

**Andrew Fraser**  
**Forward Planning Manager**  
**Metropolitan Borough of Wirral**  
**Regeneration and Planning Service**  
**Wallasey Town Hall, North Annexe**  
**Brighton Street**  
**WALLASEY**  
**Wirral**  
**CH44 8ED**

**13 December 2016**

**My ref: 16.19.AB.NDP**

Dear Andrew

**APPLICATION TO DESIGNATE BIRKENHEAD NORTH NEIGHBOURHOOD ALLIANCE AS A QUALIFYING BODY IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 8 OF THE TOWN AND COUNTRY PLANNING (ENGLAND) THE NEIGHBOURHOOD PLANNING (GENERAL) REGULATIONS 2012 (S.61F(5) OF THE TOWN AND COUNTRY PLANNING ACT 1990)**

I am writing on behalf of ***Birkenhead North Neighbourhood Alliance*** (BNNA) to apply for the designation of this body as a neighbourhood forum, which seeks to prepare a neighbourhood development plan for the proposed **Birkenhead North Neighbourhood Area**, which is the subject of a separate application for designation, submitted concurrently with this application.

The following documents are submitted in support of this application:

- A map identifying the proposed Birkenhead North Neighbourhood Area;
- A list of streets leafleted to raise awareness of neighbourhood planning;

- A table detailing the name, postcode and qualifying criteria for membership of 21 members of BNNA;
- A map showing the distribution of the 21 BNNA members on the aforementioned table;
- A membership profile, and
- A copy of the adopted BNNA constitution.

**Contact details for the proposed qualifying body:**

Diana Archer  
135 Tollemache Road  
PRENTON  
Wirral  
CH43 7SA

T: 0779 978 1998

E: dianaarcher2706@yahoo.com

This person understands and accepts that these details will be made available to the public as a part of the designation application process.

**Object of BNNA:**

According to Clause 2) of the BNNA constitution, adopted 27 October 2016, the body's principal object is: ***"to promote or improve social, economic and environmental well-being"*** within its area of benefit.

**Area of benefit:**

The BNNA area of benefit is the same as the proposed Birkenhead North Neighbourhood Area, a map of which is attached.

**Membership:**

There are currently 36 members of BNNA, at least 21 of whom either live in the proposed neighbourhood area, work there or are elected to represent it. 15 of the 21 live within the proposed neighbourhood area, 4 work there and 2 represent it as Ward Councillors.

Eighteen BNNA members agreed to complete a questionnaire which establishes the following demographic profile:

Age:

There is at least one member from each of the following age groups: 18-29; 30-39; 40-49; 50-59; 60-69, and 70-79

Disability:

88% are able-bodied; 12% are disabled.

Racial identity:

92% are white; 8% are mixed

Cultural identity:

100% identify as British

Sexual orientation:

100% of those who answered the question identify as heterosexual

Gender:

76% are female and 24% are male

Political affiliation:

57% Labour; 31% none; 6% SDP and 6% other

Religion or belief:

25% Atheist; 25% Christian; 19% Catholic; 7% Agnostic; 6% Buddhist; 6% CofE; 6% 'pick & mix', and 6% Spiritualist.

Household income:

47% £5,001-£10,000; 33% £20,001-£40,000, and 20% £10,001-£20,000

Home tenure:

53% owner-occupation; 29% social tenancy, and 18% private tenancy

Bidston & St James Ward is not a particularly diverse place and it is not surprising, therefore, that 92% of respondents are white and that all respondents identify themselves as British. The greatest diversity is in religion or belief, which reflects historic religious differences in the area.

Given the relative homogeneity of Bidston & St James Ward, BNNA does reasonably fulfil the expectation in the Regulations that a neighbourhood forum should include people from different places and sections of the community across the proposed neighbourhood area. Moreover, as the evidence of engagement that follows shows, reasonable efforts have been made to engage all sections of the community equally.

**Historical development of the Forum:**

Community organisers, working with staff from the *St James Centre* in Laird Street have taken the lead in stimulating enthusiasm for neighbourhood planning and organising the formation of BNNA.

Late in 2015, sixty-four streets were leafleted to advertise a meeting to be held on 19 January 2016. Those who attended this meeting form the core of BNNA.

From 19 January 2016 until the inaugural meeting of BNNA on 24 February 2016, several events were held where neighbourhood planning was a theme. Fourteen people attended neighbourhood planning training and a children's planning workshop was held. Links have also been made with *Merseyside Police*, *Magenta Housing* and a local house-builder, *Keepmoat*.

