



WIRRAL LOCAL PLAN

DEVELOPMENT OPTIONS REVIEW

PROPOSED MIXED USE ALLOCATIONS

SEPTEMBER 2018

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Proposed Mixed Use Allocations

The following sites are recommended for potential allocation for new mixed use development of a primarily commercial character:

Sites for mixed commercial uses			
Sites Ref	Site Name	Site Area (ha)	Electoral Ward
ELPS 087	Wirral Waters – Tower Quay	0.40	Bidston and St James
ELPS 094	Former Horticultural Training, North Cheshire TE	0.47	Prenton
ELPS 129	Wirral Waters – Hydraulic Tower	0.83	Seacombe

The following sites are recommended for potential allocation for new mixed use development, which could also include residential development:

Sites for mixed uses that could include residential development			
Sites Ref	Site Name	Site Area (ha)	Electoral Ward
SHLAA 0020	Former Grand Hotel, Marine Promenade	0.15	New Brighton
SHLAA 0136	North of 41 Eltham Green, Woodchurch	0.12	Upton
SHLAA 0424 (ELPS 029)	Conway Park – North of Station	1.24	Birkenhead and Tranmere
SHLAA 0441 (ELPS 084)	Former Town Station, Borough Road East	1.26	Birkenhead and Tranmere
SHLAA 0478 (ELPS 108)	Rose Brae, Church Street	1.96	Birkenhead and Tranmere
SHLAA 0557 (ELPS 066)	Land at Beaufort Road, Birkenhead	3.57	Bidston and St James
SHLAA 0617 (ELPS 247)	Former Rank Bingo, Conway Street	0.24	Birkenhead and Tranmere
SHLAA 0752	Woodside Regeneration Area	9.33	Birkenhead and Tranmere
SHLAA 0753 (ELPS 267)	Wirral Waters – Marina View	4.80	Bidston and St James
SHLAA 0754 (ELPS 265)	Wirral Waters – Sky City	5.39	Bidston and St James
SHLAA 0755 (ELPS 266)	Wirral Waters – Vittoria Studios	6.34	Bidston and St James
SHLAA 0956 (ELPS 239)	Conway Park – NE of Crown Hotel	0.16	Birkenhead and Tranmere
SHLAA 0957 (ELPS 148)	Conway Park – Cinema Frontage	0.10	Birkenhead and Tranmere
SHLAA 0974	Land at Oxtan Road, Birkenhead	0.36	Birkenhead and Tranmere

Proposed Mixed Use Allocations

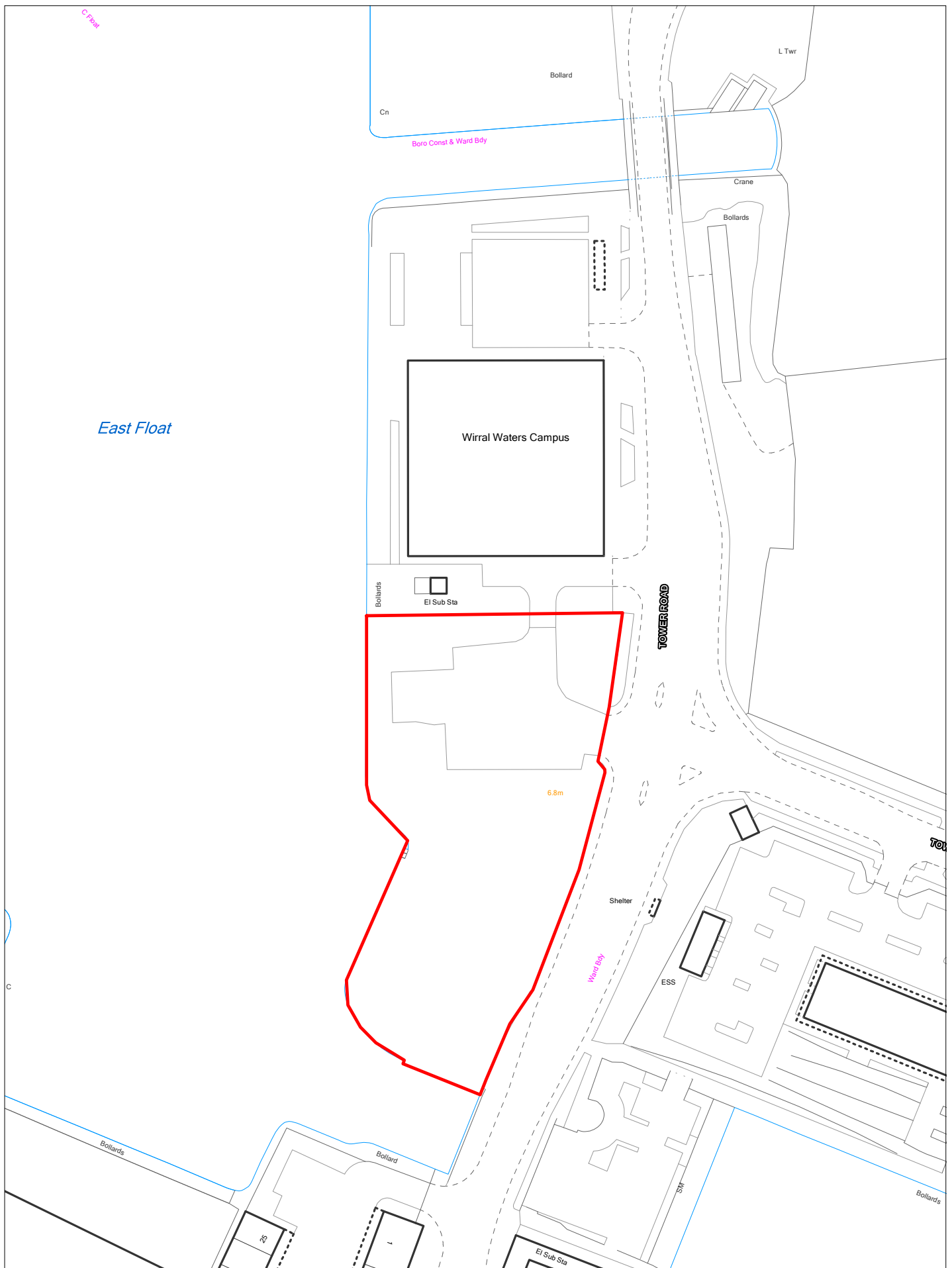
Sites for mixed uses that could include residential development			
Sites Ref	Site Name	Site Area (ha)	Electoral Ward
SHLAA 1337 (ELPS 332)	West of Town Station, Jackson Street	0.34	Birkenhead and Tranmere
SHLAA 1432	AEV, Marion Street, Birkenhead	0.33	Birkenhead and Tranmere
SHLAA 1610	Land at Civic Way, Bebington	0.84	Bebington
SHLAA 1620	West of 22 Lorn Street, Birkenhead	0.17	Birkenhead and Tranmere
SHLAA 1864	Former Municipal Offices, Egerton Grove, Liscard	0.49	Liscard
SHLAA 1931 SHLAA 1966	Former Town Hall and Grosvenor House, Albert Road, Hoylake	0.16	Hoylake and Meols
SHLAA 2002	Duncan Street Car Park, Birkenhead	0.09	Birkenhead and Tranmere
SHLAA 2007 SHLAA 2008 SHLAA 2009 SHLAA 2010 SHLAA 2096 SHLAA 2097	Land North of Moreton District Centre	2.66	Leasowe and Moreton East
SHLAA 2014	Conway Building, Birkenhead	0.23	Birkenhead and Tranmere
SHLAA 2024	Bromborough Civic Centre, Allport Lane	0.43	Bromborough
SHLAA 2025	Allport Lane Car Park, Bromborough	0.43	Bromborough
SHLAA 2026	Treasury Building, Cleveland Street	0.44	Birkenhead and Tranmere
SHLAA 2036	Elgin Way Car Park, Birkenhead	0.11	Birkenhead and Tranmere
SHLAA 2047	215 Wallasey Village	0.10	Wallasey
SHLAA 2050 (ELPS 054)	Vacant land at Clatterbridge Hospital	3.08	Clatterbridge
SHLAA 2068 (ELPS 008)	East of Typhoo Tea, Reeds Lane	5.00	Leasowe and Moreton East
SHLAA 2069	Hinson Street Car Park	0.22	Birkenhead and Tranmere
SHLAA 2080 (ELPS 086)	Wirral Waters – North Bank East / Tower Road	0.56	Seacombe
SHLAA 2084 (ELPS 015)	Former Mollington Street Depot	4.05	Birkenhead and Tranmere
SHLAA 2085 (ELPS 045)	Former Gas Depot, Hind Street	3.84	Birkenhead and Tranmere
SHLAA 2096 SHLAA 2097	See SHLAA 2007 above		

Proposed Mixed Use Allocations

Sites for mixed uses that could include residential development			
Sites Ref	Site Name	Site Area (ha)	Electoral Ward
SHLAA 3036	Woodhead Street Car Park, New Ferry	0.43	Bromborough

Further information on the background to these proposals, for sites with ELPS numbers, is contained within the Wirral Employment Land and Premises Study Final Report (December 2017) and for other sites, within the Wirral Strategic Housing Land Availability Assessment (SHLAA) for April 2018.

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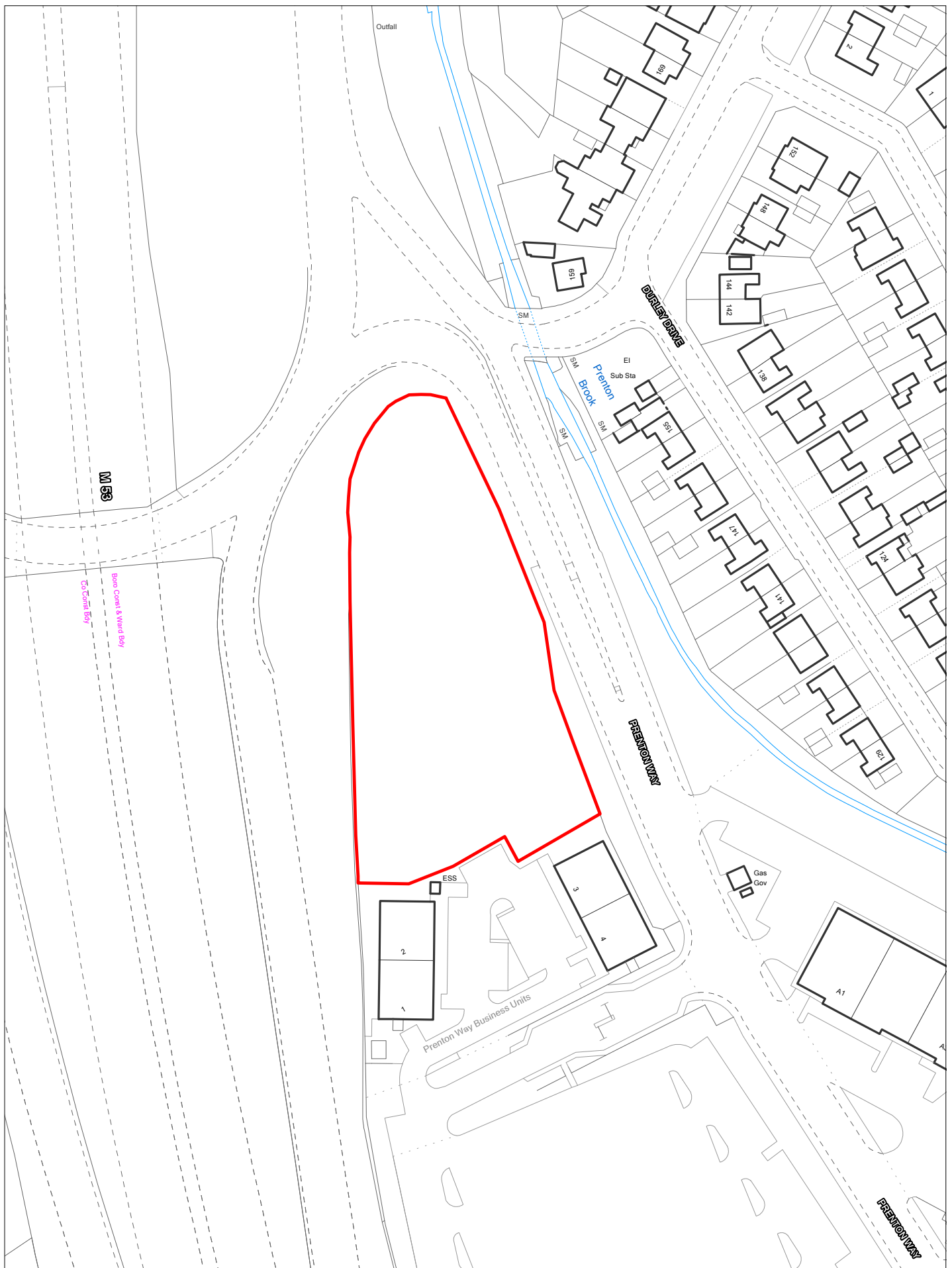


ELPS 087 Wirral Waters - Tower Quay

Scale 1:1250

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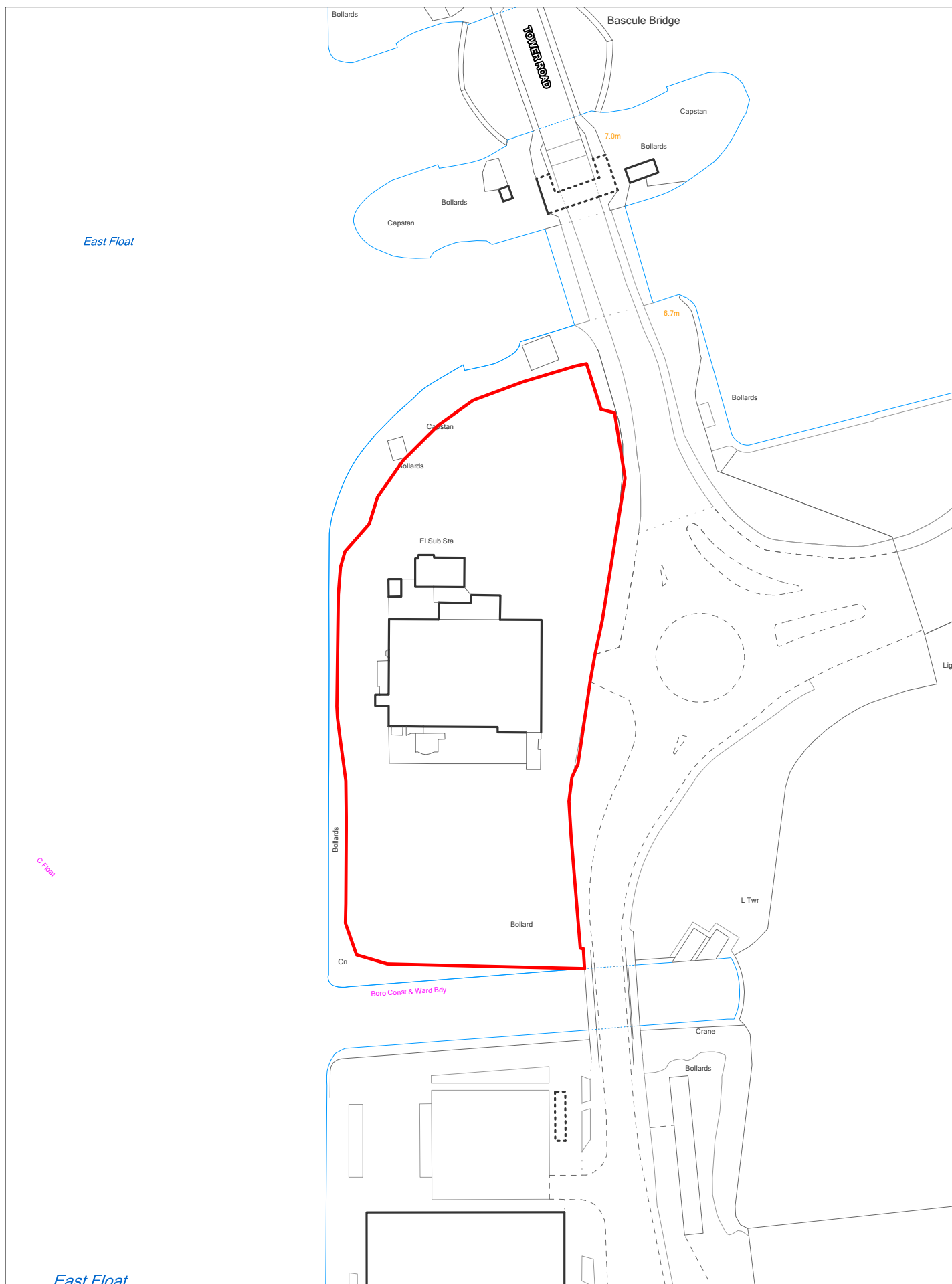


ELPS 094 North of Prenton Way Business Park, North Cheshire Trading Estate

Scale 1:1250

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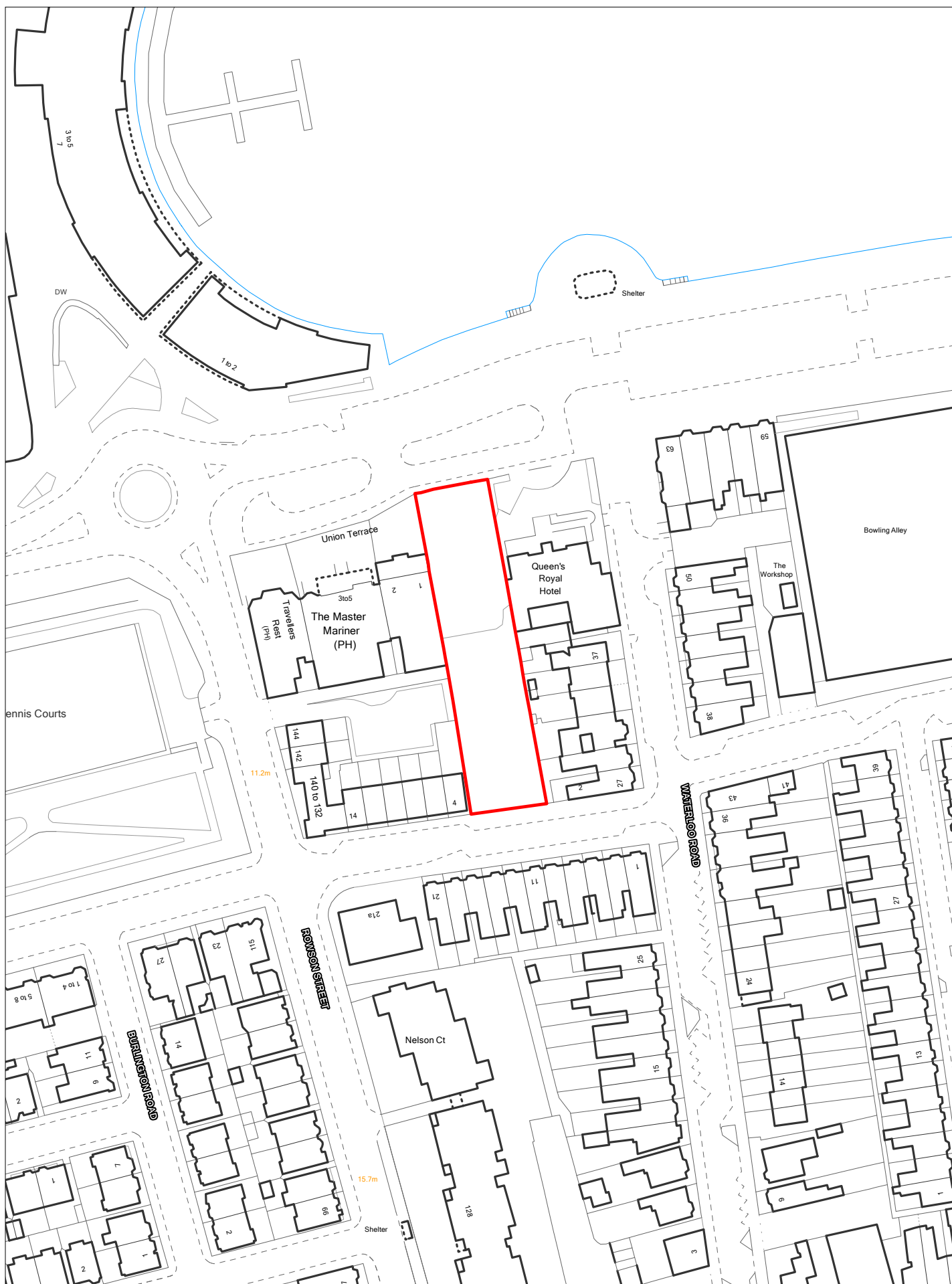


