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— ■ FUNDING PARTNERS ■ —

Wirral

Local Football Facility Plan

December 2018



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Executive Summary

In summary, the LFFP for Wirral identifies opportunities to accurately target investment in football facilities across the local area.

The national funding partners have significantly increased investment to accelerate efforts to deliver more and better football facilities for the grassroots game and this plan proposes a programme of 31 priority projects for potential investment that will transform local football facilities, including 3G FTPs, improved grass pitches, changing rooms pavilions/clubhouses and small-sided facilities.

This LFFP will be the go-to document for football facility investment in Wirral. However, it does not guarantee the success of future funding applications; each of the priority projects identified will still have to follow an application process to show how it will deliver key participation outcomes, be a quality & sustainable facility and demonstrate suitable match-funding.



13

3G FTPs



62

Improved grass pitches



14

Changing rooms/ pavilions/ clubhouses



13

Small-sided facilities

Next steps

When each priority project is in a position to proceed, pre-application support will be provided by the Football Foundation and the Cheshire County FA. We strongly encourage local stakeholders to maintain positive partnerships with these organisations.

The successful delivery of this plan will ultimately require the collective efforts of all local partners. To achieve this, it is recommended that the important work undertaken by these local partners to produce this plan will continue via on-going meetings/dialogue in order to work collaboratively to deliver the priority projects and review progress.

This plan will be updated periodically to ensure it remains up to date and reflective of local needs. If you have a project / opportunity that was not identified at the time of writing this plan please contact Cheshire County FA.



“Within 10 years, we aim to deliver great football facilities wherever they're needed”

Introduction

This is the Local Football Facility Plan (LFFP) for Wirral. It was prepared by Knight, Kavanagh and Page (KKP) with support from local partners, including:

Wirral Council

Cheshire County FA

Tranmere Rovers FC

Football Foundation

Sport England

What is the goal?

Every local area in the country will have a LFFP to enable investment in football facilities to be accurately targeted.

Who is behind this?

The Football Association, the Premier League and Sport England (on behalf of Government). This partnership finances the National Football Facility Strategy (NFFS) and commissions the Football Foundation to deliver it.

What is the purpose of this plan?

The national funding partners have significantly increased investment to accelerate efforts to deliver more and better football facilities for the grassroots game. The purpose of this plan is to identify the priority projects for potential investment in Wirral.



Why invest in football facilities?

As the nation's most popular team sport, football has the power to contribute positively to vital social outcomes and

health priorities. To maximise this power, facilities have to be welcoming environments to attract first-time users and repeat visits, whether for informal, recreational or competitive football.

Research clearly and continually demonstrates the positive impact high-quality football facilities, in the right locations, can have on participation and enjoyment. Latent demand exists, but facility quantity and quality has to 'step up' if football is to reach out to everyone.

How are we going to do it?

£1.3billion has been spent by football and Government since 2000 to enhance existing football facilities and build new ones. However, more is needed if football and Government's shared objectives for participation, individual well-being and community cohesion are to be achieved.

Nationally, direct investment will be increased – initially to £69 million per annum from football and Government (a 15% increase on recent years). Locally, the work has already started* - this LFFP will guide the allocation of 90% of national funds and forge stronger partnerships with local stakeholders to develop key sites. This, together with local match-funding will deliver over one billion pounds of investment into football facilities over the next 10-years.

What are the priorities for investment?

This LFFP, with guidance from local partners, has developed a list of high level projects for potential investment. Each is aligned to the investment priorities set out in the National Football Facilities Strategy, which include:

1,000 new 3G football turf pitches (FTPs): in a mix of sizes and settings, dependent upon local needs. All

aimed at enhancing the quality of the playing experience.

20,000 improved natural-turf pitches: to help address drop-off due to a poor playing experience.

1,000 new changing pavilions / clubhouses: all linked to priority sites.

Small-sided facilities: to grow the small-sided game for teams & leagues, recreational and informal play.

What outcomes will be achieved?

The priority projects for potential investment identified in this plan will help develop a sustainable network of quality facilities to drive participation across all parts of the game. Central to this are five key success factors: quality, inclusivity, sustainability, engagement and usage. Each identified project takes account of these factors.

How should this plan be used?

This LFFP will, in effect, be the go-to document for football facility investment in Wirral.

Whilst it identifies priority projects for potential investment, it does not guarantee the success of future funding applications. Each project must still follow an application process to show how it will deliver key participation outcomes, become a quality & sustainable facility and demonstrate suitable match-funding.

When each project is in a position to proceed, the Football Foundation will determine a suitable timeframe to submit a grant application and pre-application support will be provided by Cheshire County FA and the Football Foundation.





Set a 10-Year
vision to
transform local
football facilities



Identify priority
projects to be
delivered



Act as an
investment
portfolio for
projects that
require funding



Be updated up
on a regular
basis

How should this plan NOT be used?

A LFFP is an investment portfolio of priority projects for potential investment - it is not a detailed demand and supply analysis of all pitch provision in a local area. It cannot be used as a replacement for a Playing Pitch Strategy (PPS) and it will not be accepted as an evidence base for site change of use or disposal.

A LFFP will however build on available/existing local evidence and strategic plans and may adopt relevant actions from a PPS and/or complement these with additional investment priorities.



Wirral

Local area

Wirral is in the North West region. The current population of the Authority (ONS 2017 Mid-Year Estimate) is 322,796, which is expected to rise to 328,457 by 2039.

33.5% of the Wirral population is within NS SEC classification 6-8 (lower socio-economic groups). This figure is above the national average (30.6%)

Wirral's ethnic composition is primarily classed as White (97.0%) which is much higher than the national average (85.4%).

The proportion of Wirral's population represented by the BAME community is 3%. This is below the national average (14.6%).

Demographics



322,796
Current
population



328,457
Projected
population



22nd
most
deprived out
of 39 local
authorities in
the region

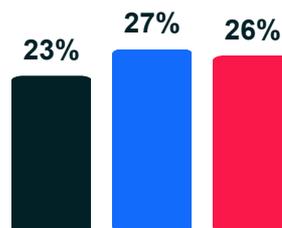


107th
most
deprived out
of 326 local
authorities in
England



Ethnicity data

- Asian (1.6%)
- Black (0.22%)
- Mixed (1.03%)
- Other (0.17%)
- White (96.99%)



% of people that are inactive

- Wirral (23%)
- Region (27%)
- England (26%)



Local partners

Local Authority

Wirral's Leisure Strategy (2015) is broken down into three main priorities; 'to promote and celebrate Wirral's parks, coast and countryside for leisure activities, to encourage people to take part in sports, leisure and social activities, and to increase pride in Wirral's communities and encourage more residents to volunteer. The Local Authority's Playing Pitch Strategy was produced in 2016. The overarching findings from this strategy include the fact there are current and future shortfalls in capacity with regards to adult, youth and mini grass pitches and a current and future shortfall of up to 11 full size 3G FTPs for training. The strategy for football identifies future investment in key football hub sites, including the improvement of changing facilities and the creation of new 3G FTPs.

The Wirral Parks and Open Spaces Strategy 2014 includes a commitment to develop, implement, manage and monitor a revised Playing Pitch Strategy through a partnership approach with the National Governing Bodies of Sport and other operational partners. The partnership will provide the necessary vested interest in ensuring that existing playing

fields, pitches and supporting facilities can be protected and enhanced.

County Football Association

Wirral is covered by Cheshire County FA. They provide governance and development support to all aspects of local football including coaches, referees, volunteers, clubs and leagues; supporting football for all. The County FA has a designated facilities investment lead officer who works to ensure the right facilities are located in the right locations.

Football Foundation

The Regional Engagement Manager and Regional Technical Project Manager at the Football Foundation work collaboratively with the County FA to provide pre-application support to priority projects for potential investment.

Football Foundation Investment

7

Total grants



£711,346

Total project cost



£229,850

Total grant value



7

Sites improved



1

New 3G FTPs



4

Changing rooms / pavilions



24

Grass pitches improved

See Football Foundation website for more info

(<http://www.footballfoundation.org.uk/impact/where-our-money-goes>)

Sport England

Has a network of planning managers who have a statutory role in the planning system to protect playing fields and provide consultation responses to planning applications relating to sporting facilities . They also play a key role in

strategic planning for sports facilities, providing advice and support to local authorities to assess need for facilities in their local area.

