



Advertising requirements Licensing Act 2003

Applications must be advertised for a period of no less than 28 consecutive days starting on the day after which the application was given to the licensing authority.

This must be done by displaying a notice prominently at or on the premises to which the application relates, where it can be conveniently read from the exterior of the premises.

The notice must be:

- of a size equal to or larger than A4
- of a pale blue colour
- printed or typed legibly in black ink in a font of a size equal to or larger than 16

In the case of a premises covering an area of more than 50m² a further notice must be placed every 50 metres along the external perimeter of the premises adjacent to any street.

In all cases applications must also be advertised by publishing a notice in a local newspaper, or if there is none, in a local newsletter, circular or similar document, circulating in the vicinity of the premises on at least one occasion during the period of 10 working days starting on the day after which the application was given to the relevant licensing authority.