ELPS 129 Wirral Waters - Hydraulic Tower

Scale 1:1250

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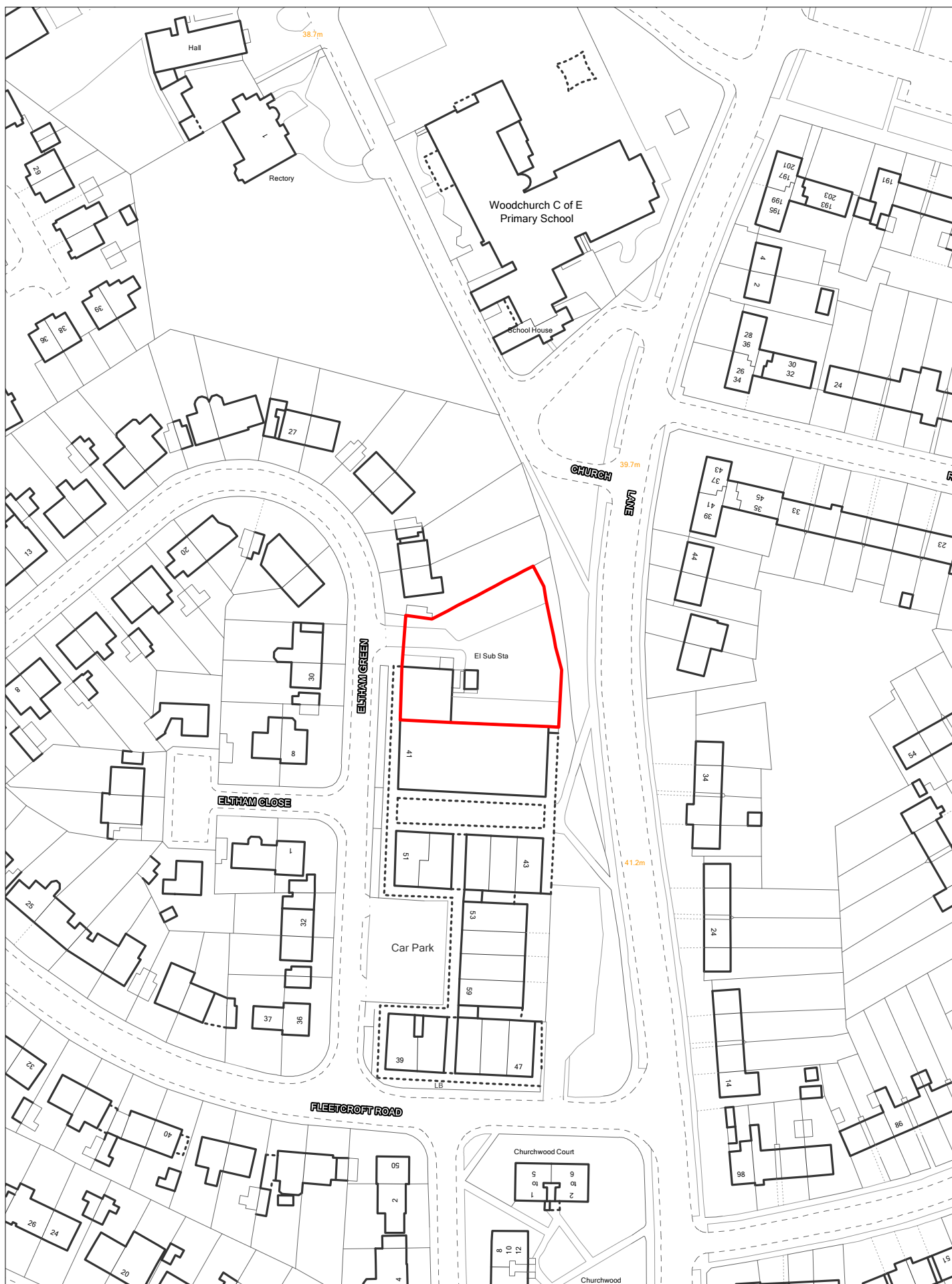


SHLAA 0020 Former Grand Hotel, Marine Promenade

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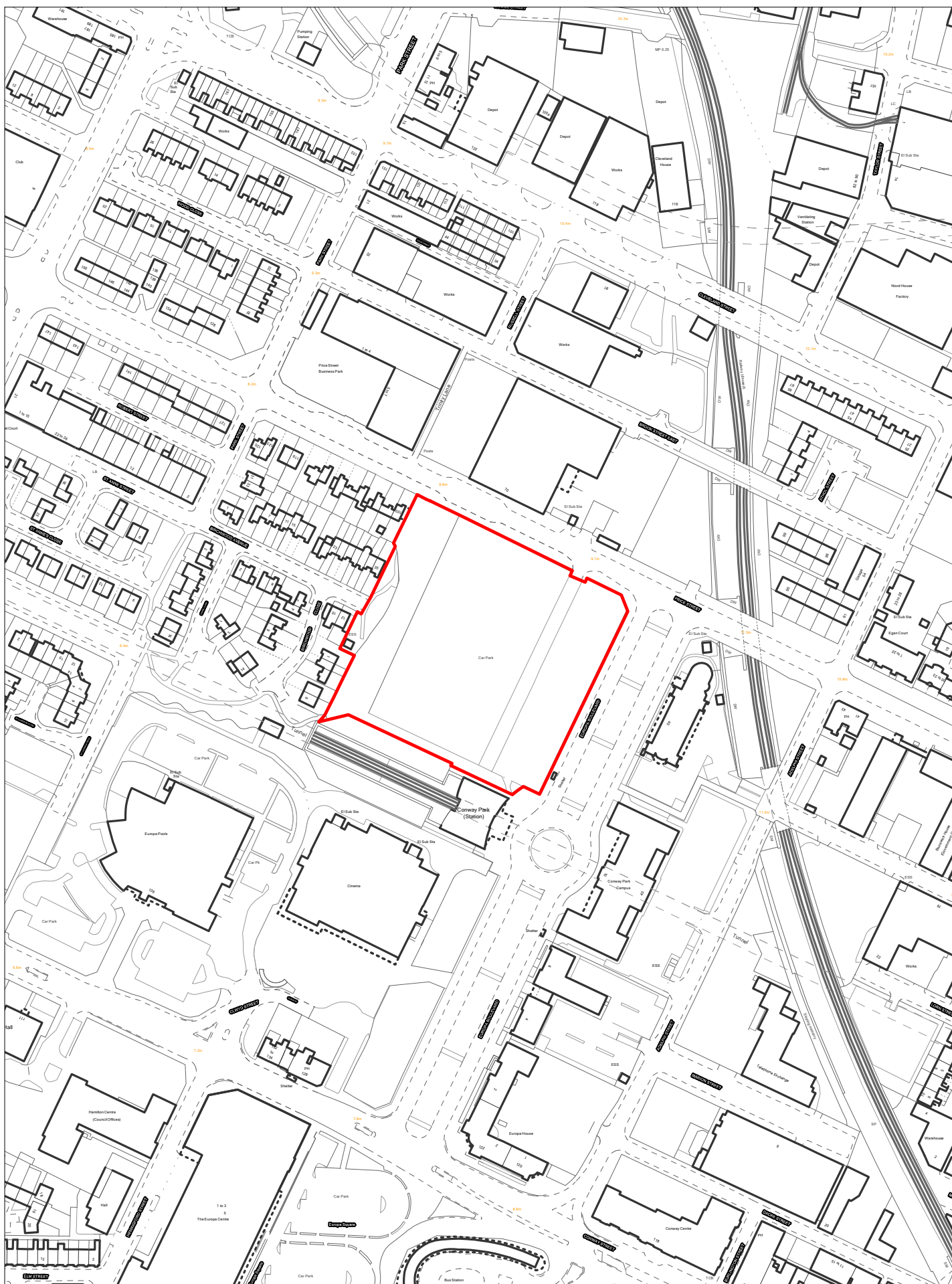


SHLAA 0136 North of 41 Eltham Green, Woodchurch

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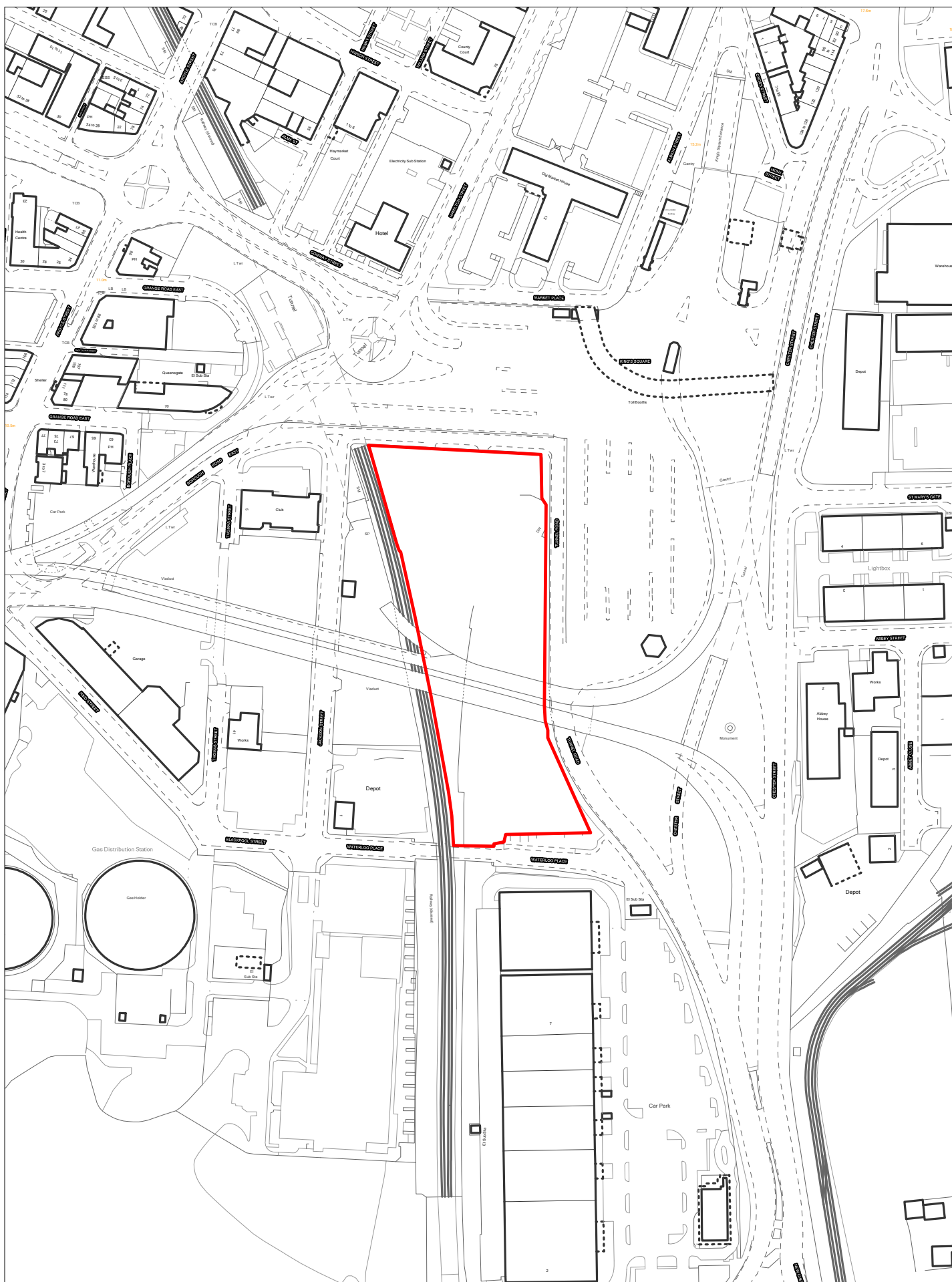


SHLAA 0424 Price Street Car Park, Europa Boulevard

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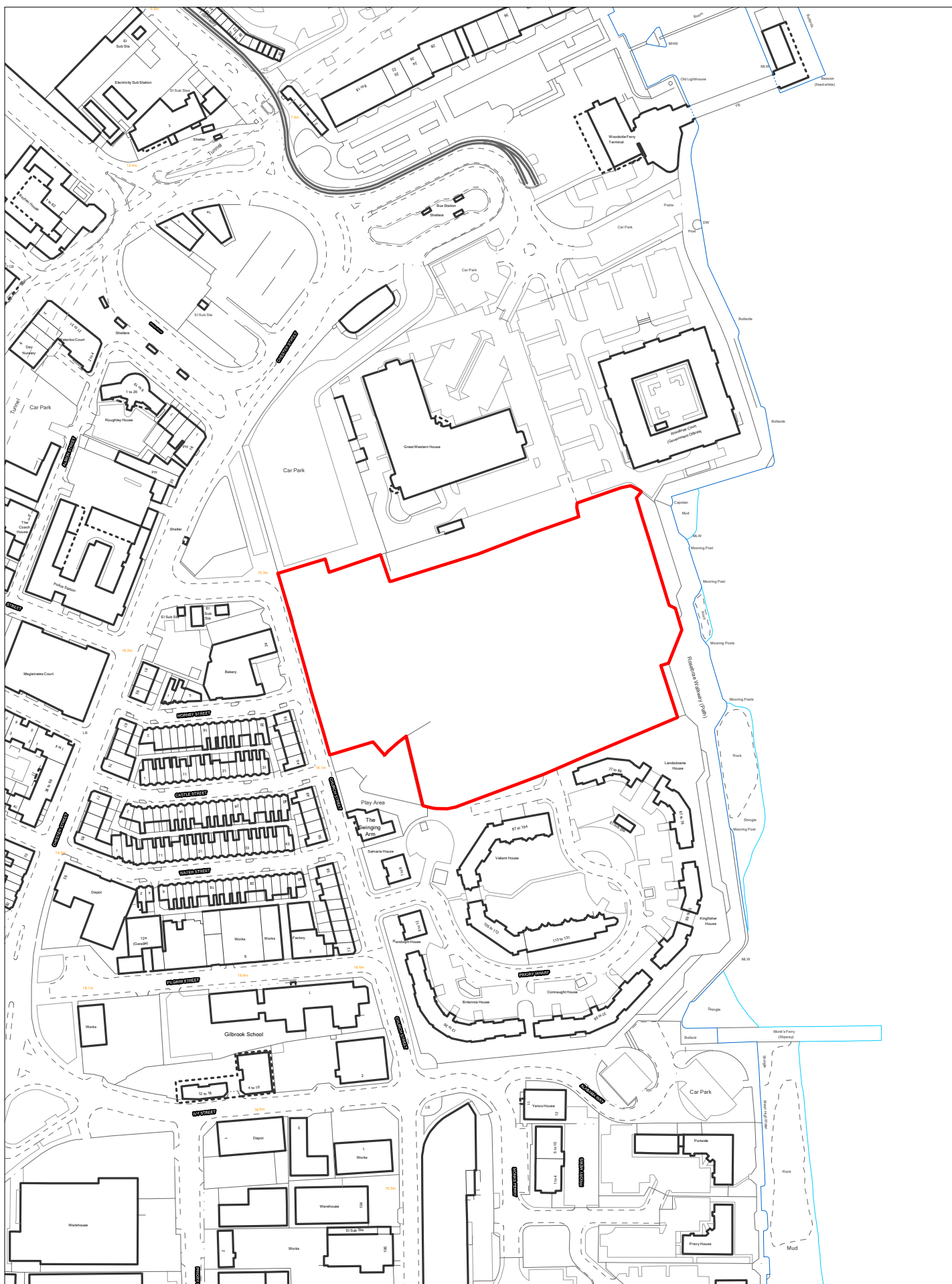


SHLAA 0441 West of Tunnel Road, Birkenhead

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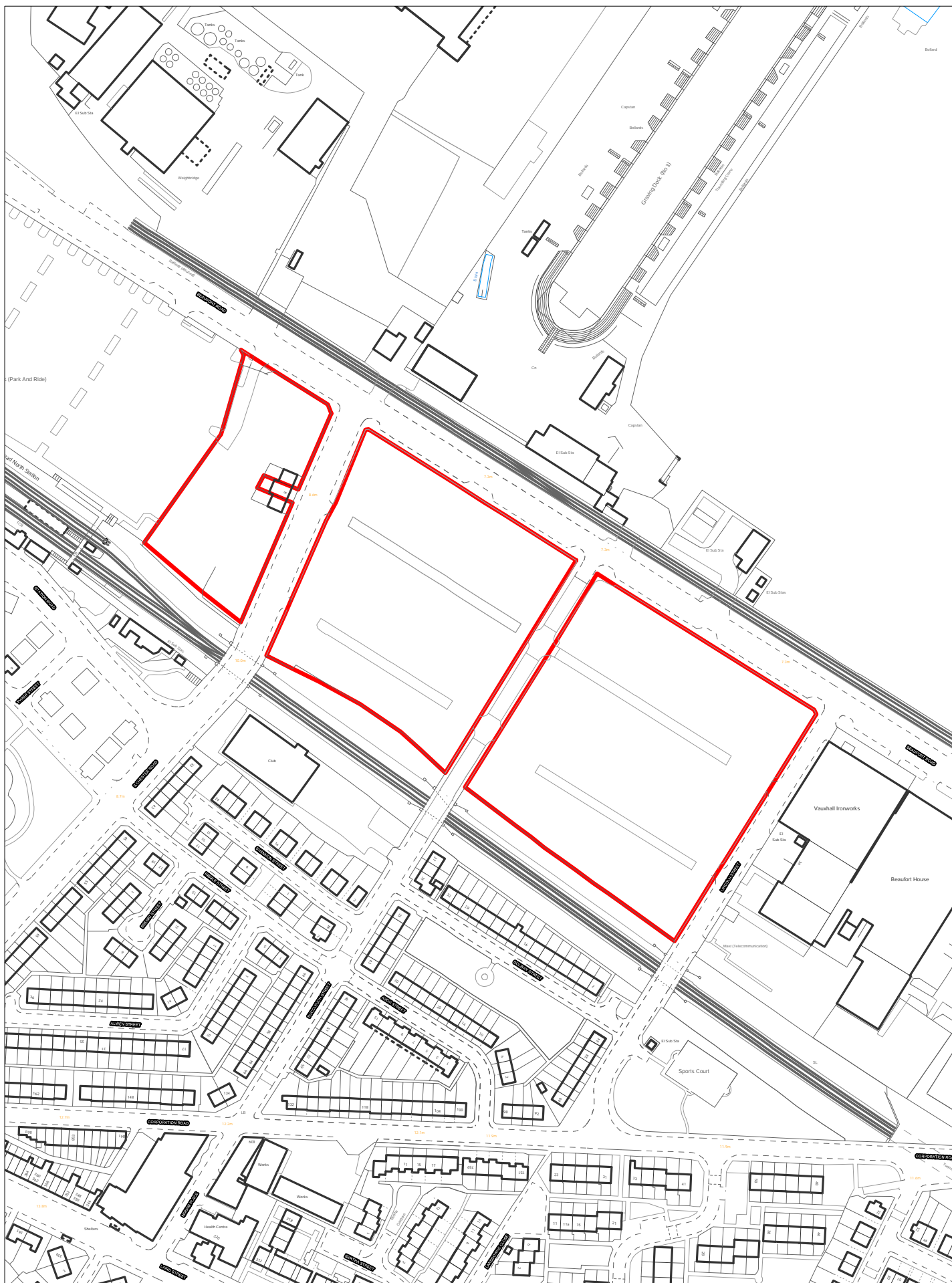


SHLAA 0478 Former Rose Brae, Church Street, Birkenhead

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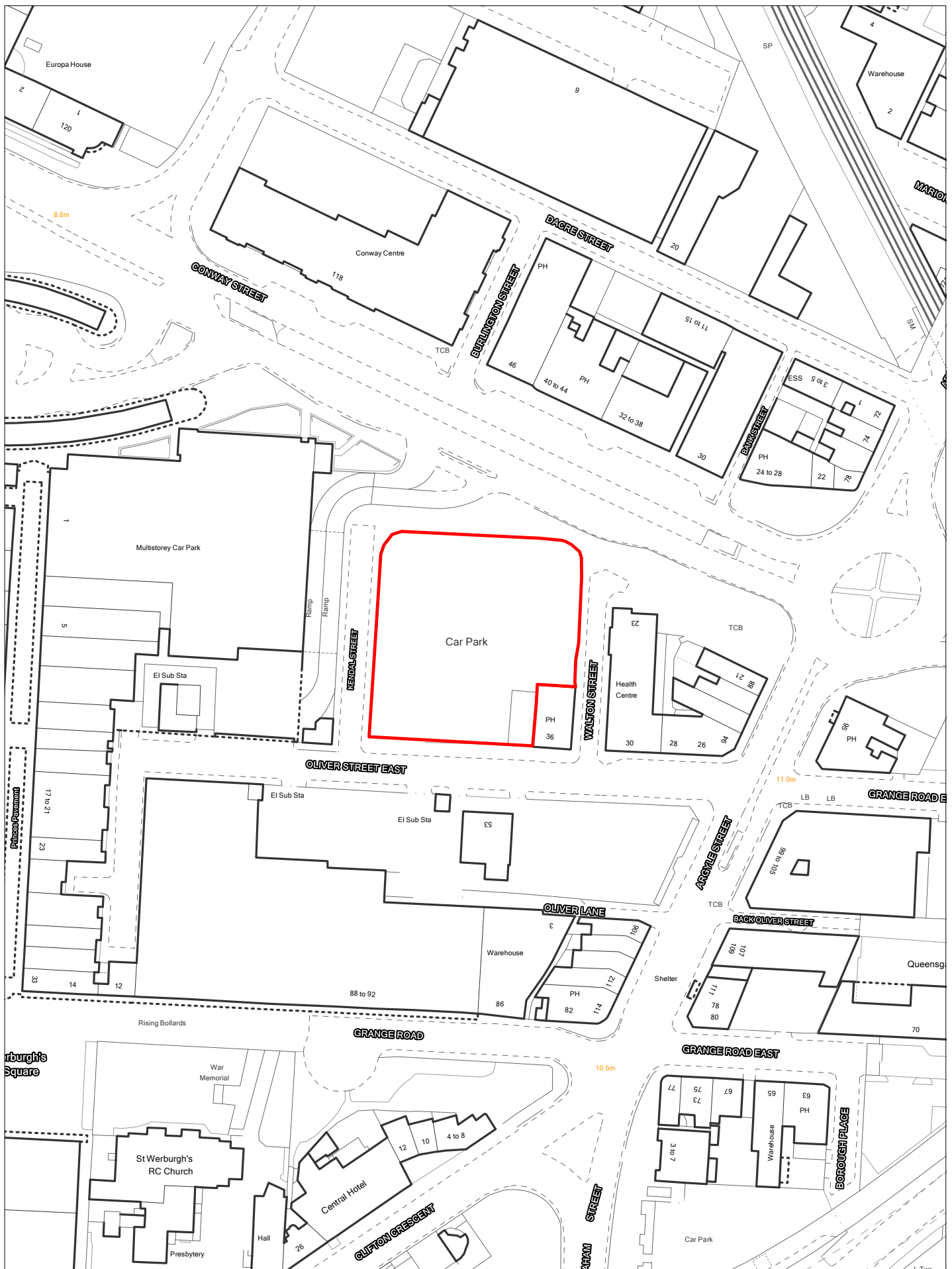