Professional Club Community Organisations (CCOs)

These continue to expand and enhance their range of community delivery, offering a variety of programmes and services to support local communities (sporting and non-sporting). Tranmere Rovers in the Community runs a variety of health, education, engagement, football and sporting activities within the local area.

Local leisure operator

Wirral Council's 15 key leisure facilities are managed in-house and include swimming pools, golf courses and leisure centres with gym facilities, sports halls and 3G FTPs.

Local consultation

This has taken place with a broad and diverse set of community groups in. A total of 14 individuals (representing nine local organisations) were consulted. These include:

Wirral Council

Tranmere Rovers in the Community

BEE CIC

The Shaftesbury Youth Centre

(See Appendix B for full list of consultees)



Local football

Clubs

There are over 91,000 community football teams in England, spread over an expansive network of clubs and leagues. Wirral has a total of 636 teams, which is higher than local areas of a similar size.

The FA is investing to support clubs both on and off the pitch which includes an aim to have a qualified FA coach with every youth team by 2020/21. In addition, it will support 1,000 clubs to create full player pathways from youth to adult teams and develop 150 community football hubs with male and female pathways, disability and recreational playing opportunities.

Over the last 10-years there has been a significant national increase in the number of large multi-team football clubs. In Wirral, 22 clubs have more than 10 registered teams. The largest of these (based upon 2017-18 affiliation data) are:

West Kirby United FC 90

Glenavon JFC 33

AC Hoylake 26

River Juniors FC Wirral 26

Higher Bebington JFC 22

JFC Greasby 22

Bromborough & Eastham 21

Greenleas Juniors 19

Upton 18

Affiliated Teams



636

Teams



113

Adult male
teams



6

Adult female
teams



243

Youth male
teams



34

Youth female
teams



2

Disability teams



238

Mini-soccer
teams

Leagues

20 leagues operate across Wirral. They offer competitive opportunities for many different players, including women and girls, disability, youth and adults

Wirral's largest local leagues (2017-18) include:

Eastham & District Junior League - 265 teams play home and away fixtures

Wallasey Junior League - 125 teams play home and away fixtures and at central venue across multiple sites

Birkenhead Sunday League - 44 teams play home and away fixtures

Wallasey & District Sunday League - 41 teams play home and away fixtures

Chester & Wirral Football League - 16 teams play home and away fixtures and at central venue across multiple sites

West Cheshire League - 12 teams play home and away fixtures

*Team numbers for teams playing in Wirral not total league numbers per league

The County FA reports that there is some cross boundary migration in Wirral due to teams migrating outwards to county wide leagues and across to Liverpool CFA area

Disability football

There are 9.4million people in England with a long-standing limiting disability, illness or condition which equates to 18% of the population – almost one in five. Football playing opportunities should be flexible, inclusive and accessible for everyone, whatever their level of ability. This could entail inclusion in mainstream activity or teams / sessions specifically for people with a disability.

In Wirral there are two football teams / sessions specifically for people with a disability. It is a priority of the County FA to grow this provision. For talented players the FA runs regional centres and England national squads.



Women and girls

The FA has big ambitions for the female game and aims to double levels of participation by 2020. To achieve this requires a combined effort across four pathways: education, recreation, competition and talent.

Education environments have a huge impact on the first experience of football for young girls. This pathway can offer many opportunities for females of all ages to develop and grow a lifelong interest in football.

FA Wildcats girls football centres provide the first step on the recreational pathway, the programme provides girls aged 5-11 with regular opportunities to play football in a fun and engaging environment. Wirral has two FA Wildcats girls football centres and the priority is to grow this activity.

At 40, Wirral's number of female teams is higher than local areas of a similar size. The County FA's priority is to support existing clubs to grow and encourage more clubs to develop playing opportunities for females. The local girls league will be the Cheshire Girls League from 2018-19 season due to a new division created for Wirral and matches will be played on central venues sites. The league is expected to grow its provision in future years. The local adult female league is the Cheshire Women's and Youth football League and matches are played on a home and away and the league is expected to grow its provision in future years.

For talented players, the most local FA Regional Talent Clubs (RTC) are at Liverpool and , Everton, plus others that are located across the North West . Higher level talent pathway opportunities are also provided regionally and nationally by the FA, culminating in the England Women's national squads. The most local Women's Super League teams are Liverpool Ladies and Everton Ladies FC which provide player pathway opportunities for gifted and talented female players and a spectator interest for fans.



Small-sided football

Many different types of small-sided football are played in England, from teams and leagues to recreational and informal. It is an established and important part of the modern game.



Small-sided teams & leagues are organised and competitive activities; typically with players registered to clubs and affiliated to leagues and their County FAs. Examples include Futsal and local small-sided leagues running at venues such as sports halls, 3G FTPs or small-sided 3G centres.

Key local providers include

Tranmere Rovers FC

Powerplay-Pensby, South Wirral High School, Bidston
(Wirral Tennis & Sports Centre)

Soccer Sixes-Pensby High School

Futsal is an exciting, fast-paced, small sided team game that is widely played across the world. Typically it's played on an indoor surface with hockey-sized goals and a size four football with reduced ball bounce. It is the FA's aim to ensure Futsal is available across the country.

There is currently one futsal team in Wirral that play in the National Futsal League at key site locations including

Tranmere Rovers FC. It is a priority for the County FA to grow Futsal for youth players .



Recreational football

Recreational football is played where facilities are typically booked and there might be someone to help organise. Examples include FA Just Play sessions, walking football and casual pitch hire for small-sided match play.

There are currently no FA Just Play Centres currently in Wirral. Walking football sessions are delivered by a range of community organisation such as Community Trust, grassroots clubs and independent groups. Walking football and Just Play are areas that the County FA has prioritised further growth and development Other local recreational football programmes include pro-club community scheme activity / casual bookings which are delivered by a range of organisations.

Informal football

Informal football is played in local parks and green spaces – it is free, open access and often played spontaneously (normal clothing is worn). Common examples include a kick-about at a local park or on a multi-use games area

(MUGA). Informal football is played across Wirral particular in isolated villages and towns where there is no dedicated football provision i.e. 3G FTPs.

Summary

The key strengths of local football in Wirral include flexi 11s, women and girls, youth football provision and it is recommend that this is sustained and also encouraged to grow further. However, gaps in provision do exist in mini soccer girls at U7 and U8 ages and for youth male 14+ ages.

It is therefore recommended that the future football development priorities for Wirral are:

- Female growth in foundation age from U7

- Continued expansion of the Flexi 11's

- Youth futsal provision

- Continued expansion of Cheshire Girls league development

- Minimum operating standards for grassroots youth football leagues

- Recreational alternatives such as just play and walking football

- Increased accessibility to disability football in grassroots clubs

The facilities required to assist this are now set out in the Assets and Opportunities section.

Additionally, each priority project that progresses to a funding application via the Football Foundation will produce

a detailed 'site development plan' specifying all football development activity, usage and key partner engagement.

Assets and Opportunities

This section reviews existing football facility assets in Wirral. It identifies current issues and presents opportunities for improvements, including a list of priority projects for potential investment.

Local assets and opportunities have been reviewed inline with four investment priorities:

1. 3G FTPs
2. Improved grass pitches
3. Changing room pavilions / clubhouses
4. Small-sided facilities

To ensure a consistent and high quality approach, each local area has been reviewed applying a standard approach, supplemented by input from consultation with local partners and stakeholder organisations.

While each investment priority is reviewed individually, it is understood that they can be inter-reliant; account is, thus, taken of these potential connections.



3G Football Turf Pitches (FTPs)



Improved Grass Pitches



Changing room pavilions / clubhouses



Small-sided facilities

3G Football Turf pitches (FTPs)

3G FTPs are a high quality and indispensable part of modern football facilities; their impact cannot be underestimated. In recent years the industry has seen major innovations and improvements to artificial surfaces (and sports lighting). This has created playing surfaces that replicate a good standard natural turf pitch whilst significantly increasing levels of use (x20). All FTPs must have sports lighting to achieve this.

