



WIRRAL METROPOLITAN BOROUGH COUNCIL

LOCAL DEVELOPMENT FRAMEWORK FOR WIRRAL

CORE STRATEGY DEVELOPMENT PLAN DOCUMENT

CONSULTATION ON ISSUES, VISION AND OBJECTIVES

INITIAL SUSTAINABILITY APPRAISAL

FEBRUARY 2009

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1 NON-TECHNICAL SUMMARY

- 1.1 This report is part of the emerging evidence base for a Core Strategy Development Plan Document for Wirral. It forms the start of the second stage of the sustainability appraisal process following on from the completion of the Core Strategy Sustainability Appraisal Scoping Report in July 2007 and takes account of the need to prepare an environmental report under the European Strategic Environmental Assessment Directive.
- 1.2 There are five main stages to the sustainability appraisal process. Tasks A1 to A5 (Stage A) were addressed in the Core Strategy Sustainability Appraisal Scoping Report. The second stage, Stage B of the sustainability appraisal process is concerned with developing and refining options and assessing effects. This document reports on the completion of the first task under Stage B: Task B1 – Testing the DPD Objectives Against the Sustainability Appraisal Objectives.
- 1.3 Further tasks under Stage B will be the subject of a further report at the next stage in the preparation of the Core Strategy Development Plan Document, which will involve the identification of spatial options.
- 1.4 Section 2 of this report briefly outlines the background to the sustainability appraisal and strategic environmental appraisal processes, explains why the Core Strategy has to be subject to an appraisal, and explains the role of this report. It should be read alongside the Core Strategy Sustainability Appraisal Scoping Report.
- 1.5 Section 3 details the work carried out under Stage B1.
- 1.6 Section 4 summarises the next tasks in the sustainability appraisal of the emerging Core Strategy Development Plan Document.

2 SUSTAINABILITY APPRAISAL AND STRATEGIC ENVIRONMENTAL ASSESSMENT

- 2.1 Sustainability appraisal is a tool used to assess the impact of plan policies from an environmental, economic and social perspective. It is intended to provide a systematic process through which the performance of a plan can be tested against the objectives of sustainable development. This process should ensure that planning decisions are made in line with the principles of sustainable development.
- 2.2 Section 19 of the Planning and Compulsory Purchase Act 2004 requires that Development Plan Documents must be subject to a sustainability appraisal.
- 2.3 Following consultation, the Council formally determined in July 2006 that the proposed Core Strategy Development Plan Document is likely to have significant environmental effects and that an additional environmental report should be prepared as part of the sustainability appraisal to incorporate the requirements of strategic environmental assessment (Executive Board, 12 July 2006, Minute 114 refers).

- 2.4 The background to sustainability appraisal and strategic environmental assessment is set out in Section 2 of the Core Strategy Sustainability Appraisal Scoping Report which can be viewed at <http://www.wirral.gov.uk/minute/viewagenda.asp?mtg=2266#11>.
- 2.5 The Council has adopted an overarching Sustainability Appraisal Framework, to identify the sustainability issues, objectives and indicators relevant to Wirral, to inform the preparation of sustainability appraisals for individual Development Plan Documents, such as the Core Strategy. The subsequent Core Strategy Sustainability Appraisal Scoping Report draws on the adopted Sustainability Appraisal Framework for Wirral, to identify the specific context and baseline information needed to provide a starting point from which to appraise the likely effects of the emerging Core Strategy.
- 2.6 The Core Strategy is a key document within the Local Development Framework for Wirral. It is intended to set the longer-term vision, objectives and spatial strategy for the Borough. The Core Strategy will not be site-specific, but will influence the content of all the other documents to be prepared as part of the Local Development Framework for Wirral, including site-specific land allocations.
- 2.7 This report has been issued alongside the Consultation on Issues, Vision and Objectives for the Core Strategy published in February 2009, as part of the initial consultation being carried out under Regulation 25 of the Town and Country Planning (Local Development) (England) Regulations 2004 (as amended).

3 SUSTAINABILITY APPRAISAL OF THE PROPOSED CORE STRATEGY DEVELOPMENT PLAN DOCUMENT

- 3.1 The diagram overleaf, extracted from national guidance on sustainability appraisal published by the then Office of the Deputy Prime Minister, sets out the sustainability appraisal process and its various stages, linked with the stages in the production of a Development Plan Document, like a Core Strategy.
- 3.2 Tasks A1 to A5 (Stage A) were addressed in the Core Strategy Sustainability Appraisal Scoping Report. The second stage, Stage B of the sustainability appraisal process is primarily concerned with developing and refining options and assessing effects.