SHLAA 0557 Land at Beaufort Road, Birkenhead

Scale 1:2500

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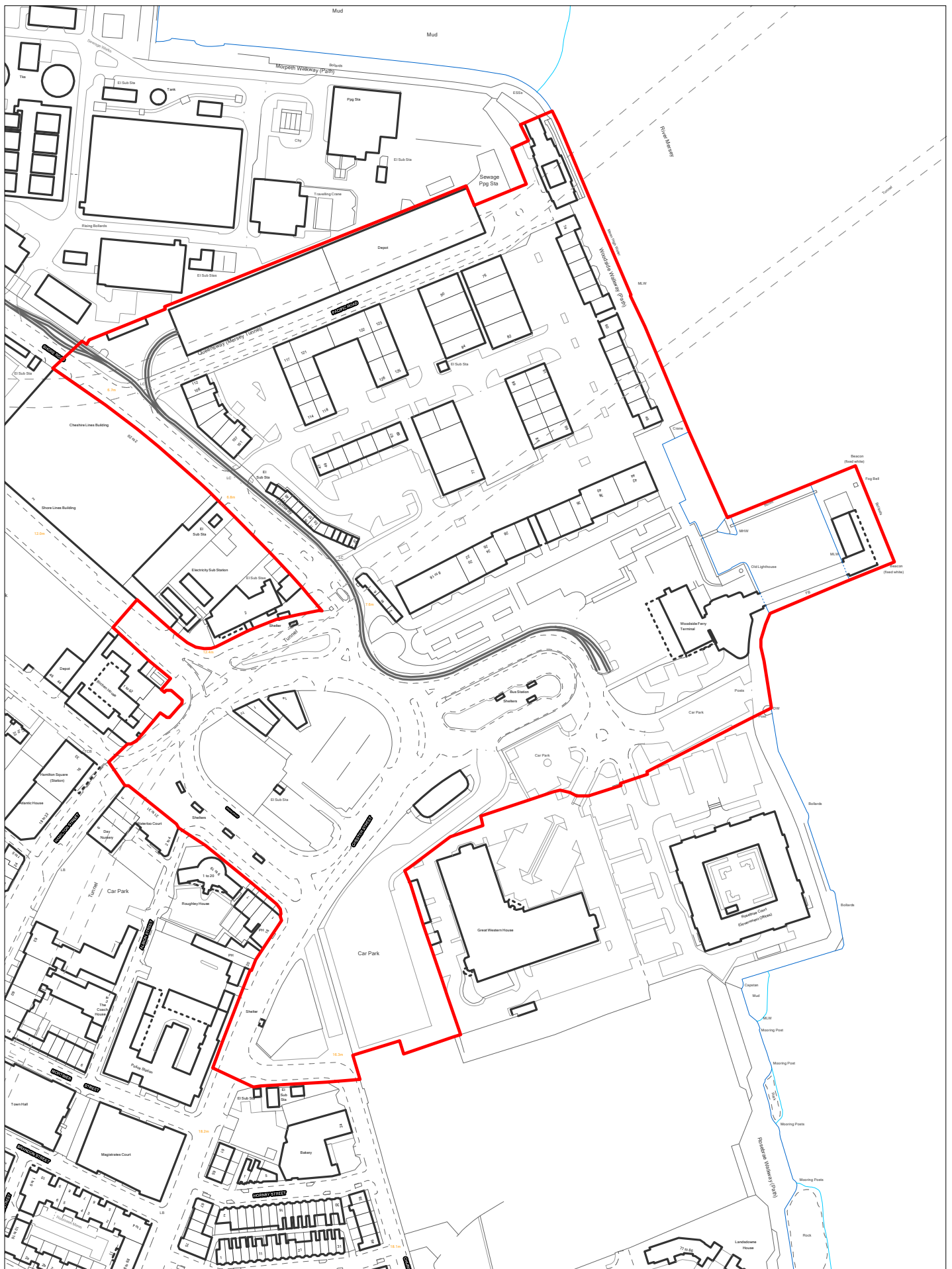


SHLAA 0617 Former Rank Bingo, Conway Street

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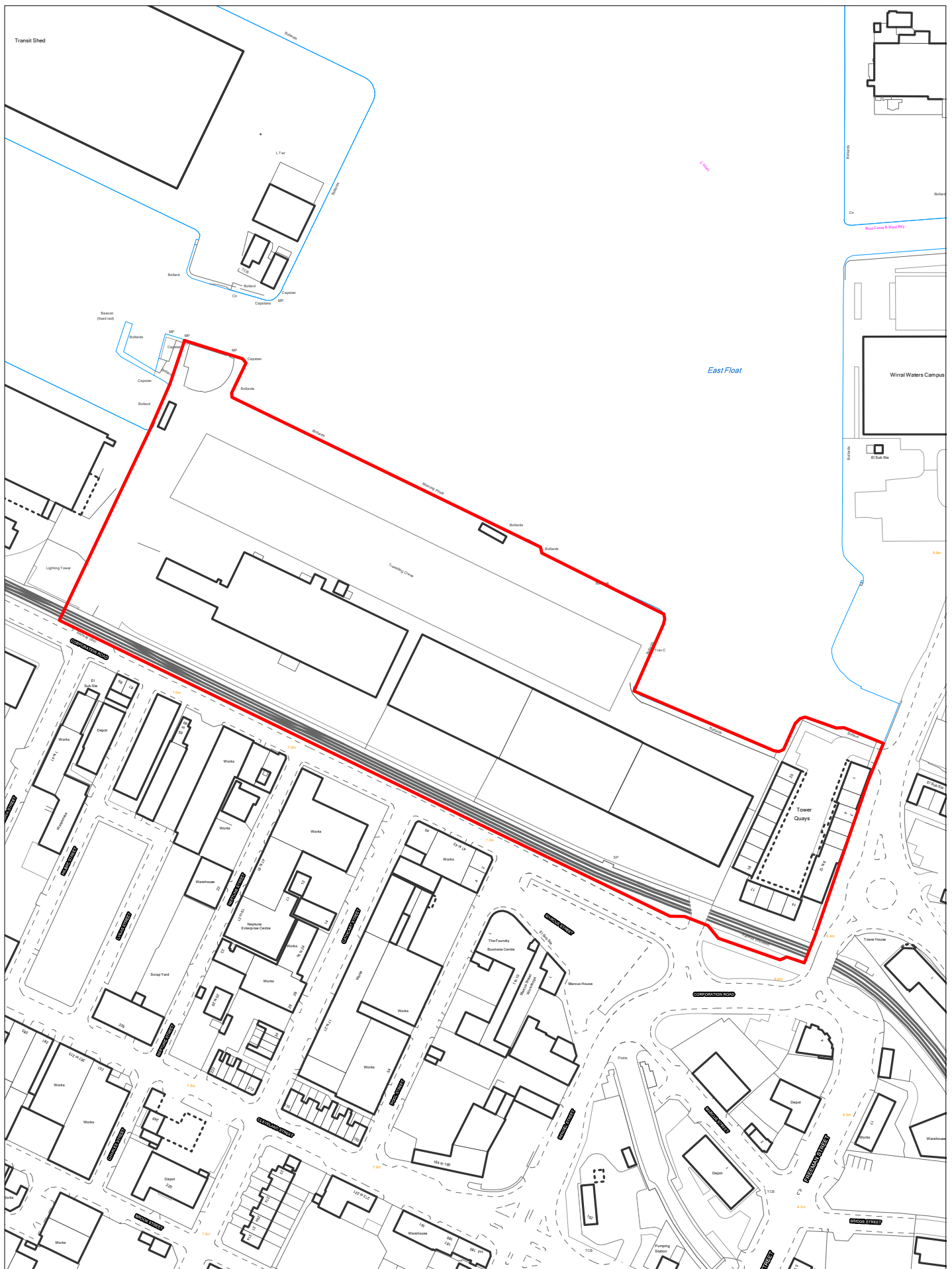


SHLAA 0752 Land at Woodside, Chester Street, Birkenhead

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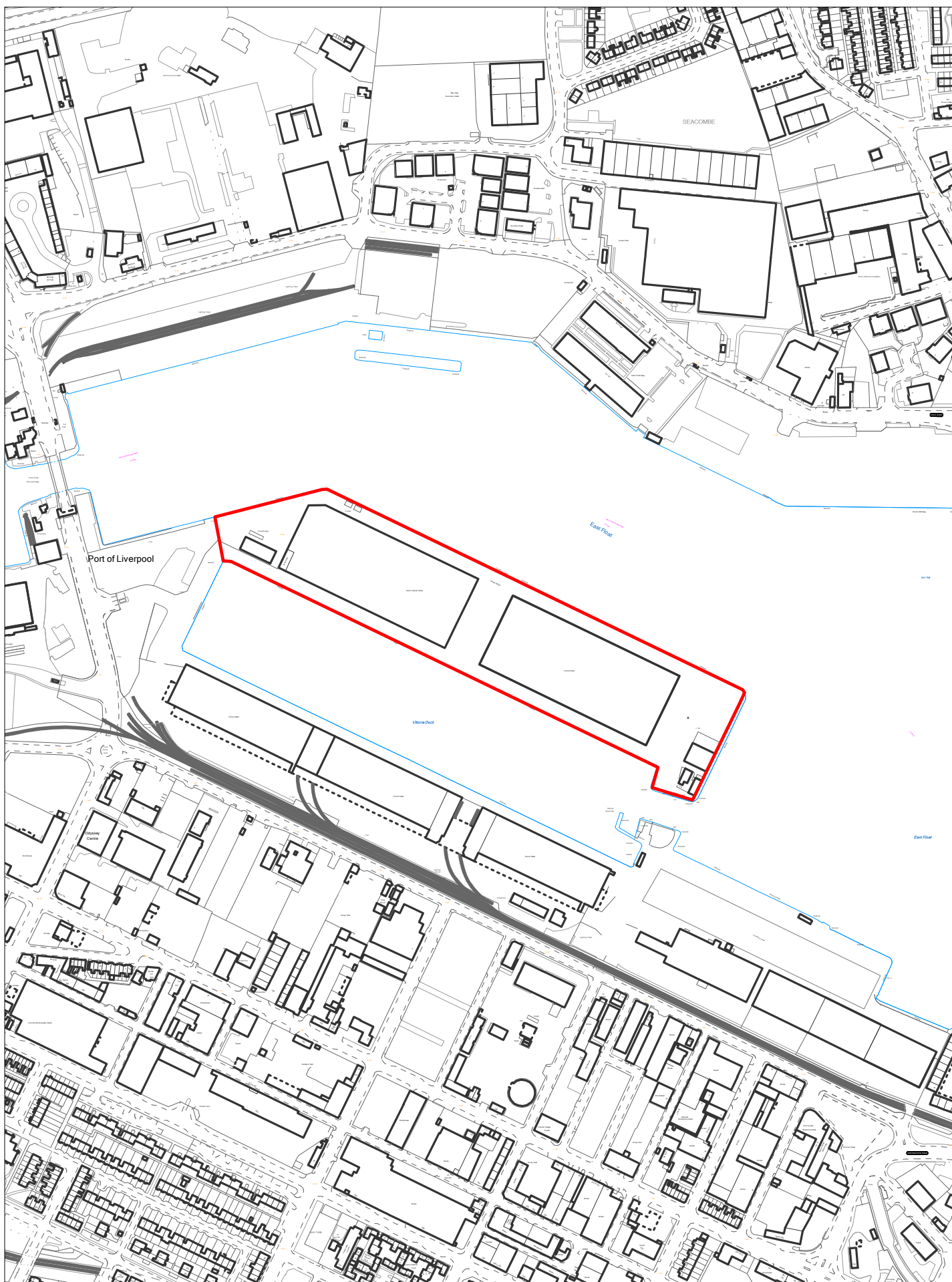


SHLAA 0753 Wirral Waters - Marina View

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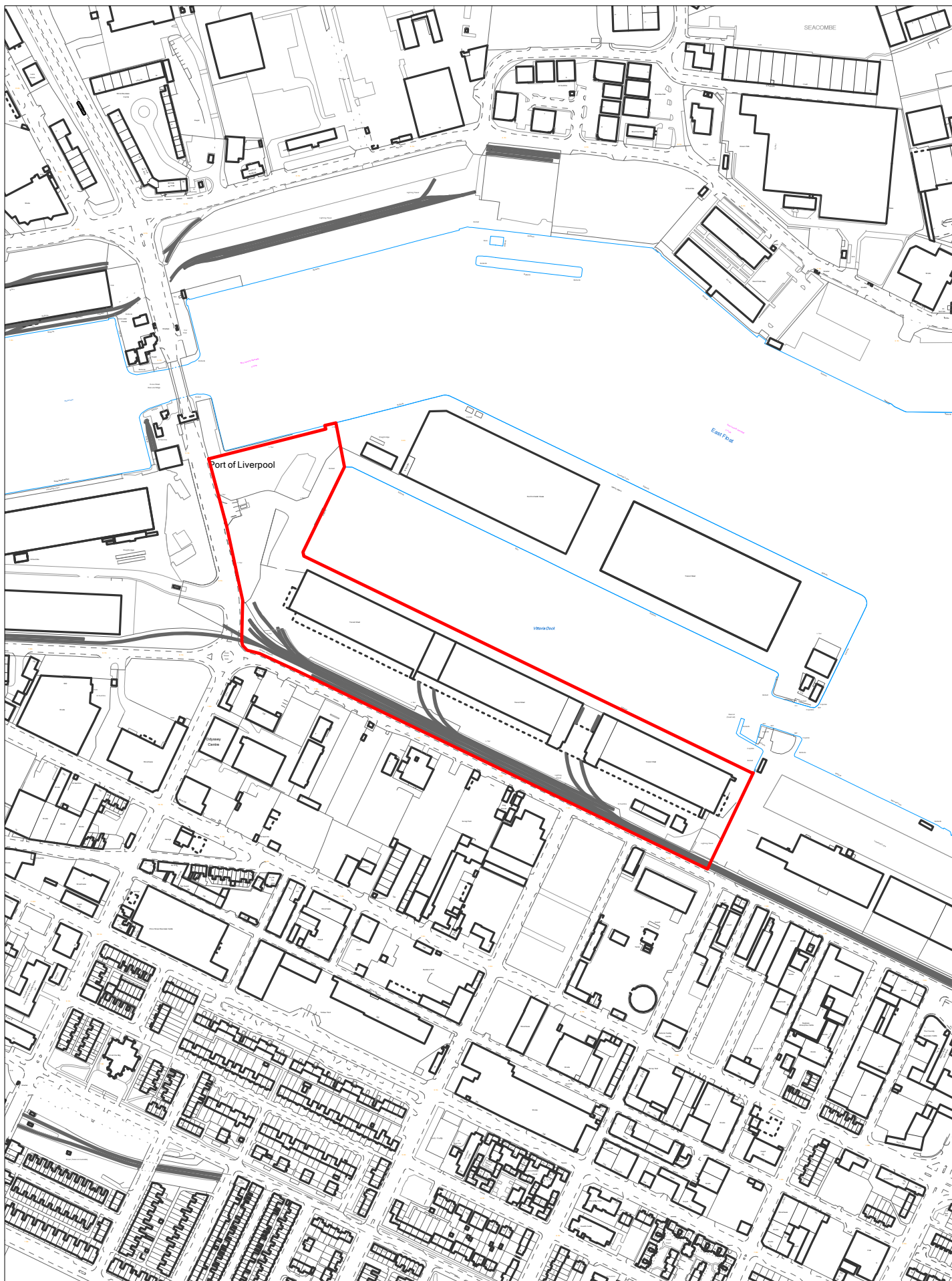


SHLAA 0754 Wirral Waters - Sky City

Scale 1:5000

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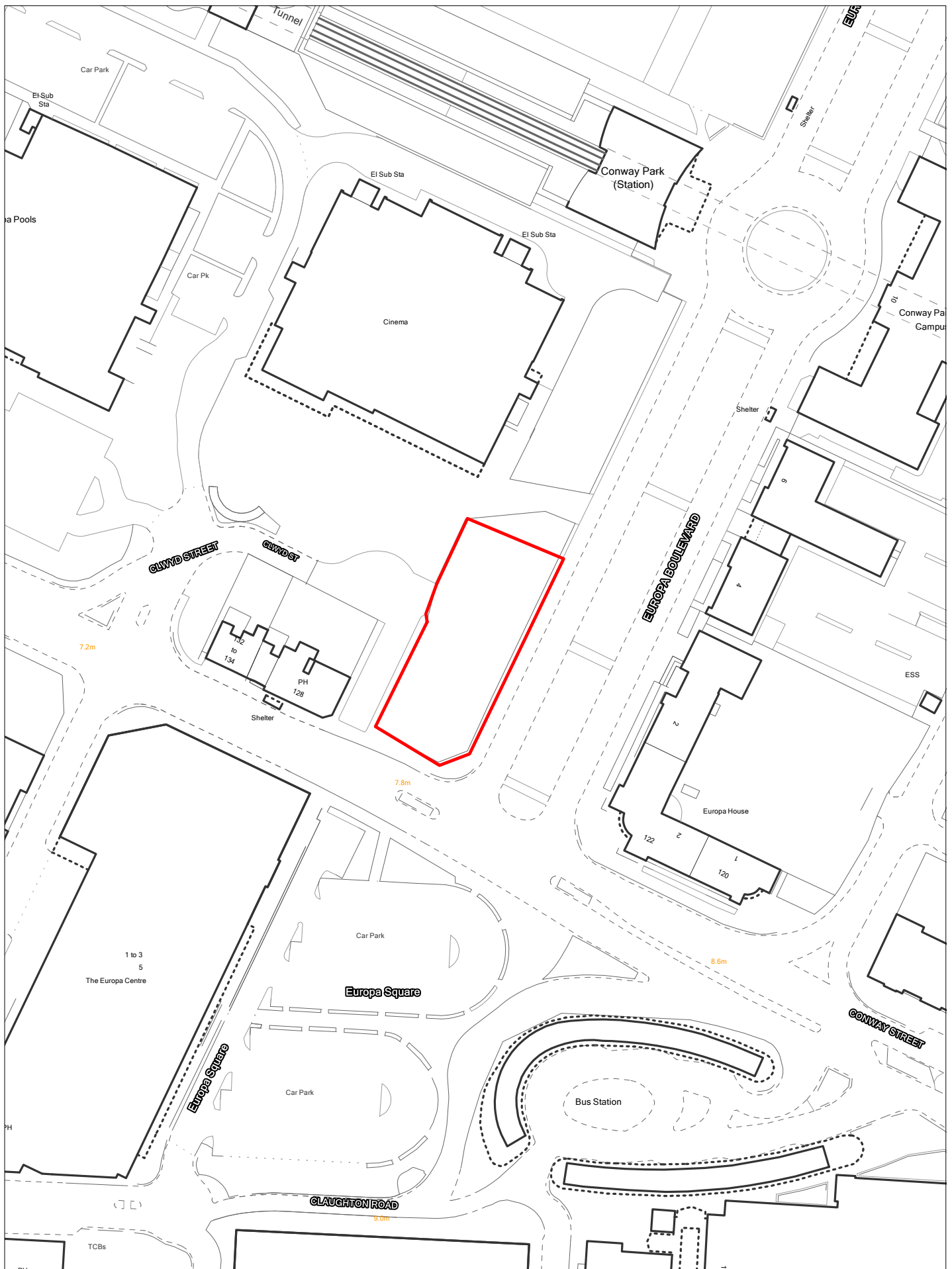


