for any future proposals would not be appropriate for this location.						
1247746	LPIO-13684	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1242183	LPIO-14003	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						

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1247218	LPIO-14096	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247219	LPIO-14198	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247220	LPIO-14299	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247222	LPIO-14428	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1243700	LPIO-1447	a) adopt the Council's preferred approach								
1247226	LPIO-14518	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1241412	LPIO-146	b) adopt an alternative approach not to protect existing employment land								
1247245	LPIO-14613	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246827	LPIO-14734	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247246	LPIO-15353	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247248	LPIO-15478	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247251	LPIO-15575	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247252	LPIO-15663	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247274	LPIO-15763	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247275	LPIO-15903	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247936	LPIO-16032	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247287	LPIO-16229	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247344	LPIO-16317	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247349	LPIO-16404	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247353	LPIO-16492	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1244969	LPIO-1656	b) adopt an alternative approach not to protect existing employment land								
1247354	LPIO-16584	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						

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1247434	LPIO-16684	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247436	LPIO-16794	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247935	LPIO-16810			I believe that employment land should be protected for employment use.						
1247437	LPIO-16960	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247439	LPIO-16961	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247441	LPIO-17091	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247960	LPIO-17212	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247962	LPIO-17299	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1245042	LPIO-1733	b) adopt an alternative approach not to protect existing employment land		other uses will possibly provide employment. Market forces with regulation could be useful in this instance.						
1247971	LPIO-17509	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1241726	LPIO-17610	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247979	LPIO-17748	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247980	LPIO-17749	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1242966	LPIO-17817			I agree with the use of locally set thresholds for retail impact assessments. however						
				I think you need to look harder at your evidence base in respect of the retail						
				hierarchy, Birkenhead does not perform as a sub-regional centre. Most residents						
				in Wirral shop in the local or District Centres or the numerous out of centre						
				shopping areas and would the choose to go to Liverpool or Chester for						
				comparison goods. a policy needs to be developed to strengthening the control						
				of the out of centre retail areas. furthermore the core of these shopping areas						
				need to be defined, there is too much retail space and the centres need to be						
				diversified outside the cores, including the change of use to residential						
				development.						
1245502	LPIO-17896	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247541	LPIO-17997	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1247996	LPIO-18268	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1237857	LPIO-18304			I believe that employment land should be protected for employment use.						
1245060	LPIO-1877	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use.						

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1246851	LPIO-21186	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246918	LPIO-21370	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246924	LPIO-21371	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246928	LPIO-21372	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246920	LPIO-21585	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246926	LPIO-21586	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1245112	LPIO-2170	a) adopt the Council's preferred approach								
1238379	LPIO-2235			Employment land should be protected for employment use						
1248426	LPIO-23698			The implementation of brown field site cleaning and upgrading in the Birkenhead and Mersey river area will, in addition, start the regeneration of an otherwise thoroughly depressed and deprived area which is much in need of improvement for the people who live in the area. Some land is currently designated as set-aside for retail, business or industrial purposes. It makes no sense to retain these designations, if the land is allowed just to become derelict. It would be much better to change the designation to residential, so that it reduces some of the pressure on green land.						
1242185	LPIO-23929			We are concerned that there is a bias in this question, as it should not be the case of either extreme, of no action, or uncontrolled speculation by developers. The Council should retain powers, in the context of permitted development, to determine the suitable location of land use across Wirral. When determining general land use zones appropriate mixed use should be encouraged. In our democratic society, ultimately it is the market which provides, and Government, including the local authority, which steers through planning policy to ensure investment is enabled in the right location to ensure enough new development, as identified as required, is brought forward. The Local Plan should support regeneration as stated in the Plan's Strategic Aims and Objectives. The Council has a good record of protecting employment land but as there is little prospect of industrial or port use returning, the opportunities for residential use should be realised. This is a win/win situation, as blighted land is revitalised in accordance with the Strategic Regeneration Framework and land in the Green Belt is protected in line with the Government's stated objectives and public opinion.		https://wirral- consult.objective.co.u k/file/5684263	https://wirral- consult.objective.co.u k/file/5657006			
1248525	LPIO-24332			The preferred policy approach would safeguard too much employment land with no reasonable prospect of delivery during the Plan period, which would clearly have negative consequence insofar that it would increase the likely need for Green Belt release and would stymie the ability to meet objectives for urban regeneration and renewal. With this in mind, we would support a flexible policy approach that would allow employment sites that have no prospect of delivery to be redevelopment for alternative uses to contribute positively to meeting an unmet need for development in the area.						
1244826	LPIO-2444	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						