DPD Stage 1: Pre-production – Evidence Gathering
SA stages and tasks
<p>Stage A: Setting the context and objectives, establishing the baseline and deciding on the scope</p> <ul style="list-style-type: none"> • A1: Identifying other relevant policies, plans and programmes, and sustainability objectives. • A2: Collecting baseline information. • A3: Identifying sustainability issues and problems. • A4: Developing the SA framework. • A5: Consulting on the scope of the SA.
DPD Stage 2: Production
SA stages and tasks
<p>Stage B: Developing and refining options and assessing effects</p> <ul style="list-style-type: none"> • B1: Testing the DPD objectives against the SA framework. • B2: Developing the DPD options. • B3: Predicting the effects the DPD. • B4: Evaluating the effects of the DPD. • B5: Considering ways of mitigating adverse effects and maximising beneficial effects. • B6: Proposing measures to monitor the significant effects of implementing the DPDs.
<p>Stage C: Preparing the Sustainability Appraisal Report</p> <ul style="list-style-type: none"> • C1: Preparing the SA Report.
<p>Stage D: Consulting on the preferred options of the DPD and SA Report</p> <ul style="list-style-type: none"> • D1: Public participation on the preferred options of the DPD and the SA Report. • D2(i): Appraising significant changes.
DPD Stage 3: Examination
SA stages and tasks
<ul style="list-style-type: none"> • D2(ii): Appraising significant changes resulting from representations.
DPD Stage 4: Adoption and monitoring
SA stages and tasks
<ul style="list-style-type: none"> • D3: Making decisions and providing information.
<p>Stage E: Monitoring the significant effects of implementing the DPD</p> <ul style="list-style-type: none"> • E1: Finalising aims and methods for monitoring. • E2: Responding to adverse effects.

4 TESTING THE CORE STRATEGY STRATEGIC POLICY OBJECTIVES (B1)

4.1 In relation to the Consultation on Issues, Vision and Objectives, the only stage of relevance is Stage B1 – Testing the DPD objectives against the SA framework. National guidance states that:

“It is important for the objectives of the DPD to be in accordance with sustainability principles. The objectives should be tested for compatibility with the SA objectives. This will help in refining the DPD objectives as well as in identifying options. The DPD objectives also need to be consistent with each other, and the SA objectives will be one way of checking for this. Where there is conflict between objectives, the LPA will need to reach a decision on priorities.”

4.2 The draft Spatial Vision and draft Strategic Policy Objectives set out in the Consultation on Issues, Vision and Objectives will set the context for the development of spatial options for the Core Strategy Development Plan Document and for subsequent Development Plan Documents.

4.3 The draft Spatial Vision for the Core Strategy set out in the Consultation on Issues, Vision and Objectives is:

- A. *By 2025 Wirral will be a Borough which offers a high quality of life for all its residents and visitors:*
- B. *The Investment Strategy for Wirral will have been implemented*
- C. *Wirral's economy will be strengthened and diversified; there will be a wide range of employment sites and premises attractive to existing businesses and inward investors. The Borough will be an attractive location for higher quality, better paying employers, particularly in the knowledge-based sector*
- D. *The population of Wirral will be growing, out migration will have been reduced and there will be a better balance of age groups*
- E. *Levels of unemployment and worklessness in the Borough will have been significantly reduced and the skills base will have been enhanced*
- F. *As a result of Housing Market Renewal and the Mersey Heartlands Growth Point, all parts of the Borough will be seen as attractive places to live, through the promotion of sustainable, mixed communities and the provision of high quality, well designed, zero-carbon, affordable, mixed tenure housing, which will meet the needs of all sectors of the community*
- G. *The amount of vacant and derelict land in the older urban areas will have been reduced*
- H. *Birkenhead as the Borough's sub-regional centre will have been enhanced and revitalised as the retail and service centre of choice for all the Borough's residents, supported by a network of vital and viable district and local shopping centres*
- I. *The major regeneration opportunity at Wirral Waters will have successfully transformed surplus docklands in Birkenhead and Wallasey into vibrant thriving mixed communities with a substantial range of jobs, homes and services*

- J. *The Borough will have developed its potential as a tourism destination focusing on the quality of its natural environment, its built heritage and the coastal resorts at New Brighton, West Kirby and Hoylake*
 - K. *The high levels of deprivation and social and health inequalities found in parts of east Wirral will have been significantly reduced*
 - L. *All new development will be suitably adapted to the potential impacts associated with climate change and flood risk whilst minimising their own carbon emissions and the consumption of water and other resources. All new residential developments will have been zero carbon from 2016 onwards*
 - M. *The Borough will have maintained and enhanced a high quality urban and rural environment, including a fully established network of green infrastructure within the urban area and a safeguarded and enhanced biodiversity and geodiversity resource. Maximum use will have been made of previously developed land and buildings and Wirral's built heritage will have been safeguarded and enhanced*
 - N. *The quantity of waste generated in the Borough will have been reduced through greater levels of waste reduction, re-use and recycling and a large proportion of the waste still generated will be managed and processed as close as possible to the Borough*
 - O. *Transport and land use will be fully co-ordinated, maximising the use of sustainable transport modes, including bus, rail, walking and cycling with the number and length of individual car journeys minimised*
- 4.3 It is important that the Strategic Policy Objectives for the emerging Core Strategy Development Plan Document are compatible with the Sustainability Objectives identified in the Core Strategy Sustainability Appraisal Scoping Report to ensure that the Core Strategy is prepared in line with sustainable development principles. The draft Strategic Policy Objectives proposed within the Consultation on Issues, Vision and Objectives are set out below:

A Stronger Economy

- Objective 1 To improve the performance of and diversify Wirral's economy in line with the Investment Strategy.
- Objective 2 To reduce levels of unemployment and worklessness in the Borough
- Objective 3 To provide a continuous supply of accessible, high quality and readily available employment sites.
- Objective 4 To use local spending and skills to support urban regeneration
- Objective 5 To focus new development within the Borough's existing urban centres
- Objective 6 To develop and support a sustainable tourism and leisure based economy.
- Objective 7 To sustain and enhance the vitality and viability of the Borough's town and district centres.

Housing

- Objective 8 To provide a continuous supply of housing land to meet identified needs.

- Objective 9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral.
- Objective 10 To meet proven needs for affordable and specialist housing.
- Objective 11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness.
- Objective 12 To ensure new housing development incorporates sustainable design and construction principles.

Building Sustainable Communities

- Objective 13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices.
- Objective 14 To reduce inequalities in skills, education and training.
- Objective 15 To minimize the opportunities for crime and anti-social behaviour.

An Accessible Borough

- Objective 16 To provide and promote more sustainable, integrated travel options
- Objective 17 To make efficient use of existing transport networks and infrastructure.
- Objective 18 To maximize the accessibility of services and jobs especially to areas of greatest need.
- Objective 19 To support the movement of freight from road to rail and water
- Objective 20 To minimise the adverse impacts of transport on local communities and the environment.
- Objective 21 To support the future of port activity and related maritime sectors

Environmental Quality and Protection

- Objective 22 To protect and enhance the Borough's natural environment and to provide sufficient opportunities for sport and outdoor recreation.
- Objective 23 To protect and enhance the Borough's biodiversity and geological resources.
- Objective 24 To protect and enhance the character and local distinctiveness of the urban environment.
- Objective 25 To protect and enhance the Borough's historic environment.
- Objective 26 To ensure that future development is adapted to the impact of climate change.
- Objective 27 To minimize the risk of flooding from sea, rivers and rainfall
- Objective 28 To provide for more sustainable waste management.
- Objective 29 To maximise public safety and minimise hazards to people and the environment

4.4 The Council has undertaken two compatibility exercises: The first is an assessment of the internal compatibility and consistency of the draft Strategic Policy Objectives with each other. This assessment is presented as a matrix in Appendix A. Each Strategic Policy Objective has been assessed against each of the other Strategic Policy Objectives to determine their compatibility.

The links between the Strategic Policy Objectives have been classified and recorded as follows:

“positive compatible” – the proposed Strategic Policy Objective is likely to contribute significantly to the achievement of the other Strategic Policy Objective;

“uncertain” – the proposed Strategic Policy Objective either has both a positive and negative relationship to the other Strategic Policy Objective or the relationship is dependent upon the spatial option selected in later stages and ultimately on how the finalised policy is implemented;

“possible conflict” - the proposed Strategic Policy Objective has the potential to detract from the achievement of the other Strategic Policy Objective; and

“no link” – there is no relationship between the proposed Strategic Policy Objective and the achievement of the other Strategic Policy Objectives or the relationship is negligible.

4.5 The second compatibility exercise tests the proposed Strategic Policy Objectives for compatibility with the Sustainability Objectives contained within the Core Strategy Sustainability Appraisal Scoping Report. This will guide the refinement of the Strategic Policy Objectives following consultation on the subsequent stages of the Core Strategy DPD process, especially the preparation of spatial options.

4.6 The assessment of the Strategic Policy Objectives against the Sustainability Objectives is again presented in the form of a matrix. The matrix is set out in Appendix B. Each Strategic Policy Objective has been assessed against each Sustainability Objective to determine their compatibility. The links between the two sets of objectives have been classified and recorded as follows:

“positive compatible” – the proposed Strategic Policy Objective is likely to contribute significantly to the achievement of the Sustainability Objective;

“uncertain” – the proposed Strategic Policy Objective either has both a positive and negative relationship to the Sustainability Objective or the relationship is dependent upon the spatial option selected in later stages and ultimately on how the finalised policy is implemented;

“possible conflict” - the proposed Strategic Policy Objective has the potential to detract from the achievement of the Sustainability Objective; and

“no link” – there is no relationship between the proposed Strategic Objective and the achievement of the Sustainability Objective or the relationship is negligible.

5 NEXT STEPS

- 4.7 The remaining tasks under Stage B will be undertaken as part of the identification of spatial options, alongside the next stage in the preparation of the Core Strategy Development Plan Document.