The high quality, consistent playing surface is the ideal environment to play the game and for young people to learn. With regular maintenance programmes, FTPs can be heavily used all year round with no decline in quality. They almost completely negate annoying fixture cancellations during winter months, helping football to be a key part of a regular physical activity habit.

High capacity levels offer a great opportunity to embrace all formats and engage all participants. A full-sized 3G caters for an average of 1,200 participants per week and is suitable for various location types. That means being fully inclusive to all sections of the community, with a particular focus on under-represented groups such as women and girls, people with a disability, BAME communities and people from lower socio-economic groups.

The way 3G FTPs are used is rapidly changing; current line-marking systems allow for match play across all formats of football (5v5, 7v7, 9v9 and 11v11). This enables

significant levels of match-play to be transferred from grass to 3G.

The national 'Mini Pitch' programme delivers small 3G FTPs at primary school sites to provide a high quality introduction to football and get children more physically active. While mini pitches are reviewed in this section, they are not included in the demand and supply analysis for 3G FTPs.



Assets and opportunities

FA data states that there are currently four* 3G FTPs in Wirral; this is a shortfall of 13 pitches relative to assessed demand.

Existing 3G FTPs in Wirral include:

Bebbington High Sports Complex (Youth U15/U16 11V11)

Pensby Sports Complex

Wirral Tennis and Sports Centre

Woodchurch High School Sports Complex

*Bebbington High School Sports Complex is not full size (96x61), however, the FTP is used extensively for junior training.

Additionally, there are currently four small-sided 3G FTP centres in Wirral:

The Oval Leisure Centre

Shaftesbury Youth Club

Birkenhead Youth Club

Wirral Tennis & Sports Centre

Four pitches are available for community use. None are on the FA Register for 3G FTPs (meaning they are quality checked and can be used for football match play).

Although the existing supply of pitches is spread across Wirral, due to the relatively small number of available 3G FTPs there are provision gaps across the whole of the Authority. However, there are significant gaps in densely populated areas covering New Brighton and Wallasey, for example.

Local consultation reveals common issues with a lack of availability in relation to training demand, with the majority of the larger clubs within Wirral unable to train on 3G FTPs or only able to train at undesirable times.



4

Current 3G
FTP



13

More 3G FTPs
required



1

More small-
sided 3G FTPs
required

Priority projects

Ten priority projects for potential investment have been identified. Undersupply was calculated using the FA 3G FTP demand and supply model. Each site was selected by local partners based on a rationale of good access, high population, geographical spread, success and quality of existing facilities:

Due to the significant need for full size 3G FTPs there is a strategic vision in Wirral to develop a number of hub sites. These potential hub sites will provide multi FTP provision; full feasibility around the required number of FTPs will be determined by localised demand. At the time of writing there are potential opportunities for 14 FTPs, which is one more pitch than the required 13. This will need to be reviewed further when project feasibility is fully assessed.

1 - Arrowe Park – three new floodlit 11v11 3G FTPs

Existing facilities: seven full size and four junior grass pitches with standard quality changing facilities.

Existing users: 25 affiliated teams from clubs including Glenavon JFC, JFC Greasby, Phoenix The Flames JFC and Wirral Scorpions JFC.
Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

2- Calday Grange Grammar School - one new floodlit 11v11 3G FTP

Existing facilities: one full size grass pitch with standard quality changing facilities.

Existing users: 25 affiliated teams from West Kirby United FC.

Rationale: participation growth in; junior football, senior football, curricular usage, women & girls, informal/recreational football, over 50.

3 - Hilbre High School Sports Centre – one new floodlit 11v11 3G FTP

Existing facilities: two junior grass pitches with standard quality changing facilities. Sports Hall.

Existing users: five teams from West Kirby United FC. Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football, curricula usage, women & girls, informal/recreational football, over 50.

4 - Leasowe Playing Fields – two new floodlit 11v11 3G FTPs

Existing facilities: two full size grass and one junior grass pitches with no changing facilities.

Existing users: four affiliated teams from Hope Farm Juniors.

Rationale: Participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

5 - Leasowe Leisure Centre – one new 11v11 floodlit 3G FTP

Existing facilities: three mini grass pitches, leisure centre with swimming pool, gym and indoor sports hall.

Existing users: four affiliated teams from Rakers. Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

6 - Lord Leverhulme Playing Fields – two new 11v11 floodlit 3G FTPs

Existing facilities: six full size grass pitches with standard changing facilities.

Existing users: 19 affiliated teams from clubs including Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, Victoria Colts and Wirral Albion.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

7 - Plymyard Playing Fields – two new 11v11 floodlit 3G FTPs

Existing facilities: nine full size and four junior grass pitches with standard changing facilities.

Existing users: 21 affiliated teams from clubs including Bromborough Park, Cammell Laird 1907 FC, Eastham Rangers JFC, Maddisons FC, Shore Villa, Victoria Colts and Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, South Rangers Athletic, and Victoria Colts.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

8 - Solar Campus – one new 11v11 floodlit 3G FTP

Existing facilities: one full size and three junior grass pitches with standard changing facilities.

Existing users: site used extensively by Tranmere Rovers FC College.

Rationale: participation growth in; junior football, curricular usage, senior football, BAME, women & girls, informal/recreational football, over 50.

9 - Woodchurch Leisure Centre – one new 11v11 floodlit 3G FTP

Existing facilities: two full size grass pitches, leisure centre with swimming pool and aerobics studio.

Existing users: 16 affiliated teams from clubs including Ashville Youth, Bierhaus AFC, Chester & Wirral AFL, Upton and Woodchurch Stars.

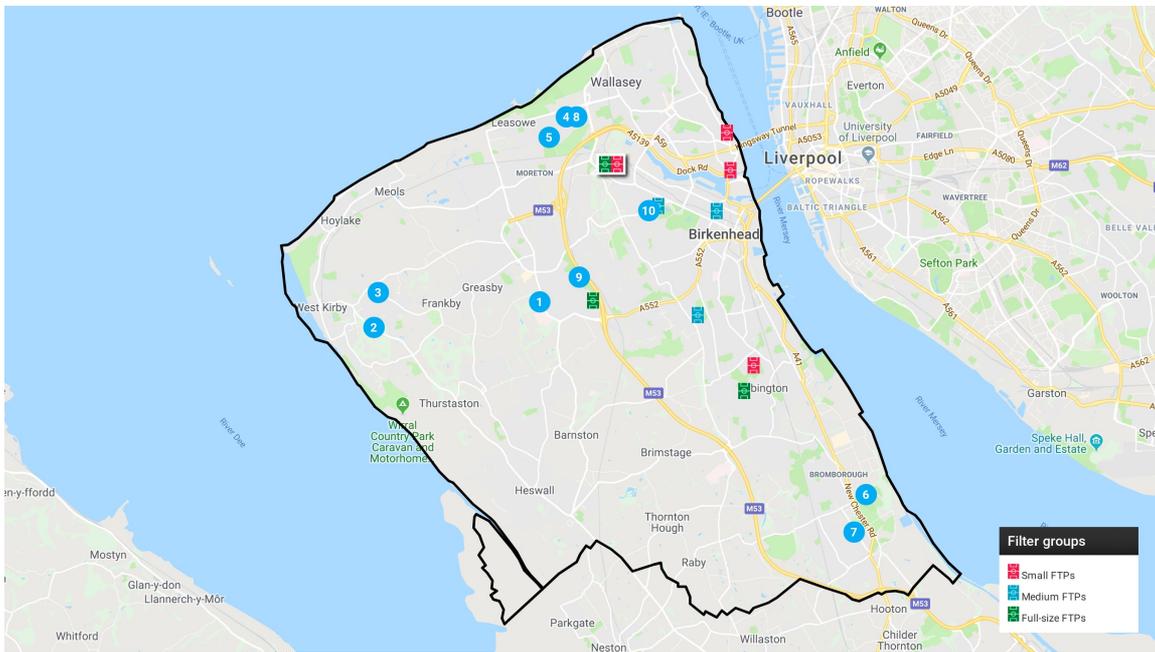
Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

10 - Wirral Hospitals School – refurbish existing 9v9 floodlit FTP

Existing facilities: dilapidated sand based 9v9 AGP.