SHLAA 0755 Wirral Waters - Vittoria Studios

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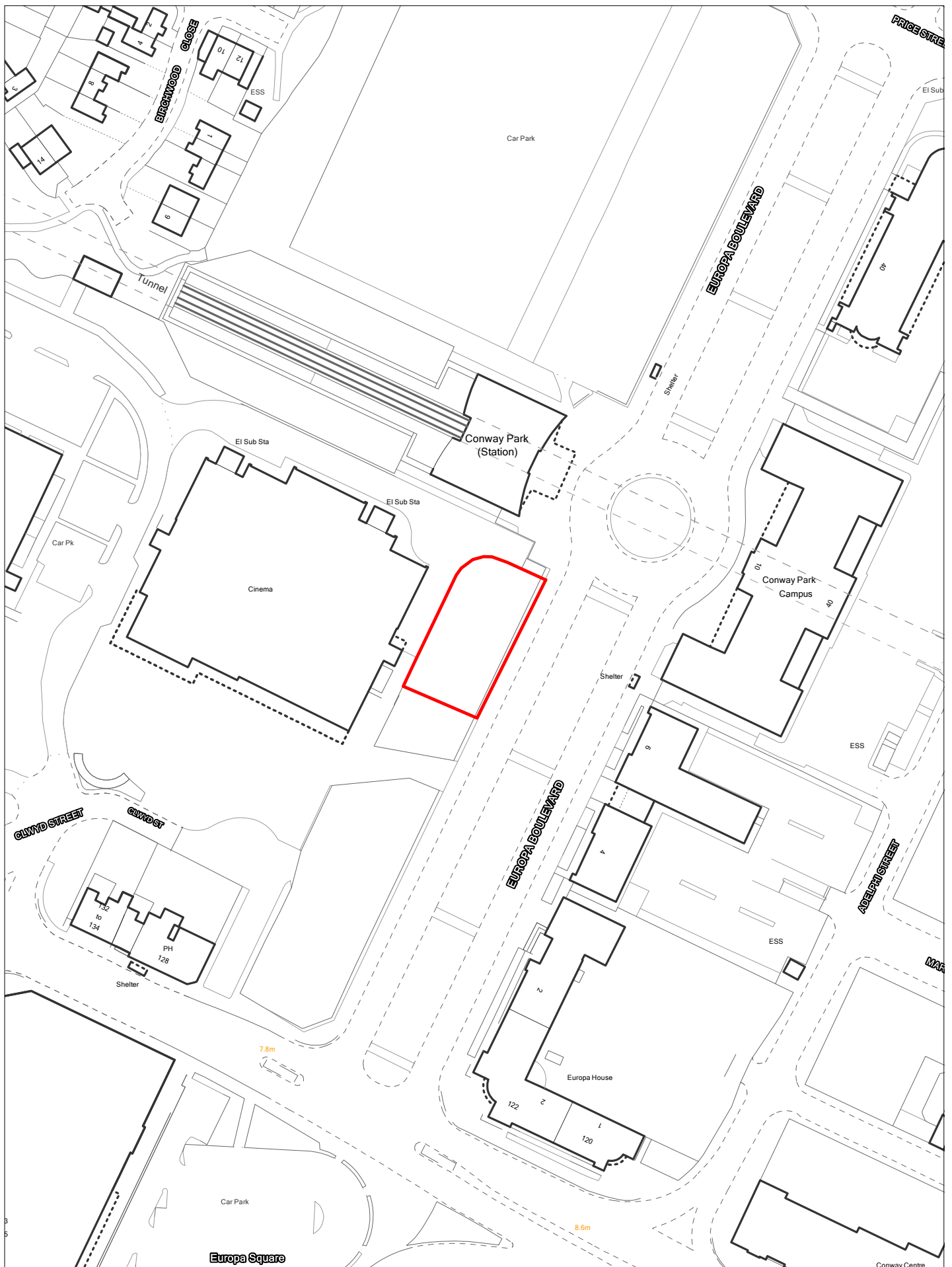


SHLAA 0956 West of The Crown PH, Europa Boulevard

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SHLAA 0957 South of Conway Park, Europa Boulevard

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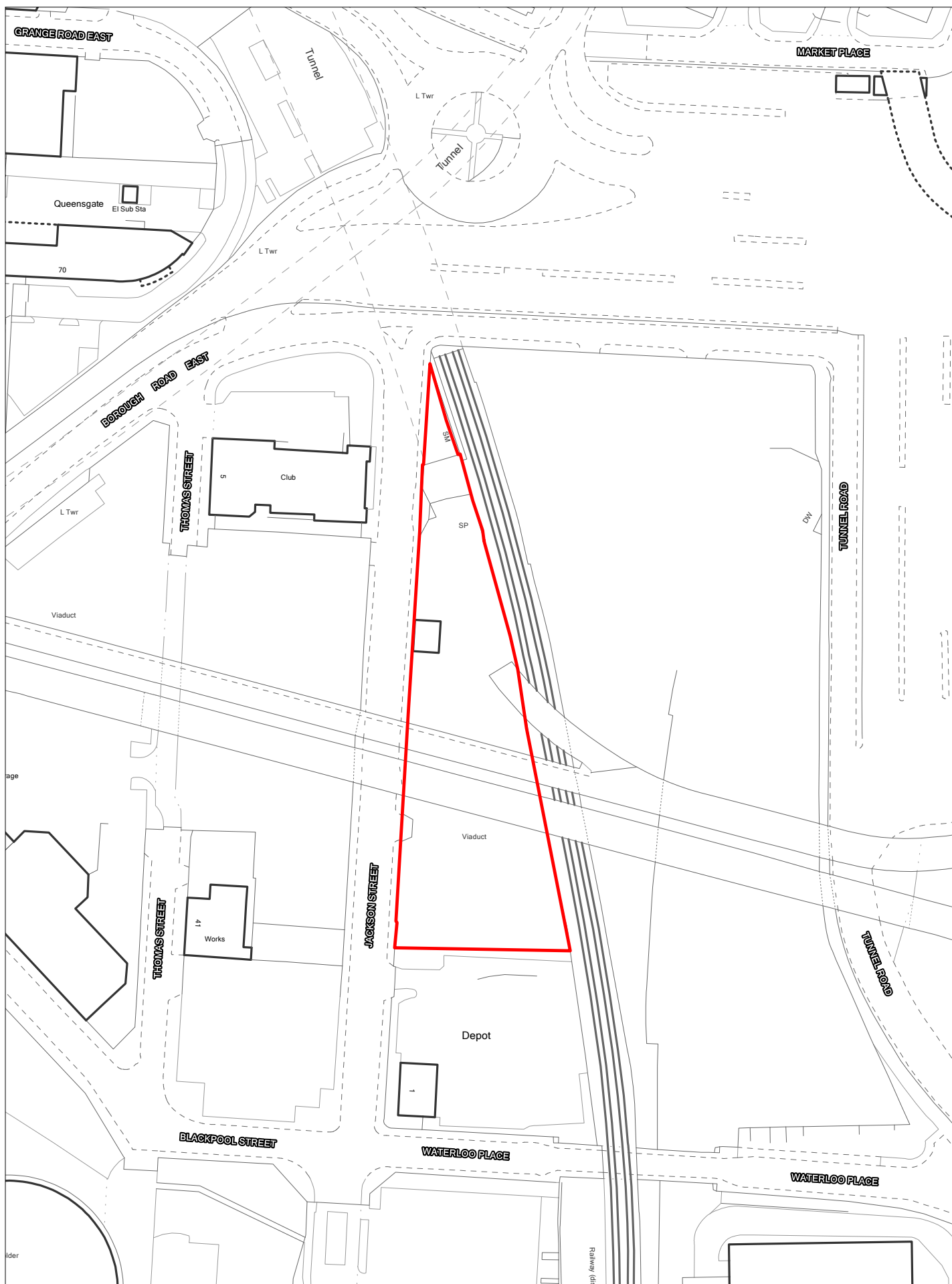


SHLAA 0974 Land at Oxton Road, Birkenhead

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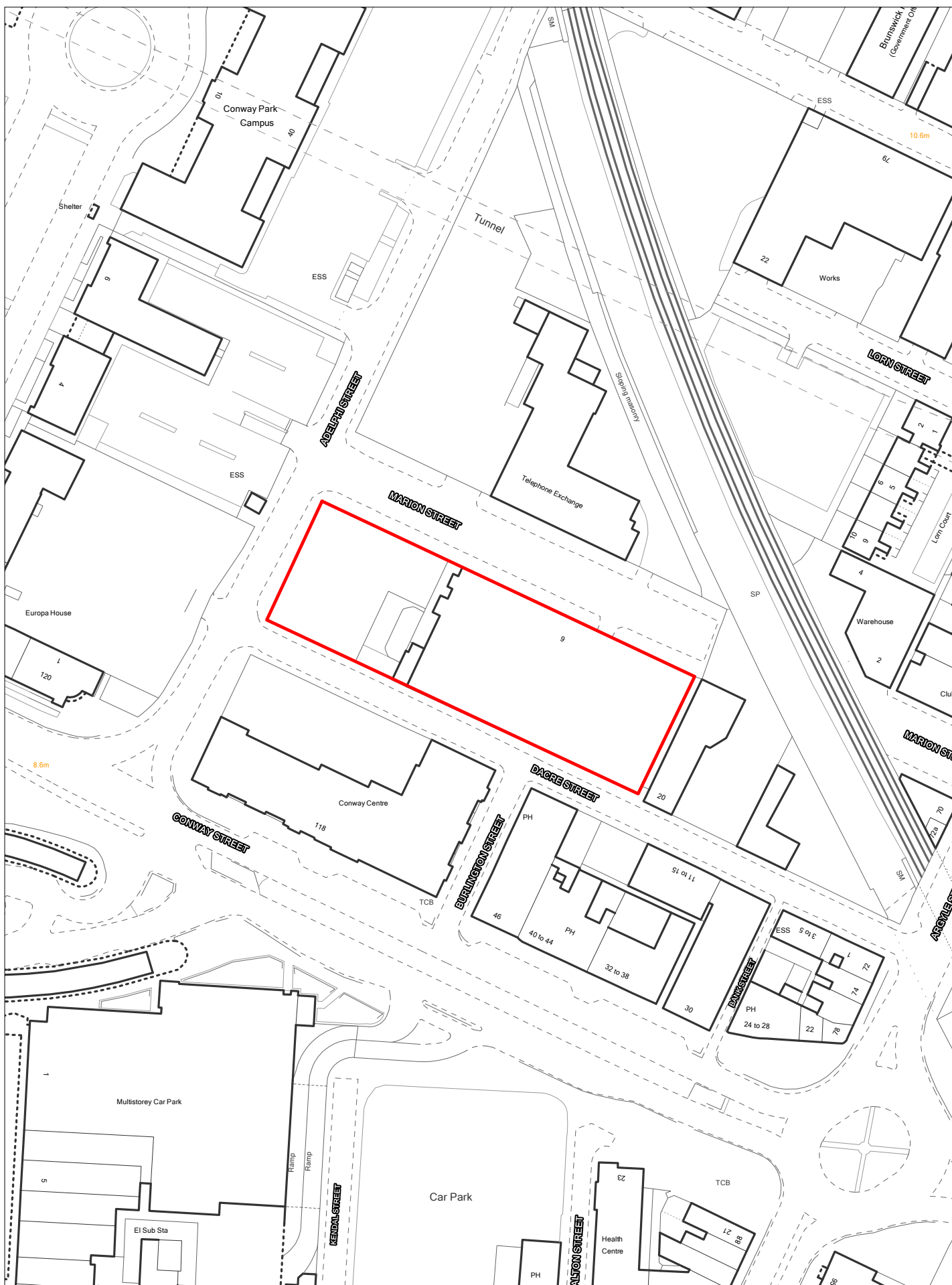


SHLAA 1337 West of Town Station, Jackson Street

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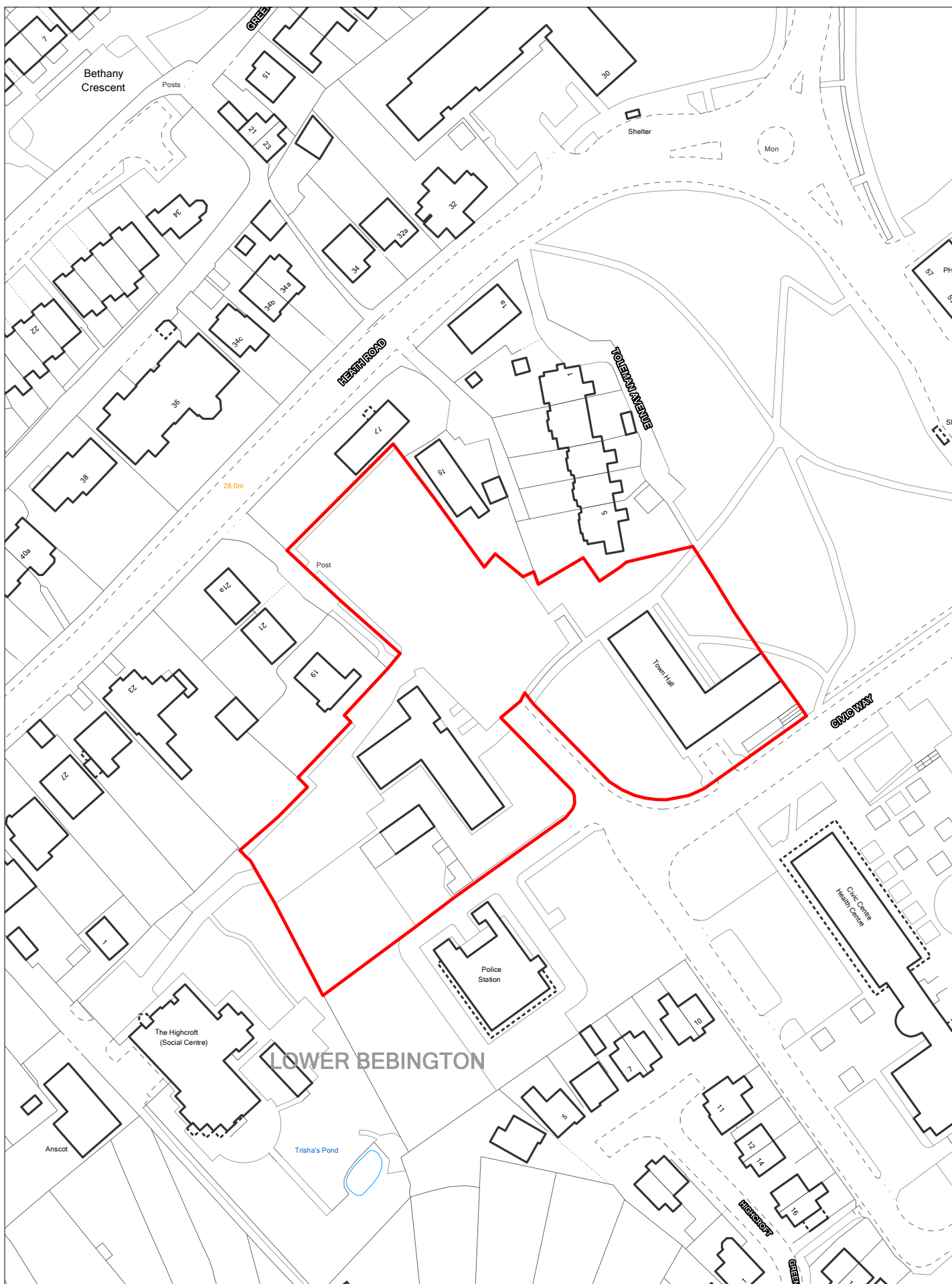


SHLAA 1432 AEV Marion Street, Birkenhead

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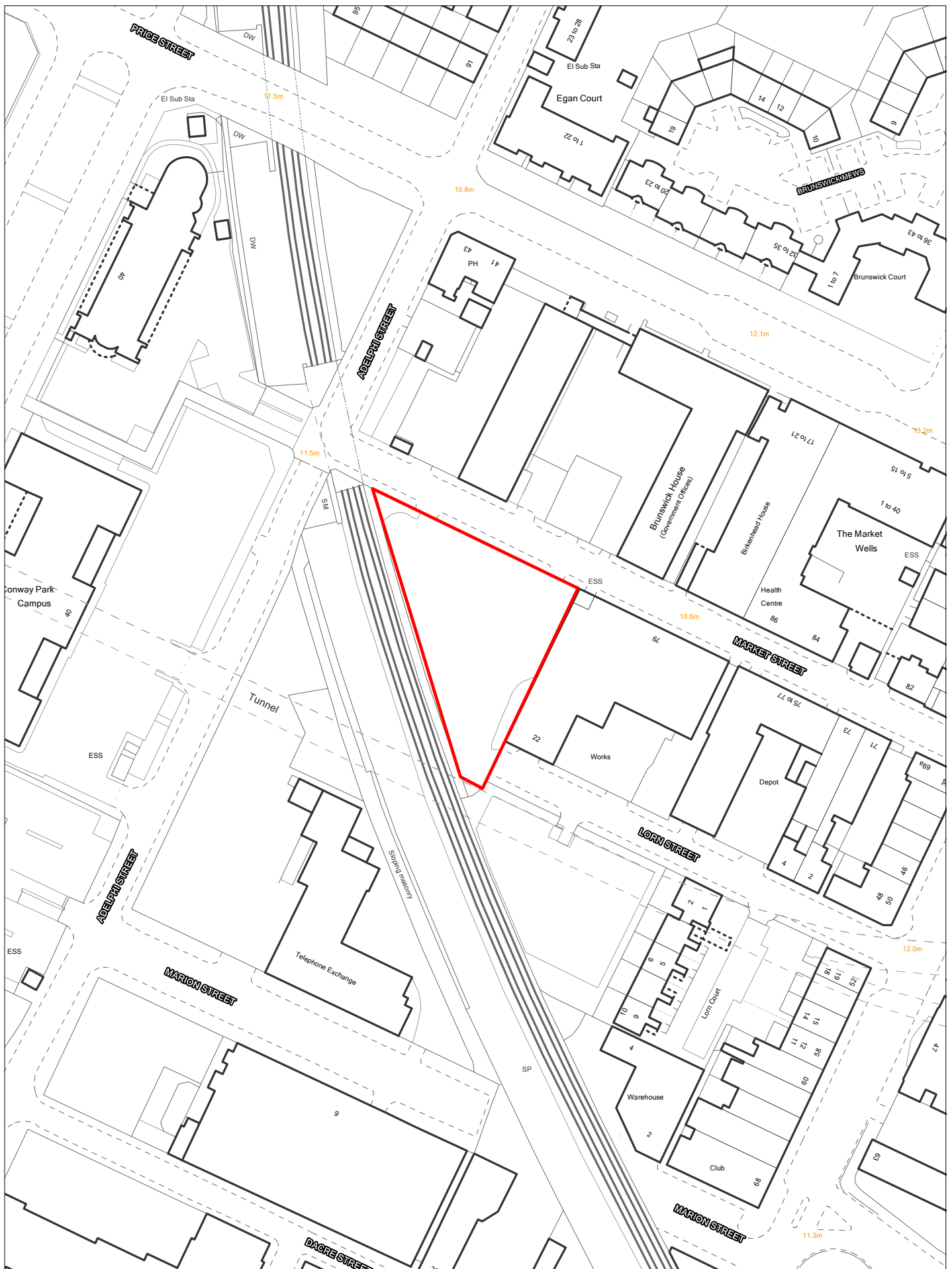