APPENDIX A - STRATEGIC POLICY OBJECTIVES - COMPATIBILITY MATRIX

Key

A Stronger Economy

- PO1 To improve the performance of and diversify Wirral's economy in line with the Investment Strategy
- PO2 To reduce levels of unemployment and worklessness in the Borough
- PO3 To provide a continuous supply of accessible, high quality and readily available employment sites
- PO4 To use local spending and skills to support urban regeneration
- PO5 To focus new development within the Borough's existing urban centres
- PO6 To develop and support a sustainable tourism and leisure based economy
- PO7 To sustain and enhance the vitality and viability of the Borough's town and district centres

Housing

- PO8 To provide a continuous supply of housing land to meet identified needs
- PO9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral
- PO10 To meet proven needs for affordable and specialist housing

- PO11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness
- PO12 To ensure new housing development incorporates sustainable design and construction principles

Building Sustainable Communities

- PO13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices
- PO14 To reduce inequalities in skills, education and training
- PO15 To minimize the opportunities for crime and anti-social behaviour

An Accessible Borough

- PO16 To provide and promote more sustainable, integrated travel options
- PO17 To make efficient use of existing transport networks and infrastructure
- PO18 To maximize the accessibility of services and jobs especially to areas of greatest need
- PO19 To support the movement of freight from road to rail and water
- PO20 To minimise the adverse impacts of transport on local communities and the environment
- PO21 To support the future of port activity and related maritime sectors

Environmental Quality and Protection

- PO22 To Protect and enhance the Borough's natural environment and provide sufficient opportunities for sport and outdoor recreation
- PO23 To protect and enhance the Borough's biodiversity and geological resources
- PO24 To protect and enhance the character and local distinctiveness of the urban environment
- PO25 To protect and enhance the Borough's historic environment

- PO26 To ensure that future development is adapted to the impact of climate change
- PO27 To minimize the risk of flooding from sea, rivers and rainfall
- PO28 To provide for more sustainable waste management
- PO29 To maximise public safety and minimise hazards to people and the environment

Compatibility Matrix

Key

☺ = positive x = possible conflict ? = uncertain - = no link

	PO 29	PO 28	PO 27	PO 26	PO 25	PO 24	PO 23	PO 22	PO 21	PO 20	PO 19	PO 18	PO 17	PO 16	PO 15	PO 14	PO 13	PO 12	PO 11	PO 10	PO 9	PO 8	PO 7	PO 6	PO 5	PO 4	PO 3	PO 2	PO 1
PO 1	-	x	x	?	-	-	x	x	☺	☺	☺	☺	☺	☺	☺	☺	☺	-	-	☺	☺	☺	☺	☺	☺	☺	☺	☺	x
PO 2	-	x	x	-	-	-	x	☺	☺	-	-	☺	-	☺	☺	☺	☺	-	-	☺	☺	☺	☺	☺	☺	☺	☺	☺	
PO 3	-	☺	x	?	-	-	x	x	-	☺	-	☺	☺	☺	☺	☺	-	-	-	-	-	-	x	-	☺	☺			
PO 4	-	-	-	-	-	-	-	-	☺	-	-	☺	-	-	☺	☺	-	-	-	-	-	-	☺	-	☺				
PO 5	-	☺	-	☺	☺	☺	-	-	☺	☺	-	☺	☺	☺	☺	☺	☺	-	-	-	-	-	☺	☺					
PO 6	-	-	?	☺	☺	☺	☺	☺	☺	☺	-	☺	☺	☺	☺	☺	☺	-	-	-	-	-	☺						
PO 7	-	-	-	☺	☺	☺	-	-	☺	☺	☺	☺	☺	☺	☺	☺	☺	-	☺	-	-	-							
PO 8	-	-	?	?	☺	-	x	x	-	-	-	-	☺	☺	-	☺	☺	☺	☺	☺	☺								
PO 9	-	-	?	☺	☺	☺	☺	-	-	☺	-	☺	☺	☺	☺	☺	☺	☺	☺	☺									
PO 10	-	-	-	☺	-	-	-	-	-	-	-	☺	-	☺	-	☺	☺	☺	☺										
PO 11	☺	☺	?	☺	☺	☺	☺	☺	-	☺	-	☺	☺	☺	☺	☺	-	-	☺										
PO 12	☺	x	☺	☺	☺	-	☺	-	-	☺	-	-	☺	☺	☺	-	☺												
PO 13	☺	-	-	☺	-	-	-	☺	-	☺	-	-	☺	☺	☺	☺													
PO 14	-	-	-	-	-	-	-	☺	-	-	-	☺	☺	☺	☺														
PO 15	☺	-	-	-	-	☺	☺	☺	-	-	-	☺	☺	-															
PO 16	☺	-	-	☺		-	☺	☺	☺	☺	☺	☺	☺																