Existing users: none, AGP not in use due to condition.

Rationale: participation growth in; junior football, women & girls, informal/recreational football, over 50.



Map data ©2019 Google

Current and proposed 3G FTP's

Improved Grass Pitches

Playing fields are one of the most important resources for sport in England. All football players should have the opportunity to play on good quality grass pitches. However, FA data shows that 63% of pitches in England are poor / low standard and 1 in 6 games are cancelled. As such, poor pitch quality is consistently cited as the number one issue for players.

The priority is, therefore, to sustainably improve grass pitch quality across all main pitch owners (local authorities, education establishments and clubs). However, the level of maintenance required to obtain good quality standards is regularly affected by restricted budgets and limited

knowledge/ training. Compaction and grass coverage are two key causes of poor quality pitches. Both are commonly treated via a maintenance driven solution (and do not necessarily require costly drainage schemes).

Playing fields are also valuable resources for informal play and open-access sites are encouraged but, for many, problems such as dog fouling and vandalism mean that they need to be protected with mitigation measures such as fencing.

In many local areas the key challenge is to create a sustainable approach to provide good quality football pitches for the long-term. Many local authorities (78%) intend to increase pitch hire fees in the future. However, many players (63%) believe facilities are already expensive and some (16%) believe prices are prohibitive. A sustainable solution should, therefore, carefully balance pitch quality and affordability.

While the education sector (37%) and local authorities (32%) are still the principal asset owners of grass pitches, clubs / leagues own or maintain an increasing share (currently 25%). Assets and opportunities have been considered across each sector.



Assets and opportunities

There are currently 18 key grass pitch sites in Wirral with three or more full-size pitch equivalents. Of these, the majority of pitches are of standard quality.

In addition, there are three sites of less than three or more full-size pitch equivalents which are deemed to be strategically important and identified as requiring investment.

Local consultation shows common issues with pitch quality, and it is recommended that these are addressed.



18

Key grass
pitch sites



13

Sites
prioritised for
improvement



62

Full-sized pitch
equivalents at
these sites

Priority projects

13 priority projects for potential investment have been identified. Of these, ten sites have three or more full size pitch equivalents of poor or standard quality; the remaining three while containing fewer than three pitches - of poor quality, are considered to be strategically important. Pitch quality ratings were evidenced by the current PPS and the prioritisation was endorsed by local partners with the rationale of selecting sites that were the poorest in quality and that were best utilised or had the greatest potential for increased utilisation following improvements.

1 - Arrowe Park – works to natural grass pitches

Existing facilities: seven full size and four junior grass pitches with standard quality changing facilities.

Existing Users: 25 affiliated teams from clubs including Glenavon JFC, JFC Greasby, Phoenix The Flames JFC and Wirral Scorpions JFC.
Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football.

6 - Lord Leverhulme Playing Fields – works to natural grass pitches

Existing facilities: six full size grass pitches with standard changing facilities.

Existing users: 19 affiliated teams from clubs including Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, Victoria Colts and Wirral Albion.

Rationale: participation growth in; junior football, senior football.

7 - Plymyard Playing Fields – works to natural grass pitches

Existing facilities: nine full size and four junior grass pitches with standard changing facilities.

Existing users: 21 affiliated teams from clubs including Bromsborough Park, Cammell Laird 1907 FC, Eastham Rangers JFC, Maddisons FC, Shore Villa, Victoria Colts and Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, South Rangers Athletic, and Victoria Colts.

Rationale: participation growth in; junior football, senior football, women & girls.

11 - Acres Road Playing Fields – works to natural grass pitches

Existing facilities: three junior pitches with good quality changing facilities.

Existing users: 16 affiliated teams from West Kirby United FC.

Rationale: participation growth in; junior football, women & girls.

12 - Anglesey Road Playing Fields – works to natural grass pitches

Existing facilities: one full size and two junior grass pitches with no changing facilities.

Existing users: 21 affiliated teams from West Kirby United FC.

Rationale: participation growth in; junior football, women & girls.

13 - Borough Road Playing Fields – works to natural grass pitches

Existing facilities: two full size and one mini grass pitches with poor quality changing facilities.

Existing users: two affiliated teams from Peninsula Stars. Site is due to be taken on by the Shaftesbury Youth Club via asset transfer.

Rationale: participation growth in; junior football, senior football, women & girls.

14 - Central Park – works to natural grass pitches

Existing facilities: three full size grass pitches with standard changing facilities.

Existing users: 19 affiliated teams from clubs including Lis card Panthers JFC, Peninsula stars JFC, PLCC FC, Primrose, Queens Lis card FC, Wallasey Wanderers JFC.

Rationale: participation growth in; junior football, senior football, women & girls.

15 - Conway Playing Fields – works to natural grass pitches

Existing facilities: two junior and one mini grass pitches with no changing facilities.

Existing users: none, site currently not in use. Potential for asset transfer to local clubs (Cammell Laird 1907 FC and Victoria Coach FC).

Rationale: participation growth in; junior football, women & girls.

16 - Coronation Park – works to natural grass pitches

Existing facilities: three full size grass pitches with standard changing facilities.

Existing users: 11 affiliated teams from clubs including Glenavon JFC, JFC Greasby, Saughall FC, West Kirby United FC.

Rationale: participation growth in; junior football, senior football women & girls.

17 - Lingham Park – works to natural grass pitches

Existing facilities: four full size grass pitches with standard changing facilities.

Existing users: 11 affiliated teams from clubs including FC Phoenix, Rakers, Stonegate, Trident FC, Upton.

Rationale: participation growth in; junior football, senior football.

18 - The Oval Leisure Centre – works to natural grass pitches

Existing facilities: eight full size grass pitches with standard changing facilities.

Existing users: 14 affiliated teams from clubs including Birch Tree FC, Higher Bebbington RMC FC, Park Royal, Wallasey Men's FC, Wirral Radio, and Young Lions FC.

Rationale: participation growth in; junior football, senior football.

19 - Wallacre Recreation Ground – works to natural grass pitches

Existing facilities: three full size grass pitches with standard changing facilities.

Existing users: seven affiliated teams from clubs including Birch Tree FC, Higher Bebbington RMC FC, Park Royal, Wallasey Men's FC, Wirral Radio, and Young Lions FC.

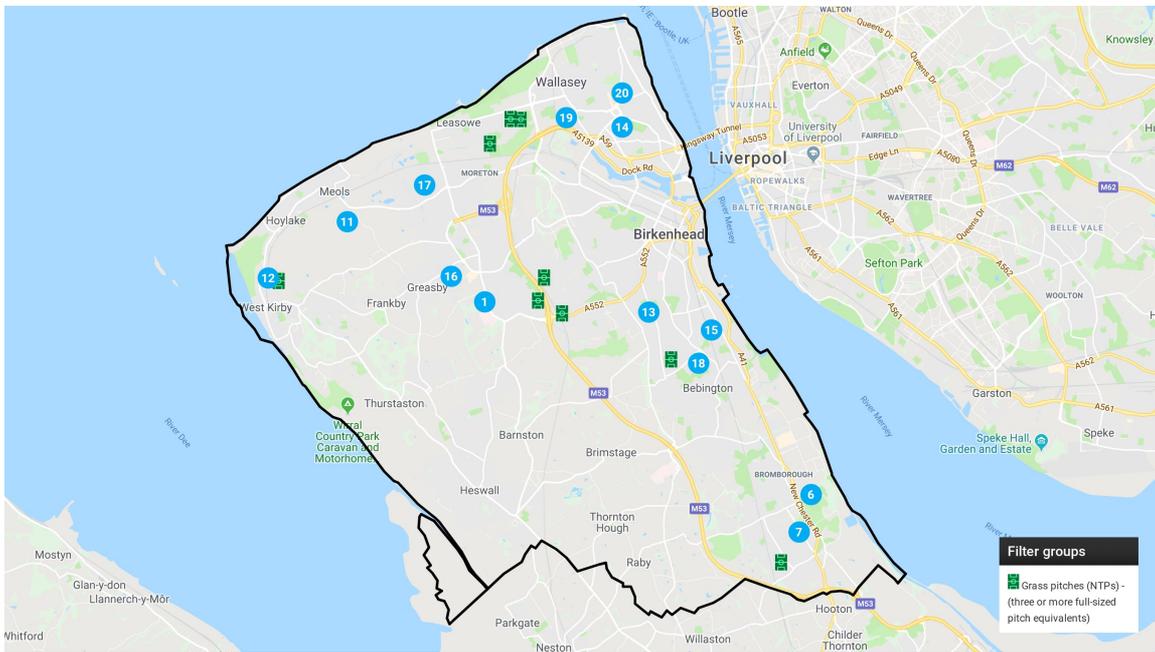
Rationale: participation growth in; senior football.