SHLAA 1610 Land at Civic Way, Bebington

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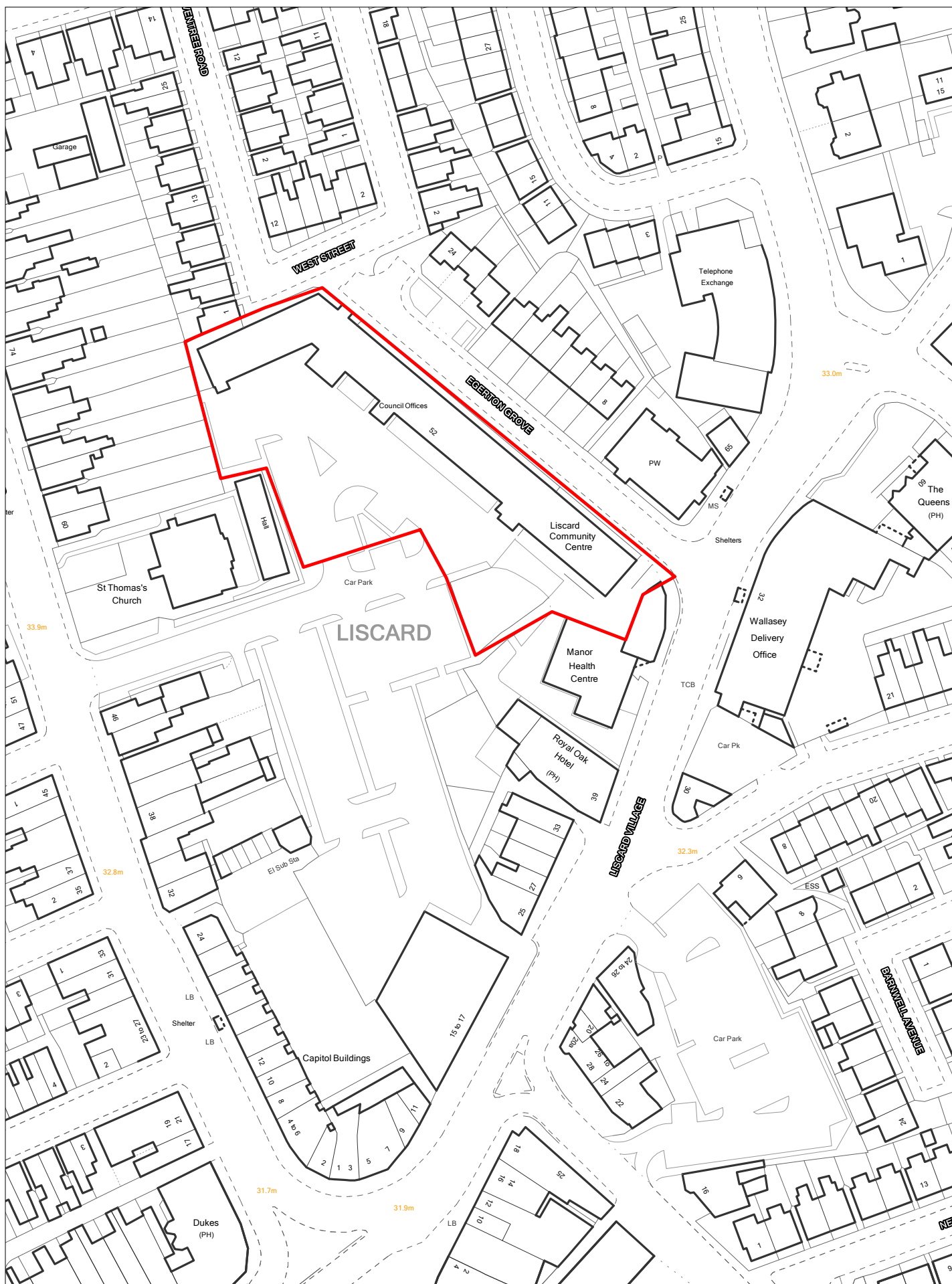


SHLAA 1620 West of 22 Lorn Street, Birkenhead

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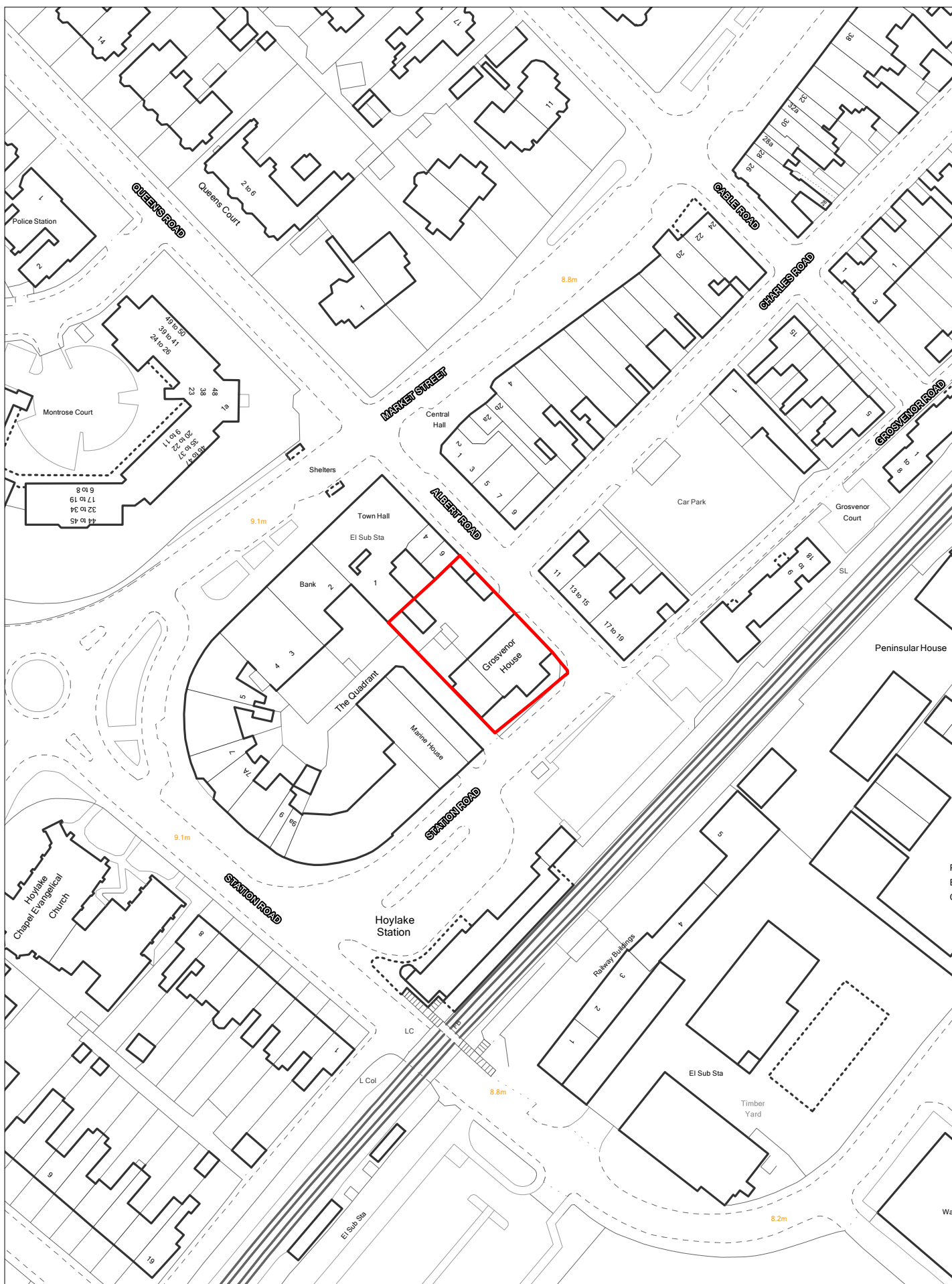


SHLAA 1864 Municipal Offices, Egerton Grove, Liscard

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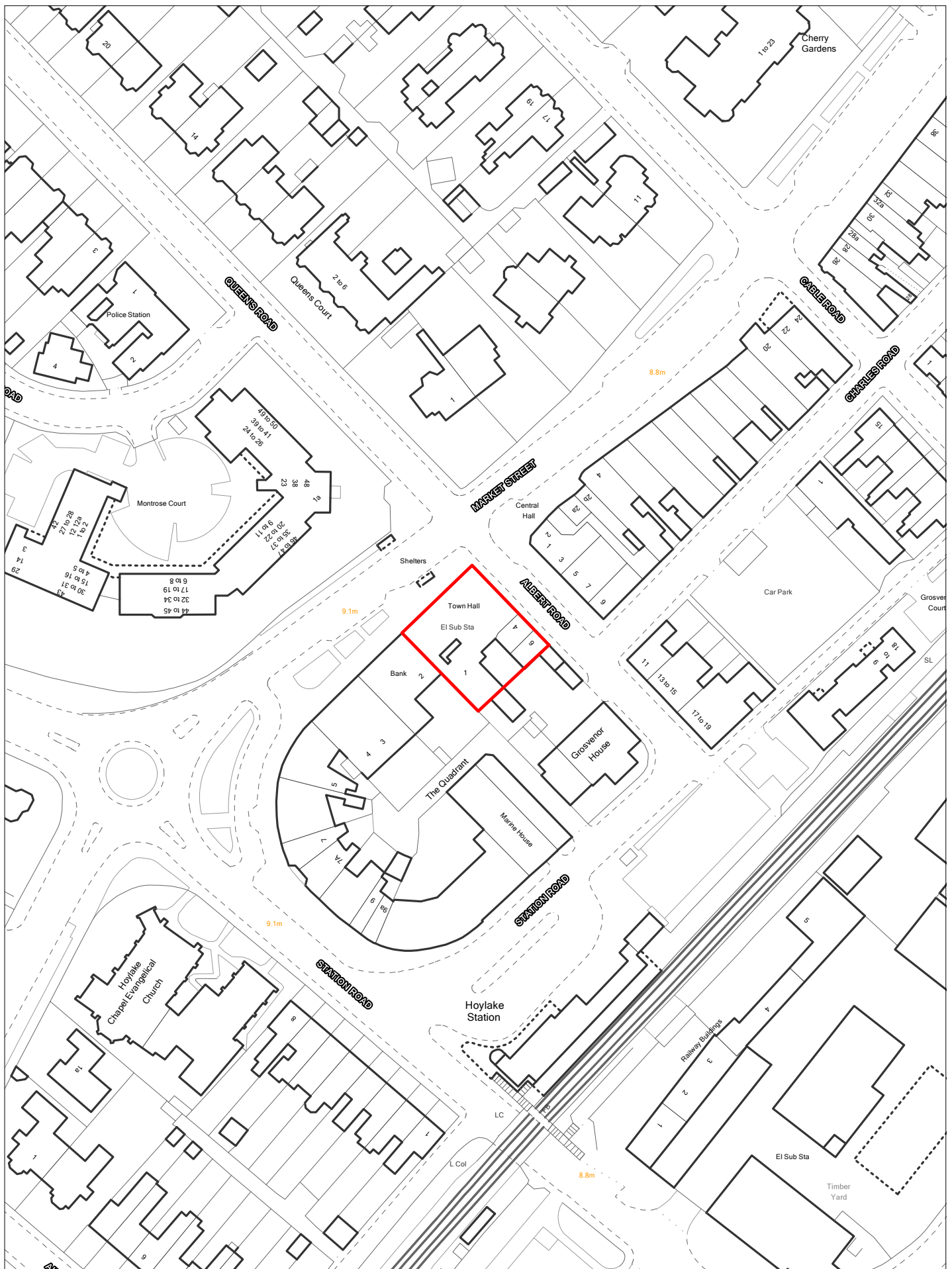


SHLAA 1931 Grosvenor House, Albert Road, Hoylake

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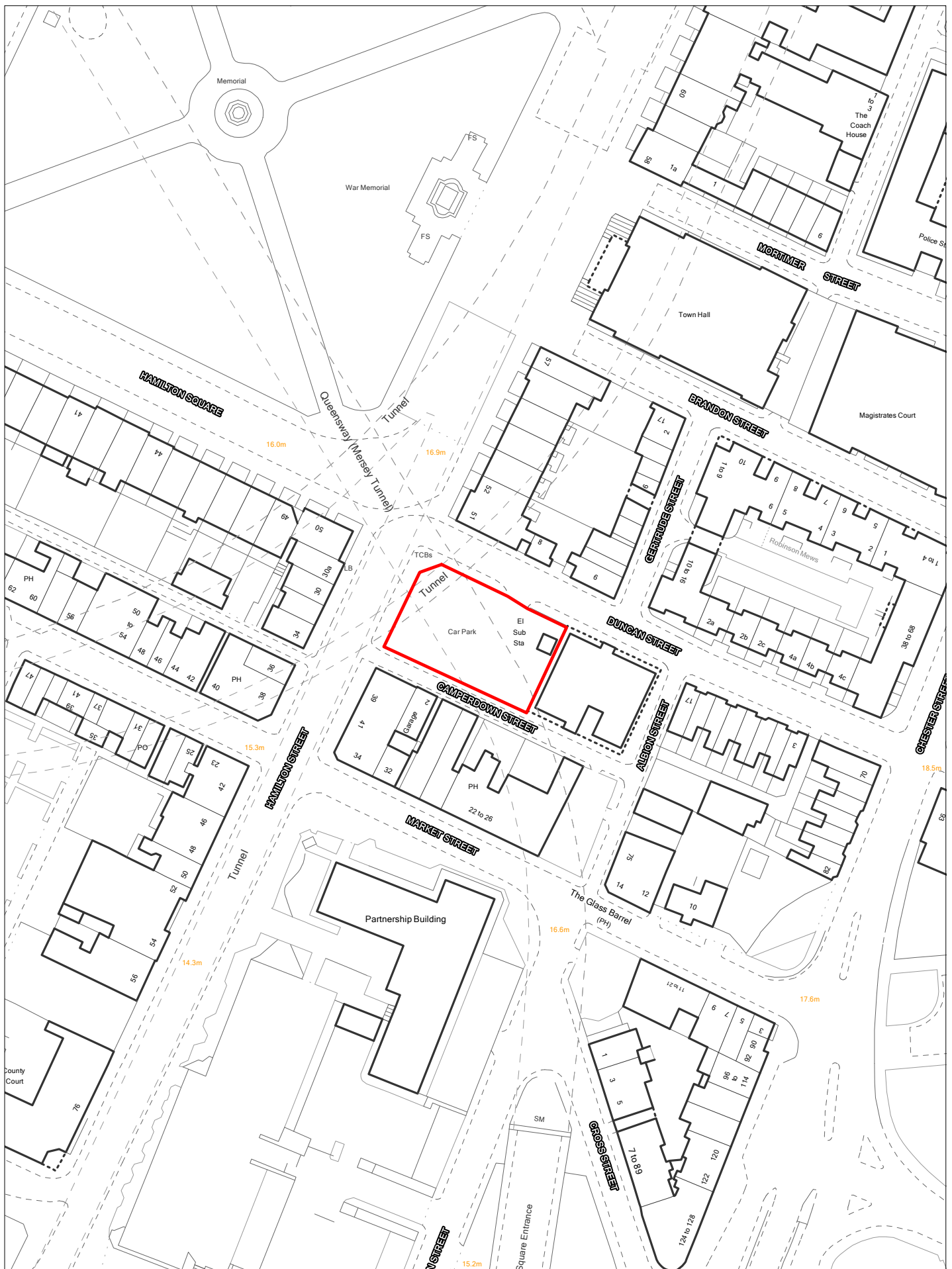


SHLAA 1966 Town Hall Chambers, Hoylake

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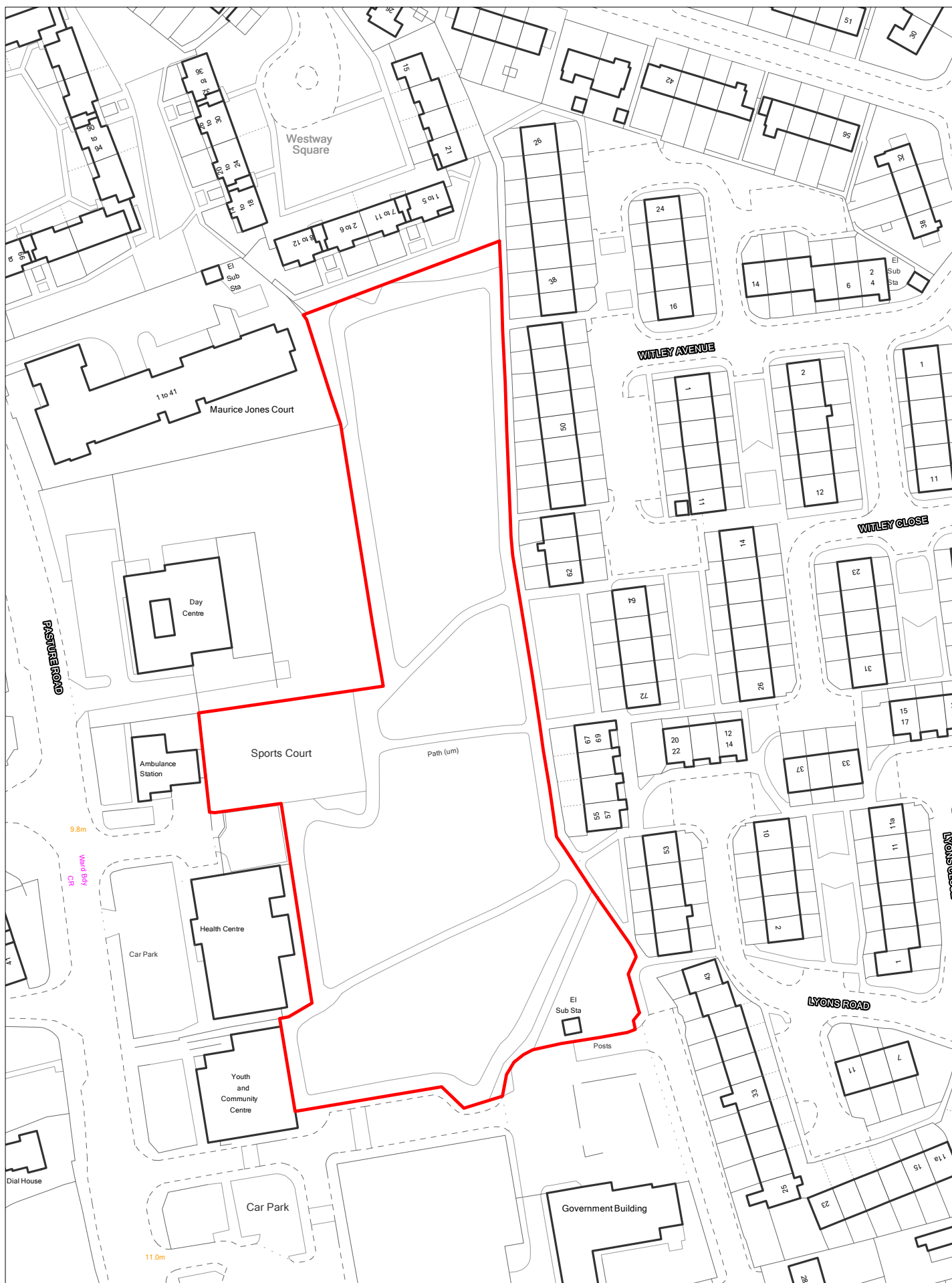


SHLAA 2002 Duncan Street Car Park, Birkenhead

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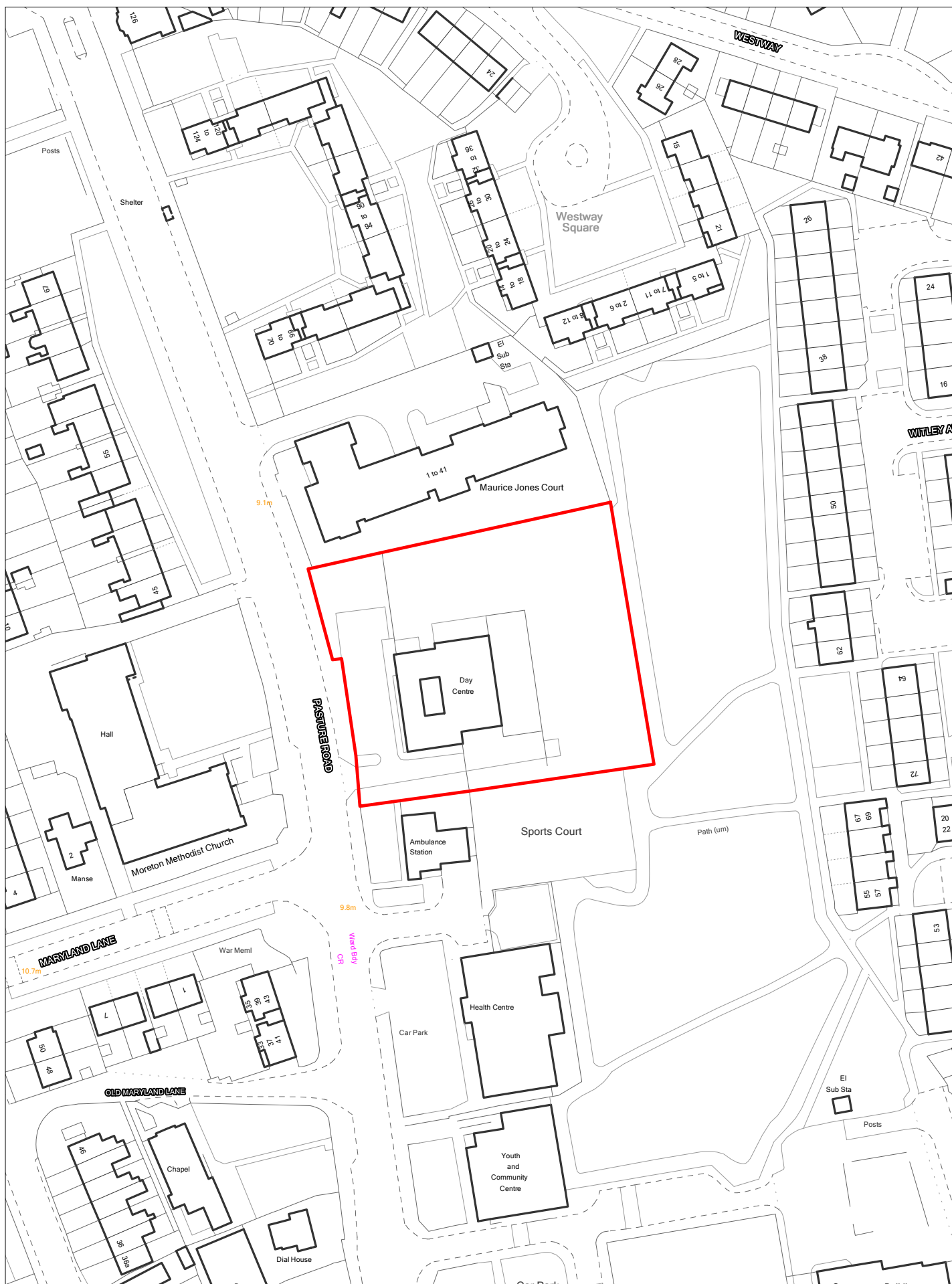