	PO 29	PO 28	PO 27	PO 26	PO 25	PO 24	PO 23	PO 22	PO 21	PO 20	PO 19	PO 18	PO 17	PO 16	PO 15	PO 14	PO 13	PO 12	PO 11	PO 10	PO 9	PO 8	PO 7	PO 6	PO 5	PO 4	PO 3	PO 2	P O 1
PO 17	-	-	-	☺	☺	-	☺	☺	☺	☺	☺	☺																	
PO 18	-	-	-	☺	-	-	-	☺	-	☺	-																		
PO 19	-	-	-	☺	-	-	☺	☺	☺	☺																			
PO 20	☺	-	☺	☺	☺	☺	-	-	☺																				
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PO 29																													

APPENDIX B – STRATEGIC POLICY OBJECTIVES/SUSTAINABILITY OBJECTIVES COMPATIBILITY MATRIX

STRATEGIC POLICY OBJECTIVES 1-10

	PO1 To improve the performance of and diversity Wirral's economy in line with the Investment Strategy	PO2 To reduce levels of unemployment and worklessness in the Borough	PO3 To provide a continuous supply of accessible, high quality and readily available employment sites	PO4 To use local spending and skills to support urban regeneration	PO5 To focus new development within the Borough's existing urban centres	PO6 To develop and support a sustainable tourism and leisure based economy	PO7 To sustain and enhance the vitality and viability of the Borough's town and district centres	PO8 To provide a continuous supply of housing land to meet identified needs	PO9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral	PO10 To meet proven needs for affordable and specialist housing
SUSTAINABILITY APPRAISAL OBJECTIVE										
SOCIAL INCLUSION										
1. To promote a balanced population structure	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible
2. To reduce the incidence of multiple deprivation	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
3. To promote accessibility of services and facilities to all members of society	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible
4. To meet identified housing needs and promote housing market renewal	Positive compatible	Positive compatible	uncertain	Positive compatible	uncertain	No link	Uncertain	Positive compatible	Positive compatible	Positive compatible
5. To promote inclusive, healthy communities	Positive compatible	Positive compatible	uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
SUSTAINABLE CONSUMPTION AND PRODUCTION										
6. To promote improved economic performance	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible

	PO1 To improve the performance of and diversity Wirral's economy in line with the Investment Strategy	PO2 To reduce levels of unemployment and worklessness in the Borough	PO3 To provide a continuous supply of accessible, high quality and readily available employment sites	PO4 To use local spending and skills to support urban regeneration	PO5 To focus new development within the Borough's existing urban centres	PO6 To develop and support a sustainable tourism and leisure based economy	PO7 To sustain and enhance the vitality and viability of the Borough's town and district centres	PO8 To provide a continuous supply of housing land to meet identified needs	PO9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral	PO10 To meet proven needs for affordable and specialist housing
SUSTAINABILITY APPRAISAL OBJECTIVE										
7. To provide for employment growth and business creation	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
8. To reduce worklessness and income deprivation	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
9. To promote the vitality and viability of town centres	Uncertain	Positive compatible	Uncertain	Positive compatible	Positive compatible	Uncertain	Positive compatible	Uncertain	Positive compatible	Uncertain
10. To maximise provision for high quality tourism	Positive compatible	Positive compatible	Uncertain	Positive compatible	Uncertain	Positive compatible	Positive compatible	Uncertain	Neutral	Uncertain
ENVIRONMENTAL PROTECTION AND ENHANCEMENT										
11. To maintain and improve biodiversity and natural habitats	Uncertain	Uncertain	Possible conflict	No link	Positive compatible	Possible conflict	Positive compatible	Possible conflict	Uncertain	No link
12. To minimise pollution to land, water or air (including noise pollution)	Uncertain	Uncertain	Possible conflict	No link	Uncertain	No link	No link	Possible conflict	Uncertain	No link
13. To preserve, protect and enhance sites, features and areas of archaeology	Uncertain	Uncertain	Possible conflict	No link	Uncertain	Uncertain	Uncertain	Possible conflict	Uncertain	Uncertain
14. To provide for the separation of incompatible land uses	Uncertain	Uncertain	Possible conflict	No link	Uncertain	Uncertain	Uncertain	Possible conflict	Uncertain	No link