20 - Withensfield Playing Field (The Delph) – works to natural grass pitches

Existing facilities: two junior and one mini pitch with poor changing facilities.

Existing users: 30 affiliated teams from the Wallasey Junior Football League.

Rationale: participation growth in; junior football, women & girls.



Map data ©2019 Google

Priority grass pitch sites

Changing room pavilions / clubhouses

These can provide a number of different benefits. While the primary function is normally the provision of changing rooms to accommodate match-play and training (for players and officials), there can be equal value in facilities such as community and education rooms, catering facilities and spectator toilets.

Each project will take a progressive approach to pavilions and clubhouses (beyond the provision of changing rooms) and be open to new opportunities to engage the whole

community. That means, creating environments that are welcoming to players, spectators, volunteers, officials and all sections of the community.

Such assets should support other investment priorities (e.g. 3G FTPs and grass pitches) and be located at sites that will have the greatest impact on local communities. To ensure this, focus is given to sites with three or more full-size pitch equivalents. However, as pitch quality is the number one priority for players this is prioritised before investment in changing room pavilions /clubhouses.

Clearly, facilities need to be well managed and maintained to keep them in a good state of repair. Consideration will be given to reviewing the best operator solution for key sites and the installation of revenue generating features such as catering facilities and community rooms. To achieve this, business plan support will be given to each priority project as it progresses to an application to the Football Foundation.



Assets and opportunities

Of the 18 key sites with three or more full-size pitch equivalents in Wirral, 11 have suitable changing room pavilions/clubhouses, six have existing facilities that need

improvement/ replacement and one has no facilities and require a new changing pavilion.

In addition, there are seven sites with fewer than three full-size pitches that are identified as being strategically important and require investment. One is without a pavilion and is suitable for new provision to be created; and six have a poor quality pavilions in need of improvement.



11

key sites have suitable changing rooms/ pavilions/ clubhouses



12

require improvement/ replacement



2

have no facilities and require new builds

Priority projects

14 priority projects for potential investment have therefore been identified. Each project has three or more full-size pitch equivalent or is identified as a priority site for football development and has either no facilities or was assessed against a standard criteria to have an unsuitable pavilion.

1 - Arrowe Park – extend/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: seven full size and four junior grass pitches with standard quality changing facilities.

Existing users: 25 affiliated teams from clubs including Glenavon JFC, JFC Greasby, Phoenix The Flames JFC and Wirral Scorpions JFC.

Informal/recreational users also utilise the site.

Rationale: Participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

2 - Calday Grange Grammar School - extend/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: one full size grass pitch with standard quality changing facilities.

Existing users: 25 affiliated teams from West Kirby United FC.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

3 - Hilbre High School Sports Centre – extend/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: two junior grass pitches with standard quality changing facilities. Sports Hall.

Existing users: five teams from West Kirby United. No current users. Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football, women & girls, informal/recreational football, over 50.

4 - Leasowe Playing Fields – extend/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: two full size grass and one junior grass pitches with no changing facilities.

Existing users: four affiliated teams from Hope Farm Juniors.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

5 - Leasowe Leisure Centre – extend/refurbish changing pavilion (as part of potential 3G FTP development).

Existing facilities: three mini grass pitches, leisure centre with swimming pool, gym and indoor sports hall.

Existing users: four affiliated teams from Rakers. Informal/recreational users also utilise the site.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

6 - Lord Leverhulme Playing Fields – extend/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: six full size grass pitches with standard changing facilities.

Existing users: 19 affiliated teams from clubs including Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, Victoria Colts and Wirral Albion.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

7 - Plymyard Playing Fields – extended/refurbish changing pavilion (as part of potential 3G FTP development)

Existing facilities: nine full size and four junior grass pitches with standard changing facilities.

Existing users: 21 affiliated teams from clubs including Bromsborough Park, Cammell Laird 1907 FC, Eastham Rangers JFC, Maddisons FC, Shore Villa, Victoria Colts and Allport Athletic FC, Allport Hawks JFC, Bushell Athletic FC, CAD Athletic FC, Shore Villa, South Rangers Athletic, and Victoria Colts.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

9 - Woodchurch Leisure Centre – extended/refurbished changing pavilion (as part of potential 3G FTP development)

Existing facilities: two full size grass pitches, leisure centre with swimming pool and aerobics studio.

Existing users: 16 affiliated teams from clubs including Ashville Youth, Bierhaus AFC, Chester & Wirral AFL, Upton and Woodchurch Stars.

Rationale: participation growth in; junior football, senior football, BAME, women & girls, informal/recreational football, over 50.

12 - Anglesey Road Playing Fields – new changing pavilion

Existing facilities: one full size and two junior grass pitches with no changing facilities.

Existing users: 21 affiliated teams from West Kirby United FC.

Rationale: participation growth in; junior football, women & girls.

13 - Borough Road – refurbished changing pavilion

Existing facilities: two full size and one mini grass pitches with poor quality changing facilities.

Existing users: two affiliated teams from Peninsula Stars. Site is due to be taken on by the Shaftesbury Youth Club via asset transfer.

Rationale: participation growth in; junior football, senior football, women & girls.

15 - Conway Playing Fields – new changing pavilion

Existing facilities: two junior and one mini grass pitches with no changing facilities.

Existing users: none, site currently not in use. Potential for asset transfer to local clubs (Cammell Laird 1907 FC and Victoria Coach FC)

Rationale: participation growth in; junior football, women & girls.

17 - Lingham Park – refurbish changing pavilion

Existing facilities: four full size grass pitches with standard changing facilities.

Existing users: 11 affiliated teams from clubs including FC Phoenix, Rakers, Stonegate, Trident FC, Upton.

Rationale: participation growth in; junior football, senior football.

20 - Withensfield Playing Field (The Delph) – refurbish changing pavilion

Existing facilities: two junior and one mini pitch with poor changing facilities.

Existing users: 30 affiliated teams from the Wallasey Junior Football League.

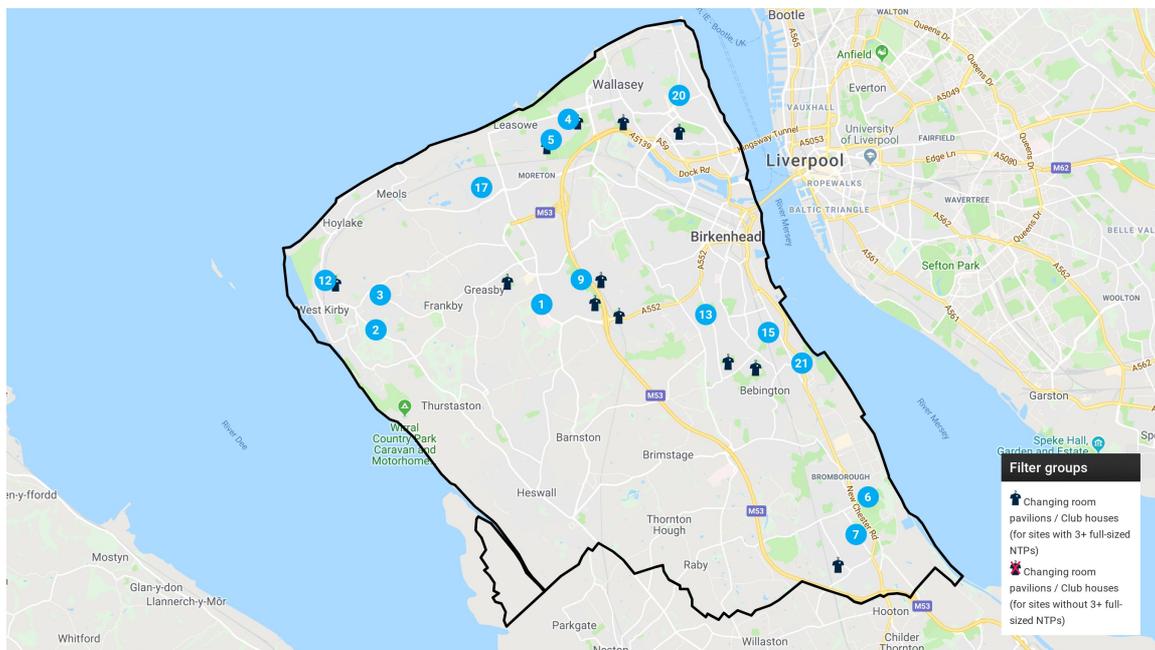
Rationale: participation growth in; junior football, women & girls.

