

Draft Delivery Framework

This document sets out the likely delivery mechanism for each Strategic Objective and its supporting policies. Many of the policies in the Core Strategy will be implemented through other Local Plan documents and other activities, actions and strategies prepared by the Council and partners. The key agencies and partners likely to have a role in the delivery of the objectives and policies are identified in the tables below. Progress will be measured using the Monitoring Framework and both the Delivery Framework and the Monitoring Plan will be updated periodically and reported through the Annual Monitoring Report

Strategic Objective 1 – Economic Revitalisation

To support economic growth and a higher density of jobs and businesses within the existing employment areas in east and central Wirral and the Borough's existing town, district and local centres.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
CS2 Development Management	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS42 CS43 CS44 CS45	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Employment Growth CS13 CS14 CS15 CS16 CS17	Allocation of sites for future development in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Potential public programme support for Employment Land development	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Ongoing monitoring processes	All areas	Plan period	Wirral Council	Wirral Council
	Potential public programme, strategy and research support	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Guidance on the design and layout of new employment development in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
Town Centres CS25 CS26 CS27 CS28 CS29	Designation of centre boundaries to each centre in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programmes for relevant town centre and edge-of-centre opportunities, where a need can be demonstrated	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to the availability of resources
	Update of SPD3 - Guidance on the design and location of hot food takeaways, restaurants, cafes and drinking establishments (2006)	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
Wirral Investment Strategy -	The Investment Strategy sets out how	All areas	Ongoing	- Wirral Council	- Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Partnership working with the private sector through	Wirral Council will progress economic growth and increase investment in Wirral, driven forward by public/private partnership – The Investment Strategy Board			- Private sector partners - Job Centre Plus - National Apprenticeship Service - LCR LEP	- Other private and public sector funding
Invest Wirral	Service from Wirral Council's inward investment and business location team that resolves issues facing business development	All areas	Ongoing	- Wirral Council - LCR LEP - Chamber of Commerce	- Wirral Council - Other private and public sector funding
Invest in Wirral's Green Economy to ensure local businesses and residents benefit from opportunities within the sector	<ul style="list-style-type: none"> • Wirral Council Business Grant Fund • Individual Grant Fund • Apprentice Programme 	All areas	2012-2013	Wirral Council	£500,000
Co-ordinated outreach and engagement activity to directly target hard to reach groups and people. Provides extensive access to work clubs in a range of community locations and a bespoke package of advisory interventions to support residents to return to work – programme will support 634 residents into employment over a 12 month period	<ul style="list-style-type: none"> • Worklessness Support Programme • Close interaction with existing DWP services 	All areas (Activity focuses on areas of greatest need)	1 st September 2012 to 31 st August 2013	- Wirral Council - ReachOut Partnership	Wirral Council/ESF £960,000 (Includes an allocation of £25,000 from Green Economy)

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
30 fixed term employment contract for worklessness residents with a local employer. The programme provides training and employment to the individual as well as economic support to the SME	The Wirral ILM (part funds)	All Areas	September 2012 to August 2013	- Wirral Council - ReachOut Partnership - Jobcentre Plus	Wirral Council/ESF £190,000
Apprenticeship opportunities with local employers – 114 apprentices over the next 12 months including a minimum of 24 in the green economy	The Wirral Apprentice Programme (part funds)	All Areas	September 2012 to August 2013	- Wirral Council - National Apprenticeship Service - Connexions	Wirral Council/ESF £1,055,000 (Includes an allocation of £235,000 from Green Economy)
Generating training and employment opportunities	Wirral Council planning and procurement processes	All Areas	2012-2013	Wirral Council	Wirral Council budget
Specialist business advice and grants	<ul style="list-style-type: none"> • Invest Wirral • Wirral Business Angels Programme 	All areas	2012-2013	Wirral Council	Wirral Council budget
Market Wirral as a business and visitor location	Wirral's Tourism Business Network	All areas	2012-2013	Wirral Council	Wirral Council budget
Wirral Waters – large-scale, high-density, mixed-use, commercial-led development	Planning permission 09/06509 approved 13/04/2012 for 25 years. Section 106 agreement includes provision for series of working/steering groups to deliver project including the Economic Working group which will deliver the Local Employment and Skills Action Plan, regeneration mechanism and marketing strategy	Settlement Area 2	Plan period	Private sector (Peel Holdings)	£4.5 billion
Development of Partnership Areas surrounding Wirral Waters	Through the implementation of the Birkenhead and Wirral Waters Integrated Regeneration Strategy	Settlement Area 1 Settlement Area 2 Settlement Area 3	Plan period	Wirral Council	Private sector funding to be identified

