

Person ID	ID	Question 6.4 - Do you agree with the boundaries to the Primarily Industrial Areas that the Council proposes to include on the new Local Plan Policy Map?	Question 6.4a - If No, how would you change the boundary, where and why? Ideally please upload a sketch plan showing the proposed changes.	Attachment 1	Attachment 2	Attachment 3	Attachment 4	Attachment 5	Attachment 6
1246724	LPIO-10510	yes							
1240223	LPIO-10557	no	As we have set out through these representations at some length, land within North Cheshire Trading Estate should be excluded from the proposed Primarily Industrial Area as that allocation neither reflects existing uses nor those that have reasonable prospects of being delivered within the Plan period. We also note a comment that suggests that the "burden of proof" for an alternative allocation should lie with representors. Whilst this could be credible in a scenario where the Council's evidence base suggests that those uses are viable, in this instance the Council's own evidence accepts that those uses are not viable. We would also note that Junction One Retail Park is identified as a Primarily Industrial Area which is illogical. The Council should identify it as a Retail Warehouse Park.	https://wirral-consult.objective.co.uk/file/5656479					
1248825	LPIO-10698	no	The draft Proposals Map shows the widespread designation of the area surrounding Wirral Waters as Primarily Industrial Area (PIA). This approach runs counter to the principles of driving the regeneration of these areas and of the consented Wirral Waters Vision and Design & Access Statement. Extending the existing PIA designation in these areas suggests that the plan seeks to preserve the status quo rather than providing the policy basis to manage change in these areas and facilitate their positive contribution to urban intensification and re-populating Birkenhead. This tension should be resolved through the suite of policies for Wirral Waters and the surrounding areas. A more appropriate terminology than PIA would be 'area of anticipated change' or equivalent, to make clear the Council's intended approach to design principles, density and quantum of development, and acceptable uses, being unambiguous around housing, innovative and family in these areas and delivery mechanisms, including required infrastructure and CPO needs and timescales for delivery.	https://wirral-consult.objective.co.uk/file/5684264					
1246242	LPIO-10976	no	Providing no encroachment on Green Belt and provision for open spaces are maintained.						
1243890	LPIO-1122	no	I wouldn't have a boundary. If people could live near their work it would reduce transport needs and therefore pollution.						
1247196	LPIO-11597	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247214	LPIO-12424	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247492	LPIO-12525	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1240843	LPIO-12687	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1244681	LPIO-1271	yes							
1247578	LPIO-12885	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247510	LPIO-13009	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1244681	LPIO-1313	no	Only if there is not an encroachment on greenbelt and open spaces are provided. [It appears I had to disagree with the preference in order to add this comment]						
1246335	LPIO-13145	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246853	LPIO-13401	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246852	LPIO-13523	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247740	LPIO-13525	no	No. Our Client does not agree with the proposed reallocation of The Croft with the 'Proposed Primarily Industrial Area'. This is wholly illogical and would significantly prejudice The Croft's success moving forwards through restricting any modifications to its retail and leisure offer, should this be sought in the future, for the reasons set out above. Therefore, The Croft should either remain allocated as an 'out-of-centre retail location' (as per the existing UDP Site Allocation) or be unallocated within the Local Plan. In both these scenarios, any future proposals at The Croft will still be subject to both national and local planning policies which seek to protect the vitality and viability of existing centres, and will need to demonstrate compliance with the relevant policy tests.						
1247746	LPIO-13679	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1242183	LPIO-13999	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247218	LPIO-14092	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247219	LPIO-14195	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247220	LPIO-14296	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247222	LPIO-14425	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						

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1243700	LPIO-1444	yes							
1247226	LPIO-14515	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247245	LPIO-14609	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247829	LPIO-14664	no	I can see that there needs to be some flexibility in allocating land to industrial or housing use but care must be taken not to change the industrial use to housing (probably the more frequent request) as in the future, a shortage in industrial ie. non-housing need may arise, leading to Green field land being allocated nearby to development, a measure to which I vehemently object.						
1246827	LPIO-14731	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247246	LPIO-15350	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247248	LPIO-15474	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247251	LPIO-15572	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247252	LPIO-15660	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247274	LPIO-15760	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247275	LPIO-15898	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247936	LPIO-16027	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247287	LPIO-16226	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247344	LPIO-16314	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247349	LPIO-16401	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247353	LPIO-16489	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247354	LPIO-16578	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247434	LPIO-16681	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247935	LPIO-16754	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247436	LPIO-16791	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247437	LPIO-16950	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247439	LPIO-16951	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247441	LPIO-17088	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247960	LPIO-17209	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247962	LPIO-17296	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245042	LPIO-1731	yes							
1247966	LPIO-17403	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247971	LPIO-17506	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1241726	LPIO-17607	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247979	LPIO-17740	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247980	LPIO-17741	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245502	LPIO-17893	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247541	LPIO-17993	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247539	LPIO-18100	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1247996	LPIO-18263	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						