21 - Mayfield's Playing Fields – refurbish changing pavilion

Existing facilities: two full size and two mini grass pitches with poor changing facilities.

Existing users: 16 affiliated teams from clubs including New Ferry Rangers, Oval, PSV Athletic and Victoria Colts.

Rationale: participation growth in; junior football, senior football, women & girls.



Map data ©2019 Google

Changing room pavilions

Small-sided facilities

Good facilities are important to all small-sided football players, but it is important to understand the different formats of the small-sided game and the various facility types they relate to.

Research suggests that small-sided players in teams & leagues, and in recreational sessions, prefer a 3G surface type because it replicates a good standard natural turf pitch. These facilities have already been covered in the 3G FTP section of this LFFP.

Indoor environments currently accommodate 20% of football participation and are also popular with players in teams & leagues and recreational sessions. Indoor sports halls are most popular, along with some community halls and indoor 3G centres. Environments need to be engaging, have clear line-marking and the correct size goalposts.

Informal players require facilities that are open and free to access as this enables play opportunities that are often spontaneous. In these circumstances multi-use games areas (MUGAs) can be effective in areas of high urban population and limited green space. Such facilities can be modern, bright, creative and engaging. While this plan will identify suitable locations for such facilities, the design and specifics of the facility type can be agreed at a later stage with Football Foundation staff when projects are ready to progress to pre-application stage.

Parks and open green spaces are also important to informal play and require goalposts and zones that are free from litter and dog fouling.



Priority Projects



1

Better indoor spaces



8

MUGAs



3

Better parks/
open green spaces

Indoor

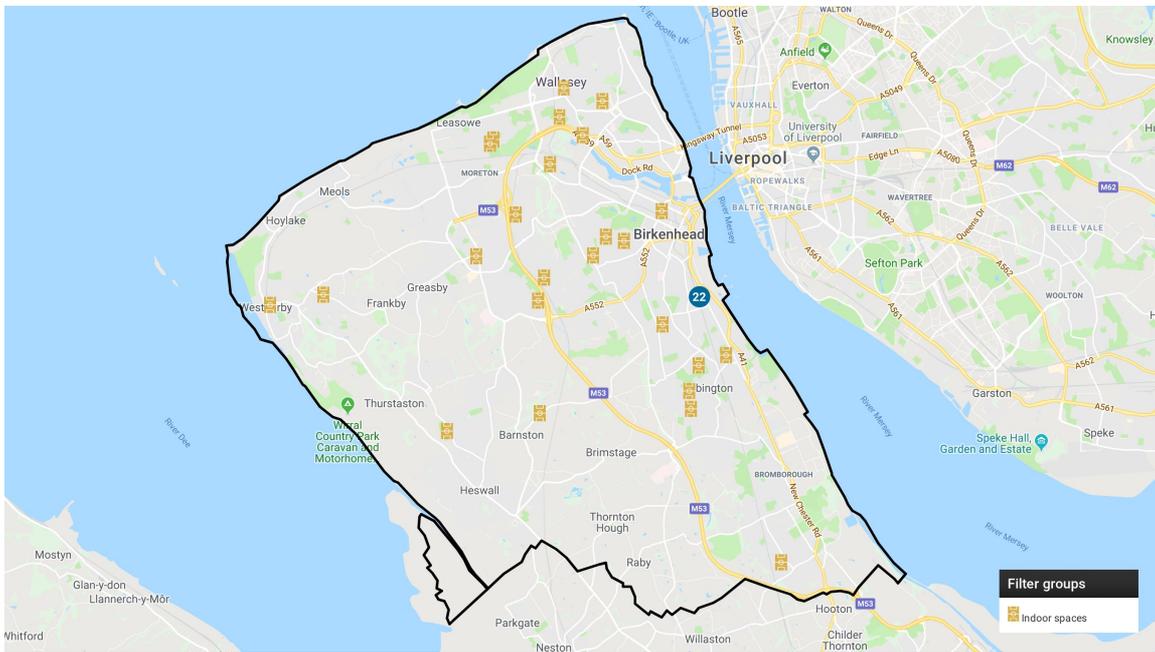
Local consultation reveals there is one indoor facility that requires improvement to develop small-sided football:

22 - Viking Centre (Utopia Project) – refurbish indoor facility

Existing facilities: indoor sports hall.

Existing users: recreational users and children engaged with the Utopia Project.

Rationale: participation growth in; women & girls, BAME, informal/recreational football, lower socio – economic groups, over 50.



Map data ©2019 Google

Priority indoor facility

Multi-use Games Areas (MUGAs)

Eight potential opportunities for MUGAs have been identified. In each case the rationale is based on the site being in an area of high urban population, limited green space, high levels of deprivation, high levels of lower social economic groups and corresponding high local demand for informal football:

23 - BEE CIC (Livingstone Play & Community Centre) – upgrade MUGA

Existing facilities: dilapidated MUGA.

Existing users: the site is heavily used by young people for recreational football.

Rationale: participation growth in; women & girls, BAME, informal/recreational football, over 50, lower socio – economic groups.

24 - Kelsall Avenue – upgrade MUGA

Existing facilities: dilapidated MUGA goal end.

Existing users: the site is heavily used by young people for recreational football.

Rationale: participation growth in; informal/recreational football, BAME, lower socio – economic groups.

25 - Carr Bridge Road (adj. Woodchurch Leisure Centre) – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

26 - Ilchester Square – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

27 - Lincoln Street – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

28 - Luke Street – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

29 - Mersey Park – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

30 - Union Street – upgrade MUGA

Existing facilities: basic MUGA with no line marking.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

Parks and open green spaces

Following local consultation, three locations have been identified to support small-sided informal football. Here, the rationale is based on highly popular local parks and open green spaces with suitable space / areas to increase informal football:

1 - Arrowe Park – informal football provision

Existing facilities: seven full size and four junior grass pitches with standard quality changing facilities. Poor shale pitch area for recreational football.

Existing users: 25 affiliated teams from clubs including Glenavon JFC, JFC Greasby, Phoenix The Flames JFC and Wirral Scorpions JFC. Informal/recreational users also utilise the site. Site is used for recreational football.

Rationale: participation growth in; junior football, lower-socio economic groups. informal/recreational football.

31 - Birkenhead Park – informal football provision

Existing facilities: poor facility for recreational football.

Existing users: site is used for recreational football.