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Mersey Waters Enterprise Zone	Merseyside Enterprise Zone board	Settlement Area 2	2013-2023	- Peel Holdings - Wirral Council	Range of incentives available for businesses locating in the zone
International Trade Centre – 230,000 sqm trading floorspace Phase 1 – 300 new businesses, all phases – over 1000 new businesses	Planning Permission 11/00645 granted 06/03/2012. Reserved Matters applications to be submitted	Settlement Area 2	Phase 1 2013-2014 Phases 2-4 2014-2023	- Private sector (Peel Holdings/ Sam Wa group)	£200 million Phase 1 £25 million
City Region Advanced Manufacturing and Supply Chain Analysis Study	LCR LEP Manufacturing Forum	All areas	2012-2014	- LCR LEP - Wirral Council - Higher Education Institutions	- LCR local authorities - Higher Education Institutions - LCR LEP
LCR Centre for Offshore Renewable Engineering (CORE) Status - one of five nationally - only one on west coast (awarded July 2012)	CORE is a partnership between central and local Government and LEPs to ensure businesses looking to invest in manufacturing for the offshore wind renewables industry receive the most comprehensive support possible	Settlement Area 2	2012-2015	- LCR LEP - LCR local authorities - BIS	Private sector
Irish Sea/Liverpool Bay Offshore Wind Leasing Programme Burbo Bank Extension (Round 2) Gwynt y Mor (2 billion euros) (Round 3)	Cammell Lairds 2011 £8 million contract with RWE Innogy for quayside facilities and operations and maintenance activity.	Settlement Area 2	2012-2015	- Crown Estates/ Dong Energy/ Centrica to 2020 - Cammell Laird	Total value of installation of 1000 turbines in Round 3 is £18 billion
Potential public sector funding opportunities	<ul style="list-style-type: none"> • Regional Growth Fund • ERDF/ESF • Chrysalis (JESSICA) • Setting the Scene for Growth • Growing Places 	All areas	2012-2020	- Wirral Council - Public/ private/ sector partners	- Public sector - Private sector

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Golf Resort – hotel, spa, conference and hospitality facilities, signature 18-hole championship golf course and practice facilities	Private sector development	Settlement Area 6	Plan period	- Wirral Council - Private sector	Private sector
10ha mixed use office, retail/ leisure/ tourism and residential regeneration schemes at Woodside, Birkenhead	Partnership working Peel Holdings/ Wirral Council	Settlement Area 2	2015-2020	- Peel holdings - Wirral Council	Private sector
New Brighton (Strategy for Seaside Success: Securing the future of seaside economies funding)	Funding to support economic regeneration of seaside towns	Settlement Area 1	2012/13	Wirral Council	£100,000
Hoylake/West Kirby (Strategy for Seaside Success: Securing the future of seaside economies funding)	Funding to support economic regeneration of seaside towns	Settlement Area 6	2012/13	Wirral Council	£100,000
Development of balance of available land at Wirral International Business Park, Bromborough	Public/private sector partnership working	Settlement Area 4	Ongoing	- Wirral Council - HCA - Private sector	- Private sector - Public funding where available
11ha mixed use office, retail, leisure regeneration scheme at Hind Street, Birkenhead	Public/private sector partnership working. Secured through planning consent 11/01118 granted 03/01/2012	Settlement Area 2	2015-2020	- Wirral Council - National grid - HCA	- Private sector - Public funding where available
Port Wirral – new modern Port and port centric distribution facility	Draft Mersey Ports Master Plan 2011	Settlement Area 4	2011-2030	Peel Ports	Not yet identified

