

Equality Impact Assessment Toolkit (January 2021)

Section 1: Your details

EIA lead Officer: Alison Pritchard

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Head of Section: Sally Shah

Chief Officer: Alan Evans

Directorate: Regeneration and Place

Date: February 2022

Section 2: What Council proposal is being assessed?

Wirral Growth Company – updated draft Site Development Plan for Pasture Road, Moreton

Section 2a: Will this EIA be submitted to a Committee meeting?

Yes / No **If ‘yes’ please state which meeting and what date**

Economy, Regeneration and Development Committee 9th March 2022 ✓

Hyperlink to where your EIA is/will be published on the Council’s website

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments>

Section 3: Does the proposal have the potential to affect..... (please tick relevant boxes)

- Services**
- The workforce**
- Communities**
- Other** (please state eg: Partners, Private Sector, Voluntary & Community Sector)

If you have ticked one or more of above, please go to section 4.

- None** (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 4:

Could the proposal have a positive or negative impact on any protected groups (age; disability; gender reassignment; marriage and civil partnership; pregnancy and maternity; race; religion or belief; sex; sexual orientation)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

Which group(s) of people could be affected	Potential positive or negative impact	Action required to mitigate any potential negative impact	Lead person	Timescale	Resource implications
All	We have been in close contact with the community and this will continue throughout the life cycle of the project – We recognise that certain community groups and individuals may need information in different formats and/or languages	We will ensure that information is available in different languages and formats upon request and within a reasonable timeframe	Alison Pritchard	On request	Through Procurement
All protected groups	Positive The draft indicative Site Development Plan and associated draft site masterplan details the development of the site at Pasture Road, Moreton. The development if approved will comprise a retail store and associated car parking, the extension of the existing Library building and associated outdoor recreation area, a 75 bed extra care residential facility and upto 45 family houses. The development is on a largely brownfield area of land located	N/A			

	<p>close to Moreton town centre. The development will include a new footpath link from Knutsford Road to Pasture Road creating direct access from the existing residential area to the town centre as well as the new facilities. The remodelling of the Library will provide a dedicated space for Youth Service delivery as well as flexible use space to accommodate wider use. The development proposals also include an area of land being reserved for use as a community garden/orchard.</p> <p>During the course of developing the draft masterplan, a wide ranging public consultation exercise has taken place. Due to Covid restrictions the consultation was largely undertaken on-line however provision was made for people to discuss any feedback via telephone or in writing. A number of meetings were held on line with stakeholder groups including a residents group and local primary school class.</p>				
All protected groups	Positive Equality implications were a key part of the procurement process when MUSE were selected as the Council's Growth Company Delivery Partner.	N/A			

Section 4a: Where and how will the above actions be monitored?
The project will be overseen by the Regeneration Place Board and the Wirral Growth Company Joint Venture Board

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

N/A

Section 5: What research / data / information have you used in support of this process?

Consultation feedback from the Local Community and stakeholder groups

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

No

If 'yes' please continue to section 7.

If 'no' please state your reason(s) why:

Detailed public consultation in respect of the draft masterplan has been undertaken in two stages. The first consultation was held in March – April 2020 and subsequently in February and March 2022. A detailed public consultation process in respect of the development proposals included the following; Leaflets were posted to over 13,000 resident and business addresses locally - providing complete coverage across the full extent of the ward boundaries for Moreton West and Saughall Massie and Leasowe and Moreton East. A Moreton project page and consultation summary was live on the Wirral Growth Company web page. An article was published on the Wirral View website: <https://wirralview.com/news/moreton-consultation-your-neighbourhood-your-say>. In addition, there were various Social media posts on Twitter: Wirral Growth Company (@WirralGrowthCo) / Twitter and a number of interactive workshop sessions including with a local Primary School and local residents group.

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it's legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

- a) **Select appropriate directorate hyperlink to where your EIA is/will be published** (section 2a)
- b) **Include any potential positive impacts as well as negative impacts?** (section 4)
- c) **Send this EIA to engage@wirral.gov.uk via your Chief Officer?**
- d) **Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?**