SHLAA 2007 Land at Knutsford Road, Moreton

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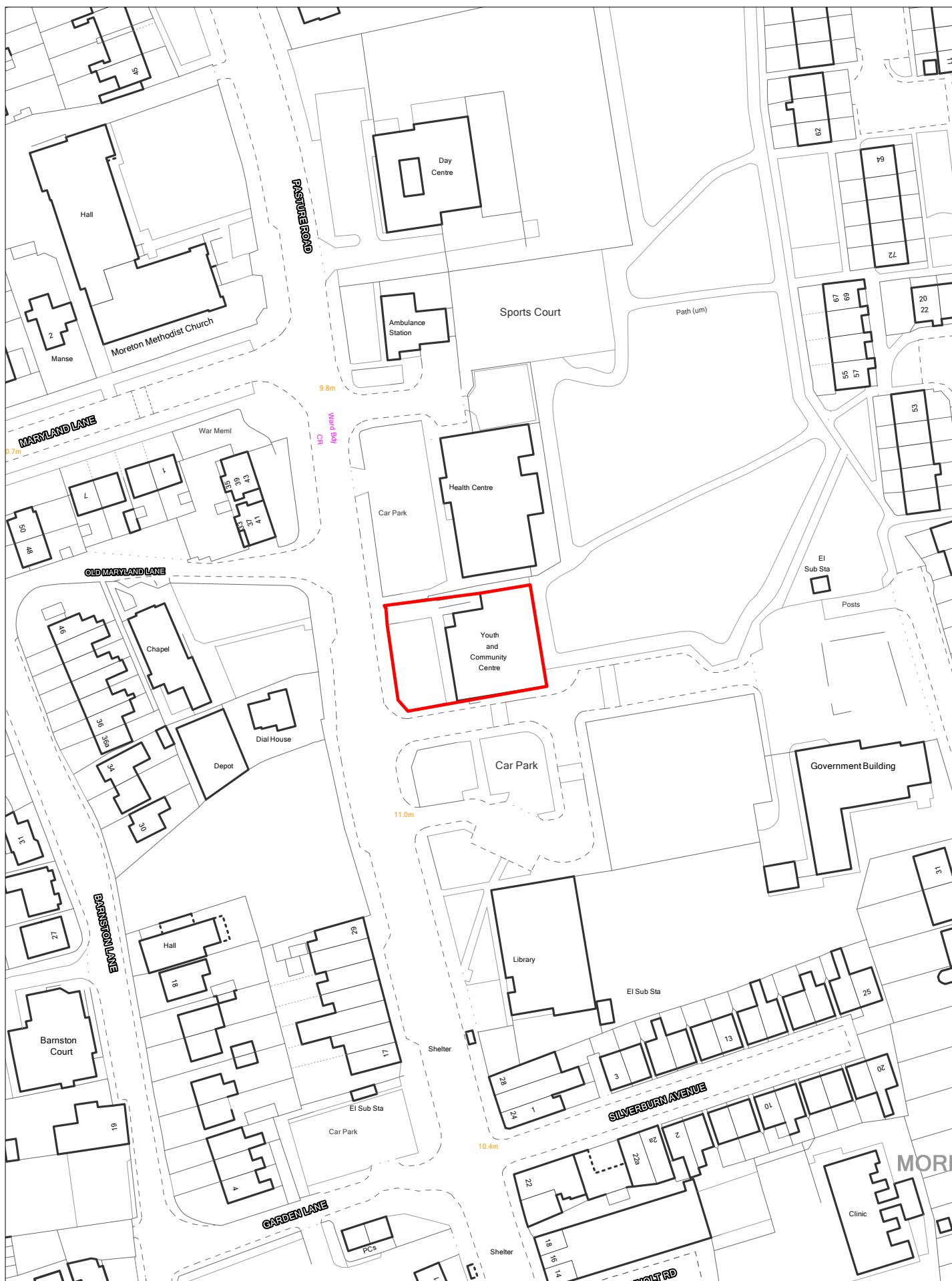


SHLAA 2008 Moreton Family Centre, Pasture Road

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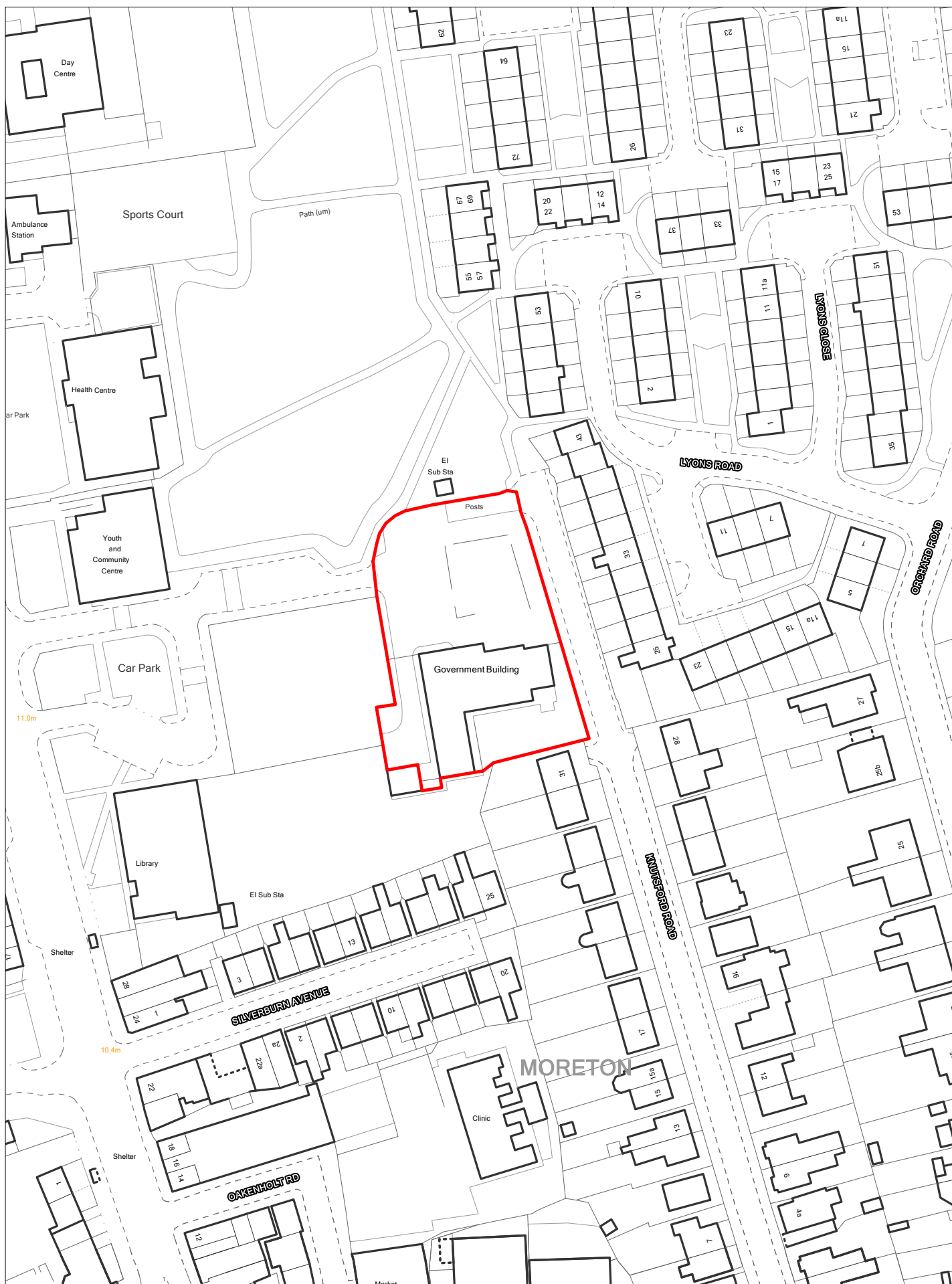


SHLAA 2009 Moreton Youth Club, Pasture Road

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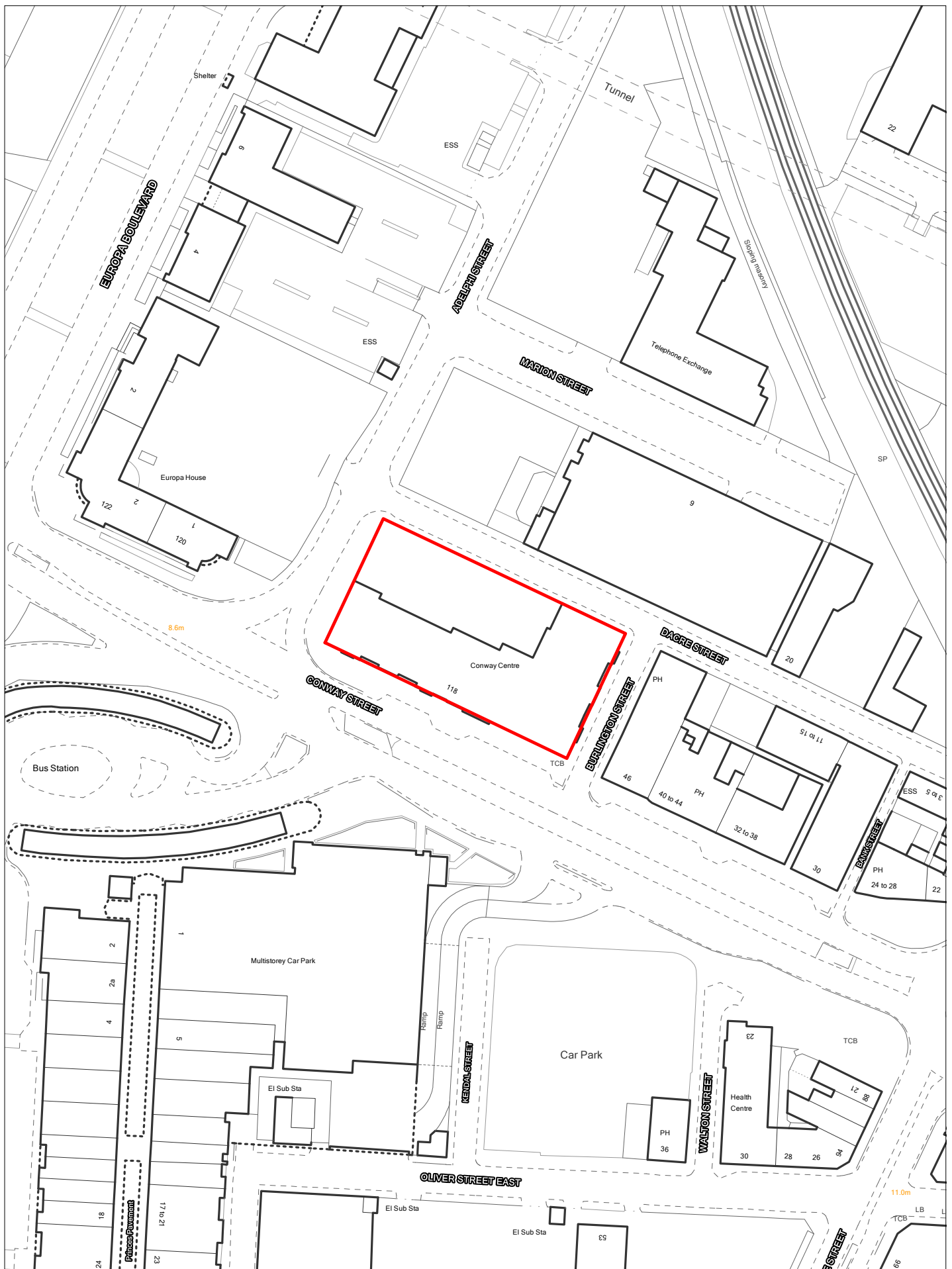


SHLAA 2010 Moreton Municipal Building, Knutsford Road

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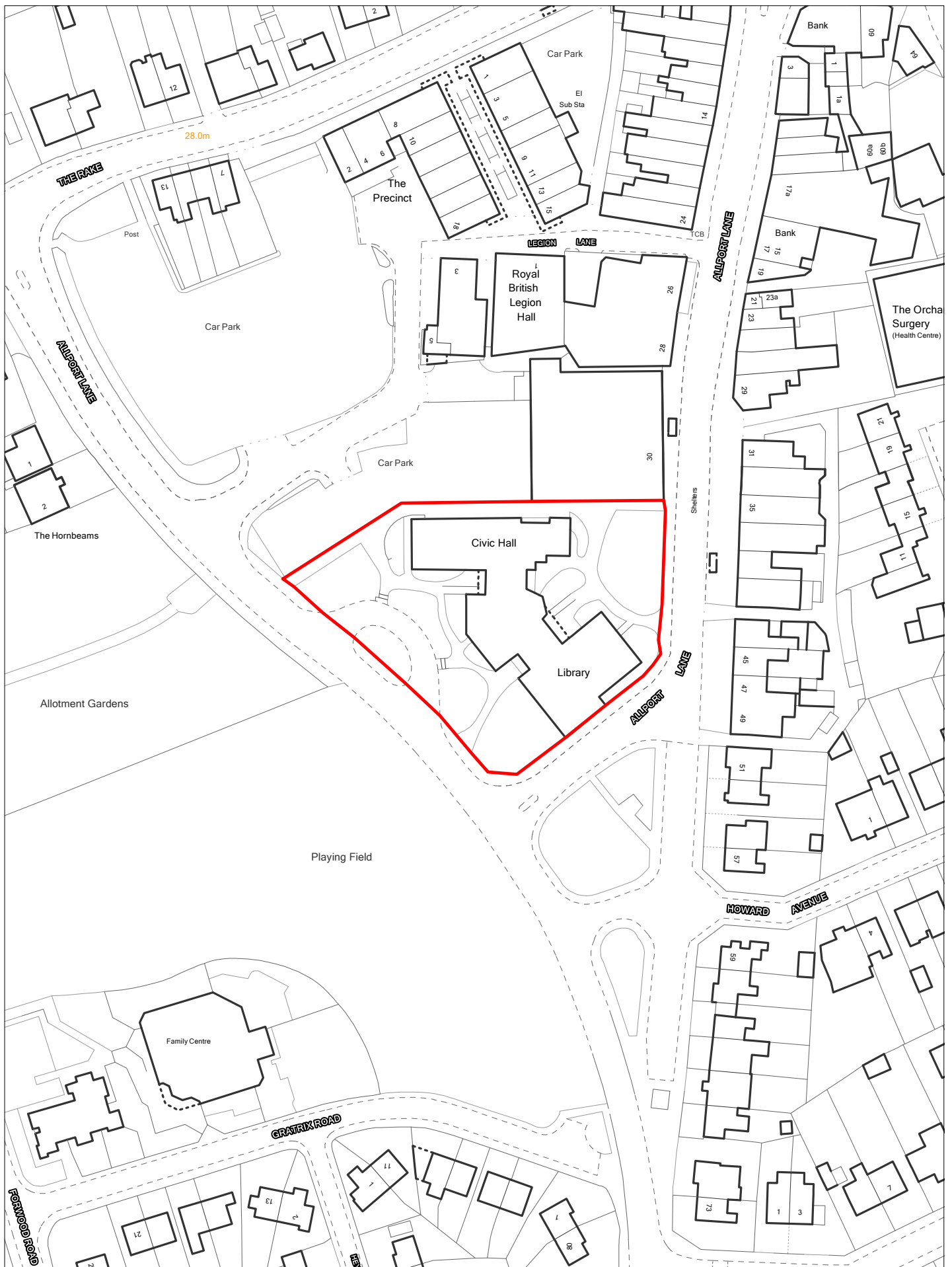


SHLAA 2014 Conway Building, Birkenhead

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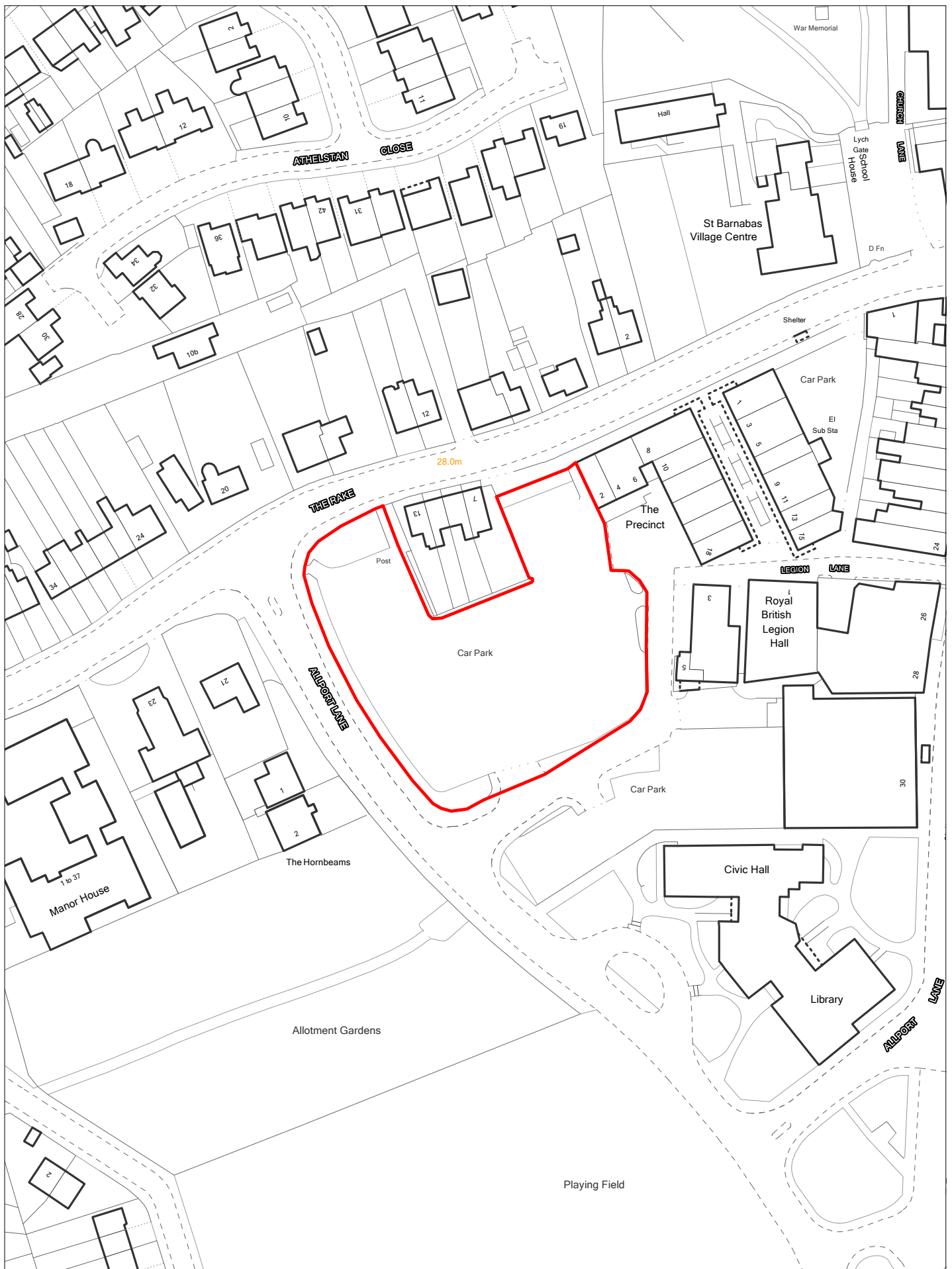