Strategic Objective 2 - Housing Regeneration

To meet local housing needs and support new housing development and investment within areas of greatest need of physical, social, economic and environmental improvement.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy CS2	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Development Management CS42 CS43 CS44 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Housing Growth CS18 CS19 CS20 CS21 CS22 CS23	Allocation of land in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Potential public programme support for market, affordable and specialist housing	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Ongoing monitoring processes	All areas	Plan period	Wirral Council	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
CS24	Monitoring and review of the housing sites including Housing Contingency policy	All areas	Following adoption of Core Strategy	- Wirral Council - Sub-regional partners	Wirral Council
	Guidance on the design and layout of new residential development, set out in an Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Guidance on providing affordable housing included in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Design standards as set out in National Affordable Homes Agency, Housing Quality Indicators Version 4 (April 2008)	All areas	Plan period	- Wirral Council - HCA	Wirral Council
	Public programme support for specialist housing	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Guidance on the design and layout of appropriate Gypsy and Traveller sites included in a relevant Supplementary Planning Document	All areas	Plan period	Wirral Council	Wirral Council
Assessment of Market and Affordable Housing needs	Strategic Housing Market Assessment	All areas	2012/13	Wirral Council	Wirral Council
Strategic Housing Plan	Wirral Council Housing Strategy	All areas	2011-2026	Wirral Council	Wirral Council
Funding allocated to provide 383 affordable housing units	LCR Local Investment Plan 2 (2011-15)	All areas	2012/2015	- Wirral Council - HCA - Other partners to be identified	HCA National Affordable Housing Programme 2011-15 (Uncertain availability post 2015)

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Wirral Waters – large-scale, high-density, mixed-use, commercial-led development	Planning permission 09/06509 approved 13/04/2012 for 25 years. Section 106 agreement includes provision for series of working/steering groups to deliver project	Settlement Area 2	Plan period	- Private sector (Peel Holdings)	£4.5 billion
Beechwood Neighbourhood Management Programme Woodchurch Community Centre	Wirral Council and Riverside Challenge Fund	Settlement Area 3 Settlement Area 5	2011/2013	- Wirral Council - Riverside	£250,000
Housing Support Services Private Sector Housing Vulnerable Families (Community Safety)	Wirral Council and Wirral Partnership Homes – Community Fund	Settlement Area 1 Settlement Area 2 Settlement Area 3 Settlement Area 4	2012/2013	- Wirral Partnership Homes - Wirral Council	£2.8 million
Wirral Affordable Warmth Implementation Plan 2012-14	<ul style="list-style-type: none"> •Raise awareness of fuel poverty and its solutions •Improve the energy efficiency of housing •Maximise income and minimise energy costs for all residents •Improve partnership working and ensure effective referral systems between agencies 	All areas	2012-14	- Wirral Council - RSLs - Private Sector - Energy Projects Plus - NHS Wirral - Age UK	Wirral Council Other public and private sector funding
Former HMRI clearance areas	HMRI Exit Strategy	Settlement Areas 1, 2 and 3	2012-17	Wirral Council	£6.8m HMRI Transition Fund & match funding
Facelift Improvements	Housing Investment Programme	All areas	2012-13	Wirral Council	£230k
Renovation Loans	Housing Investment Programme	All areas	2012-13	Wirral Council	£180k
Home Repair Assistance Loans	Housing Investment Programme	All areas	2012-13	Wirral Council	£454k
Cosy Homes Heating	Housing Investment Programme	All areas	2012-13	Wirral Council	£340k
Empty properties	Housing Investment Programme	All areas	2012-13	Wirral Council	£895k
Healthy Homes Initiative	Housing Investment Programme	All areas	2012-13	Wirral Council	£205k

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Wirral Waters Social and Community Infrastructure Needs Assessment including education, medical centre provision and community facilities and provision of Affordable Housing	<ul style="list-style-type: none"> •Wirral Waters Housing and Communities Working Group •Reserved Matters applications 	Settlement Area 2	2012 onwards	<ul style="list-style-type: none"> - Peel Holdings - Wirral Council - Wirral PCT - Merseyside Police - Wirral Metropolitan College - Birkenhead Sixth Form College - HCA 	Private sector (Wirral Waters S106)
Free insulation to homes in Wirral	Warmer Wirral Insulation Programme	All areas	Ongoing	Wirral Council	Wirral Council