Following the inaugural meeting more consultation and promotion took place, including a built environment theme for the Animation Nation project, which took place from March until May. A door-knocking campaign promoted neighbourhood planning and membership of BNNA. Local businesses were written to on 16 February and invited to a meeting held on 16 May. This led to some local business owners joining BNNA.

Potential issues for the neighbourhood plan to address were discussed at the meeting on 17 March, including:

- No high-rise buildings
- Control over commercial development
- Promote healthy living
- A new community hub for the Crossways
- Protect green spaces
- Protect heritage assets
- More trees

- More jobs
- Local employment initiatives
- Promote independent shops
- Better facilities for young and old people

These issues were explored at a BNNA meeting held on 12 May and work has already started on evidence gathering to support some of these potential policy areas.

A *Facebook* page is under development and Neighbourhood Planning Grant support is being sought from *Locality*.

BNNA has at least 21 members drawn from all three groups defined in the Regulations and from different geographic areas of the proposed neighbourhood area. A substantial amount of consultation has already taken place and the early discussion of potential policy areas puts BNNA in a strong position to 'hit the ground running' once its designation (and that of the proposed neighbourhood area) is confirmed.

BNNA appears to meet all of the criteria for designation as a qualifying body for the purposes of neighbourhood planning and this application is therefore commended to the Council on that basis.

Yours sincerely

A handwritten signature in black ink that reads "Philip Barton". The signature is written in a cursive, slightly slanted style.

Philip Barton MCD BA(Hons) MRTPI  
*Independent Planning Consultant*

**Streets leafleted for 19 January 2016 meeting**

Alwen Street	Hoylake Road
Arkle Road	Ilchester Road
Avon Street	Jamesbrook Close
Bertha Close	Kingsley Street
Bertha Gardens	Laird Street
Brassey Street	Laird Street
Bray Street	Lansdowne Road
Brenig Street	Lincoln Street
Brett Street	Mallaby Street
Buccleuch Street	Mercer Road
Carrington Avenue	Merritt Avenue
Challis Street	Methuen Street
Clifford Street	Milner Avenue
Collin Road	Naylor Road
Colwyn Street	Norman Street
Connaught Close	Patricia Avenue
Connaught Way	Patten Street
Corporation Road	Plumer Drive
Crutchley Avenue	Portland Street
Curlender Close	Price Street
Dawson Avenue	Ribble Street
Deakin Street	Smith Avenue
Deans Way	Solway Street
Dundonald Street	Stanley Road
Egan Road	Sumner Road
Elfet Street	Tapestry Gardens
Falkland Street	Thornycroft Street
Gamlin Street	Tollemache Road
Gautby Road	Townsend Street
Gillbrook Square	Upper Brassey Street
Hillburn Avenue	Vaughan Street
Hoblyn Road	Vulcan Close