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1237857	LPIO-18298	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245060	LPIO-1872	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246851	LPIO-21183	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246918	LPIO-21364	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246924	LPIO-21365	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246928	LPIO-21366	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246920	LPIO-21579	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246926	LPIO-21580	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245112	LPIO-2168	yes							
1238379	LPIO-2231	no	I would agree provided there is no encroachment on Green Belt land						
1242519	LPIO-2254	yes							
1245100	LPIO-2296	yes							
1242185	LPIO-23927	no	Yes, we agree with the boundaries to the Primarily Industrial Areas but only if there is no encroachment on Green Belt and open spaces are provided.	https://wirral-consult.objective.co.uk/file/5659121	https://wirral-consult.objective.co.uk/file/5684263	https://wirral-consult.objective.co.uk/file/5657006			
1245650	LPIO-24305	no	The following relates to the sites north of Bedford Road East encompassing: 1. Royal Mersey Yacht Club; 2. Tranmere sailing Club; 3. The Refreshment Rooms; 4. The old Vestor oil site, which are all shown Industrial on the proposed local plan. Please find attached: The Mersey Coastal Park Strategy (December 2009) and Rock Ferry Waterfront Regeneration Brochure (December 2009). Both the documents show how the sites are all part of the regeneration scheme for Rock Ferry Waterfront. Could I suggest a more appropriate allocation would be perhaps tourism or leisure.	https://wirral-consult.objective.co.uk/file/5655890	https://wirral-consult.objective.co.uk/file/5655893				
1248525	LPIO-24330	no	Request that the Council amend the emerging Policy Map to remove the proposed employment allocation (ELPS 415) and to identify this Site as a residential allocation for up to 150 new homes.						
1248542	LPIO-24397	no	The boundary of the Primarily Industrial Area should be altered to take account of their release for residential development.	https://wirral-consult.objective.co.uk/file/5684894					
1244826	LPIO-2441	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1248571	LPIO-24540	no	The Council also notes and supports the proposed identification of the Primarily Industrial Area at Eastham and the allocation of the QE2 Dock site and the North Road site for employment uses. Allocation of the North Road site should also take into account, and address, the restrictions and constraints on the use of the site from neighbouring hazardous installations, biodiversity issues that may require mitigation, and the need to prevent sterilisation of the freight rail line, which runs along the southern boundary of the site. However, it is noted that the intention is to allocate the site for B1 and B2 uses and the Council would suggest that B2 or B8 uses may be more appropriate in this location, and correspond with Cheshire West and Chester's Local Plan policy, for the development of Hooton Park as a key employment location.						
1248626	LPIO-24626	no	Our operations at Port Sunlight are located at the heart of the Urban Conurbation, and consistent with the Council's approach, we are committed to a continued presence at Port Sunlight and continued investment in operations in the R&D Facility. This will ensure that we remain one of the most significant employers within the Borough as well as a significant contributor to the Borough and City Region's economy. Other than the land at Quarry Road East (shown in Figure 1 in our attachment), the previously identified surplus land (shown on figure 2 in our attachment), is no longer surplus to operational requirements. The sites identified as SHLAA 3067, SHLAA 1957, SHLAA 2092 and SHLAA 0505 are still required for our current and future operations and the open space designation at OS195 should be removed, so that there is no impediment to utilising this land for future operational requirements..	https://wirral-consult.objective.co.uk/file/5656289					
1242697	LPIO-24701	no	The Council should not allow expansion of "primarily industrial areas" outside of current boundaries and into greenspace/Green Belt or residential areas.	https://wirral-consult.objective.co.uk/file/5659118	https://wirral-consult.objective.co.uk/file/5659119	https://wirral-consult.objective.co.uk/file/5659120	https://wirral-consult.objective.co.uk/file/5659121		