Strategic Objective 3 - Transport Accessibility

To improve sustainable travel and direct new development to locations with easiest access to existing centres, high-frequency public transport corridors, pedestrian and cycle routes.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy CS2	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Development Management CS42 CS43 CS44 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Employment Growth CS13 CS14 CS15 CS16 CS17	Allocation of sites for future development in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Potential public programme support for Employment Land development	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Ongoing monitoring processes	All areas	Plan period	- Wirral Council	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Potential public programme, strategy and research support	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Guidance on the design and layout of new employment development in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
Housing Growth	Allocation of land in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS18 CS19 CS20 CS21 CS22 CS23 CS24	Potential public programme support for market, affordable and specialist housing	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Ongoing monitoring processes	All areas	Plan period	Wirral Council	Wirral Council
	Monitoring and review of the housing sites including Housing Contingency policy	All areas	Following adoption of Core Strategy	- Wirral Council - Sub-regional partners	Wirral Council
	Guidance on the design and layout of new residential development, set out in an Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Guidance on providing affordable housing included in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Design standards as set out in National Affordable Homes Agency, Housing Quality Indicators Version 4 (April 2008)	All areas	Plan period	- Wirral Council - HCA	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Public programme support for specialist housing	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Guidance on the design and layout of appropriate Gypsy and Traveller sites included in a relevant Supplementary Planning Document	All areas	Plan period	Wirral Council	Wirral Council
Town Centres	Designation of centre boundaries to each centre in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS25 CS26 CS27 CS28 CS29	Public programmes for relevant town centre and edge-of-centre opportunities, where a need can be demonstrated	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to the availability of resources
	Update of SPD3 - Guidance on the design and location of hot food takeaways, restaurants, cafes and drinking establishments (2006)	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
Transport	Update of SPD4 - Guidance on parking and cycling standards (2007)	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS40 CS41 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Potential public programme support for sustainable transport measures	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to the availability of resources
	Land allocations in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Planning condition and/or relevant legal agreement and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Birkenhead Town Centre Transport Strategy	To develop a framework to make best use of the public highway.	Settlement area 2	2012/15	Wirral Council	£55,000 approved in Wirral Council Capital Programme
Cycling and smarter choices initiatives and real time information systems for the bus network	Local Sustainable Transport Fund	All areas	2012/15	- Merseyside Transport Partnership/ Merseytravel - Wirral Council	LCR Award £20million Wirral Award £4.8 million (July 2011)
Administration of Wirral Waters Sustainable Transport Fund	<ul style="list-style-type: none"> •Wirral Waters Transport Steering Group •Reserved Matters applications 	Settlement Area 2	2012 onwards	- Peel Holdings - Wirral Council - Merseytravel - Highways Agency - Merseyside Police - British Transport Police - Merseyside Fire & Rescue Service	Tariff £1000 per dwelling or 100sqm commercial floorspace
Traffic Management £35,000 UTC / Telematics / CCTV £60,000 Travel Plan Measures £5,000	Local Transport Capital Funding Integrated Transport Block (ITB) Programme	All areas	2012/13	Wirral Council	£100,000

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Advance Design £ 75,000 Forward Planning, Research & Monitoring £220,000	Local Transport Capital Funding Integrated Transport Block (ITB) Programme	All areas	2012/13	Wirral Council	£295,000
Partnership working and lobbying relating to Borderlands, the electrification of the Wrexham Bidston rail link and other strategic priorities	Mersey Dee Alliance	All areas	Ongoing	- Cheshire West and Chester Council - Wirral Council - Flintshire County Council - Wrexham Borough Council - Denbighshire County Council - Merseytravel - Welsh Assembly	£7,000 per annum per member

Strategic Objective 4 - Neighbourhood Services

To support the provision of shops, services, cultural, health and community facilities to meet the needs of local communities within or at the edge of existing centres, within easy reach of local communities.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy CS2	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Development Management CS42 CS43 CS44 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Town Centres CS25 CS26 CS27 CS28 CS29	Designation of centre boundaries to each centre in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programmes for relevant town centre and edge-of-centre opportunities, where a need can be demonstrated	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to the availability of resources

