SMART KPIs will be used to measure performance against the identified objectives for Hamilton Park:

Table 1: SMART KPIs

Objective	SMART KPI	How KPI is measured	Frequency
A vibrant mixed-use neighbourhood: defined not by one land use but by a richness of people, communities, spaces and street life	Rental value growth	Market analysis from local agents and available comparable evidence from recognised secondary data sources (CoStar, EGi)	Semi-annual
	Business diversity – improved mix of employment uses and floorspace	Monitoring of take up of new business floorspace Monitoring of Planning Data	Semi-annual
	Increase in private sector investment in asset base	Data collected by LEP / Council / Chamber of Commerce	Annual
	Successful implementation of events programme	Review of street event licencing schemes together with review of the Council's cultural programme of activities	Annual
	Increased population and demographic diversity	Census	Census Cycle
A balanced approach to business: retaining uses that complement and sit alongside wider plans for regeneration and housing delivery, alongside the positive support of more impactful business relocation within the borough	Business diversity – improved mix of floorspace.	Monitoring of take up of new business and the composition of the High Street and its offer in terms of retail, commercial and leisure.	Semi-annual
	Business relocation – number of businesses successful relocated from Hamilton Park to other locations within the Borough.	Data collected by LEP / Council / Chamber of Commerce	Quarterly
A balanced approach to residential development: to accommodate new urban density family housing within this neighbourhood	Residential delivery – improved mix of unit type and tenure.	Market analysis from local agents and available comparable evidence from recognised secondary data sources (CoStar, Zoopla) Annual Monitoring of Planning Data	Semi-annual Annual & Quarterly

	Reduction in affordable home waiting lists.	Data held by RPs Annual Monitoring of Planning Data	Annual
A place for creativity: for artisans and entrepreneurs, makers and thinkers to meet, connect and work together across industry and community lines within a truly live work environment	Business diversity – improved mix of employment uses and floorspace.	Monitoring of take up of new business floorspace Monitoring of Planning Data	Semi-annual
	Number of new start-up businesses created and registered within Hamilton Park.	Data collected by LEP / Council / Chamber of Commerce	Quarterly
A rebalance in the hierarchy of space: to encourage safe and attractive modes of travel whilst managing vehicle circulation and a legible city fringe context	Reduction in serious and slight travel collisions within the Hamilton Park area.	Monitoring of all traffic collision data across Hamilton Park	Annual
	Reduction in active travel collisions within the Hamilton Park area.	Monitoring of active travel collision data across Hamilton Park	Annual
	Population health indicators	Census	Census Cycle
The greening of streets and buildings: through an interventionist approach to the adoption of sustainable urban drainage and the introduction of street trees and new public	Number of green projects and green focussed infrastructure projects delivered within the area.	Data collected by LEP / Council across utility provision together with projects related to specific delivery programme such as the Mersey Forest Street Trees Project	Annual
Investment in the existing housing stock: to improve both the quality and the offer of housing that exists within the area	Number of social housing stock refurbished and rebuilt.	Data held by RPs Annual Monitoring of Planning Data	Annual