## Birkenhead North Neighbourhood Alliance

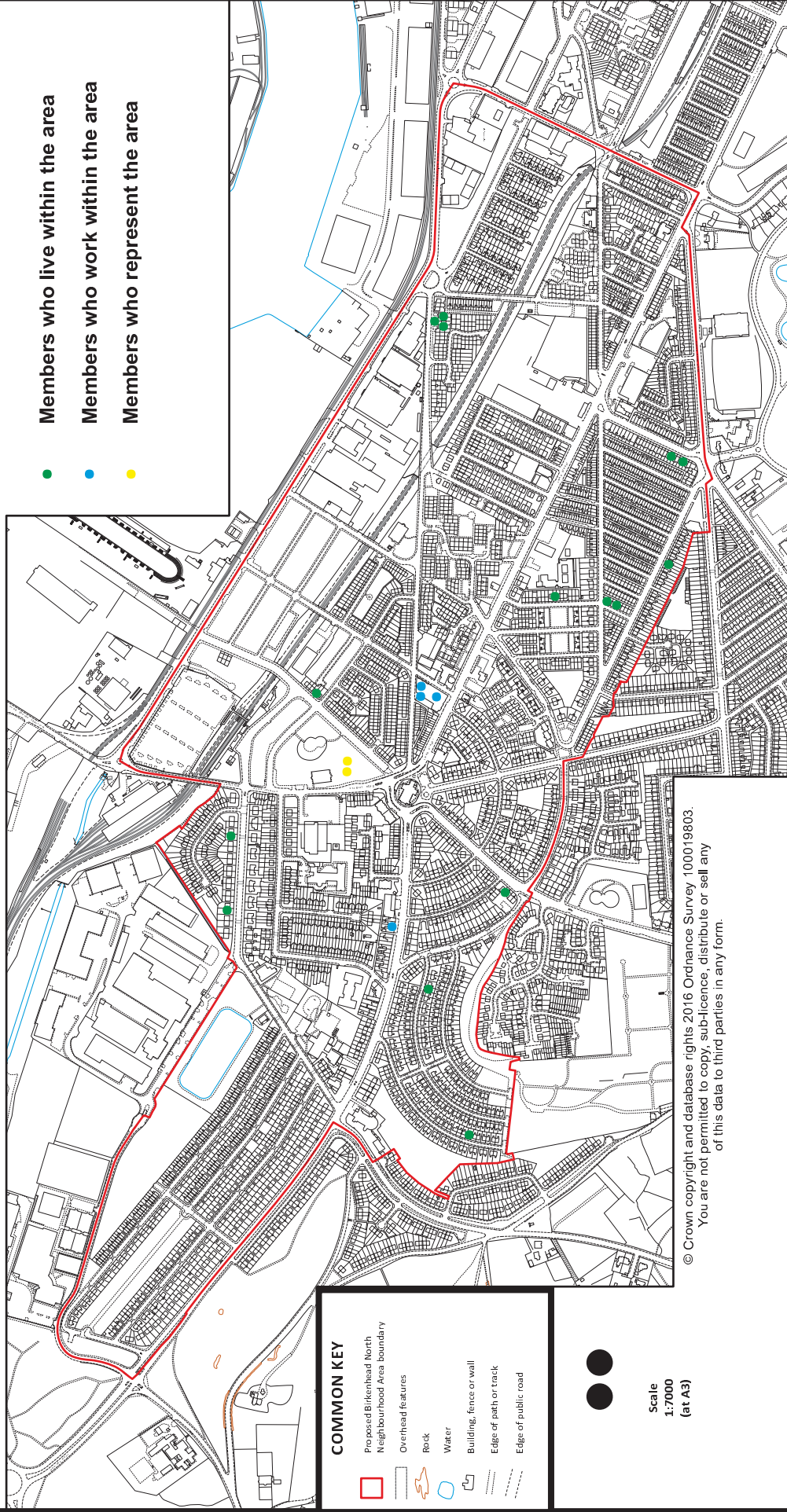
### Membership

<b>SURNAME</b>	<b>INITIAL</b>	<b>POSTCODE</b>	<b>ELIGIBILITY</b>
Anyon	F	CH41 8DF	Resident
Archer	D	CH43 7SA	Resident
Barnish	A	CH41 7AL	Worker
Barrett	E	CH41 7AL	Worker
Carter	J	CH41 7DS	Resident
Derbyshire	T	CH41 7AL	Worker
Forrester	D	CH41 7AF	Resident
Hinchliffe	G	CH43 7ST	Resident
Kelly	C	CH41 7AA	Resident
Kenny	B		Elected to represent area
Matthews	M	CH41 0AJ	Resident
McManus	J		Elected to represent area
Newton	K	CH41 0BA	Resident
O'Loughlin	M	CH41 0BA	Resident
Phennah	A	CH41 0AZ	Resident
Phennah	J	CH41 7AA	Resident
Shand	R	CH41 7DS	Resident
Shaw	K	CH41 0AA	Worker
Smith	D	CH41 7AA	Resident
Turner	G	CH41 8DF	Resident
Wood	S	CH43 7SS	Resident



Birkenhead North Neighbourhood Alliance

# Members confirmed with qualifying addresses



- Members who live within the area
- Members who work within the area
- Members who represent the area

**COMMON KEY**

- Proposed Birkenhead North Neighbourhood Area boundary
- Overhead features
- Rock
- Water
- Building, fence or wall
- Edge of path or track
- Edge of public road