	PO1 To improve the performance of and diversity Wirral's economy in line with the Investment Strategy	PO2 To reduce levels of unemployment and worklessness in the Borough	PO3 To provide a continuous supply of accessible, high quality and readily available employment sites	PO4 To use local spending and skills to support urban regeneration	PO5 To focus new development within the Borough's existing urban centres	PO6 To develop and support a sustainable tourism and leisure based economy	PO7 To sustain and enhance the vitality and viability of the Borough's town and district centres	PO8 To provide a continuous supply of housing land to meet identified needs	PO9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral	PO10 To meet proven needs for affordable and specialist housing
SUSTAINABILITY APPRAISAL OBJECTIVE										
15. To reduce the impact of traffic intrusion in residential areas	Uncertain	Uncertain	Possible conflict	No link	Positive compatible	Uncertain	Positive compatible	Possible conflict	Uncertain	Uncertain
NATURAL RESOURCES										
16. To maximise the use of previously developed urban land	Uncertain	Uncertain	Uncertain	No link	Positive compatible	Uncertain	Positive compatible	uncertain	Positive compatible	uncertain
17. To minimise reliance on non-renewable energy sources	Uncertain	Uncertain	Uncertain	No link	Positive compatible	Uncertain	Positive compatible	Possible conflict	Possible conflict	Possible conflict
18. To promote sustainable drainage and water conservation	Uncertain	Uncertain	Possible conflict	No link	Positive compatible	Uncertain	Uncertain	Possible conflict	uncertain	uncertain
19. To minimise waste generation and maximise recycling	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain
20. To minimise the impact of flooding and other natural hazards including climate change	Uncertain	Uncertain	Possible conflict	No link	Uncertain	Uncertain	Uncertain	Possible conflict	Uncertain	Uncertain

	PO1 To improve the performance of and diversity Wirral's economy in line with the Investment Strategy	PO2 To reduce levels of unemployment and worklessness in the Borough	PO3 To provide a continuous supply of accessible, high quality and readily available employment sites	PO4 To use local spending and skills to support urban regeneration	PO5 To focus new development within the Borough's existing urban centres	PO6 To develop and support a sustainable tourism and leisure based economy	PO7 To sustain and enhance the vitality and viability of the Borough's town and district centres	PO8 To provide a continuous supply of housing land to meet identified needs	PO9 To focus new investment to deliver housing market renewal and growth to areas of greatest need at the heart of the older urban areas in east Wirral	PO10 To meet proven needs for affordable and specialist housing
SUSTAINABILITY APPRAISAL OBJECTIVE										
QUALITY OF LIFE										
21. To conserve and enhance the character and quality of the Borough's landscapes and townscapes, maintaining and strengthening local distinctiveness.	Uncertain	Uncertain	Possible conflict	No link	Positive compatible	Uncertain	Positive compatible	Possible conflict	Uncertain	Uncertain
22. To achieve high quality and sustainable design for buildings, spaces and the public realm sensitive to the locality	No link	No link	Uncertain	No link	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain
23. To maximise opportunities for culture sport and leisure	Positive compatible	Positive compatible	Uncertain	No link	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	No link
24. To promote sustainable travel choices and reduce the need to travel	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Uncertain
25. To minimise opportunities for crime and anti-social behaviour	Positive compatible	Positive compatible	Uncertain	Positive	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Uncertain

STRATEGIC POLICY OBJECTIVES 11-20

	PO11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness	PO12 To ensure new housing development incorporates sustainable design and construction principles	PO13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices	PO14 To reduce inequalities in skills education and training	PO15 To minimise the opportunities for crime and anti-social behaviour	PO16 To provide and promote more sustainable, integrated travel options	PO17 To make efficient use of existing transport networks and infrastructure	PO18 To maximize the accessibility of services and jobs especially to areas of greatest need	PO19 To support the movement of freight from road to rail and water	PO20 To minimise the adverse impacts of transport on local communities and the environment
SUSTAINABILITY APPRIASAL OBJECTIVE										
SOCIAL INCLUSION										
1. To promote a balanced population structure	No link	No link	No link	Positive Compatible	Positive Compatible	No link	No link	No link	No link	No link
2. To reduce the incidence of multiple deprivation	Positive Compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	No link
3. To promote accessibility of services and facilities to all members of society	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Uncertain
4. To meet identified housing needs and promote housing market renewal	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible
5. To promote inclusive, healthy communities	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
SUSTAINABLE CONSUMPTION AND PRODUCTION										
6. To promote improved economic performance	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Uncertain

	PO11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness	PO12 To ensure new housing development incorporates sustainable design and construction principles	PO13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices	PO14 To reduce inequalities in skills education and training	PO15 To minimise the opportunities for crime and anti-social behaviour	PO16 To provide and promote more sustainable, integrated travel options	PO17 To make efficient use of existing transport networks and infrastructure	PO18 To maximize the accessibility of services and jobs especially to areas of greatest need	PO19 To support the movement of freight from road to rail and water	PO20 To minimise the adverse impacts of transport on local communities and the environment
SUSTAINABILITY APPRIASAL OBJECTIVE										
7. To provide for employment growth and business creation	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Uncertain
8. To reduce worklessness and income deprivation	Positive compatible	Uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Uncertain
9. To promote the vitality and viability of town centres	Positive compatible	No link	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Uncertain
10. To maximise provision for high quality tourism	Uncertain	No link	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Uncertain
ENVIRONMENTAL PROTECTION AND ENHANCEMENT										
11. To maintain and improve biodiversity and natural habitats	Positive compatible	Positive compatible	No link	No link	Positive compatible	Positive compatible	Positive compatible	Uncertain	Uncertain	Positive compatible
12. To minimise pollution to land, water or air (including noise pollution)	Positive compatible	Positive compatible	No link	No link	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
13. To preserve, protect and enhance sites, features and areas of archaeology	Positive compatible	Positive compatible	No link	No link	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible
14. To provide for the separation of incompatible land uses	Positive compatible	No link	No link	No link	Positive compatible	No link	Uncertain	uncertain	Positive compatible	Positive compatible