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1248571	LPIO-24541			The introduction of other non-employment type uses on these sites or within the						
				Primarily Industrial Area would not be appropriate at this location, and could						
				restrict Cheshire West and Chester's own policy aspirations to support Hooton						
				Park, as an important sub-regional employment location and to safeguard it for						
				continued office, industrial and warehousing uses, as identified in the Cheshire						
				West and Chester Local Plan (Part One) policy STRAT 4 and Local Plan (Part Two)						
				policy EP 4. In addition there is a Local Development Order (LDO) covering part						
				of the wider Hooton Park site, made under section 61A (2) of the Town and						
				Country Planning Act 1990 (as amended). The LDO grants planning permission,						
				subject to compliance with specific criteria, for new developments, extensions and						
				alterations to existing buildings in the North Road Industrial Area (see here:						
				http://consult.cheshirewestandchester.gov.uk/file/4898509						
1242697	LPIO-24702			Given the plans for major regeneration in Settlement Areas 2 and 3 and possibly 1	https://wirral-	https://wirral-	https://wirral-	https://wirral-		
				and 4, the Council might best follow a pragmatic course to let businesses or	consult.objective.co.u k/file/5659118	consult.objective.co.u k/file/5659119	consult.objective.co.u k/file/5659120	consult.objective.co.u k/file/5659121		
				housing projects lead the way.	19 110 130 130 110	<u>,, 5655115</u>	<u> 19 110 333 120 </u>	<u>.v,c, 5055</u>		
1248749	LPIO-24894			We agree with the approach that all allocated employment sites put forward in the		https://wirral-	https://wirral-			
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	consult.objective.co.u	consult.objective.co.u	consult.objective.co.u			
				achieve its targeted economic growth in line with existing growth strategies for the	k/file/5684847	<u>k/file/5684848</u>	<u>k/file/5684845</u>			
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for						
				the location.						
1248769	LPIO-25013			We agree with the approach that all allocated employment sites put forward in the		https://wirral-	https://wirral-	https://wirral-	https://wirral-	
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	consult.objective.co.u	consult.objective.co.u		consult.objective.co.u	consult.objective.co.u	
				achieve its targeted economic growth in line with existing growth strategies for the	k/file/5659045	<u>k/file/5684957</u>	<u>k/file/5659039</u>	<u>k/file/5659038</u>	<u>k/file/5684956</u>	
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for						
				the location.						
1248823	LPIO-25117			We agree with the approach that all allocated employment sites put forward in the		https://wirral-	https://wirral-			
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	consult.objective.co.u	_				
				achieve its targeted economic growth in line with existing growth strategies for the	k/file/5674317	<u>k/file/5684865</u>	<u>k/file/5684849</u>			
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for						
				the location.						