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Update of SPD3 - Guidance on the design and location of hot food takeaways, restaurants, cafes and drinking establishments (2006)	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
New Brighton (Strategy for Seaside Success: Securing the future of seaside economies funding)	Funding to support economic regeneration of seaside towns	Settlement Area 1	2012/13	Wirral Council	£100,000
Hoylake/West Kirby (Strategy for Seaside Success: Securing the future of seaside economies funding)	Funding to support economic regeneration of seaside towns	Settlement Area 6	2012/13	Wirral Council	£100,000
Town Centre Strategy	Empty Shops Funding allocated to address issues in all Area Forum areas	All areas	2012	- Wirral Council - Neighbourhood Forums - Central Government	£245,000
Town, District and Local Centres Study and Delivery Framework	Better use of council owned assets to: <ul style="list-style-type: none"> • Influence local investment plans of strategic partners • Explore new delivery models 	All areas	Ongoing	- Wirral Council - Private sector	Private sector

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Town Centre Action Plans	<ul style="list-style-type: none"> Local traders working together in partnership with the Council to address issues within each centre Innovative approaches to town centre management. Retail centre boundaries and uses to be considered through this process 	All areas	2012/13	<ul style="list-style-type: none"> - Wirral Council - Private sector 	Private sector

Strategic Objective 5 - Environmental Quality

To ensure that new development will preserve and enhance locally distinctive characteristics and assets, which make Wirral a healthy and attractive place to live, work and visit.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy CS2	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Development Management CS42 CS43 CS44 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Green Infrastructure CS30 CS31	Allocation of land for protection in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS32 CS33 CS34 CS35	Guidance on the provision of green infrastructure within new development will be set out in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Potential public programme including for sustainable transport measures	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
	Direct provision of green infrastructure	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Not yet identified
	Potential public and voluntary sector support	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to the availability of resources
	Potential public programme support for flood alleviation and coast protection	All areas	Ongoing	- Wirral Council - Environment Agency	Subject to the availability of resources
	Guidance on measures that can be taken to promote sustainable water management to be included in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
Heritage Local Plan	Replace UDP policies for individual Conservation Areas and other heritage assets	All areas	Following adoption of Core Strategy	- Wirral Council - English Heritage	Wirral Council
Long term management, maintenance and improvements of existing Green Infrastructure resource	Green Infrastructure Strategy	All areas	Plan period	- Wirral Council - Voluntary Sector	- Wirral Council - Voluntary Sector
Research on local playing pitch standards and indoor sports facilities review	Review of Council's Parks and Countryside Service	All areas	Ongoing	- Wirral Council - Sport England	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Develop parks and open space maintenance and improvement plans	Green and Open Space Strategy	All areas	2013	Wirral Council	Wirral Council
Administration of Wirral Waters Green Infrastructure Fund	Wirral Waters Green Infrastructure and Public Realm Working Group Reserved Matters applications	Settlement Area 2	2012 onwards	<ul style="list-style-type: none"> - Peel Holdings - Wirral Council - Forestry Commission - Mersey Forest - Natural England - Newlands - Wirral PCT -Merseyside Environmental Advisory Service 	Tariff £1000 per dwelling or 100sqm commercial floorspace
Port Sunlight River Park - 70 acre community woodland, open space and waterfront visitor attraction	Newlands 2/Dept Business Innovation and Skills funding	Settlement Area 4	2012-2015	<ul style="list-style-type: none"> - Forestry Commission - Newlands 2 - NWDA - Biffa Waste - Land Trust - Dept for Business, Innovation and Skills - Wirral Council - United Utilities - UML - Shell - Woodland Trust 	£2.2 million

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Port Sunlight River Park - 70 acre community woodland, open space and waterfront visitor attraction	Newlands/Dept Business Innovation and Skills funding	Settlement Area 4	2012-2015	- Newlands - Forestry Commission - NWDA - Biffa Waste - Land Trust - Dept for Business, Innovation and Skills - Wirral Council	£2.2 million
Golf Resort – hotel, spa, conference and hospitality facilities, signature 18-hole championship golf course and practice facilities	Private sector development	Settlement Area 6	Plan period	- Wirral Council - Private sector	Private sector