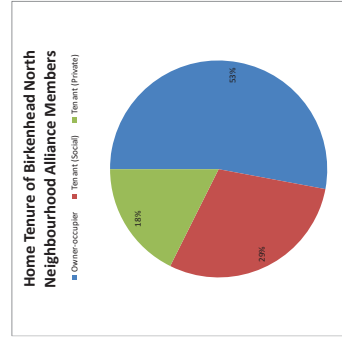
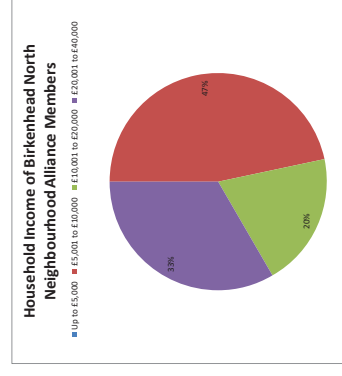
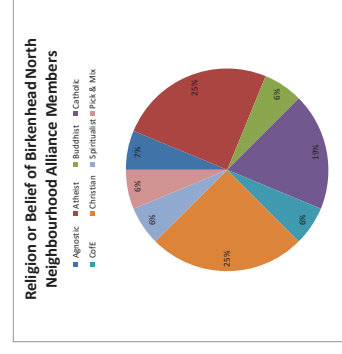
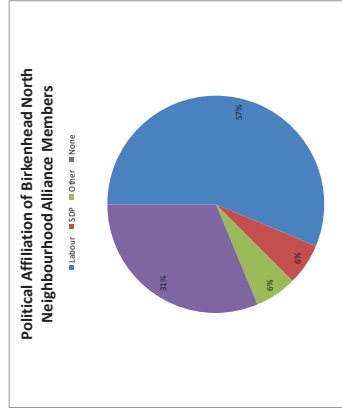
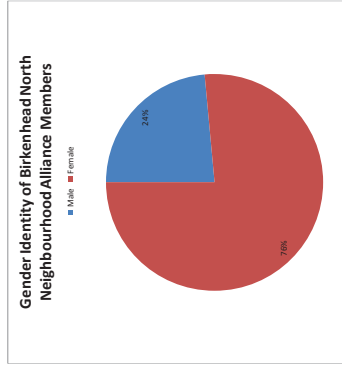
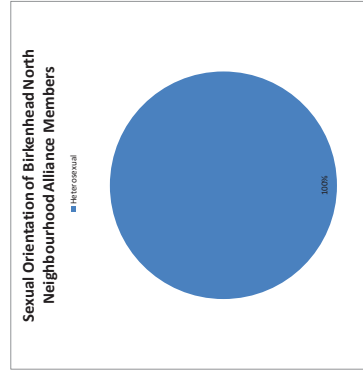
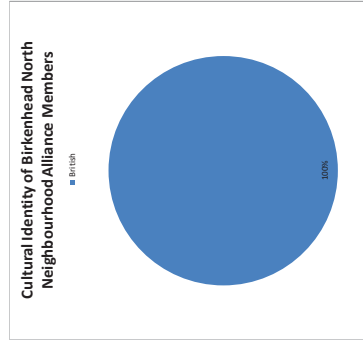
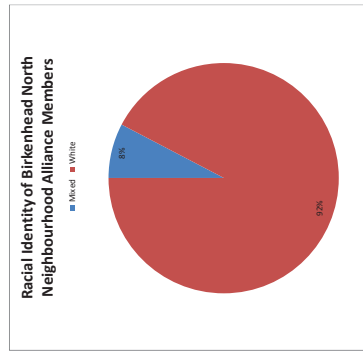
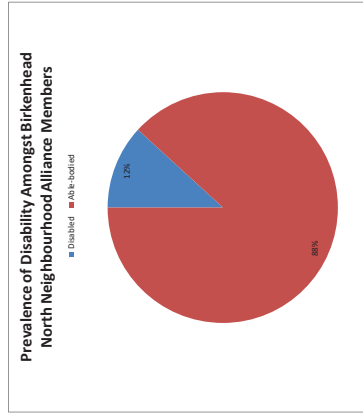
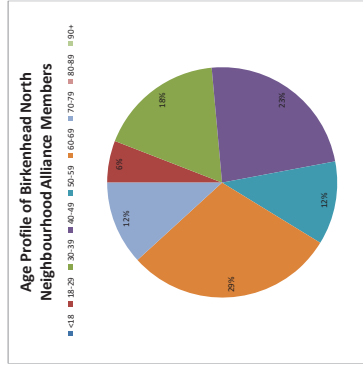
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## Birkenhead North Neighbourhood Alliance - membership profile

Age	Disability					Racial identity		Cultural identity	Sexual orientation	Gender identity		Political affiliation						Religion or Belief				Household income				Home Tenure										
	<18	18-29	30-39	40-49	50-59	60-69	70-79	80-89	90+	Able-bodied	Disabled	Mixed	White	British	Heterosexual	Male	Female	Labour	SDP	Other	None	Agnostic	Atheist	Buddhist	Catholic	CoFE	Christian	Spiritualist	Pick & Mix	Up to £5,000	£5,001 to £10,000	£10,001 to £20,000	£20,001 to £40,000	Owner-occupier	Tenant (Social)	Tenant (Private)
	1	3	4	2	5	2				2	15	1	12	12	16	4	13	9	1	1	5	1	4	1	3	1	4	1	1	7	3	5	5	9	5	3





Birkenhead North Neighbourhood Alliance

# Proposed Birkenhead North Neighbourhood Area Boundary