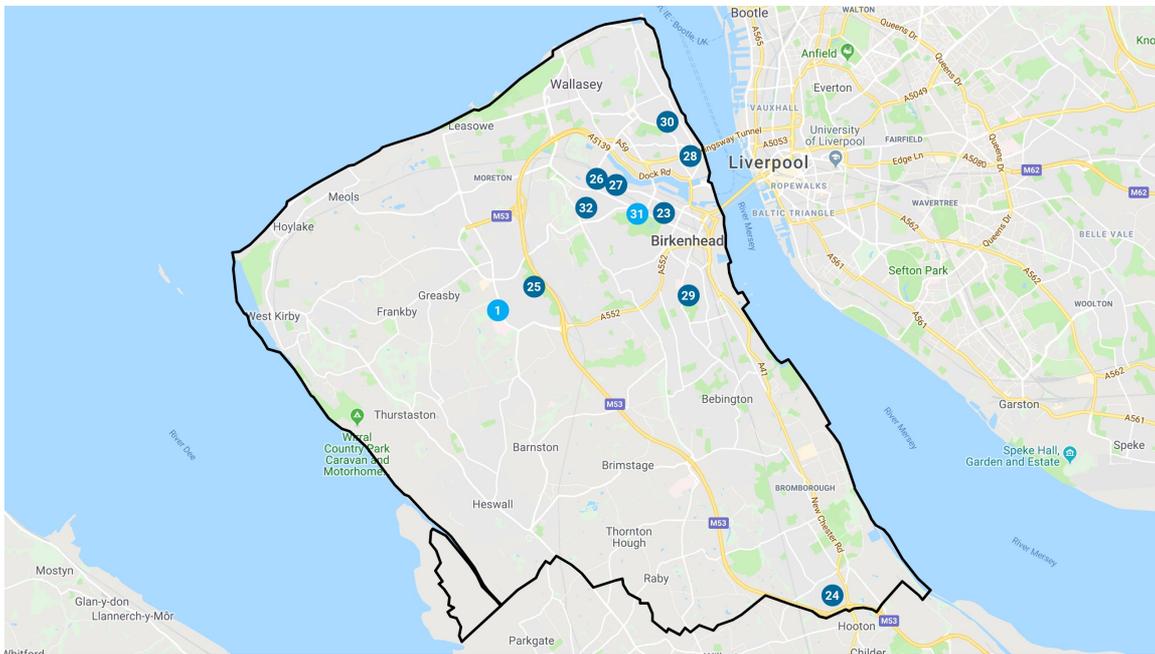
Rationale: participation growth in; informal/recreational football, lower-socio economic groups.

32 - Tollemarche Recreation Ground – informal football provision

Existing facilities: poor facility for recreational football.

Existing users: used for recreational football.

Rationale: participation growth in; informal/recreational football, lower-socio economic groups.



Map data ©2019 Google

Small sided facilities

Appendix A: Priority Project List

This list compiles all of the priority projects for potential investment. Each project has been scored against two principle factors: deliverability and outcomes (quality, inclusivity, sustainability, engagement and usage).

The list will be used flexibly; a projects 'rating' does not determine the exact order that it will progress to a funding application to the Football Foundation as we understand there are many factors that influence this. The process for

moving a project from this list and into the 'pre-application stage' will be managed by the Football Foundation.

5 5 - Leasowe Leisure Centre

LOCATION	FACILITIES	OWNER
LEASOWE LEISURE CENTRE (WALLASEY) TWICKENHAM DRIVE, WIRRAL, , CH46 1PF	New 11v11 Floodlit 3G FTP (1) Refurbish Changing Pavilion (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
High (3/4)	3.6/4	86% (10.3/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

4 4 - Leasowe Playing Fields

LOCATION	FACILITIES	OWNER
LEASOWE ROAD PLAYING FIELD Leasowe Road, Wallasey, , CH44 2BY	New 11v11 Floodlit 3G FTP (1) Refurbish Changing Pavilion (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Medium (2/4)	4.0/4	83% (10.0/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Youth female; Youth male

2 2 - Calday Grange Grammar School

LOCATION	FACILITIES	OWNER
CALDAY GRANGE GRAMMAR SCHOOL GRAMMAR SCHOOL LANE, WIRRAL, , CH48 8GG	New 11v11 Floodlit 3G FTP (1) Refurbish Changing Pavilion (1)	Education
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
High (3/4)	3.2/4	78% (9.4/12)

PROJECT FOCUS

Adult female; Adult male; BAME; IMD / lower social economic groups; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

1 1 - Arrowe Park

LOCATION	FACILITIES	OWNER
ARROWE PARK Arrowe Park Road, Wirral, , CH49 5LP	New 11v11 Floodlit 3G FTP (3) Natural grass pitch improvements (1) Refurbish Changing Pavilion (1) Small sided informal (Park) (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Medium (2/4)	3.5/4	75% (9.0/12)

PROJECT FOCUS

Adult female; Adult male; IMD / lower social economic groups; Mini-soccer; Small-sided informal; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

3 3 - Hilbre High School Sports Centre

LOCATION HILBRE HIGH SCHOOL SPORTS CENTRE FRANKBY ROAD, WEST KIRBY, WIRRAL, , CH48 6EQ	FACILITIES New 11v11 Floodlit 3G FTP (1) Refurbish Changing Pavilion (1)	OWNER Education
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 3.1/4	OVERALL SCORE 68% (8.1/12)

PROJECT FOCUS

Adult female; Adult male; BAME; IMD / lower social economic groups; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

6 6 - Lord Leverhulme Playing Fields

LOCATION LORD LEVERHULME PLAYING FIELDS Lord Leverhulme Playing Fields Green Lane, Bromborough, Wirral, , CH62 3PU	FACILITIES New 11v11 Floodlit 3G FTP (2) Natural grass pitch improvements (1) Refurbish Changing Pavilion (1)	OWNER Local Authority
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 3.1/4	OVERALL SCORE 68% (8.1/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Small-sided recreational; Youth female; Youth male

7 7 - Plymyard Playing Fields

LOCATION PLYMYARD PLAYING FIELDS 170 BRIDLE ROAD, EASTHAM, WIRRAL, , CH62 8AU	FACILITIES New 11v11 Floodlit 3G FTP (2) Natural grass pitch improvements (1) Refurbish Changing Pavilion (1)	OWNER Local Authority
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 3.1/4	OVERALL SCORE 68% (8.1/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

9 9 - Woodchurch Leisure Centre

LOCATION WOODCHURCH LEISURE CENTRE CARR BRIDGE ROAD, WIRRAL, , CH49 8EU	FACILITIES New 11v11 Floodlit 3G FTP (1) Refurbish Changing Pavilion (1)	OWNER Local Authority
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 3.1/4	OVERALL SCORE 68% (8.1/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

13 13 - Borough Road Playing Fields

LOCATION

BOROUGH ROAD
PLAYING FIELDS
BOROUGH ROAD,
BIRKENHEAD, , CH42
6QW

FACILITIES

Natural grass pitch
improvements (1)
Refurbish Changing
Pavilion (1)

OWNER

Football club

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

3.0/4

OVERALL SCORE

67% (8.0/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Youth female; Youth male

14 14 - Central Park

LOCATION

CENTRAL PARK Liscard
Road, Wallasey, , CH44
0AB

FACILITIES

Natural grass pitch
improvements (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

3.0/4

OVERALL SCORE

67% (8.0/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Youth female; Youth male

12 12 - Anglesey Road Playing Fields

LOCATION

ANGLESEY ROAD
PLAYING FIELDS
Anglesey Road, Wirral, ,
CH48 5EQ

FACILITIES

Natural grass pitch
improvements (1)
New Changing Pavilion (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.9/4

OVERALL SCORE

65% (7.8/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Youth female; Youth male

10 10 - Wirral Hospitals School

LOCATION

WIRRAL HOSPITALS
SCHOOL (JOSEPH
PAXTON CAMPUS) 157
Park Road North,
Birkenhead, , CH41 0DD

FACILITIES

Refurbish existing 9v9 3G
FTP (1)

OWNER

Education

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.9/4

OVERALL SCORE

64% (7.7/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

16 16 - Coronation Park

LOCATION

CORONATION PARK
Greasby Road, Greasby,
Wirral, , CH49 2PW

FACILITIES

Natural grass pitch
improvements (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.7/4

OVERALL SCORE

61% (7.3/12)

PROJECT FOCUS

Adult male; Mini-soccer; Youth male

21 21 - Mayfields Playing Fields

LOCATION

MAYFIELDS PLAYING
FIELDS Mayfields South,
Wirral, , CH62 1AL

FACILITIES

Refurbish Changing
Pavilion (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.7/4