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1248832	LPIO-25227			We agree with the approach that all allocated employment sites put forward in the	https://wirral-	https://wirral-				
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	consult.objective.co.u	consult.objective.co.u				
				achieve its targeted economic growth in line with existing growth strategies for the	<u>k/file/5684857</u>	k/file/5659562				
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for						
				the location.						
1248833	LPIO-25331			We agree with the approach that all allocated employment sites put forward in the	<pre>https://wirral- consult.objective.co.u</pre>	https://wirral- consult.objective.co.u	https://wirral- consult.objective.co.u	<pre>https://wirral- consult.objective.co.u</pre>		
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	k/file/5661125	k/file/5661100	k/file/5661124	k/file/5661129		
				achieve its targeted economic growth in line with existing growth strategies for the						
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for						
10.10006	1510 05541			the location.	hu//l	laura and the said	hu//l			
1248986	LPIO-25541			We agree with the approach that all allocated employment sites put forward in the	https://wirral- consult.objective.co.u	https://wirral- consult.objective.co.u	https://wirral- consult.objective.co.u			
				Local Plan should be protected. A safeguard needs to be made so that Wirral can	k/file/5662723	k/file/5662725	k/file/5662770			
				achieve its targeted economic growth in line with existing growth strategies for the						
				City Region. These economic sites may come forward later in the plan period, so it						
				is therefore important that they are safeguarded from other uses. If the market						
				changes significantly then alterations can be made when the Plan is reviewed						
				every five years. Sites which are no longer considered appropriately accessible for						
				industry should however be released for other uses to promote the reuse of						
				brownfield land in a sustainable manner and each of these sites should undergo						
				the sustainable development test to ensure that the proposed use is suitable for the location.						
1242950	LPIO-2558	c) Other/s (please state)	See below	No, we do not agree with such an approach. It is necessary to ensure the policies						
1242330	LF10-2330	c) Other/s (please state)	See Delow	adopt a flexible approach to new uses within established industrial estates.						
				Furthermore, to do so means that such estates can have vacant units for many						
				years when flexibility in policy would allow them to be occupied.						
1246458	I DIO 25790	c) Other/s (please state)	I haliava that ampleyment land should							-
1240430	LPIO-25780	c) Other/s (please state)	I believe that employment land should be protected for employment use.	I believe that employment land should be protected for employment use.						
1246459	LPIO-25781	c) Other/s (please state)	I believe that employment land should	I believe that employment land should be protected for employment use.						
			be protected for employment use.							
1246736	LPIO-26570			The site to the north east of our client's site is in use for industrial use as an oil						
3. 33				terminal. Any increased activity at this site must properly consider the existing						
				(predominantly residential) uses in Eastham Village. It should also not prevent						
				opportunities for further residential development in the village.						
1245180	LPIO-2741	c) Other/s (please state)		I believe that suitable employment land should be protected for employment use.						
										-
1237546	LPIO-2869	a) adopt the Council's		It is preferable that industrial land is protected from other uses, in case conversion						
(Wirral		preferred approach		to other uses ends up causing demands for release of adjacent Green Belt land for						
Wildlife)				employment, as might occur at Eastham.						
1238835	LPIO-2933	c) Other/s (please state)	Why are you asking the same question	You asked this question earlier in this section. My answer remains the same,						
			again?	identified and existing employment land should be used for employment purposes						
				only. If you want to attract more jobs then provide the premises for people to						
				work in/at.						

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1245159	LPIO-3052	a) adopt the Council's preferred approach								
1245287	LPIO-3135	a) adopt the Council's preferred approach								
1241315	LPIO-3297	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use.						
1245416	LPIO-3386	a) adopt the Council's preferred approach								
1237944	LPIO-3399	b) adopt an alternative approach not to protect existing employment land		Introducing an alternative approach should provide fast flexibility for rapid changes in the commercial world, as the traditional commercial/retail businesses are changing with the rapid expansion of Internet purchasing. For example, the provision of Amazon parcel boxes at railway stations and bus stations will help local residents who are living in secure/high-rise properties in the vicinity, or are passing through using the transportation hubs.						
1237827	LPIO-3808	b) adopt an alternative approach not to protect existing employment land								
1245288	LPIO-3878	a) adopt the Council's preferred approach								
1240939	LPIO-4154	a) adopt the Council's preferred approach								
1245638	LPIO-4283	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use.						
1237696	LPIO-4723	a) adopt the Council's preferred approach								
1244629	LPIO-4782			I believe that employment land should be protected for employment use.						
1241065	LPIO-509	b) adopt an alternative approach not to protect existing employment land								
1245713	LPIO-5102	a) adopt the Council's preferred approach								
1245984	LPIO-5745		We agree employment land should be protected as such.							
1244896	LPIO-5824	c) Other/s (please state)	Not either/or and Market has a role	Q6.6a Not either/or and Market has a role. The choice in this Question is a false premise. It shouldn't be a case of either more of the failed status quo or unbridled speculator greed. The Questioner's leanings appear displayed. Instead, the Council should retain powers, in the context of permitted development, to determine the suitable location of land use across Wirral. It should determine general zoning but, as commented to Q6.5 and elsewhere, appropriate mixed use should be encouraged. In a democratic society, ultimately it is the Market which provides and Government, including Local Government, which should steer and prevent excess but only in extremis. The record of the Council protecting employment land for decades when there is little demand has led to stagnation, dereliction, missed opportunities and a poor impression of 'no hope'. At the same time, this failed policy has led to the release of Green Belt (against the Public's demands) and threatens the same now.						