Strategic Objective 6 - Flood Risk

To adopt a risk-based approach and direct new development away from areas where coastal, river or surface water flooding cannot be adequately prevented or controlled.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy CS2	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
Development Management CS42 CS43 CS44 CS45	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Environmental Protection CS34 CS35 CS36 CS37	Potential public programme support for flood alleviation and coast protection	All areas	Ongoing	- Wirral Council - Environment Agency	Subject to the availability of resources
	Land allocations in a site-specific Local Plan	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
	Guidance on measures that can be taken to promote sustainable water management to be included in a relevant Supplementary Planning Document	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
	The re-use of previously developed sites	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
	Potential public programme support for land reclamation and treatment	All areas	Plan period	- Wirral Council - Other partners to be identified	Subject to availability of resources
North West England and North Wales Shoreline Management Plan (SMP2)	Wirral Coastal Strategy	All areas	Plan period	- Wirral Council - Environment Agency - DEFRA	- Wirral Council - DEFRA
Wirral Flood Risk Strategy	<ul style="list-style-type: none"> Wirral Flood and Water Management Partnership Wirral Operational Flood Group 	All areas	Ongoing	- Wirral Council - United Utilities - Welsh Water - Environment Agency - Emergency Services	- Wirral Council - DEFRA
Approval, adoption and maintenance of drainage plans and SuDS schemes that meet the National Standards for sustainable drainage	SuDS Approval Body	All areas	Plan period	- Wirral Council - United Utilities - Welsh Water	Wirral Council
Review of Wirral Waters with regard to design matters	<ul style="list-style-type: none"> Wirral Waters Design Review Panel Reserved Matters applications 	Settlement Area 2	2012 onwards	- Peel Holdings - Wirral Council - Places Matter	

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Review of Wirral Waters with regard to recycling, waste, energy and carbon emissions	Wirral Waters Sustainability, Energy and Waste Working Group	Settlement Area 2	2012 onwards	- Peel Holdings - Wirral Council - Environment Agency - Merseyside Environmental Advisory Service	Private sector (Wirral Waters S106)

Strategic Objective 7 - Sustainable Development

To promote sustainable approaches to the location, design, construction, operation and impact of new development, to mitigate and adapt to the impacts of environmental change and promote the transition to a low carbon Borough.

Policy/ Item	Implementation mechanism	Where it will be delivered	Timescale	Lead agency and Partners	Funding
Broad Spatial Strategy	Development management process	All areas	Ongoing	- Wirral Council - Private sector	Wirral Council
CS2					
Development Management	Relevant Supplementary Planning Documents	All areas	Following adoption of Core Strategy	Wirral Council	Wirral Council
CS42					
CS43	Public programme support for character appraisals, master plans and design guides	All areas	Plan period	- Wirral Council - Private sector - Voluntary sector	Subject to availability of resources
CS44					
CS45					
	Infrastructure Development Plan	All areas	Ongoing	- Wirral Council - Private sector - Voluntary sector	- Wirral Council - Private sector - Voluntary sector
	Planning conditions and/or relevant legal agreements and development tariffs	All areas	Ongoing	- Wirral Council - Private sector	Private sector
	Promotion of low and zero carbon development through allowable solutions under the Building Regulations	All areas	Ongoing	- Wirral Council - Private sector	Private sector
Cosy Homes heating	Housing Investment Programme	All areas	2012-2013	Wirral Council	£340,000
Free insulation to homes in Wirral	Warmer Wirral Insulation Programme	All areas	Ongoing	Wirral Council	Wirral Council
Review of Wirral Waters with	Wirral Waters Sustainability, Energy	Settlement Area 2	2012	- Peel Holdings	Private sector (Wirral

regard to recycling, waste, energy and carbon emissions	and Waste Working Group		onwards	- Wirral Council - Environment Agency - Merseyside Environmental Advisory Service	Waters S106)
Supply of aggregates	Local Aggregates Assessment for the Mersey Belt sub-region.	All areas	2012	- Merseyside Environmental Advisory Service - Merseyside authorities - Warrington - Greater Manchester authorities	Merseyside Environmental Advisory Service
Provision of waste management facilities	Joint Waste Local Plan for Merseyside and Halton	All areas	2012-2027	- Merseyside Environmental Advisory Service - Merseyside authorities - Halton	Local authorities