SHLAA 2024 Bromborough Civic Centre, Bromborough

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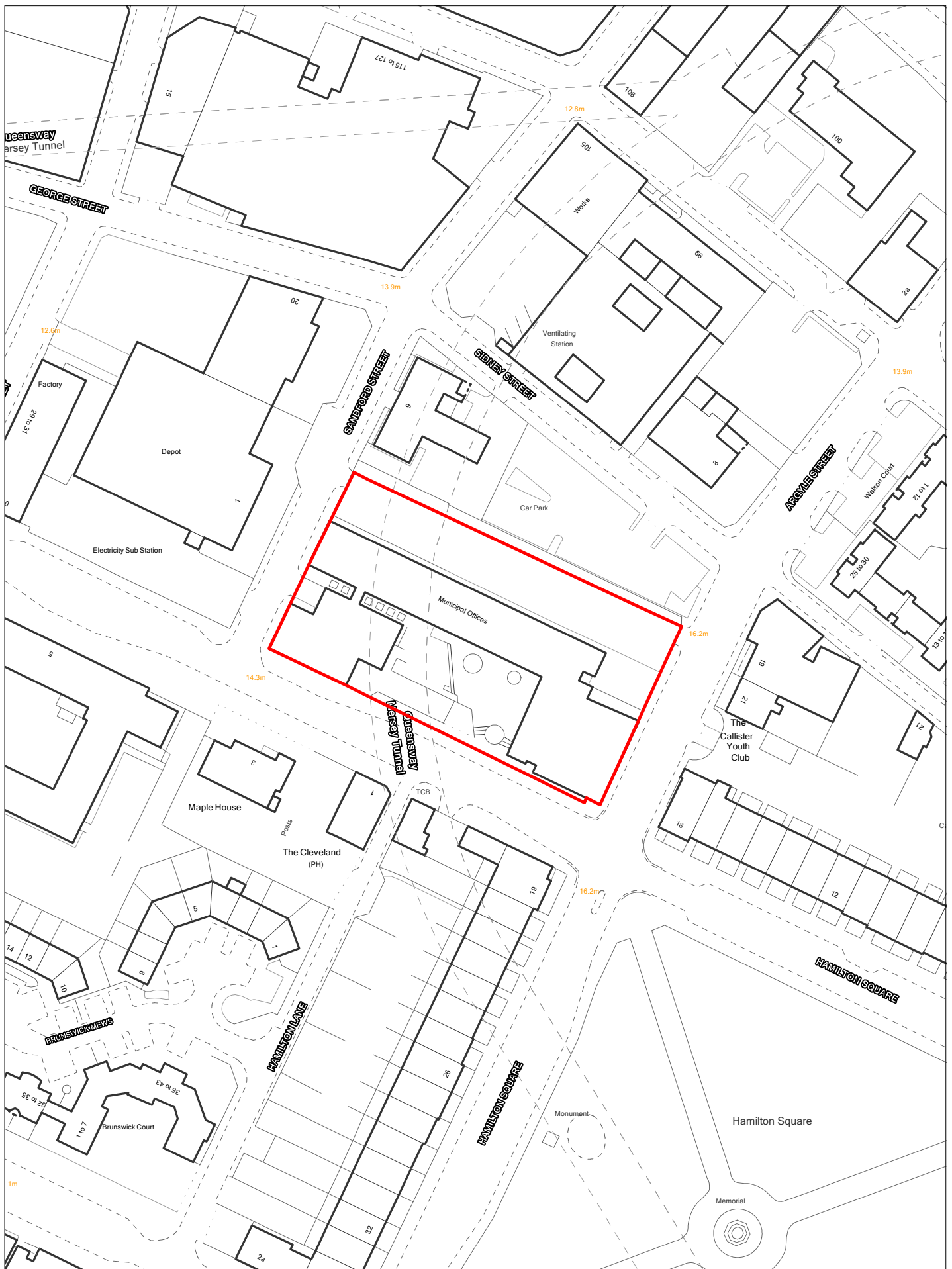


SHLAA 2025 Allport Lane Car Park, Bromborough

Scale 1:1250

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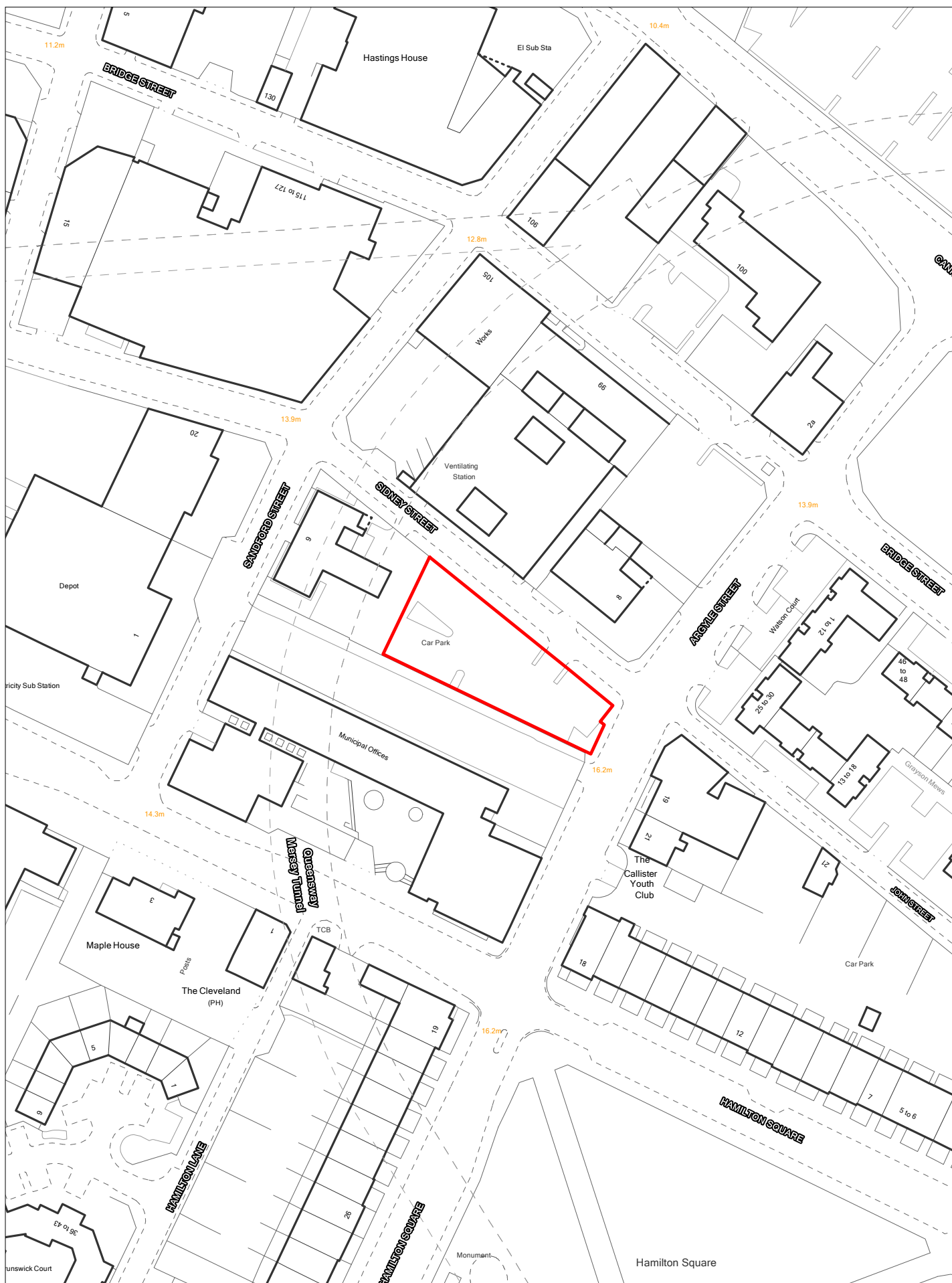


SHLAA 2026 Treasury Building, Cleveland Street, Birkenhead

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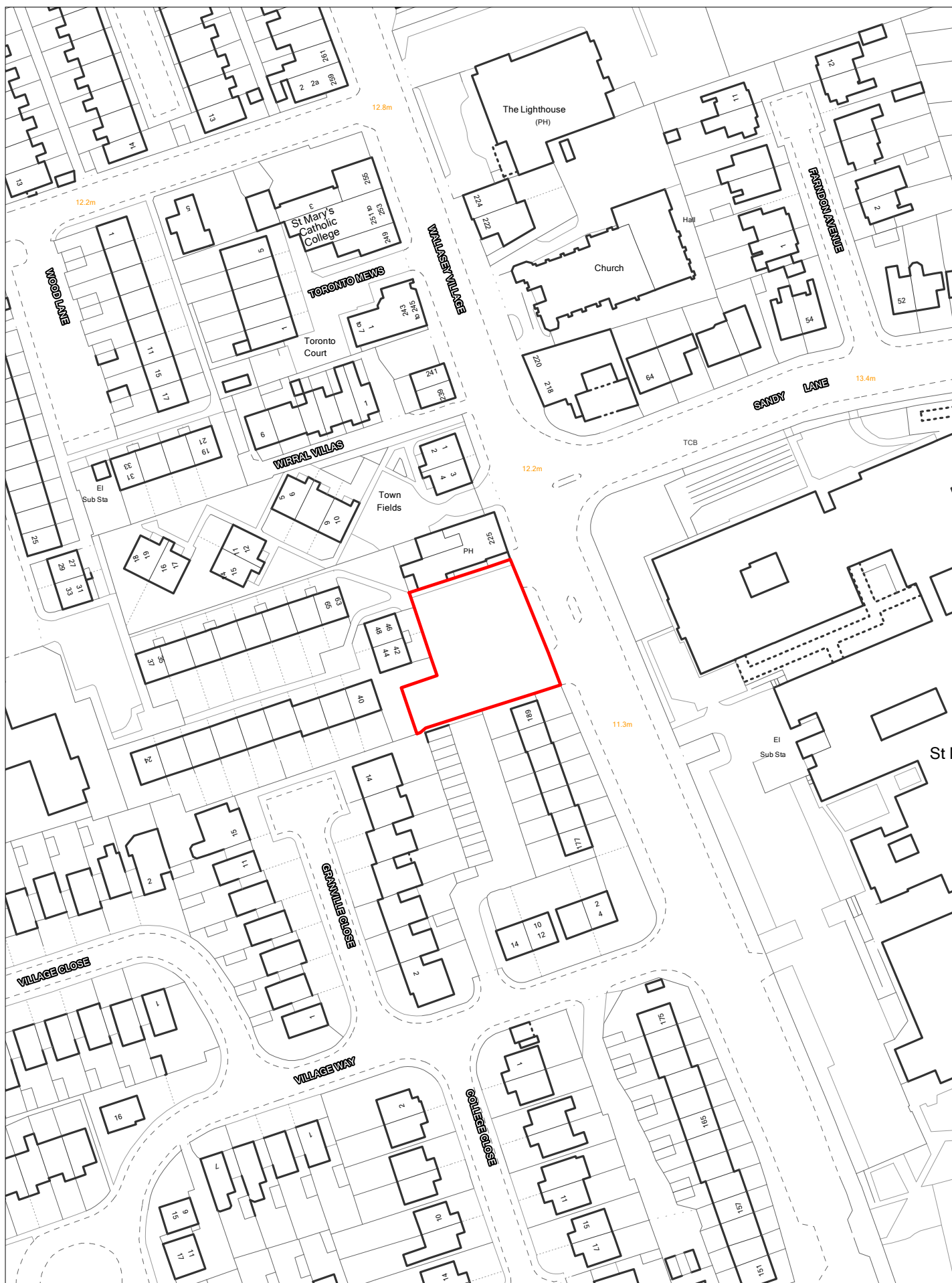


SHLAA 2036 Elgin Way Car Park, Birkenhead

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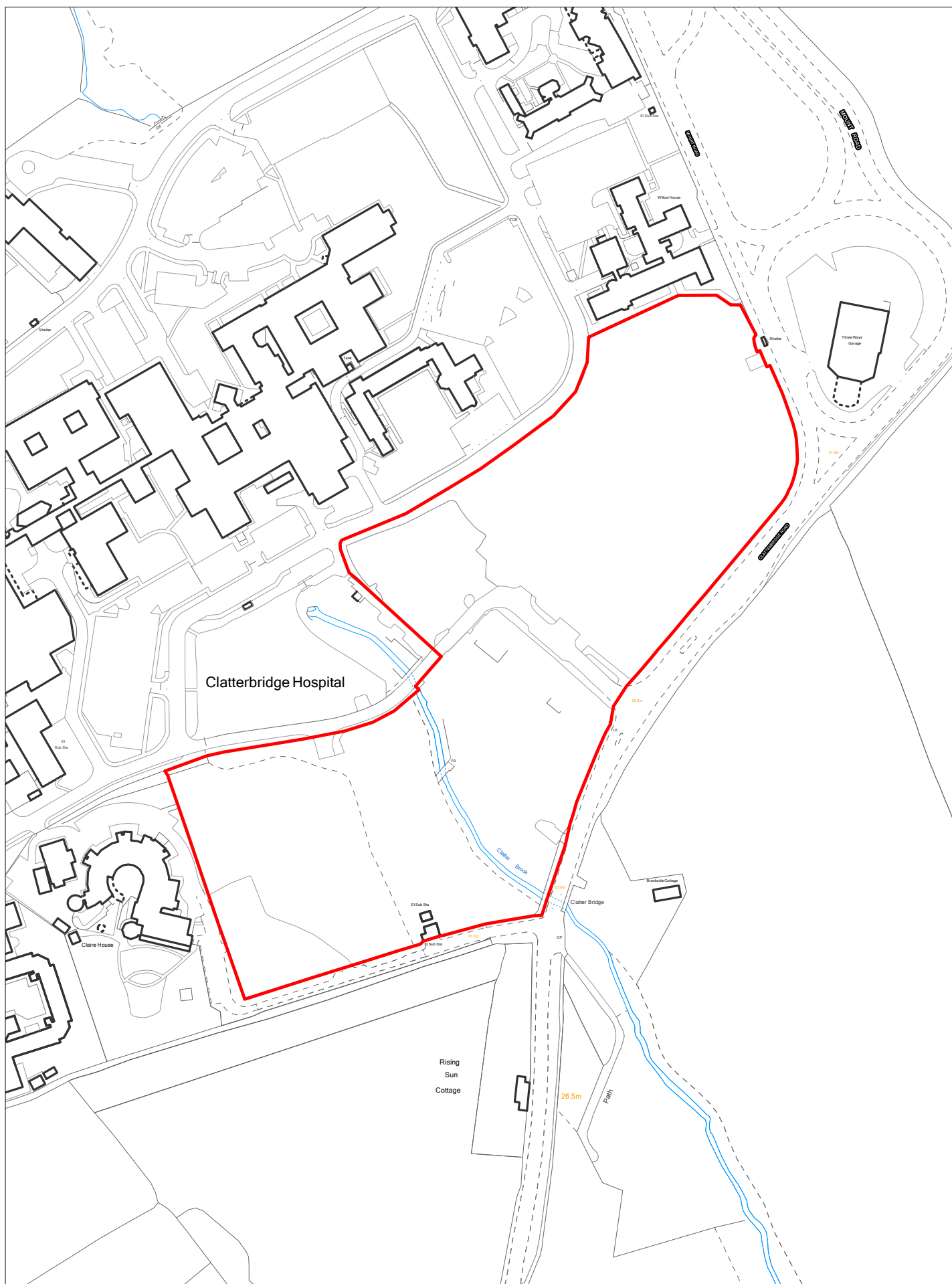


SHLAA 2047 215 Wallasey Village

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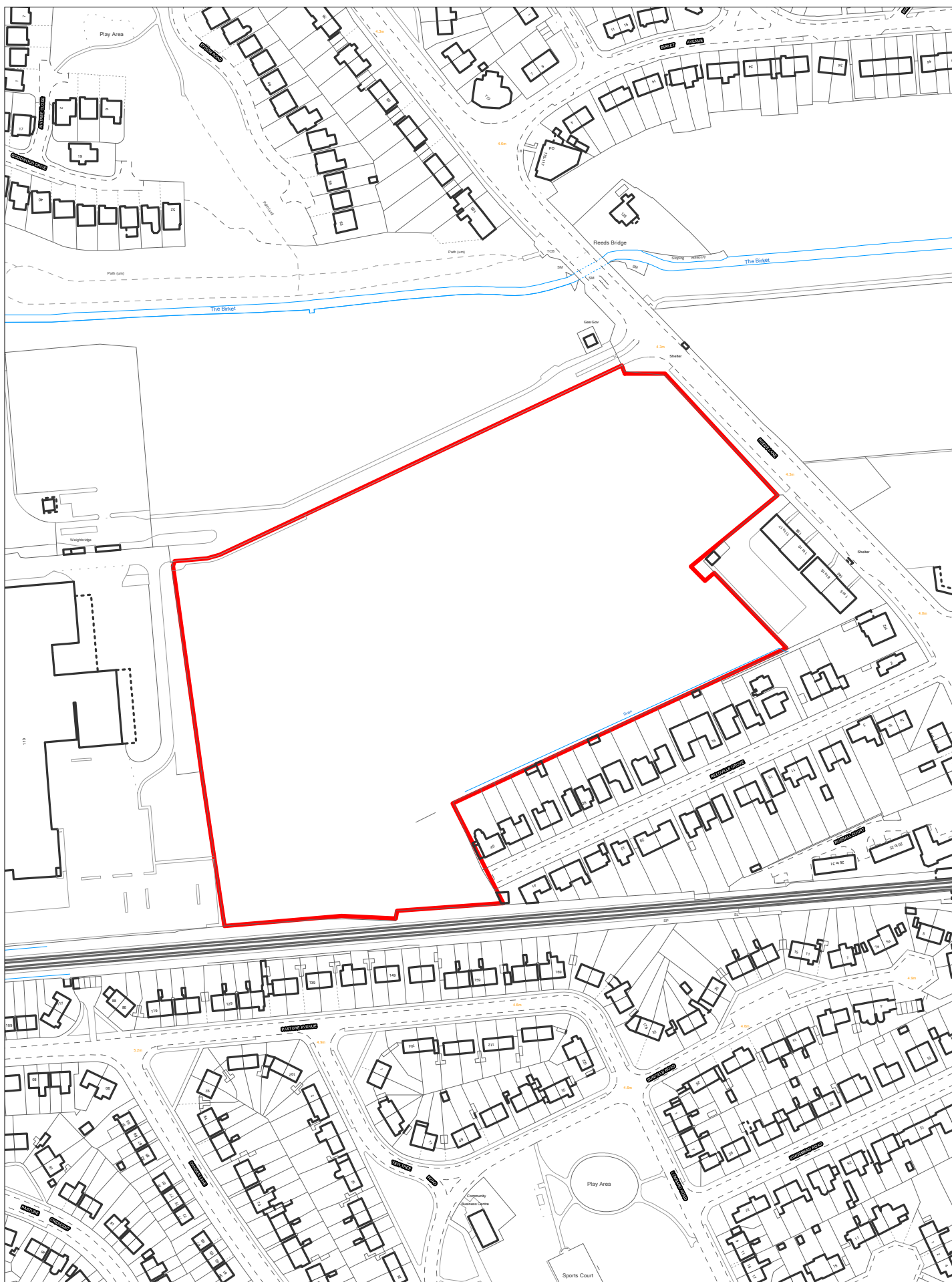


SHLAA 2050 Vacant Land at Clatterbridge Hospital

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SHLAA 2068 East of Typhoo, Moreton

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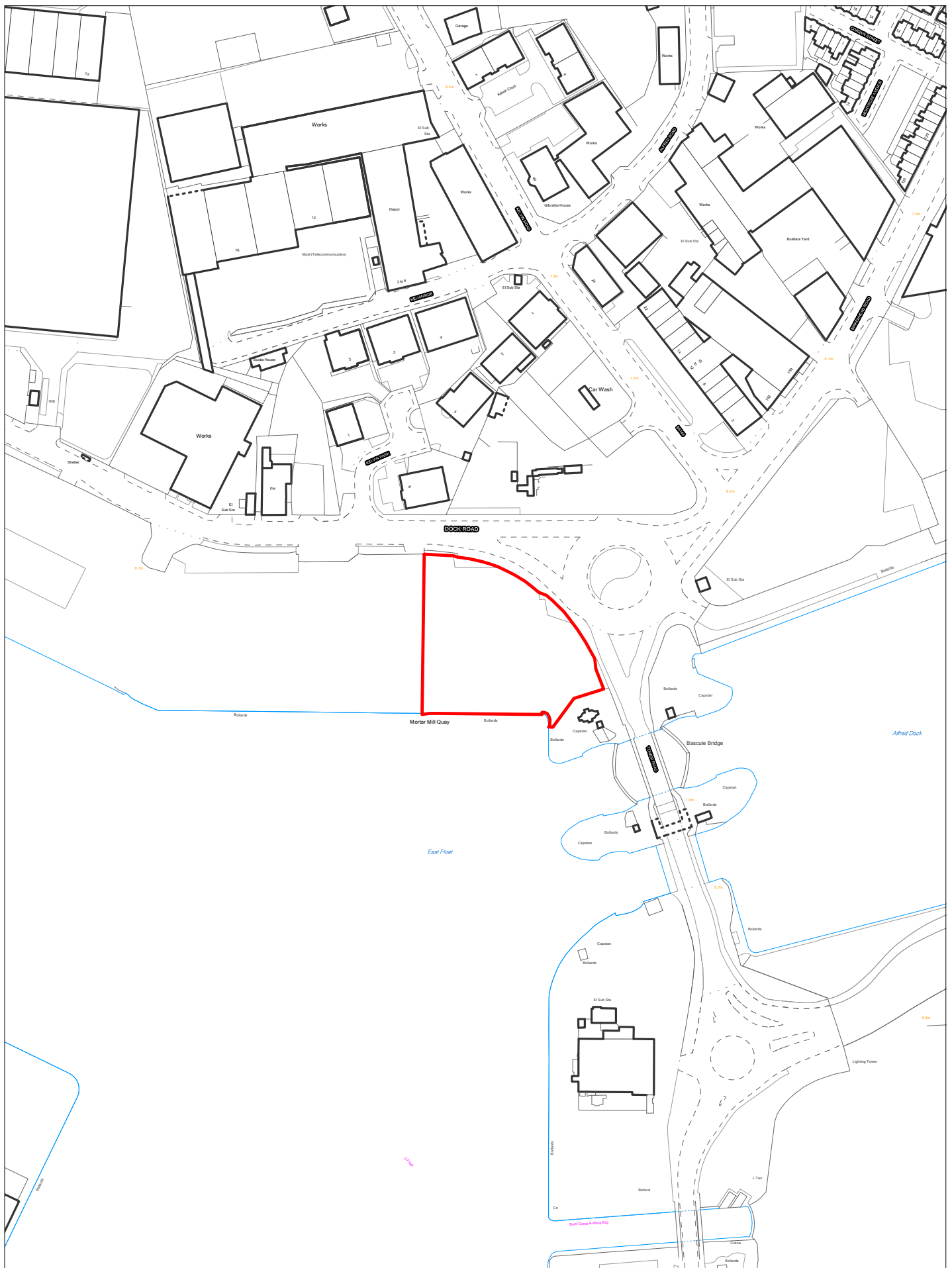