	PO11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness	PO12 To ensure new housing development incorporates sustainable design and construction principles	PO13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices	PO14 To reduce inequalities in skills education and training	PO15 To minimise the opportunities for crime and anti-social behaviour	PO16 To provide and promote more sustainable, integrated travel options	PO17 To make efficient use of existing transport networks and infrastructure	PO18 To maximize the accessibility of services and jobs especially to areas of greatest need	PO19 To support the movement of freight from road to rail and water	PO20 To minimise the adverse impacts of transport on local communities and the environment
SUSTAINABILITY APPRIASAL OBJECTIVE										
15. To reduce the impact of traffic intrusion in residential areas	uncertain	Positive compatible	uncertain	No link	uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
NATURAL RESOURCES										
16. To maximise the use of previously developed urban land	Positive compatible	Positive compatible	No link	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Uncertain
17. To minimise reliance on non-renewable energy sources	Uncertain	Positive compatible	No link	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
18. To promote sustainable drainage and water conservation	Uncertain	Positive compatible	No link	No link	No link	No link	No link	No link	No link	No link
19. To minimise waste generation and maximise recycling	Uncertain	Positive compatible	No link	No link	No link	No link	No link	Positive compatible	No link	Positive compatible
20. To minimise the impact of flooding and other natural hazards including climate change	Uncertain	Positive compatible	No link	No link	No link	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible

	PO11 To maximise the use of derelict and vacant previously developed land and buildings while maintaining local character and distinctiveness	PO12 To ensure new housing development incorporates sustainable design and construction principles	PO13 To reduce health inequalities and ensure that new development encourages healthier lifestyle choices	PO14 To reduce inequalities in skills education and training	PO15 To minimise the opportunities for crime and anti-social behaviour	PO16 To provide and promote more sustainable, integrated travel options	PO17 To make efficient use of existing transport networks and infrastructure	PO18 To maximize the accessibility of services and jobs especially to areas of greatest need	PO19 To support the movement of freight from road to rail and water	PO20 To minimise the adverse impacts of transport on local communities and the environment
SUSTAINABILITY APPRIASAL OBJECTIVE										
QUALITY OF LIFE										
21. To conserve and enhance the character and quality of the Borough's landscapes and townscapes, maintaining and strengthening local distinctiveness.	Positive compatible	Uncertain	No link	No link	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible
22. To achieve high quality and sustainable design for buildings, spaces and the public realm sensitive to the locality	Uncertain	Positive compatible	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible
23. To maximise opportunities for culture sport and leisure	Uncertain	No link	Positive compatible	No link	Positive compatible	No link	No link	Positive compatible	No link	No link
24. To promote sustainable travel choices and reduce the need to travel	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
25. To minimise opportunities for crime and anti-social behaviour	Positive compatible	Positive compatible	No link	Positive compatible	Positive compatible	No link	No link	No link	No link	No link

STRATEGIC PLAN OBJECTIVES 21-29

	PO21 To support the future of port activity and related maritime sectors	PO22 To protect and enhance the Borough's natural environment and to provide sufficient opportunities for sport and outdoor recreation	PO23 To protect and enhance the Borough's biodiversity and geological resources	PO24 To protect and enhance the character and local distinctiveness of the urban environment	PO25 To protect and enhance the Borough's historic environment	PO26 To ensure that future development is adapted to the impact of climate change	PO27 To minimize the risk of flooding from rivers, sea and rainfall	PO28 To provide for more sustainable waste management	PO29 To maximise public safety and minimise hazards to people and the environment
SUSTAINABILITY APPRAISAL OBJECTIVE									
SOCIAL INCLUSION									
1. To promote a balanced population structure	Positive compatible	No link	No link	No link	No link	No link	No link	No link	No link
2. To reduce the incidence of multiple deprivation	Positive compatible	No link	No link	Uncertain	Uncertain	No link	No link	No link	No link
3. To promote accessibility of services and facilities to all members of society	No link	Positive compatible	Uncertain	Uncertain	Uncertain	No link	No link	Positive compatible	No link
4. To meet identified housing needs and promote housing market renewal	No link	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	No link	No link
5. To promote inclusive, healthy communities	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible
SUSTAINABLE CONSUMPTION AND PRODUCTION									
6. To promote improved economic performance	Positive compatible	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	Uncertain	Positive compatible	Positive compatible
7. To provide for employment growth and business creation	Positive compatible	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	Uncertain	Uncertain	Positive compatible
8. To reduce worklessness and income deprivation	Positive compatible	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	Uncertain	Uncertain	Uncertain