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1248749	LPIO-24892	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan	https://wirral-consult.objective.co.uk/file/5684847	https://wirral-consult.objective.co.uk/file/5684848	https://wirral-consult.objective.co.uk/file/5684845			
1248769	LPIO-25011	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5659045	https://wirral-consult.objective.co.uk/file/5684957	https://wirral-consult.objective.co.uk/file/5659039	https://wirral-consult.objective.co.uk/file/5659038	https://wirral-consult.objective.co.uk/file/5684956	
1248823	LPIO-25115	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5674317	https://wirral-consult.objective.co.uk/file/5684865	https://wirral-consult.objective.co.uk/file/5684849			
1248832	LPIO-25225	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5684857	https://wirral-consult.objective.co.uk/file/5659562				
1248833	LPIO-25329	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5661125	https://wirral-consult.objective.co.uk/file/5661100	https://wirral-consult.objective.co.uk/file/5661124	https://wirral-consult.objective.co.uk/file/5661129		
1248956	LPIO-25401	no	We note the boundaries will be redrawn and accompanied by a policy setting out the types of development that will normally be permitted within the Primarily Industrial Areas, similar to Policy EM8 in the existing UDP. We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5677474	https://wirral-consult.objective.co.uk/file/5684859				
1242950	LPIO-2547	yes							
1248986	LPIO-25539	no	We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5662723	https://wirral-consult.objective.co.uk/file/5662725	https://wirral-consult.objective.co.uk/file/5662770			
1249015	LPIO-25595	no	We note the boundaries will be redrawn and accompanied by a policy setting out the types of development that will normally be permitted within the Primarily Industrial Areas, similar to Policy EM8 in the existing UDP. We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5684897					
1246458	LPIO-25774	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246459	LPIO-25775	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1237870	LPIO-2579	no	I would only agree if this did NOT encroach on GREENBELT LAND.						
1249100	LPIO-25970 1 of 3	no	We note the boundaries will be redrawn and accompanied by a policy setting out the types of development that will normally be permitted within the Primarily Industrial Areas, similar to Policy EM8 in the existing UDP. We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5677514	https://wirral-consult.objective.co.uk/file/5677512	https://wirral-consult.objective.co.uk/file/5684898	https://wirral-consult.objective.co.uk/file/5677513	https://wirral-consult.objective.co.uk/file/5677509	https://wirral-consult.objective.co.uk/file/5684951
1249100	LPIO-25970 2 of 3	no	We note the boundaries will be redrawn and accompanied by a policy setting out the types of development that will normally be permitted within the Primarily Industrial Areas, similar to Policy EM8 in the existing UDP. We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5684895	https://wirral-consult.objective.co.uk/file/5677508	https://wirral-consult.objective.co.uk/file/5677511	https://wirral-consult.objective.co.uk/file/5684949	https://wirral-consult.objective.co.uk/file/5677516	https://wirral-consult.objective.co.uk/file/5677507
1249100	LPIO-25970 3 of 3	no	We note the boundaries will be redrawn and accompanied by a policy setting out the types of development that will normally be permitted within the Primarily Industrial Areas, similar to Policy EM8 in the existing UDP. We reserve the right to comment on the boundaries and policy within the Draft Local Plan.	https://wirral-consult.objective.co.uk/file/5677510					
1245180	LPIO-2737	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1238835	LPIO-2931	no	I would agree, provided that there is no encroachment into the Greenbelt						
1245159	LPIO-3048	yes							
1245287	LPIO-3132	yes							
1241315	LPIO-3295	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245416	LPIO-3385	yes							
1237944	LPIO-3395	yes							
1245346	LPIO-3491	no	Only if there is not an encroachment on greenbelt and open spaces are provided.						

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1237827	LPIO-3806	yes							
1245288	LPIO-3876	yes							
1240939	LPIO-4152	yes							
1245638	LPIO-4279	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245153	LPIO-4390	yes							
1245501	LPIO-4453	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1237667	LPIO-4573	yes							
1237696	LPIO-4722	yes							
1244629	LPIO-4780	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1245713	LPIO-5098	yes							
1245954	LPIO-5516	yes							
1245984	LPIO-5742	no	We agree to those boundaries that don't impact on Green belt or green space.						
1244896	LPIO-5822	no	Qualified YES but only if there is no encroachment on Green Belt and open spaces are provided.						
1246310	LPIO-5954	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1242751	LPIO-627	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246402	LPIO-6458	yes							
1241723	LPIO-6574	yes							
1237647	LPIO-691	yes							
1246482	LPIO-7049	yes							
1246488	LPIO-7216	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246348	LPIO-7275	no	Had to say 'no' to get comment box. Possible but definitely not on or near green belt or on green open spaces.						
1246592	LPIO-7775	yes							
1246594	LPIO-7856	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1240903	LPIO-7974	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246605	LPIO-8168	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1246612	LPIO-8366	yes							
1239410	LPIO-837	yes							
1237882	LPIO-8416	no	I agree only if there is not an encroachment on greenbelt and open spaces are provided.						
1241852	LPIO-8561	yes							
1246598	LPIO-8706	no	Ditto NDP Masterplan area CL1 should be recognised and Ellerman Lines site should be included.						
1246631	LPIO-8899	yes							
1245034	LPIO-8935	yes							
1246651	LPIO-9115	no	I would agree provided there is no encroachment on greenbelt and that there is provision for green and open spaces.						
1239377	LPIO-9174	no	I agree in principle, on the proviso there is no encroachment on green belt and that new open spaces are provided in association with development.						

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1243448	LPIO-920	no	The former Champions site at Arrowe Hill in Upton is divided between primarily industrial and other housing. I would suggest that the whole of this site be allocated to housing and the industrial operations which are already located there be relocated to other brownfield sites less suitable for housing. I would prefer a strategy that would change the use of any industrial sites which are suitable for housing to housing provision. The existing commercial units/employers would then be relocated to other suitable brownfield sites.						
1246678	LPIO-9362	yes							
1245289	LPIO-9393	yes							
1246624	LPIO-9422	yes							
1246693	LPIO-9812	no	I have answered Yes - however I agree only if there is not an encroachment on greenbelt and open spaces are provided.						