SHLAA 2069 Hinson Street Car Park

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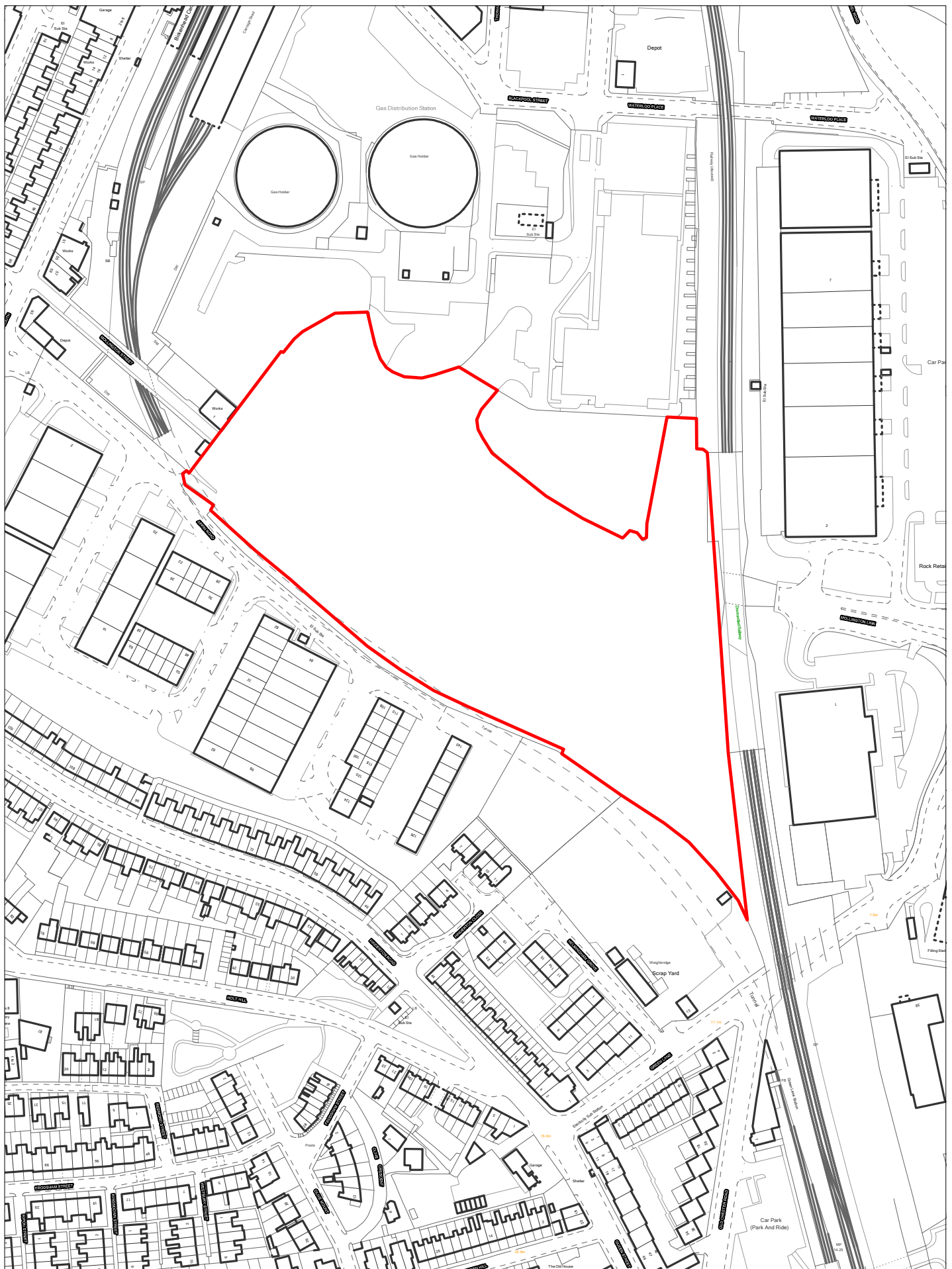


SHLAA 2080 Wirral Waters - Northbank East 3

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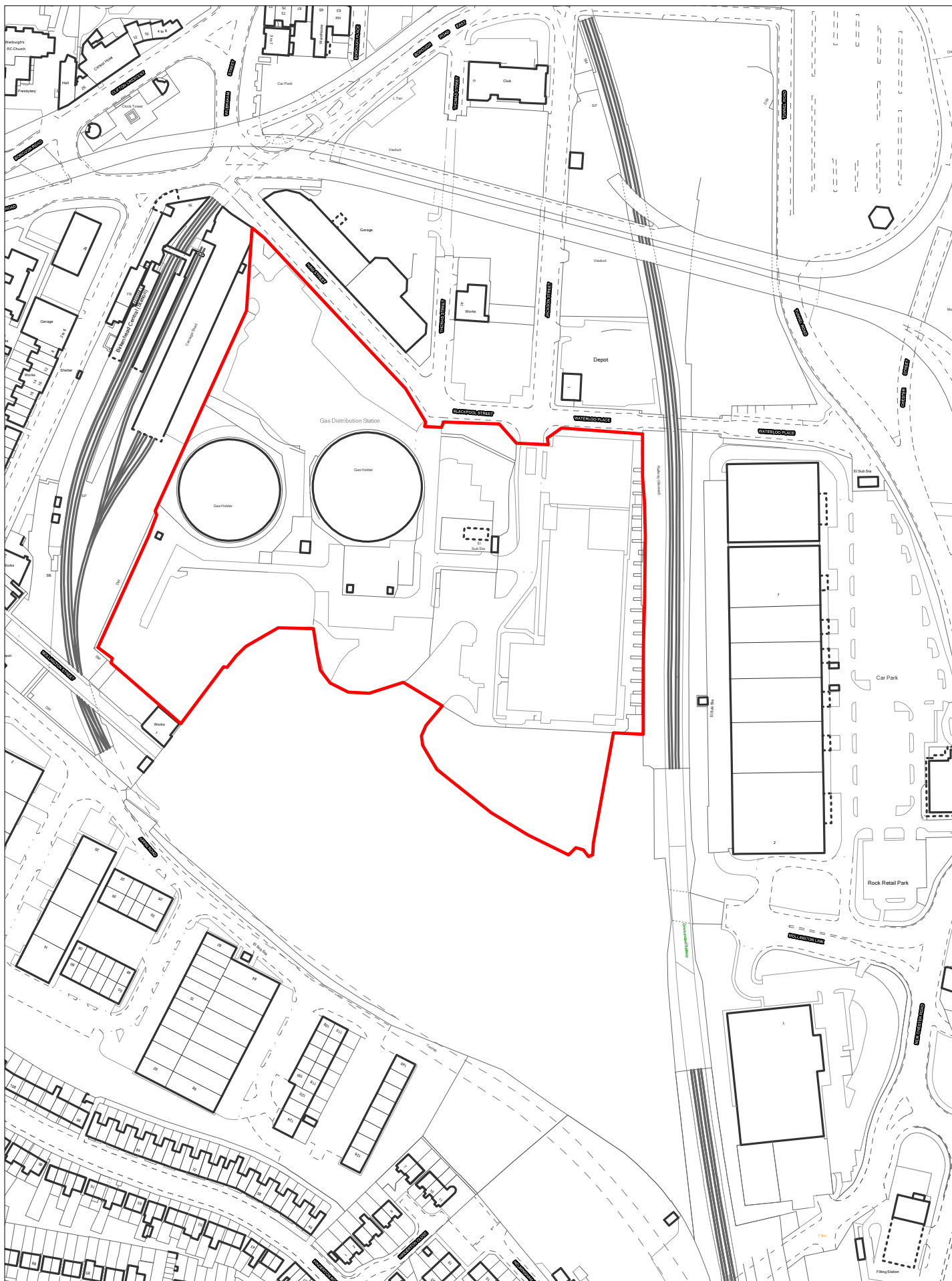


SHLAA 2084 Former Mollington Street Depot, Tranmere

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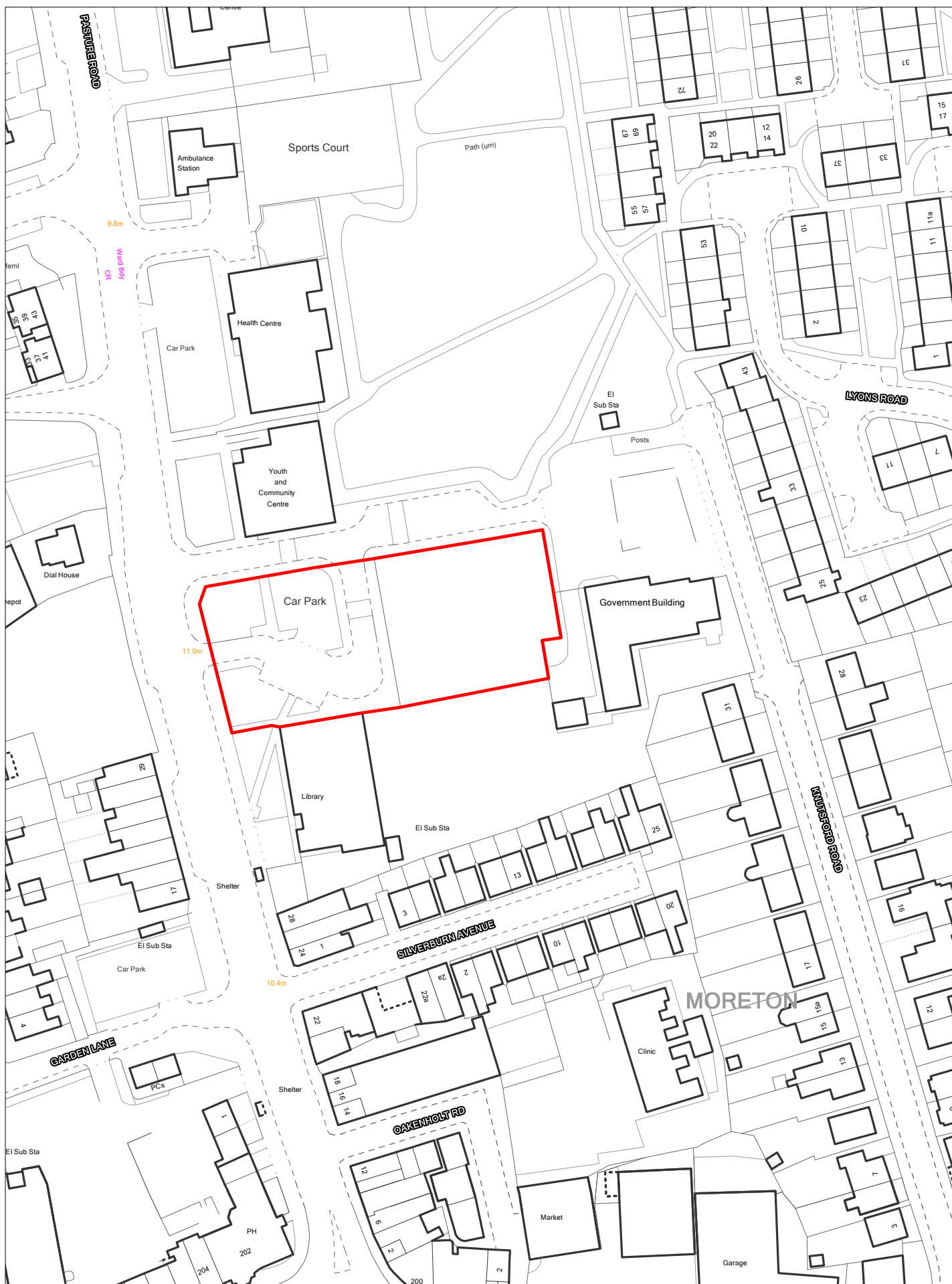


SHLAA 2085 Former Hind Street Gas Depot, Tranmere

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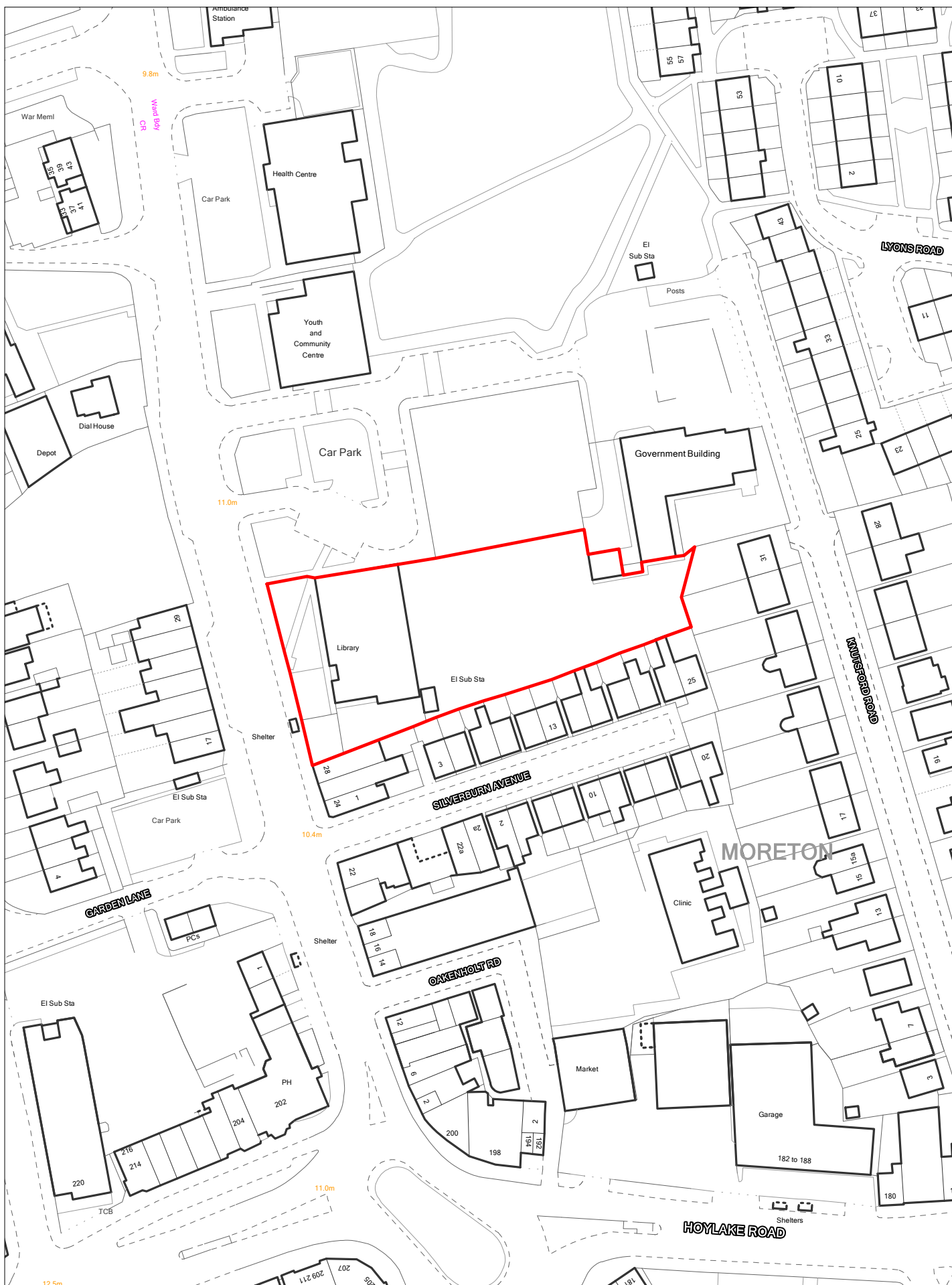


SHLAA 2096 Former Moreton Centre and Car Park, Pasture Road

Scale 1:1250

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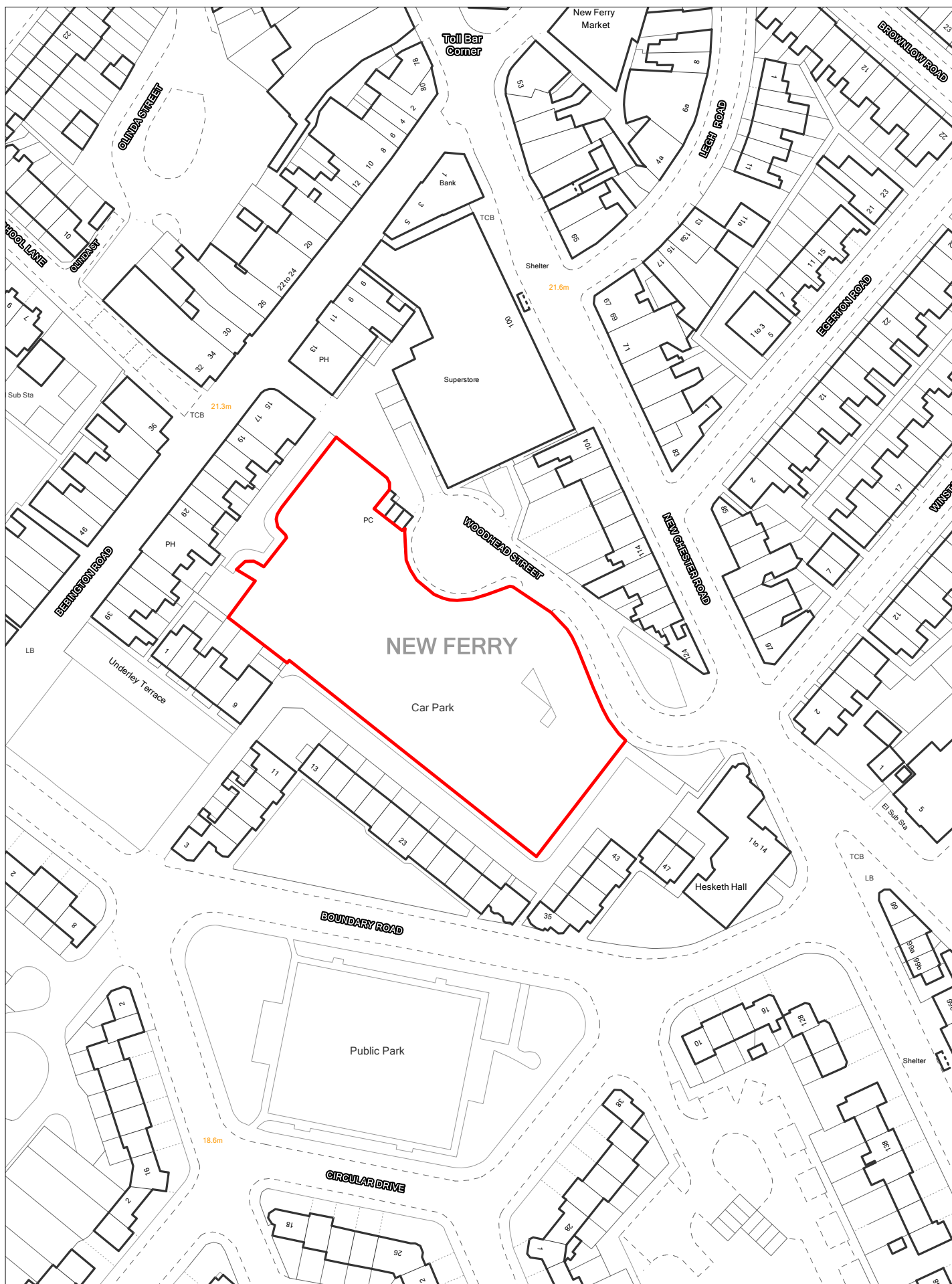


SHLAA 2097 Moreton Library, Pasture Road

Scale 1:1250

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SHLAA 3036 Woodhead Street Car Park, New Ferry

Scale 1:1250

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