	PO21 To support the future of port activity and related maritime sectors	PO22 To protect and enhance the Borough's natural environment and to provide sufficient opportunities for sport and outdoor recreation	PO23 To protect and enhance the Borough's biodiversity and geological resources	PO24 To protect and enhance the character and local distinctiveness of the urban environment	PO25 To protect and enhance the Borough's historic environment	PO26 To ensure that future development is adapted to the impact of climate change	PO27 To minimize the risk of flooding from rivers, sea and rainfall	PO28 To provide for more sustainable waste management	PO29 To maximise public safety and minimise hazards to people and the environment
SUSTAINABILITY APPRAISAL OBJECTIVE									
9. To promote the vitality and viability of town centres	No link	No link	Positive compatible	Positive compatible	Positive compatible	No link	Uncertain	No link	No link
10. To maximise provision for high quality tourism	Uncertain	Positive compatible	Possible conflict	Uncertain	Uncertain	Positive compatible	Uncertain	No link	No link
ENVIRONMENTAL PROTECTION AND ENHANCEMENT									
11. To maintain and improve biodiversity and natural habitats	Possible conflict	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
12. To minimise pollution to land, water or air (including noise pollution)	Possible conflict	Positive compatible	Positive compatible	No link	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible
13. To preserve, protect and enhance sites, features and areas of archaeology	Possible conflict	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible	No link	No link
14. To provide for the separation of incompatible land uses	Uncertain	Uncertain	Positive compatible	Positive compatible	Positive compatible	No link	Positive compatible	Uncertain	Positive compatible
15. To reduce the impact of traffic intrusion in residential areas	Uncertain	No link	No link	Positive compatible	Positive compatible	No link	No link	No link	Positive compatible
NATURAL RESOURCES									
16. To maximise the use of previously developed urban land	Positive compatible	Uncertain	Uncertain	Uncertain	Neutral	No link	Possible conflict	No link	Possible conflict

	PO21 To support the future of port activity and related maritime sectors	PO22 To protect and enhance the Borough's natural environment and to provide sufficient opportunities for sport and outdoor recreation	PO23 To protect and enhance the Borough's biodiversity and geological resources	PO24 To protect and enhance the character and local distinctiveness of the urban environment	PO25 To protect and enhance the Borough's historic environment	PO26 To ensure that future development is adapted to the impact of climate change	PO27 To minimize the risk of flooding from rivers, sea and rainfall	PO28 To provide for more sustainable waste management	PO29 To maximise public safety and minimise hazards to people and the environment
SUSTAINABILITY APPRAISAL OBJECTIVE									
17. To minimise reliance on non-renewable energy sources	No link	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	Positive compatible	Uncertain	No link
18. To promote sustainable drainage and water conservation	No link	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Positive compatible	Positive compatible	Positive compatible
19. To minimise waste generation and maximise recycling	Uncertain	Uncertain	No Link	No Link	No Link	Positive compatible	No Link	Positive compatible	Positive compatible
20. To minimise the impact of flooding and other natural hazards including climate change	Uncertain	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	Positive compatible	No Link	Positive compatible
QUALITY OF LIFE									
21. To conserve and enhance the character and quality of the Borough's landscapes and townscapes, maintaining and strengthening local distinctiveness.	No Link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Uncertain	Positive compatible	Uncertain	Positive compatible

SUSTAINABILITY APPRAISAL OBJECTIVE	PO21 To support the future of port activity and related maritime sectors	PO22 To protect and enhance the Borough's natural environment and to provide sufficient opportunities for sport and outdoor recreation	PO23 To protect and enhance the Borough's biodiversity and geological resources	PO24 To protect and enhance the character and local distinctiveness of the urban environment	PO25 To protect and enhance the Borough's historic environment	PO26 To ensure that future development is adapted to the impact of climate change	PO27 To minimize the risk of flooding from rivers, sea and rainfall	PO28 To provide for more sustainable waste management	PO29 To maximise public safety and minimise hazards to people and the environment
22. To achieve high quality and sustainable design for buildings, spaces and the public realm sensitive to the locality	Possible conflict	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible	Positive compatible
23. To maximise opportunities for culture sport and leisure	No link	Positive compatible	Uncertain	Neutral	Uncertain	No link	No link	No link	No link
24. To promote sustainable travel choices and reduce the need to travel	No link	Uncertain	Uncertain	Uncertain	Uncertain	Positive compatible	No link	Positive compatible	Positive compatible
25. To minimise opportunities for crime and anti-social behaviour	No link	Positive compatible	Positive compatible	Positive compatible	Positive compatible	No link	No link	No link	Positive compatible