OVERALL SCORE

61% (7.3/12)

PROJECT FOCUS

Adult female; Mini-soccer; Youth female; Youth male

17 17 - Lingham Park

LOCATION

LINGHAM PARK Edgehill
Road, Moreton, Wirral, ,
CH46 6AN

FACILITIES

Natural grass pitch
improvements (1)
Refurbish Changing
Pavilion (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.4/4

OVERALL SCORE

57% (6.9/12)

PROJECT FOCUS

Adult male; Mini-soccer; Youth male

15 15 - Conway Playing Fields

LOCATION

CONWAY PLAYING
FIELDS 11 VICTORIA
DRIVE, BIRKENHEAD, ,
CH42 1QX

FACILITIES

Natural grass pitch
improvements (1)
New Changing Pavilion (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.9/4

OVERALL SCORE

56% (6.8/12)

PROJECT FOCUS

Adult female; Adult male; Mini-soccer; Youth female; Youth male

8 8 - Solar Campus

LOCATION	FACILITIES	OWNER
SOLAR CAMPUS PLAYING FIELD 57 HEYES DRIVE, WALLASEY, , CH45 8QL	New 11v11 Floodlit 3G FTP (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Medium (2/4)	2.2/4	53% (6.4/12)

PROJECT FOCUS

Adult female; Adult male; BAME; Mini-soccer; Pro-club; Small-sided recreational; Small-sided teams and leagues; Youth female; Youth male

19 19 - Wallacre Recreation Ground

LOCATION	FACILITIES	OWNER
WALLACRE RECREATION GROUND Mosslands Drive, Wallasey, , CH45 8PG	Natural grass pitch improvements (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Medium (2/4)	2.2/4	53% (6.4/12)

PROJECT FOCUS

Adult female; Adult male

20

20 - Withensfield Playing Field (The Delph)

LOCATION WITHENSFIELD PLAYING FIELD (THE DELPH) Rake Lane, Wallasey, , CH45 5DE	FACILITIES Natural grass pitch improvements (1) Refurbish Changing Pavilion (1)	OWNER Local Authority
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 2.2/4	OVERALL SCORE 53% (6.4/12)
PROJECT FOCUS Mini-soccer; Youth female; Youth male		

11 11 - Acres Road Playing Fields

LOCATION ACRES ROAD PLAYING FIELDS Acres Road, Meols, Wirral, , CH47 9SQ	FACILITIES Natural grass pitch improvements (1)	OWNER Local Authority
DELIVERABILITY SCORE Medium (2/4)	NFFS OUTCOME SCORE 2.1/4	OVERALL SCORE 51% (6.1/12)
PROJECT FOCUS Adult female; Adult male; Mini-soccer; Youth female; Youth male		

18 18 - The Oval Leisure Centre

LOCATION

THE OVAL LEISURE
CENTRE OLD CHESTER
ROAD, BEBINGTON,
WIRRAL, , CH63 7LF

FACILITIES

Natural grass pitch
improvements (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Medium (2/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

51% (6.1/12)

PROJECT FOCUS

Adult male

22 22 - Viking Centre (Utopia Project)

LOCATION

VIKING CENTRE 109
THORSWAY,
BIRKENHEAD, , CH42
1NW

FACILITIES

Refurbish Indoor Football
Facility (1)

OWNER

Other

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

BAME; IMD / lower social economic groups; Small-sided informal; Small-sided recreational;
Small-sided teams and leagues

23

23 - BEE CIC (Livingstone Play & Community Centre)

LOCATION

BEE CIC LIVINGSTONE
STREET PLAY &
COMMUNITY CENTRE
130 ST ANNE STREET,
BIRKENHEAD, , CH41 3HX

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Other

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

BAME; IMD / lower social economic groups; Small-sided informal

24 24 - Kelsall Avenue

LOCATION

PLAY AREA OFF
KELSALL AVENUE
KELSALL AVENUE,
WIRRAL, CH62 9BX

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

IMD / lower social economic groups; Small-sided informal

25

25 - Carr Bridge (adj. Woodchurch Leisure Centre)

LOCATION

PLAY AREA OFF CARR
BRIDGE ROAD CARR
BRIDGE ROAD,
BIRKENHEAD, WIRRAL,
CH49 8EU

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

IMD / lower social economic groups; Small-sided informal

26 26 - Ilchester Square

LOCATION

MUGA AT ILCHESTER
SQUARE ILCHESTER
ROAD, BIRKENHEAD,
MERSEYSIDE, CH41 7AZ

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

BAME; IMD / lower social economic groups; Small-sided informal

27 27 - Lincoln Street

LOCATION

MUGA AT LINCOLN
STREET LINCOLN
STREET, BIRKENHEAD,
MERSEYSIDE, CH41 1HE

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

BAME; IMD / lower social economic groups; Small-sided informal

28 28 - Luke Street

LOCATION

MUGA AT LUKE STREET
LUKE STREET,
WALLASEY,
MERSEYSIDE, CH447AG

FACILITIES

Small sided informal
(MUGA) (1)

OWNER

Local Authority

DELIVERABILITY SCORE

Low (1/4)

NFFS OUTCOME SCORE

2.1/4

OVERALL SCORE

43% (5.1/12)

PROJECT FOCUS

IMD / lower social economic groups; Small-sided informal

29 29 - Mersey Park

LOCATION
MERSEY PARK
BIRKENHEAD,
MERSEYSIDE, CH42 5PY

FACILITIES
Small sided informal
(MUGA) (1)

OWNER
Local Authority

DELIVERABILITY SCORE
Low (1/4)

NFFS OUTCOME SCORE
2.1/4

OVERALL SCORE
43% (5.1/12)

PROJECT FOCUS
IMD / lower social economic groups; Small-sided informal

30 30 - Union Street

LOCATION
MUGA AT UNION STREET
UNION STREET,
BIRKENHEAD,
MERSEYSIDE, CH44 0BL

FACILITIES
Small sided informal
(MUGA) (1)

OWNER
Local Authority

DELIVERABILITY SCORE
Low (1/4)

NFFS OUTCOME SCORE
2.1/4

OVERALL SCORE
43% (5.1/12)

PROJECT FOCUS
IMD / lower social economic groups; Small-sided informal

31 31 - Birkenhead Park

LOCATION	FACILITIES	OWNER
BIRKENHEAD PARK CAVENDISH ROAD, BIRKENHEAD, , CH41 8AX	Small sided informal (Park) (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Low (1/4)	2.1/4	43% (5.1/12)
PROJECT FOCUS	IMD / lower social economic groups; Small-sided informal	

32 32 - Tollemarch Recreation Ground

LOCATION	FACILITIES	OWNER
TOLLEMACHE RECREATION GROUND BIRKENHEAD, MERSEYSIDE, CH41 0DL	Small sided informal (Park) (1)	Local Authority
DELIVERABILITY SCORE	NFFS OUTCOME SCORE	OVERALL SCORE
Low (1/4)	2.1/4	43% (5.1/12)
PROJECT FOCUS	IMD / lower social economic groups; Small-sided informal	

A project's overall score provides an indication of its potential outcomes and deliverability only (weighted twice as much towards the outcomes score). It does not impact the likelihood or level of any potential investment.

Appendix B:

Consultation

List

Area Manager (Wallasey Parks, Countryside & Allotments) – **Wirral Council**

Chairman – **Cammell Laird 1907 FC**

County Development Officer – **Cheshire FA**

Head of Centre – **The Utopia Project**

Head of Sport & Recreation – **Wirral Council**

Landscape Development Officer (Birkenhead & South Wirral) – **Wirral Council**

Manager – **BEE Wirral CIC**

Manager – **Shaftesbury Youth Club**

Managing Director – **Tranmere FC In The Community**

Physical Activity & Sport Officer- **Merseyside Sports Partnership**

Service Manager – **Community Action Wirral**

Strategic Commissioner for Environment- **Wirral Council**

Strategic Lead for Children & Young People – **Merseyside Sports Partnership**

Survey responses were received from the following affiliated clubs:

Bromborough and Eastham JFC

Oxton Ladies FC

Shaftesbury Youth Club

The Rakers JFC

West Kirby United