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1245767	LPIO-5916	a) adopt the Council's preferred approach		Whilst I would normally and instinctively favour a market lead approach, it's important that the Council is able to ensure a ready supply of properties/land for development in order to cater for both new and existing small and large business/employment requirements, including the needs of existing employers wishing to expand, and I believe the preferred option is the better way of achieving this.						
1246310	LPIO-5956			I believe that employment land should be protected for employment use.						
1238310	LPIO-6176	b) adopt an alternative approach not to protect existing employment land								
1245086	LPIO-6859	c) Other/s (please state)	Sufficient employment land needs to be allocated, but all of this land should be fully utilised.	Where the land can be used for employment (of various types) or there is a reasonable prospect of this, then the council should still continue to allocate it for such use. However, it is important that the land is fully utilised to protect any incursions into the green belt. There certainly needs to be enough employment land but considering recent damaging events - brexit & corona virus - growth needs to be reassessed.						
1237647	LPIO-693	a) adopt the Council's preferred approach								
1246482	LPIO-7051	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use.						
1246488	LPIO-7235	c) Other/s (please state)	I believe that employment land should be protected for employment use.							
1246348	LPIO-7282	c) Other/s (please state)		Market forces will always prevail.						
1246592	LPIO-7779	a) adopt the Council's preferred approach								
1246594	LPIO-7862			I believe that employment land should be protected for employment use						
1246431	LPIO-7904	b) adopt an alternative approach not to protect existing employment land		Sometimes there may need to be a more flexible approach to existing employment land. For example, Champions Business Park, Arrowebrook Road is designated employment land and actually there are a number of leisure proposals which would be beneficial to the local area. A more flexible approach might permit them to take place.						
1240903	LPIO-7978	a) adopt the Council's preferred approach								
1246605	LPIO-8170	c) Other/s (please state)		I believe that employment land should be protected for employment use.						
1246612	LPIO-8371	c) Other/s (please state)		As long as the overall amount of land for employment is maintained where it is is less important. If a plan were developed that would allow more employment in Birkenhead etc than employment land elsewhere could then be released for housing. As long as brownfield sites are used it doesn't matter how						
1239410	LPIO-838	a) adopt the Council's		Housing. As long as brownield sites are used it doesn't matter now						
1237882	LPIO-8427	c) Other/s (please state)	Space should be used that best suits the needs of the local population such as employment, leisure and housing. Much of Wirral and the North West build their infrastructure at a time when Victorian forms of living were in practice. Now is a good time to re-imagine the future.	Wirral has an almost unique opportunity to re-imagine space and place to meet the current and future needs of its population and reflect how it works, undertakes leisure and in its housing. Much of the local area was built during Victorian prosperity and there are not many areas in the world where half of a normal city centre (i.e. Liverpool & Birkenhead make one full city centreboth only semicircles) has been under-utilised for so long. This plan is an huge and maybe once ever chance to redevelop Wirral to not only maintain population figures in the future but grow a sustainable and more affluent community on the most up-to-date urban development and policy principles. This will not be achieved by developing small chunks of the greenbelt in various locations throughout the boroughthis will just make a small number of developers very affluent.						

Person ID	ID	Question 6.6 - Please select one option below:	Question 6.6a - If you answered Other, give details here:	Question 6.6b - Please explain the reasons for your choice:	Attachment 1	Attachment 2	Attachment 3	Attachment 4	Attachment 5	Attachment 6
1246598	LPIO-8708	b) adopt an alternative		Demonstrate flexibility as demand and working practices change, so long as jobs						
(Hoylake		approach not to protect		are protected. A reconfiguration of Carr Lane, for example, would require this						
Vision)		existing employment land		flexibility.						
1246631	LPIO-8904	b) adopt an alternative		Protecting existing employment land may well result in land being left in a semi-						
		approach not to protect		derelict state. It would be much better to let the market determine future use, as						
		existing employment land		long as the necessary tests for sustainable development are applied.						
1245034	LPIO-8939	a) adopt the Council's								
		preferred approach								
1239377	LPIO-9177	c) Other/s (please state)		I believe that employment land should be protected for employment use.						
1243448	LPIO-922	c) Other/s (please state)		I would prefer a strategy that would change the use of any industrial sites which						
				are suitable for housing to housing provision. The existing commercial						
				units/employers would then be relocated to other suitable brownfield sites. For						
				example, the former Champions site at Arrowe Hill in Upton is divided between						
				primarily industrial and other housing. I would suggest that the whole of this site						
				be allocated to housing and the industrial operations which are already located						
				there be relocated to other brownfield sites less suitable for housing.						
1246678	LPIO-9364	b) adopt an alternative								
		approach not to protect								
		existing employment land								
1246624	LPIO-9424	a) adopt the Council's								
		preferred approach								
1241495	LPIO-9443	a) adopt the Council's		It is better to protect employment land from other uses in case there is a knock on						
		preferred approach		effect which would then require release of green belt land for employment use.						
1246693	LPIO-9816	a) adopt the Council's preferred approach		I believe that employment land should be protected for employment use						